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Television Applications Filed at FCC

(Continued from page 72)

† LAKE CHARLES, La. — Calcasieu Bcstg. Co. (KPLC) VHF Ch. 7 (174-180 mc); ERP 45.5 kw visual, 22.25 kw aural; antenna height above average terrain 538 ft., above ground 577 ft. Estimated construction cost \$250,820 first year operating cost \$175,000, revenue \$175,000. Post Office address P.O. Box 1521, Lake Charles. Studio location 333 Pubjo St. Transmitter location Maplewood Rd. at Columbia Southern Rd. 4.3 mi. W. of Lake Charles. Geographic coordinates 30° 13' 43" N. Lat., 93° 17' 16" W. Long. Transmitter and antenna G.E. Legal counsel Bingham, Collins, Porter & Kistler, Washington. Consulting engineer Commercial Radio Equipment Co., Washington. Principals include the following partners: T. B. Lanford (33 1/3%), 50% owner of Red River Valley Bcstg. Corp., licensee of KRRV Sherman, Tex., 50% owner of Standard Life Bcstg. Corp., licensee of WSLI Jackson, Miss., 47.2% owner of Alexandria Bcstg. Corp., licensee of KALB Alexandria, La., and 48% owner of Radio Station KRMD, licensee of KRMD Shreveport, La.; L. M. Sepaugh (33 1/3%), 24% owner of the Standard Life Bcstg. Corp.; R. M. Dean (16 2/3%), 48% owner of Radio Station KRMD; and Viola Lipe Dean Trust (16 2/3%) by R. M. Dean.

LAKE CHARLES La.—Sowela TV Inc. (KLOU), VHF Ch. 7 (174-180 mc); ERP 108 kw visual, 54 kw aural; antenna height above average terrain 459 ft., above ground 500 ft. Estimated construction cost \$351,440, first year operating cost \$200,000, revenue \$150,000. Post Office address P. O. Box 288, Lake Charles, La. Studio and transmitter location 1212 Third St. Geographic coordinates 30° 13' 27" N. Lat., 93° 12' 07" W. Long. Transmitter RCA, antenna RCA. Legal counsel Hogan & Hartson, Washington. Consulting engineer Millard M. Garrison, Washington. Principals include President Charles Ray Grein, Vice President John L. Vath and Secretary-Treasurer Sara M. Anderson. Southern Construction Corp. holds 75% interest in applicant and The Pelican Bcstg. Co., licensee of KLOU, holds remaining 25%.

SHREVEPORT, La.—Southland Television Co. (KCIJ) VHF Ch. 12 (204-210 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 581 ft., above ground 573 ft. Estimated construction cost \$274,247, first year operating cost \$250,000, revenue \$280,000. Post Office address % Radio Station KCIJ, 710 Millam St., Shreveport. Studio location to be determined. Transmitter location 2 mi East of Morningsport, La. Geographic coordinates 32° 41' 29" N. Lat., 93° 55' 42" W. Long. Transmitter and antenna RCA. Legal counsel Abe Stein, Washington, D. C. Consulting engineer Lynne C. Smeby, Washington, D. C. Principals include President Lester Kamin, sole owner of Kamin Advertising Agency, Houston, Tex., (25%), Vice President John H. Pace, general manager KCIJ, Shreveport, (25%), Vice President Pat Coon, partner in Clark, Coon, Holt, & Fisher, attorneys in Dallas, Tex., (25%), and Secretary Billy B. Goldberg, Dallas, Tex., attorney, (25%).

SPRINGFIELD, Mass. — Springfield Television Bcstg. Corp., UHF Ch. 61 (752-758 mc); ERP 116 kw visual, 58 kw aural; antenna height above average terrain 976 ft., above ground 122 ft. Estimated construction cost \$265,000, first year operating cost \$250,000, revenue \$225,000. Post Office address 1387 Main St., Springfield. Transmitter location on Mt. Tom, 1.75 mi. NW of Holyoke. Geographic coordinates 42° 14' 32" N. Lat., 72° 38' 56" W. Long. Transmitter DuMont, antenna RCA. Legal counsel McKenna & Wilkinson, Washington. Consulting engineer McIntosh & Inglis, Washington. Principals include President Roger L. Putnam (18.3%), chairman of board package Machinery Co., East Longmeadow; Treasurer William L. Putnam (5.7%), manager Springfield Chamber of Commerce, and Dr. Charles L. Fureolo (14.6%), M. D. WSPR Springfield owns 19.2% of applicant.

COLUMBIA, Mo. — KMMO Inc. (KMMO), VHF Ch. 8 (180-186 mc); ERP 316 kw visual, 158 kw aural; antenna height above average terrain 1,107 ft., above ground 1,074 ft. Estimated construction cost \$596,500, first year operating cost \$213,220, revenue \$152,500. Post Office address 201 S. 7th St., Columbia. Studio location not specified. Transmitter location on Highway 63, 7 mi. SE of Columbia near Deer Park. Geographic coordinates 38° 52' 10" N.

Lat., 92° 15' 25" W. Long. Transmitter and antenna RCA. Legal counsel William W. Beckett, Columbia, Mo., Consulting engineer A. D. Ring & Co., Washington. Principals include President F. V. Heinkel (5%), 1st Vice President B. M. Seaman (5%), 2d Vice President and General Manager J. M. Silvey (50%), 3d Vice President A. D. Sappington (5%) and Treasurer Paul Keithly (5%).

GREAT FALLS, Mont — Buttrely Bcstg. Inc. (KFBB), VHF Ch. 5 (76-82 mc); ERP 9.4 kw visual, 4.7 kw aural; antenna height above average terrain 105 ft., above ground 285 ft. Estimated construction cost \$178,800, first year operating cost \$150,000, revenue \$75,000. Post Office address First National Bank Bldg., Great Falls, Mont. Studio and transmitter location 300 Central Ave. Geographic coordinates 47° 30' 29" N. Lat., 111° 17' 28" W. Long. Transmitter RCA, antenna RCA. Legal counsel Wheeler & Wheeler, Washington. Consulting engineer Archer S. Taylor, Missoula, Mont. Principals include President Fred Birch (58.8%), Vice President E. F. Galt (1.7%) and Secretary-Treasurer Lee M. Ford (1.7%). The Fairmont Corp. owns 23.8% of applicant.

OMAHA, Nebr.—Inland Bcstg. Co. (KBN) VHF Ch. 7 (174-180 mc); ERP 228 kw visual, 114 kw aural; antenna height above average terrain 600 ft. above ground 498 ft. Estimated construction cost \$343,223, first year operating cost \$440,000 revenue \$600,000. Post Office address World Insurance Bldg., Omaha. Studio and transmitter location 39th and Oak Sts. Geographic coordinates 41° 13' 57" N. Lat., 95° 58' 05" W. Long. Transmitter and antenna RCA. Legal Counsel Fisher, Wayland, Duvall and Southmayd, Washington. Consulting engineer Commercial Radio Equipment Co., Washington. Principals include Chairman of the Board John K. Morrison (44%), President Paul R. Fry (18%), Vice President Arthur Baldwin (26%), Secretary-Treasurer Emory H. Dahlgard (3%). Applicant is also licensee of KOLN Lincoln, Neb.

† LAS VEGAS, Nev.—Desert Television Co. (KRAM), VHF Ch. 13 (210-216 mc); ERP 2.48 kw visual, 1.24 kw aural; antenna height above average terrain 203 ft., above ground 357 ft. Estimated construction cost \$146,615, first year operating cost \$131,533, revenue \$175,000. Post Office address: P. O. Box 1712, Studio and transmitter location: 1516 Fremont St., Las Vegas. Geographic coordinates 36° 09' 49" N. Lat., 115° 07' 40" W. Long. Transmitter RCA, antenna RCA. Legal counsel Segal, Smith & Hennessey, Washington. Consulting engineer Robert M. Silliman, Washington. Principals include President Edward J. Jansen and/or Edith Jansen (9.92%), president of KRAM Las Vegas; Vice President Otto Stoehr (0.15%); Secretary-Treasurer Truman B. Hinckle (0.05%), general manager of KRAM, and Huntridge Theatres Inc. (real estate and theatre development), Las Vegas, (88.82%).

RENO, Nev.—Nevada Radio-TV Inc. (KWRM), VHF Ch. 8 (180-186 mc); ERP 3.04 kw visual, 1.56 kw aural; antenna height above average terrain —455 ft., above ground 217 ft. Estimated construction cost \$180,720, first year operating cost \$104,400, revenue \$132,000. Post Office address Riverside Hotel, Reno. Studio location 19 S. Virginia St. Transmitter location East 2nd St. 1/4 mi. E. of Kistoke Lake. Geographic coordinates 39° 31' 45" N. Lat., 119° 47' 03" W. Long. Transmitter DuMont, antenna RCA. Legal counsel Haley & Doty, Washington, D. C. Consulting engineer Craven, Lohnes & Culver, Washington, D. C. Principals include President Kenyon Brown (50%), 20% owner of the Rowley-Brown Bcstg. Co., licensee of KEPO, El Paso, Texas, KWFT-AM-FM, Wichita Falls, Tex., Secretary-Treasurer Donald W. Reynolds (50%), president and 66 2/3% owner of Southwest Publishing Co., licensee of KFSA-AM-FM Fort Smith, Ark.

ROSWELL, N. M.—John A. Barnett, VHF Ch. 8 (180-186 mc); ERP 110 kw visual, 55 kw aural; antenna height above average terrain 903 ft., above ground 783 ft. Estimated construction cost \$314,722, first year operating cost \$100,000, revenue \$110,000. Post Office address: Box 670, Roswell, N. M. Studio location: 1719 West 2nd St., Roswell. Transmitter location: On Comanche Hill. Geographic coordinates 33° 24'

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