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MILLER ADDRESS

Hits TV Reservations

ANOTHER TREND in the government's "moving in" on private industry is represented in FCC's reservation of noncommercial, educational TV channels, Judge Justin Miller, NARTB board chairman, Thursday told a group of educators considering use of reserved Channel 26 in Washington, D. C.

Addressing the Institute of Educational Television for Washington, meeting Thursday and Friday at Georgetown U. in that city, Judge Miller warned educators that commercial broadcasters would oppose any extension of the one-year-period ending June 2, 1953, during which educators may make bids for the reserved channels without competition from commercial sources.

Walker's Speech

FCC Chairman Paul A. Walker also addressed the group of representatives from colleges, universities and other educational institutions in the Washington area. The Rev. Daniel E. Power, S. J., director of the Georgetown U. Forum, presided at Thursday's session.

Judge Miller suggested that, considering the cost of setting up and operating a television station, educators might do well to take their money and purchase time on commercial stations to put their educational plans across.

He also speculated on whether noncommercial, educational television might become a "political football" in the case of institutions supported by legislature appropriations. He said the legislators granting the funds for a station might in turn make demands for time on the station to further their own political ends.

Commercial broadcasters, at first skeptical of noncommercial, educational television, are accepting FCC's educational reservations, now that the action is an accomplished fact, he said.

He advised educators to enter television in a limited way at first, programming only a few hours a day, before attempting to expand. He mentioned several general problems that educators should consider—financing, programming, staffing, etc.—before entering TV.

The NARTB chairman read from the NARTB TV Code the policies of commercial broadcasters on educational television.

Chairman Walker called for educators to plan for educational television at the nation's capital on the same grand scale as Maj. Pierre Charles L'Enfant when he planned the city more than a century and a half ago. He said an educational TV outlet might eventually reach a radius of 40 to 70 miles and predicted a national network of educational stations with the "flagship station" in Washington.

Edward Wegener, program director of WOI-TV Ames, Iowa,

SET SHIPMENTS

RTMA Releases Figures

TELEVISION receiver shipments to dealers totaled 2,722,089 units during the first eight months of 1952, according to Radio-Television Mfrs. Assn., almost equaling the 2,744,831 sets shipped in the same period a year ago. August shipments this year totaled 315,332 sets compared to 156,015 a year ago.

New York led all states with 330,914 sets with California's 289,972 ranking second. RTMA's estimated shipments of TV sets to dealers by states for the first eight months of 1952 follow:

State	Total
Alabama	33,635
Arizona	11,347
Arkansas	7,300
California	289,972
Colorado	18,137
Connecticut	59,808
Delaware	9,747
District of Columbia	26,890
Florida	47,416
Georgia	54,602
Idaho	129
Illinois	153,292
Indiana	105,867
Iowa	46,314
Kansas	16,460
Kentucky	36,486
Louisiana	30,003
Maine	4,366
Maryland	46,529
Massachusetts	111,462
Michigan	112,015
Minnesota	38,474
Mississippi	7,957
Missouri	70,311
Montana	95
Nebraska	23,281
Nevada	23
New Hampshire	10,072
New Jersey	107,109
New Mexico	3,738
New York	330,914
North Carolina	54,247
North Dakota	145
Ohio	206,382
Oklahoma	46,618
Oregon	1,327
Pennsylvania	227,356
Rhode Island	17,331
South Carolina	12,549
South Dakota	375
Tennessee	37,948
Texas	125,276
Utah	13,630
Vermont	3,246
Virginia	49,956
Washington	40,688
West Virginia	29,087
Wisconsin	41,688
Wyoming	489

Grand Total 2,722,089

commercial TV outlet operated by Iowa State College, spoke on "Operating the Educational Television Station" at the Thursday session; Martha A. Gable of the Board of Public Education, Philadelphia, on "The Educator in Television."

Thursday evening's session featured a talk by Dr. Franklin Dunham, chief of the U. S. Office of Education's Radio-TV Section, and a panel discussion with films and kinescope recordings was conducted by Paul Reid, assistant director of the Joint Committee on Educational Television.

The Rev. Edmund A. Walsh, S. J., vice president of Georgetown U., made the welcoming address.

KOTV (TV) to Expand

PLANS to add a second floor to the building housing KOTV (TV) Tulsa, Okla., to expand studios, were disclosed by KOTV General Manager Helen Alvarez as the station began its fourth year on the air last Wednesday.