

# RMA'S CASE

## Cosgrove To Present Data At FCC TV Hearings

(See story on Washington TV Hearing, page 65)

BASIC case of the Radio Mfrs. Assn. for its appearance at the FCC's TV hearings starting today (Sept. 26) was approved by the RMA board at its Sept. 15-16 meeting held at White Sulphur Springs, W. Va., with final details of the appearance completed last week.

RMA President Raymond C. Cosgrove, Crosley Div., was selected to present the association's position. He will be flanked by W. R. G. Baker, General Electric Co., director of the RMA Engineering Dept., and other members of the special committee that has conducted a detailed study of color TV systems. Former Sen. Burton K. Wheeler was retained as special TV counsel [BROADCASTING, Sept. 19].

RMA's recommendations call for orderly introduction of TV color and point out that much laboratory, field, and factory work must be done before a suitable system can be placed in general service. The association's position is based on months of investigation, committee meetings and technical research by the RMA Color Television Committee and its four subcommittees.

Plans for observance of National Radio Week Oct. 30-Nov. 5 were approved by the RMA board. The event, which includes television this year, also will be observed in Canada. The Canadian RMA board met jointly with the U. S. board during the two-day session.

### To Name Committee

Special committee of set manufacturer sales managers will be named by Chairman George M. Gardner (Wells, Gardner & Co.) of the RMA Set Div. This committee will draw up recommendations covering TV receiver advertising.

Plans for a "Town Meeting" for television and radio service technicians in Washington Nov. 1-3 were approved. The Washington Electric Institute along with local set and parts distributors will conduct the meeting.

A series of short TV educational films was previewed by the board. They cover the operation and causes of ordinary TV receiver trouble and are designed for TV broadcasting. Television Broadcasters Assn. cooperated in production of the films, which will be released later this month.

An intensive membership campaign will be staged by RMA, with 14 new members admitted at the meeting. J. J. Kahn, Standard Transformer Corp., is chairman of the membership committee. In addition he was named as one of two RMA representatives on the Parts Show Corp. board, in anticipation of the next part show May 22-25 at the Stevens Hotel, Chicago. R. C. Sprague, Sprague Electric Co., was named as the other representative.

Max F. Balcom, Sylvania Electric Products, past president of RMA, reported on behalf of the Tube Div. that cathode ray tube data will be put on a monthly instead of quarterly basis starting

Oct. 1. Sales of radio receiving tubes are running 15% under a year ago, he said.

R. E. Carlson, Tung-Sol Lamp Works, said the Cathode Ray Safety Committee's safety rules for TV set owners, servicemen and others who handle tubes had been well received.

President F. R. Deakins, of the Canadian RMA, invited the U. S. board to a joint meeting to be held in the Dominion next April, seventh such joint session.

## WTTG (TV) RATES

### Revised Schedule Issued

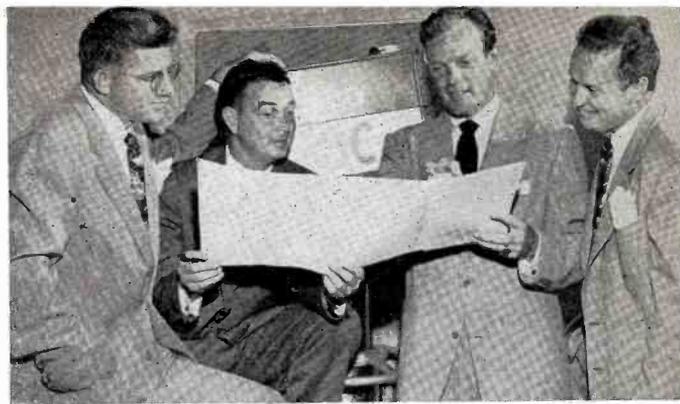
WTTG (TV) Washington has issued its revised rate schedule No. 4, which became effective Sept. 12.

Time rates in Class A (7 p.m. to sign-off Monday through Saturday and all day Sunday) range from \$56.25 for five minutes 260 or more times per year to \$300 per hour for one to 12 times a year. Class B spread (6 p.m. to 7 p.m. Monday through Saturday) runs from \$42.18 for 5 minutes to \$225 per hour same number of times as in Class A. In Class C (sign-on to 6 p.m. Monday through Saturday), top one-hour rate is \$150, rates scaling down to \$28.15 for five minutes.

Class A and B rates for one-minute or less range from \$37.50 260 or more times to \$50 one to 12 times, and in Class C from \$18.75 to \$25. Rehearsal charges run \$25 for first hour to \$15 for each succeeding half hour or any portion thereof.

## TV Bee-Bop

WSAZ-TV Huntington, W. Va., scheduled to begin commercial operation Nov. 15, has passed one painful experience in its construction job. Station reports bulldozers and "flame-throwers" thrown into the battle against defending bee battalions in grading operations for an auxiliary road to WSAZ-TV's transmitter site. To ferret out the stingers, construction workers pushed forward over the terrain which was said to be comparable to that once invaded by Marines and Seabees. Elwood E. Wilson piloted the bulldozer while Chief Engineer Leroy Kilpatrick softened the swarming enemy with a make-shift "flame-thrower." Operation Bee-Bonnet moved along with time-tabled success.



GETTING set for debut of Libby, McNeill & Libby's Auction-Aire, weekly TV auctions on ABC eastern networks are the four men behind the show (l to r): John Masterson, John Nelson, Jack Gregson and John Reddy. New show begins on Friday, Sept. 30 at 9:30 p.m. with Mr. Gregson as auctioneer. Messrs. Masterson, Nelson and Reddy also are producers of *Bride and Groom* and *Breakfast in Hollywood*.



FIRST affiliate is signed by the new Paramount Television Network. L to r: Klaus Landsberg, manager of KTLA (TV) Los Angeles, one of Paramount stations; Tom Potter, owner of KBTB Dallas, the first station to sign with Paramount Network, and George Schubert, assistant to the president of Paramount [BROADCASTING, Sept. 19].

GEN. MGR. Gaines Kelley of newly opened WFMY-TV Greensboro, N. C., wears straight jacket sent him by Gen. Mgr. E. Z. Jones of WBBB Burlington, N. C., during video station's busy pre-telecast weeks. Some fat business, however, helped relieve Mr. Kelley's "condition" (see story, page 80).

WDAF-TV Kansas City, Mo., three-day TV show held Sept. 11-13 to mark the start of test patterns is discussed by Kenneth Gillespie (l), chairman TV distributor committee, and WDAF-TV General Manager Dean Fitzner (see story page 68). Event was held in Memorial Auditorium.

