

Television Grants and Applications

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dent Mrs. Chester F. Owens (2%) and Secretary-Treasurer Robert E. Jeffers (2%). City priority status: Gr. B-4, No. 184.

NORTHAMPTON, Mass.—Regional TV Corp., vhf Ch. 36 (602-608 mc); ERP 21.4 kw visual, 12.8 kw aural; antenna height above average terrain 949 ft., above ground 194 ft. Estimated construction cost \$115,000, first year operating cost \$185,000, revenue \$185,000. Post office address Hotel Bridgeway, Springfield, Mass. Studio location Main and Center Streets. Transmitter location on Mt. Tom. Geographic coordinates 42° 14' 55.5" N. Lat., 72° 38' 47" W. Long. Transmitter and antenna RCA. Legal counsel Loucks, Zias, Young & Jansky, Washington. Consulting engineer Jansky & Bailey, Washington. Principal stockholder is President and Treasurer John S. Begley (99% of voting stock, subscribed to 1,900 shares out of 2,900 shares of stock), also treasurer and 66 2/3% owner of WACE Chicopee, Mass. Regional Bcstg. Co., licensee of WACE, has subscribed to 1,000 shares out of 2,900 shares in Regional TV Corp. City priority status: Gr. A-2, No. 177.

FESTUS, Mo.—Donze Bcstg. Co. (KJCF), vhf Ch. 14 (470-476 mc); ERP 3.28 kw visual, 3.28 kw aural; antenna height above average terrain 221 ft., above ground 233 ft. Estimated construction cost \$79,440, first year operating cost \$72,000, revenue \$84,000. Post office address Station KJCF, North Mill St., Festus, Mo. Studio and transmitter location 1 mi. north of town on county road at site of KJCF (AM). Geographic coordinates 38° 14' 29.6" N. Lat., 90° 23' 50.8" W. Long. Transmitter and antenna GE. Consulting engineer Fred O. Grimwood & Co., St. Louis, Mo. Principals include Donald M. Donze (50%), general manager, owner of KJCF, and Elmer L. Donze (50%), commercial manager, president and treasurer of KSGM Ste. Genevieve, Mo. The Messrs. Donze each own 1/3 interest in Hilltop Club (night club), Perryville, Mo., and 1/3 interest in Hilltop Drug Sundries (pharmacy and sundries), Perryville, Mo. City priority status: Gr. B-1, No. 72.

JEFFERSON CITY, Mo.—The L. H. P. Co., vhf Ch. 13 (210-216 mc); ERP 199.3 kw visual, 106.4 kw aural; antenna height above average terrain 690 ft., above ground 574 ft. Estimated construction cost \$300,948, first year operating cost \$140,000, revenue \$140,000. Post office address The L. H. P. Co., 1806 Baltimore Ave., Kansas City 8, Mo. Studio and transmitter location about 1 mi. south of Holt's Summit, near U. S. 54. Geographic coordinates 38° 38' 03" N. Lat., 92° 07' 19" W. Long. Transmitter and antenna GE. Legal counsel Hogan & Hartson, Washington. Consulting engineer George P. Adair, Washington. Sole owner is President Stanley H. Durwood, Missouri theatre operator and motion picture exhibitor. City priority status: Gr. A-2, No. 203.

RENO, Nev.—R & L Co., vhf Ch. 4 (66-72 mc); ERP 16.91 kw visual, 8.454 kw aural; antenna height above average terrain 2,876 ft., above ground 465

ft. Estimated construction cost \$222,600, first year operating cost \$184,048, revenue \$184,048. Post office address R & L Co., 29 East First St., Reno, Nev. Studio location to be determined. Transmitter location 7.7 mi. NW of Reno near Peavine Peak. Geographic coordinates 39° 34' 34.8" N. Lat., 119° 56' 42.6" W. Long. Transmitter and antenna RCA. Legal counsel Bruce Thompson, Reno, Nev. Consulting engineer Bernard Associates, Los Angeles. Principals include J. E. Riley and H. H. Luce, mining and real estate, rental and selling of heavy duty equipment. City priority status: Gr. A-2, No. 148.

BISMARCK, N. D.—Meyer Bcstg. Co. (KFYR), vhf Ch. 5 (76-82 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 533 ft., above ground 704 ft. Estimated construction cost \$279,800, first year operating cost \$110,000, revenue \$90,000. Post office address 200 1/2 Fourth St., Bismarck N. D. Studio location 202 Fourth St. Transmitter location 2 1/2 mi. north and 1/4 mi. west of Menoken, N. D., at site of KFYZ (AM). Geographic coordinates 46° 51' 12" N. Lat., 100° 32' 37" W. Long. Transmitter and antenna RCA. Legal counsel Hogan & Hartson, Washington. Consulting engineer E. C. Page Consulting Radio Engineers, Washington. Principals include President and Secretary Etta Hoskins Meyer (8.4%) (plus another 85.8% interest as executrix of Estate of P. J. Meyer, deceased, and as trustee for Marietta M. Ekberg Trust, for a total of 94.2% interest controlled by Mrs. Meyer), and Executive Vice President and Treasurer F. E. Fitzsimonds (5.3%). City priority status: Gr. A-2, No. 287.

FARGO, N. D.—Rudman Television Co., vhf Ch. 13 (210-216 mc); ERP 59.2 kw visual, 32 kw aural; antenna height above average terrain 338 ft., above ground 374 ft. Estimated construction cost \$258,200, first year operating cost \$127,000, revenue \$168,000. Post office address c/o Ross K. Prescott, 1430 Life of America Bldg., Dallas Tex. Studio and transmitter location 10 mi. NW of Fargo. Geographic coordinates 46° 55' 39" N. Lat., 96° 59' 30" W. Long. Transmitter and antenna GE. Legal counsel Ross K. Prescott, Dallas, Tex. Consulting engineer Guy C. Hutcheson, Arlington, Tex. Sole owner of applicant is M. B. Rudman, independent oil operator, sole owner of Rudman Television Co., permittee for new TV station in Galveston, Tex. [TV Grants, B.T. Nov. 24], applicant for TV stations in Minot and Bismarck, N. D., and 50% owner of application for TV station in Billings, Mont. City priority status: Gr. A-2, No. 114.

PORTSMOUTH, Ohio—The Brush-Moore Newspapers Inc. (WPAY), vhf Ch. 30 (566-572 mc); ERP 265 kw visual, 138.6 kw aural; antenna height above average terrain 564 ft., above ground 219 ft. Estimated construction cost \$295,000, first year operating cost \$120,000, revenue \$90,000. Post Office address 110 Chillicothe St., Portsmouth, Ohio. Studio location 1009 Gallia St. Transmitter location about 2 mi. SW of center of Portsmouth, across Ohio River, at site of WPAY-FM. Geographic coordinates 38° 43' 21" N. Lat., 83° 00' 06"

W. Long. Transmitter and antenna GE. Legal counsel Dow, Lohnes & Albertson, Washington. Consulting engineer A. D. Ring & Co., Washington. Principals include President Roy D. Moore (9.154%), Vice President Joseph K. Vodrey (7.4%), Vice President Thomas S. Brush (2.1%), Secretary-Treasurer William H. Vodrey (8.184%), Assistant Secretary William H. Vodrey Jr. (7.4%), Assistant Treasurer James R. Troxell (no stock interest), William T. Moore (7.116%), Louise Vodrey Boyd (7.4%), Maude S. Brush (20.284%), Jane Moore Hershey (7.114%), Lucile D. Moore (7.0%) and Elizabeth Brown Thompson (4.0%). Applicant also is licensee of WHBC-AM-FM Canton, Ohio, and publishes Portsmouth Times, Canton Repository, Steubenville (Ohio) Herald Star, Marion (Ohio) Star, East Liverpool (Ohio) Review, Salem (Ohio) News and Salisbury (Md.) Times. City priority status: Gr. B-1, No. 19.

OKLAHOMA CITY, Okla.—KLPR Television Inc. (KLPR), vhf Ch. 19 (600-506 mc); ERP 90.2 kw visual, 48.7 kw aural; antenna height above average terrain 576 ft., above ground 551 ft. Estimated construction cost \$214,916, first year operating cost \$170,500, revenue \$205,000. Post office address 128 1/2 West Commerce, Oklahoma City, Okla. Studio location 128 West Commerce. Transmitter location SE 69th St., 0.15 mi. west of Acheson, Topeka & Santa Fe Railroad, 0.5 mi. east of KLPR (AM) antenna site. Geographic coordinates 35° 23' 26" N. Lat., 97° 29' 12.5" W. Long. Transmitter and antenna RCA. Legal counsel William Howard Payne, Washington. Consulting engineer Commercial Radio Equipment Co., Washington. Principals include President Byrne Ross (500/2570), sole owner of KLPR Oklahoma City; Vice President R. Lewis Barton (250/2570), owner of Barton Theatres, Oklahoma City; Secretary-Treasurer Lester E. Johnson (5/2570), vice president of Oklahoma National Bank, Oklahoma City; M. E. Nesbitt (50/2570), plumbing contractor, Oklahoma City; R. N. Salmon (25/2570), owner of dry cleaning establishment; Hugh Bumpas (5/2570), Baptist minister; Herman Merson (10/2570), Oklahoma City attorney; Fred M. Farha (150/2570), commercial manager of KLPR, and Monty Wells (150/2570), account executive of KLPR. City priority status: Gr. B-4, No. 194.

AIKEN, S. C.—Aiken Electronics Advertising Corp. (WAKN), vhf Ch. 54 (710-716 mc); ERP 98.7 kw visual, 49.85 aural; antenna height above average terrain 160 ft., above ground 350 ft. Estimated construction cost \$184,500, first year operating cost \$100,000, revenue \$156,000. Post office address c/o John Mare, Station WAKN Aiken, S. C. Studio and transmitter location on north side of old U. S. 1, east margin of village of Stiefeltown, 3.8 mi. west of business district of Aiken, at point about 250 ft. south of WAKN (AM) tower. Geographic coordinates 33° 33' 11.5" N. Lat., 81° 47' 14" W. Long. Transmitter and antenna RCA. Consulting engineer W. J. Holey, Atlanta, Ga. Principals include President B. T. Whitmire (20%), Vice President Jack Younts (10%), Vice President J. P. Williamson (10%), Secretary-Treasurer John Mare (30%), Oliver Grace (20%) and John Shealy (10%). City priority status: Gr. A-2, No. 700.

OLD HICKORY, Tenn.—Life & Casualty Insurance Co. of Tennessee (WLAC Nashville), vhf Ch. 5 (76-82 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 935 ft., above ground 1,009 ft. Estimated construction cost \$855,772, first year operating cost \$515,702, revenue \$461,797. Post Office address 159 4th Ave. No., Nashville, Tenn. Studio location Third National Bank Bldg., Nashville, Tenn. Transmitter location Pennington Bend Road. Geographic coordinates 36° 13' 46" N. Lat., 86° 41' 48" W. Long. Transmitter and antenna GE. Legal counsel Spearman & Roberson, Washington. Consulting engineer A. Earl Cullum Jr., Dallas, Tex. Principals include Chairman of the Board Paul Mountcastle (0.66%), President Emeritus A. M. Burton (0.73%), President Guilford Dudley and Director J. T. Ward. First American National Bank of Nashville and Paul Mountcastle, co-executors U/W Elizabeth S. Young, control or hold 15.7% of applicant. Because rule making which allocated vhf Ch. 5 to Old Hickory has only recently been finalized, FCC has not yet assigned city priority number to that unincorporated village. City priority status for Nashville, Tenn., is Gr. B-4, No. 198.

AMENDED APPLICATIONS

† Indicates pre-thaw application which has been amended (re-filed)

since April 14 and is now amended again.

PEORIA, Ill.—WIRL Television Co. (WIRL), vhf Ch. 8 (180-186 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 991 ft., above ground 875 ft. Estimated construction cost \$673,940, first year operating cost \$552,000, revenue \$584,000. Post office address 921 Central National Bank Bldg., Peoria 2, Ill. Studio location 115 North Jefferson Ave. Transmitter location 0.28 mi. east of center of Groveland. Geographic coordinates 40° 35' 27" N. Lat., 89° 31' 43" W. Long. Transmitter and antenna RCA. Legal counsel Fisher, Wayland, Duvall & Southmayd, Washington. Consulting engineer Robert Silliman, Washington. [For earlier application, see TV Applications, B.T. July 14.] City priority status: Gr. A-2, No. 24.

EVANSVILLE, Ind.—On the Air Inc. (WGBF), vhf Ch. 7 (174-180 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 609 ft., above ground 569 ft. Estimated construction cost \$559,000, first year operating cost \$350,000, revenue \$357,000. Post office address 1001 Diamond Ave., Evansville 11, Ind. Studio location 1001 Diamond Ave. Transmitter location on Chandler Road, 1.1 mi. south of Chandler, 10 mi. ENE of Evansville. Geographic coordinates 38° 01' 31" N. Lat., 87° 21' 43" W. Long. Transmitter and antenna RCA. Legal counsel Kirkland, Fleming, Green, Martin & Ellis, Washington. Consulting engineer Robert M. Silliman, Washington. [For earlier application, see TV Applications, B.T. July 7.] City priority status: Gr. A-2, No. 17.

EXISTING STATIONS

Changes Requested

WNBW (TV) WASHINGTON, D. C.—National Bcstg. Co., vhf Ch. 4 (66-72 mc). Change to ERP 100 kw visual, 50 kw aural (from 20.5 kw visual, 10.5 kw aural); increase antenna height above average terrain to 499 ft., above ground to 538 ft. (by adding 155 ft. to existing tower). Estimated cost of new transmitter \$73,000, antenna \$102,000, and equipment installation \$75,000; total estimated cost of change \$250,000.



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