

TV Applications Filed

(Continued from page 75)

000. Post Office address: 312 East Kings Highway, Shreveport 77, La. Studio location 312 East Kings Highway. Transmitter location on State Route No. 8, 17 mi. N. W. of Shreveport. Geographic coordinates: 32° 41' 08" N. Lat., 93° 56' 00" W. Long. Transmitter RCA, antenna RCA. Legal counsel Spearman & Roberson, Washington. Consulting engineer Weldon & Carr, Washington. Principals include Chairman of the Board George D. Wray Sr. (33 1/2%), President E. Newton Wray (33 1/2%), Vice President George D. Wray Jr. (16 2/3%) and Secretary-Treasurer Charles W. Wray (16 2/3%) and John A. Hendrick.

HAGERSTOWN, Md.—United Bcstg. Co. of Western Maryland (WARK), UHF Ch. 52 (698-704 mc); ERP 65.32 kw visual, 32.7 kw aural; antenna height above average terrain 292.6 ft., above ground 429.7 ft. Estimated construction cost \$213,889, first year operating cost \$160,000, revenue \$175,000. Post Office address: 128 Prospect, Hagerstown, Md. Studio and transmitter location just off U. S. Highway No. 40, North of Commonwealth Road. Geographic coordinates: 39° 37' 34" N. Lat., 77° 42' 42" W. Long. Transmitter DuMont, antenna GE. Legal counsel Cohn & Marks, Washington. Consulting engineer Commercial Radio Equipment Co., Washington. Principals include: President Richard Eaton (2%), Secretary-Treasurer (Mrs.) Margaret G. Eaton (1%) and (Mrs.) L. G. Hart. United Bcstg. Co., licensee of WOOK Washington, WINX Rockville, Md., WSID Essex, Md., and WANT Richmond, Va., owns 97% of applicant; this

stock is voted by Mr. Eaton, who owns 309 out of 310 shares of UBC.

†**HOLYOKE, Mass.**—The Hampden-Hampshire Corp. (WHYN-AM-FM), UHF Ch. 55 (716-722 mc); ERP 65 kw visual, 35 kw aural; antenna height above average terrain 989 ft., above ground 122 ft. Estimated construction cost \$180,000, first year operating cost \$200,000, revenue \$260,000. Post Office address: 180 High St., Holyoke. Studio location 180 High St. Transmitter location Top of Mt. Tom, in Hampden County, Mass. Geographic coordinates: 42° 14' 32" N. Lat., 72° 38' 55" W. Long. Transmitter DuMont, antenna GE. Legal counsel Bingham, Collins, Porter & Kistler, Washington. Consulting engineer Kear & Kennedy, Washington. Principals include President William Dwight (26.16%), Vice President Charles N. DeRose (0.16%), Treasurer Minnie R. Dwight (40.17%) (mother of William Dwight), Assistant Treasurer Arthur Ryan (0.33%) and Harriet W. DeRose and Charles N. DeRose (as joint owners) (33.16%).

AUSTIN, Minn.—Cedar Valley Bcstg. Co. (KAUS), VHF Ch. 6 (82-88 mc); ERP 18.7 kw visual, 9.35 kw aural; antenna height above average terrain 425 ft., above ground 445 ft. Estimated construction cost \$101,880, first year operating cost \$110,000, revenue \$112,000. Post Office address: KAUS, Austin, Minn. Studio location: 405 1/2 N. Main Street. Transmitter location: 2 1/2 mi. South of Austin on Trunk Highway 105. Geographic coordinates: 43° 37' 02" N. Lat., 92° 59'

20" W. Long. Transmitter DuMont, antenna RCA. Legal counsel Harry J. Daly, Washington. Consulting engineer Fred O. Grimwood, St. Louis, Mo. Principals include: President Harry M. Smith (25%), Vice President George Wilson (12.5%), Secretary-Treasurer Albert W. Smith (25%), Harold O. Westby (12.5%), Martin Bustad (12.5%) and Chester A. Weseman (12.5%).

†**KANSAS CITY, Mo.**—KCMO Bcstg. Co. (KCMO), VHF Ch. 5 (76-82 mc); ERP 100 kw visual, 50 kw aural; antenna height above average terrain 865 ft., above ground 783 ft. Estimated construction cost \$529,210, first year operating cost \$1,027,517, revenue \$1,279,894. Post Office address: 125 East 31st St., Kansas City 5, Mo. Studio and transmitter location 31st and Grand Streets. Geographic coordinates: 39° 04' 14" N. Lat., 94° 34' 59" W. Long. Transmitter RCA, antenna RCA. Legal counsel Haley & Doty, Washington. Consulting engineer A. D. Ring & Co., Washington. Principals include President Tom L. Evans (49.5%), Vice President Lester E. Cox (49.5%), Secretary-Treasurer Richard W. Evans (0.5%) and Lester L. Cox (0.5%).

†**WATERTOWN, N. Y.**—The Brockway Co. (WWNY-AM-FM), UHF Ch. 48 (674-680 mc); ERP 200 kw visual, 100 kw aural; antenna height above average terrain 570 ft., above ground 362 ft. Estimated construction cost \$285,000, first year operating cost \$150,000, revenue \$150,000. Post Office address: 120-132 Arcade St., Watertown, N. Y. Studio and transmitter location Rutland Ctr. Rd., 3.6 mi. East of Watertown. Geographic coordinates: 43° 57' 23" N. Lat., 75° 50' 28" W. Long. Transmitter RCA, antenna RCA. Legal counsel Fisher, Wayland, Duvall & Southmayd, Washington. Consulting engineer George C. Davis, Washington. Principals include President and Treasurer John B. Johnson (1.8%), Estate of Harold B. Johnson, deceased (75.6%) and Estate of Jessie R. Johnson, deceased (22.6%). Applicant also is licensee of WMSA-AM-FM Massena, N. Y., and publishes *Watertown Daily Times*.

†**FARGO, N. D.**—WDAY Inc. (WDAY), VHF Ch. 6 (82-88 mc); ERP 65 kw visual, 32.2 kw aural; antenna height above average terrain 460 ft., above ground 498 ft. Estimated construction cost \$344,000, first year operating cost \$180,000, revenue \$180,000. Post Office address: 118 Broadway, Fargo. Studio and transmitter location: 207-215 Fifth St. North. Geographic coordinates: 46° 52' 35" N. Lat., 96° 47' 03" W. Long. Transmitter RCA, antenna RCA. Legal counsel Segal, Smith & Hennessey, Washington. Consulting engineer Gillett & Bergquist, Washington. Principals include: President E. C. Reineke (54.5%); Vice President H. D. Paulson (8.9%); Secretary-Treasurer N. D. Black Jr. (1.1%), and Charlotte Lontz (21.1%). Same stockholders own controlling stock of *Fargo Forum* and *Dakota Photo Engraving Co.*

PORTLAND, Ore.—Empire Coil Co., UHF Ch. 27 (648-554 mc); ERP 91.6 kw visual, 45.8 kw aural; antenna height above average terrain 1,300 ft., above ground 496.5 ft. Estimated construction cost \$347,000, first year operating cost \$450,000, revenue \$525,000. Post Office address: 85 Beechwood Ave., New Rochelle, N. Y. Studio location to be determined. Transmitter location: Portland Heights, N. W. Skyland Blvd., near N. W. Thompson Road. Geographic coordi-

SCHOOL SERIES

WICU Earns Plaudits

WICU (TV) Erie, Pa., has just completed a series of public school telecasts which brought an expression of "lasting appreciation" from school officials.

Twenty programs were aired on a thrice-weekly basis during the final seven weeks of school. More than 800 children participated. Plans are taking shape for continuing the programs in the next school-year. A similar series is being developed jointly by WICU personnel and administrators of the Erie Catholic Diocesan school district.

John M. Hickey, Erie schools superintendent, wrote Edward Lamb, WICU president, "The reactions to the program (*Erie Public Schools At Work*) indicate wide-spread appreciation on the part of the people and justify the tremendous amount of extra effort on the part of so many principals, teachers, and pupils. Be assured of our lasting appreciation," Mr. Hickey concluded.

nates: 45° 32' 54" N. Lat., 122° 45' 40" W. Long. Transmitter RCA, antenna RCA. Legal counsel Lyon, Wilner & Bergson, Washington. Consulting engineer Benjamin Adler, New Rochelle, N. Y. Principals include: President Herbert Mayer (45.2%), Vice President Franklin Snyder, Treasurer Frances Mayer (45.2%) and Secretary Alma Schmidt. Applicant is licensee of WXEL (TV) Cleveland.

†**PORTLAND, Ore.**—Westinghouse Radio Stations Inc. (KEX-AM-FM), VHF Ch. 8 (180-186 mc); ERP 220 kw visual, 110 kw aural; antenna height above average terrain 1,068 ft., above ground 335 ft. Estimated construction cost \$855,000, first year operating cost \$822,000, revenue \$638,000. Post Office address: 1625 K Street N. W., Washington, D. C. Studio location: 1230 Southwest Main St., Portland. Transmitter location: Healy Heights, Portland. Geographic coordinates: 45° 29' 25" N. Lat., 122° 41' 48" W. Long. Transmitter RCA, antenna RCA. Principals include: Chairman of the Board Gwilym A. Price and Vice President J. E. Baudino. Applicant is also licensee of WBZ-AM-FM Boston, WBZA-AM-FM Springfield, Mass., KYW-AM-FM Philadelphia, WOWO-AM-FM Fort Wayne, Ind., and KDKA-AM-FM Pittsburgh. Westinghouse Radio Stations Inc. is wholly-owned subsidiary of Westinghouse Electric Corp., Pittsburgh.

†**PHILADELPHIA, Pa.**—Pennsylvania Bcstg. Co. (WIP), UHF Ch. 29 (560-566 mc); ERP 275 kw visual, 137.5 kw aural; antenna height above average terrain 804 ft., above ground 632 ft. Estimated construction cost \$600,000, first year operating cost \$500,000, revenue not estimated. Post Office address: 35 South Ninth St., Philadelphia. Studio location: 35 South Ninth St. Transmitter location: S. W. corner of Ivy Hill Road and Orchard Way. Geographic coordinates: 40° 05' 00" N. Lat., 75° 10' 38" W. Long. Transmitter GE, antenna GE. Legal counsel Dow, Lohnes & Albertson, Washington. Consulting engineer E. C. Page, Washington. Principals include: Chairman of the Board Arthur C. Kaufman, President Benedict Gimbel Jr., Treasurer Ray-

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