



How that seedling grew!

From 1,000 watts to 50,000!

From the world's first batteryless radio station to the first most powerful independent station in the British Commonwealth! From a handful of listeners in 1927 to Canada's No. 1 Station in Canada's No. 1 market . . . with the only CBS affiliation in that market!

We are proud of this record. We are grateful to all our friends who have helped us make it! Advertisers and public alike! And on this our twenty-fifth anniversary, we pledge to keep CFRB "Canada's No. 1 Station" . . . first for service, information and entertainment!



CELEBRATING A
QUARTER CENTURY OF BROADCASTING

CFRB

TORONTO

Representatives:

United States: Adam J. Young Jr., Incorporated
Canada: All-Canada Radio Facilities Limited

FREEDOM AWARDS

duPont, WPIX (TV) Honored

E. I. duPONT de NEMOURS Co., Wilmington, won first prize in the radio class and WPIX (TV) New York took top honors in the television category in the Freedoms Foundation Awards announced Friday.

Dr. Robert A. Millikan, physicist, announced the annual award winners in special Washington's Birthday ceremonies at Foundation headquarters at Valley Forge, Pa.

More than 600 American individuals, schools and organizations named in the awards are to share \$100,000 for outstanding contributions to freedom during 1951.

The duPont Co. was honored for its *Cavalcade of America*, documentary-type program aired over NBC, Tuesday 8-8:30 p.m. EST.

WPIX was honored for its special series, *Brundage Crime Report*, telecast Wednesday, 8:30-9 p.m.

Radio Honor Medal winners were:

(National) America's Future Inc., New York, for its LBS program, *Americans, Speak Up*; America's Town Meeting of the Air, New York, for its ABC program of the same name; Bank of America, Los Angeles, *Top of the Morning*, CBS Radio; Bill of Rights Commemorative Society, New York, *Our Bill of Rights*, ABC; Committee to Proclaim Liberty, Los Angeles, *Freedom Under God*, CBS Radio; Hallmark Greeting Card Co., Kansas City, Mo., *Hallmark Playhouse*, CBS Radio; NBC, for its *The Truth About Narcotics*; George Sokolsky, New York, *Youth Asks You*, ABC; Twentieth Century Fund and Ford Foundation, *The People Act*, NBC.

(Local) WPTR Albany and the Junior Leagues of New York State, *The Price of Liberty*; WBEW Buffalo and the U. of Buffalo, *University of Buffalo Round Table*; John Franklin, KYW Philadelphia, *What We Must Do*; Mike Hanna, WHCU Ithaca, *Friendship Programs*; KSVC Richfield, Utah, *Background for Peace and War*; WCAU Philadelphia, *Freedom Revisited*; WGAR Cleveland, *My Share in America*; WJR Detroit, *Know Your America*; WLS Chicago, *Adventures in Freedom*; WNAR Norristown, Pa., *Seeds of Independence*.

(Special) Veterans of Foreign Wars of the United States, Kansas City, Mo., *Medal of Honor Program*; Kiwanis International, Chicago, *It's Fun to Live in America*; National Conference of Christians and Jews, New York, *Operations Brotherhood*; *Pathfinder Magazine*, New York, *Breath of Freedom*; *Spiritual Mobilization*, Los Angeles, *The Freedom Story*.

TV Honor Medal Awards winners:

Crusade for Freedom, New York, *That Men May Know* (Teleproduced by NBC with A. P. Sloan Foundation); *Electric Auto-Light Co.*, New York, *The Train From Czechoslovakia*; Esso Standard Oil Co., New York, *Your Esso Reporter*; Goodyear Tire & Rubber Co., Akron, *Flight to Freedom* on NBC-TV; *The Johns Hopkins Science Review*, Baltimore, "Story of a Parchment," over DuMont; Longines Wittnauer Watch Co., New York, *Longines Chronoscope* on CBS-TV; *March of Time*, New York, *Flight Plan for Freedom*; Nash-Kelvinator Corp., Detroit, *Paul Whiteman TV Teen Club*, ABC; National Assn. of Manufacturers, New York, *Industry on Parade*; NBC, New York, *American Inventory* (in cooperation with A. P. Sloan Foundation); *Revere Copper & Brass Co.*, New York, *Meet the Press*, NBC; WGN-TV Chicago, *Press Conference*; WHAM-TV Rochester, *Court of Public Opinion*; WWJ-TV Detroit and the U. of Michigan, Detroit, *Educating Young America by Television*.

In the general category, a second prize was won by the General



AUTO license plate numbers of Charlie Bohn (l), KWK St. Louis staff engineer, corresponds to his "ham's" license obtained as part of the Missouri civil defense programs. Hearing explanation of number is Gil Newsome, KWK performer. Auto plate will easily identify amateur radio operators who have emergency-needed two-way radios.

Electric Co. Lamp Div., Cleveland, for its brochure presentation of expressions on the American way of life. Also in the general category, honor medal awards were won by Charles and Eugene Jones, NBC television cameramen, for their written, photographed and telecast programs on the Korean front, and by the Advertising Council, New York.

IERT ENTRIES

500 Shows Seek Awards

ALMOST 500 shows have been entered by stations and networks in the 16th annual American Exhibition of Educational Radio and Television Programs, which will take place during the annual meeting of the Institute for Education by Radio and Television April 17-20.

Awards of merit, given annually to exhibitors of "outstanding broadcasts for the purpose of stimulating the broadcasting of significant educational programs," will be presented April 14 before the institute convenes at Columbus, Ohio.

Sponsored by Ohio State U., the exhibition features broadcasts from Canadian and U. S. stations and networks and this year for the first time will include local and regional television shows.

Among the entries are 193 programs submitted by individual exhibitors, 90 by commercial stations and networks, 62 by educational institutions and 41 by national and local organizations, according to Dr. I. Keith Tyler of Ohio State U.

Of these, 68 are "cultural" broadcasts, covering art, science, literature and music; 61 concern personal and social problems; 59 are shows concerning public issues, and 52 are "one-time shots."

Cooperative judging centers throughout the country will aid in evaluation of the radio entries, while all video shows will be graded by a committee in Columbus.