

MARY MARGARET McBRIDE, ABC personality, voted outstanding woman of year by Associated Press poll and outstanding Scotswoman in America by Saint Andrews Society.

DANA CLARK, promotion manager Masterson, Reddy & Nelson Inc., Hollywood (radio-TV packager), to ABC Hollywood as manager of guest relations for both radio and TV. He replaces **SYD STEVENS**, resigned. Prior to joining package agency, Mr. Clark was assistant to manager at **WFOR** Portland, Me.

HARRY BABBITT, singer-m.c. **KTLA** (TV) Los Angeles *Bandstand Revue* and *Hollywood Opportunity*, signed to exclusive TV contract by **KLAUS LANDSBERG**, vice president, Paramount Television Productions and manager **KTLA**.

FRED GADETTE, freelancer, to **KPIX** (TV) San Francisco production staff.

DOROTHY HOOKER, **KGO-TV** San Francisco production staff, announces engagement to **ALDEN** (Bill) **NYE**, McCann-Erickson, S. F.

BILL HOLLENBECK, **KGO-TV** San Francisco producer-director in charge of remote telecasts, father of girl, Sherry.

PETE ALLEN, **KSUB** Cedar City, Utah, to **WCKY** Cincinnati as announcer-disc jockey. **FRANK TAYLOR**, **WFTM** Maysville, Ky., to handle **WCKY** early morning show. **NORMA SCHRICHTE**, continuity writer, and **Gayle Shearer** announce marriage.

CHARLEY BRIGHT, disc jockey **WOL** Washington, father of boy, Charles A. 3rd.

FRAYNE W. JOHNSON, **WTSA** Battleboro, Vt., to announcing staff **WSPB** Sarasota, Fla.

air-casters



DICK TRUE, floor director and assistant producer **KSTP-TV** Minneapolis, to Army. **TRACY LOUNSBURY**, Twin City Television School, to **KSTP-TV** production staff.

ANN DUDLEY, secretary for press information and public service **KCBS** San Francisco, and **CLINTON JONES**, account executive **KROW** Oakland, announce marriage.

EUGENE H. KING, program manager **WCOP** Boston, elected president of Ohio State U. Alumni of New England.

PEGGY PATTERSON, continuity writer **WNOR** Norfolk, appointed traffic director. **PHIL WILSON**, announcer **WDYK** Cumberland, Md., to write and announce new **WNOR** show. **ELSIE S. MOODY**, continuity writer **WRVA** Richmond, to **WNOR**.

KAY WILKINS, women's program director **KFAB** Omaha, to **Perfex Mfg. Co.**, Shenandoah, Iowa, assisting home service department director.

CLIFF ROBERTS, chief announcer **WHA** Madison, Wis., to **WDSU** New Orleans announcing staff.

KURT WEBSTER, disc jockey **WBT** Charlotte, N. C., father of boy, Larry Kyle Patrick.

VIRGIL STONE to announcing and sports staff **KFTS** Texarkana, replacing **DAVE CHAPMAN**, resigned. Was with **KENT** Shreveport and **KCMC** Texarkana.

PETER HANLEY, RCA Victor recording artist, becomes permanent member of *Whirligig Show* on **WPTZ** (TV) Philadelphia. He replaces **CHARLIE DOBSON**, who has gone into military service.

POLLY JENKINS, veteran entertainer, to **WQAM** Miami, Fla. Was with **WLS** *National Barn Dance*.

WALTER CONWAY, **KCBS** San Francisco director of sales promotion, resigns. No successor named.

NORMAN GINSBURG, promotion department **MBS**, to advertising and sales promotion department **DuMont** TV Network.

JAMES BROKAW, staff announcer **WCOP** Boston, and **Lilian Lee Brown** were married Dec. 2.

HILLARD EDELL, producer-announcer **WNYC** New York, father of boy, Lawrence Edward.

JAYNE BURNS, **Ransohoffs**, S. F. (importer of women's apparel), to **KPIX** (TV) San Francisco promotion department.

ILVA EDELEN, continuity editor **WBBZ** Ponca City, Okla., to **KRMG** Tulsa as continuity writer. **BOB ANTHONY** to announcing staff. He has been with various stations in Missouri and Illinois.

BOB COVINGTON, promotion manager **WBT-AM-FM** and **WBT** (TV) Charlotte, N. C., and **Patricia Cansler** were married Dec. 1.

WILLIAM NESBIT, **WERE** Cleveland, to announcing staff **KDKA** Pittsburgh, replacing **BOB WHITE**, who takes announcing post at **WWJ** Detroit.

TOM CLARK, staff announcer **WTNS** Coshocton, Ohio, to **WHIZ** Zanesville, Ohio, in same capacity.

FRED OGINZ, **WMAS** Springfield, Mass., to **WSVS-AM-FM** Crewe, Va., in continuity department. **GEORGE PHILLIPS**, staff announcer, appointed musical director.

HAROLD JACKSON, disc jockey, to **WOL** Washington.

NAT LINDEN, radio-TV writer, to **Progressive Broadcasting System** as chief of production.

JOHN LESLIE, news director **WDGY** Minneapolis, appointed program director. **GERALD S. COHEN** appointed promotion manager.

ROBERT J. WADE, manager, **NBC-TV** staging services division, is author of article on "Television Backgrounds" that is only piece on TV included in *Theatre Artsanthology*, compilation of top articles published in theatre arts magazine during its 26 years. Mr. Wade wrote his essay in 1944.

VIC RUGH, **KFBI** Wichita, Kan., appointed sports director.

SAM SCOTT, student **Columbia Institute**, Phila., to announcing staff **WDOV** Dover, Del. Was with announcing staff **WIBG** Philadelphia.

ROLLO HUNTER, assistant program director **ABC** Hollywood, appointed broadcasting chairman **Arthritis and Rheumatism Foundation** starting December drive for funds in Southern California.

BILL BURCH, producer, **CBS** *Gene Autry Show* father of boy, Charles William.

News . . .

JIM McGOWERN, news writer **WDGY** Minneapolis, appointed news chief.

TUBBY WALTHALL, sports director **WSVS-AM-FM** Crewe, Va., returns to duties after two-week illness following operation.

NAT ASCH, **WMGM** New York sports staff, father of boy, Mathias Barak.

BRIAN SWARBRICK and **GORDON McCLAIN**, news editors **CBL** Toronto, to Canadian Army United Nations force, Mr. Swarbrick as a sergeant, and Mr. McClain as captain signal master in Army communication center at Toronto. Both are former Canadian Press members.

FRENCH MUSIC

Tariff Request Withdrawn

THE FEDERATION of Authors in Canada, representing the French music society, **SACEM**, has withdrawn its request for a separate tariff on its music played in Canada [**BROADCASTING • TELECASTING**, Nov. 27].

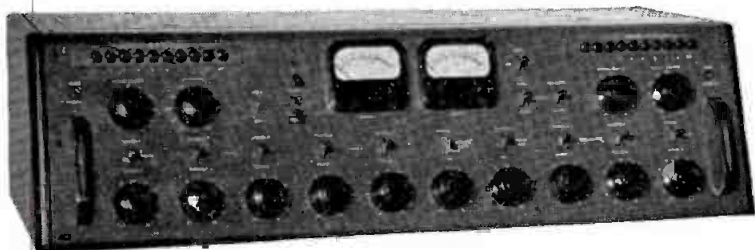
The federation had filed a tariff with the **Canadian Copyright Appeal Board**, Ottawa, for a separate tariff from that of the **Composers, Authors and Publishers Assn. of Canada** (**CAPAC**), the equivalent in Canada of **ASCAP**, with which the French society was affiliated. The separate tariff asked for 40% of the **CAPAC** tariff, which requested \$304,824 for its music broadcast rights in 1951.

Withdrawal of the request of the French group was by letter to the **Canadian Copyright Appeal Board**. While no official reasons are given, various industry officials felt it was in part due to the fact that **Canadian broadcasters**, and especially the **French-language broadcasters**, had intimated they might try to do without the French catalogue if a separate fee were charged. It is felt in the **Canadian broadcasting industry** that attempts by other national music societies may be made in the future.

Poole Sells KSMA

PRICED at \$27,500, **KSMA** Santa Maria, Calif., has been sold by **John H. Poole** to **James Hagerman**, managing editor, *Santa Maria Times*, and **John I. Groom**, assistant station manager. Sale is subject to **FCC** approval. **KSMA**, operating with 250 w fulltime on 1240 kc, is a **Liberty Broadcasting System** affiliate. Mr. Poole also owns **KALI** Pasadena and operates **KM2XAZ** Long Beach, experimental TV station on ultra high frequency.

WOMEN'S ADVERTISING Club of Canada recently conducted survey in Canada's Atlantic coast provinces to ask housewives what they disliked about radio. Over 1,000 women were questioned, and singing commercials were listed as most disliked item of radio program fare.



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