

# television grants and applications

Digest of Those Filed With FCC Oct. 3 Through Oct. 9

## Grants Since April 14:

	VHF	UHF	Total
Commercial	15	49	64
Educational	2	7	9
<b>Total</b>	<b>17</b>	<b>56</b>	<b>73</b>

Commercial television stations on the air 111<sup>1</sup> 1 112<sup>1</sup>

<sup>1</sup> Includes XELD-TV Matamoros (Mexico)-Brownsville.

## Applications Filed Since April 14:

	New	Amended	VHF	UHF	Total
Commercial	524	320	489	354	844 <sup>2</sup>
Educational	14		4	10	14
<b>Total</b>	<b>538</b>	<b>320</b>	<b>493</b>	<b>364</b>	<b>858<sup>3</sup></b>

<sup>2</sup> One applicant did not specify channel.

<sup>3</sup> Includes 73 already granted.

## NEW STATION GRANTS

(Listed by States)

**ST. PETERSBURG, Fla.**—City of St. Petersburg (WSUN). Granted uhf Ch. 38 (614-620 mc); ERP 83 kw visual, 42 kw aural; antenna height above average terrain 460 ft., above ground 492 ft. Estimated construction cost \$328,500, first year operating cost \$161,000, revenue \$200,000. Post Office address P. O. Box 240, St. Petersburg. Studio location Recreation Pier. Transmitter location near west end of Gandy Bridge. Geographic coordinates 27° 52' 38" N. Lat., 82° 35' 45" W. Long. Transmitter and antenna RCA. Legal counsel Loucks, Zias, Young & Jansky, Washington. Consulting engineer James C. McNary, Washington. Principals include Mayor Samuel G. Johnson, Vice Mayor Harold W. Reeves and City Manager Ross E. Windom. Applicant is a municipal corporation. [For application, see TV APPLICATIONS, B-T, July 7.] City priority status: Gr. A-2, No. 3.

**SAGINAW, Mich.**—Lake Huron Bcstg. Corp. (WKNX). Granted uhf Ch. 57 (728-734 mc); ERP 17.5 kw visual, 12.3 kw aural; antenna height above average terrain 470 ft., above ground 485 ft. Engineering conditions. Estimated construction cost \$185,925, first year operating cost \$84,000, revenue \$125,000. Post Office address Radio Station WKNX, Lake Huron Bcstg. Corp., Saginaw, Mich. Studio location to be determined. Transmitter location adjacent to south city limits of Saginaw at site of WKNX. Geographic coordinates 43° 23' 32" N. Lat., 83° 55' 22" W. Long. Transmitter and antenna GE. Legal counsel Frank U. Fletcher, Washington. Consulting engineer John Creutz, Washington. Principals include President William J. Edwards (33 1/3%), Vice President Alvin M. Bentley (33 1/3%) and Secretary-Treasurer Howard H. Wolfe (33 1/3%). Messrs. Edwards and Wolfe have no other business interests besides WKNX; Mr. Bentley is 25% owner of Owosso Mfg. Co. (wood products mfr.), Owosso, Mich., and 25% owner of Philadelphia Screen Mfg. Co. (wood products mfr.), Philadelphia, Pa. [For application, see TV APPLICATIONS, B-T, Sept. 1.] City priority status: Gr. A-2, No. 33.

**SPRINGFIELD, Mo.**—Independent Bcstg. Co. (KTTS). Granted vhf Ch. 10 (192-198 mc); ERP 12.5 kw visual, 6.4 kw aural; antenna height above average terrain 260 ft., above ground 231 ft. Engineering conditions. Estimated construction cost \$175,000, first year operating cost \$180,000, revenue \$175,000. Post Office address Chamber of Commerce Bldg., Springfield. Studio and transmitter location Walnut and Jefferson Streets. Geographic coordinates 37° 12' 26" N. Lat., 93° 17' 25" W. Long. Transmitter and antenna RCA. Legal counsel Dempsey & Koplovitz, Washington. Consulting engineer James C. McNary, Washington. Principals include President J. H. G. Cooper (61%), Vice President-Treasurer Frank Sedgwick (5%), Vice President G. Pearson Ward (8.8%) and Secretary Irving W. Schwab (14.6%). [For application, see TV APPLICATIONS, B-T, Aug. 4.] City priority status: Gr. A-2, No. 57.

**LINCOLN, Neb.**—Cornhusker Radio & Television Corp. (KOLN). Granted vhf Ch. 12 (204-210 mc); ERP 21.5 kw visual, 11 kw aural; antenna height

above average terrain 310 ft., above ground 377 ft. Engineering conditions. Estimated construction cost \$195,129, first year operating cost \$180,000, revenue \$200,000. Post Office address c/o Radio Station KOLN Lincoln, Neb. Studio and transmitter location 40 and W Streets. Geographic coordinates 40° 49' 23" N. Lat., 95° 39' 28" W. Long. Transmitter and antenna RCA. Legal counsel Fisher, Wayland, Duvall & Southmayd, Washington. Consulting engineer Commercial Radio Equipment Co., Washington. Principals include President Edward M. O'Shea (now 48.5%; proposed 41.78%); Vice President Harold E. Anderson (now 2.5%; proposed 15.5%), and Secretary Bennett S. Martin (now 48.5%; proposed 41.78%). [For application, see TV APPLICATIONS, B-T, Sept. 22, July 28.] City priority status: Gr. A-2, No. 28.

**ASBURY PARK, N. J.**—Atlantic Video Corp. Granted uhf Ch. 58 (734-740 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 470 ft., above ground 490 ft. Engineering conditions. Estimated construction cost \$337,750, first year operating cost \$250,000, revenue \$250,000. Post Office address c/o Walter Reade Jr., 710 Mattison Ave. Transmitter location intersection of States Routes 35 and 4 N. Geographic coordinates 40° 17' 31" N. Lat., 74° 03' 05" W. Long. Transmitter and antenna RCA. Legal counsel Cohn & Marks, Washington. Consulting engineer Weldon & Carr, Washington. Principals include President Walter

Reade Jr. (49.7%), New York and New Jersey theatre operator, and Vice President and Secretary Edwin Gage (49.2%), New York and New Jersey theatre operator (Messrs. Reade and Gage are connected with each other through various mutual theatre holdings). [For application, see TV APPLICATIONS, B-T, Sept. 1.] City priority status: Gr. B-1, No. 135.

**WILKES-BARRE, Pa.**—Louis G. Baltimore (WBRE). Granted uhf Ch. 28 (554-560 mc); ERP 1,000 kw visual, 500 kw aural; antenna height above average terrain 1,220 ft., above ground 426 ft. Engineering conditions. Estimated construction cost \$438,572, first year operating cost \$340,000, revenue \$379,000. Post Office address 62 South Franklin St., Wilkes-Barre. Studio and transmitter location 4.5 miles SE of Wilkes-Barre on Wyoming Mt. Geographic coordinates 41° 11' 55.5" N. Lat., 75° 49' 05.5" W. Long. Transmitter and antenna RCA. Legal counsel Hogan & Hartson, Washington. Consulting engineer Willard M. Garrison, Washington. Sole owner is Louis G. Baltimore. [For application, see TV APPLICATIONS, B-T, July 7.] City priority status: Gr. A-2, No. 46.

**WILKES-BARRE, Pa.**—Wyoming Valley Bcstg. Co. (WILK). Granted uhf Ch. 34 (590-596 mc); ERP 250 kw visual, 130 kw aural; antenna height above average terrain 1,010 ft., above ground 243 ft. Engineering conditions. Estimated construction cost \$397,500, first year operating cost \$225,000, revenue \$250,000. Studio location 88 N. Franklin St. Transmitter location Penobscot Knob. Geographic coordinates 41° 10' 58" N. Lat., 75° 52' 25" W. Long. Transmitter and antenna GE. Legal counsel Miller & Schroeder, Washington. Consulting engineer John Creutz, Washington. Principals include President Dr. Isiah C. Morgan, M.D. (12 1/2%), and Secretary Roy E. Morgan (12 1/2%), general manager of WILK-AM-FM. [For application, see TV APPLICATIONS, B-T, Sept. 8, May 5, April 21.] City priority status: Gr. A-2, No. 45.

**AMARILLO, Tex.**—Plains Radio Bcstg. Co. (KGNC). Granted vhf Ch. 4 (66-72 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 770 ft., above ground 750 ft. Engineering condition. Estimated construction cost \$700,000, first year operating cost \$314,652, revenue \$73,239. Post Office address 8th and Harrison St., Amarillo. Studio location 2000 N. Polk. Transmitter location 4.5 mi. North of Amarillo city limits. Geographic coordinates 35° 18' 52" N. Lat., 101° 50' 47" W. Long. Transmitter and antenna RCA. Legal counsel Dow, Lohnes & Albertson, Washington. Consulting engineer A. Earl Cullum Jr., Dallas. Principals include President B. E. Walker, Vice President Parker F. Prouty and Secretary-Treasurer Tom Kritzer. Globe News Publishing Co. holds 81% of stock, which is voted by

## CALL ASSIGNMENTS

FCC assigned the following call letters to TV station permittees:

**WCOV-TV** Montgomery, Ala. (Capitol Bcstg. Co. uhf Ch. 20); **KMJ-TV** Fresno, Calif. (McClatchy Bcstg. Co. uhf Ch. 24); **WSEE-TV** Fall River, Mass. (New England Television Co. uhf Ch. 46); **WPAG-TV** Ann Arbor, Mich. (Washtenaw Bcstg. Co. uhf Ch. 20); **WKNX-TV** Saginaw, Mich. (Lake Huron Bcstg. Corp. uhf Ch. 57); **WJTV (TV)** Jackson, Miss. (Mississippi Publishers Corp. uhf Ch. 25); **KOLN-TV** Lincoln, Neb. (Cornhusker Radio & Television Corp. uhf Ch. 12); **WCEE (TV)** Asbury Park, N. J. (Atlantic Video Corp. uhf Ch. 58); **WQTV (TV)** Binghamton, N. Y. (U. of State of New York State Education Dept., uhf Ch. \*46); **WHTV (TV)** Syracuse, N. Y. (U. of State of New York State Education Dept., uhf Ch. \*43); **WUTV (TV)** Youngstown, Ohio (Polan Industries, uhf Ch. 21); **WHP-TV** Harrisburg, Pa. (WHP Inc., uhf Ch. 55); **WBRE-TV** Wilkes-Barre, Pa. (Louis G. Baltimore, uhf Ch. 28); **WILK-TV** Wilkes-Barre, Pa. (Wyoming Valley Bcstg. Co. uhf Ch. 34); **WCOS-TV** Columbia, S. C. (Radio Columbia, uhf Ch. 25); **WNOK-TV** Columbia, S. C. (Palmetto Radio Corp. uhf Ch. 67); and **WROV-TV** Roanoke, Va. (Radio Roanoke Inc., uhf Ch. 27).

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Gene A. Howe; remaining 19% of stock held by Globe News Employees Pool. [For application, see TV APPLICATIONS, B-T, June 30.] City priority status: Gr. A-2, No. 47.

**LUBBOCK, Tex.**—Bryant Radio & Television Inc. (KCBT). Granted vhf Ch. 11 (198-204 mc); ERP 92 kw visual, 46 kw aural; antenna height above average terrain 751 ft., above ground 786 ft. Engineering condition. Estimated construction cost \$342,100, first year operating cost \$312,000, revenue \$350,000. Post Office address 1303 Broadway, Lubbock. Studio and transmitter location on U. S. 87 between 50th and 66th Sts. Geographic coordinates 33° 32' 28" N. Lat., 101° 50' 15" W. Long. Transmitter and antenna RCA. Legal counsel Welch, Mott & Morgan, Washington. Consulting engineer Weldon & Carr, Washington. Principals include President Joe H. Bryant, Vice President George Tarter and Secretary-Treasurer Robert L. Snyder. [For application, see TV APPLICATIONS, B-T, July 7.] City priority status: Gr. A-2, No. 50.

**LUBBOCK, Tex.**—Texas Telecasting Inc. Granted vhf Ch. 3 (210-216 mc); ERP 31 kw visual, 15.5 kw aural; antenna height above average terrain 980 ft., above ground 1,000 ft. Engineering condition. Estimated construction cost \$469,676, first year operating cost \$180,000, revenue not estimated. Post Office address 3601 Avenue H, Lubbock, Tex. Studio location to be determined. Transmitter location 1.5 mi. South of Lubbock on College Ave. Geographic coordinates 33° 31' 35.14" N. Lat., 101° 52' 11.56" W. Long. Transmitter DuMont. Legal counsel Eliot C. Lovett, Washington. Consulting engineer McIntosh & Inglis, Washington. Principals include President W. D. Rogers Jr. (22.2%), general manager of KEYL (TV) San Antonio, Tex., from February, 1950 to April 1952; Vice President Vernice Ford (23%), owner of Ford Implement Co., Lubbock; Secretary-Treasurer W. W. Conley (11%), 1/3 owner of Conley-Lott-Nichols Co. (heavy machinery distributor), Lubbock, Tex.; Roger L. Kuykendall (23%), general manager and 35% owner of Kuykendall Chevrolet Co., Lubbock and A. L. Lott (11%), vice president and 1/3 owner of Conley-Lott-Nichols Co. [For application, see TV APPLICATIONS, B-T, July 14.] City priority status: Gr. A-2, No. 50.

## SPECIAL TEMPORARY AUTHORITY GRANTED

**KBTB (TV) DENVER, Col.**—Granted temporary authority to operate new TV station on vhf Ch. 9 with ERP 12.5 kw visual, 6.3 kw aural; antenna height above average terrain 757 ft. Engineering conditions. For period ending at 3 a.m. EST, April 1, 1953.

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FACES of executives in this picture reflect the relationship between station and network as contract is inked between WLSL-TV Roanoke, Va., which hopes to be operating on Channel 10 by the first of the year, and NBC-TV. L to r: Horace S. Fitzpatrick, assistant and commercial manager, and James H. Moore, executive vice president and general manager, both WLSL-AM-FM (and TV), and Paul M. Hancock, southeastern representative of NBC station relations. Contract was effective Sept. 30. Station claims it is one of first to be signed with NBC-TV since the lifting of the freeze.