



MORRIS BARTON (r), chief engineer of KBTW Dallas, checks on some insulation material in the newly built station studio with J. B. Tharpe, sales manager for Allen B. DuMont Laboratories' television transmitter division, New York. Mr. Barton was formerly with DuMont Labs and later with DuMont Network station WABD.

ROY FLYNN, chief engineer for KRLD and KRLD-TV, stands beside new mobile television unit which he brought back from Syracuse, N. Y. On top the truck are Assistant Engineer John Klutz (l) and Hal Hunt, cameraman, shooting some pictures.



DIRECTOR Harold Hough of WBAP-TV Fort Worth tells Fort Worth Ad Club luncheon meeting of plans for further studio enlargement. At speaker's table are (l to r) Albert Evans Jr., Albert Evans Advertising; William Holden, executive vice president of Fort Worth Chamber of Commerce; Web Maddox, president of Fort Worth C. of C.; Manager George Cranston of WBAP; Cliff Calloway, Ad Club president; Lyman Brown, WBAP continuity director, and Mr. Hough.

UNITED VIDEOGRAM

Prevues New TV Film Series

A TELEVISION series of 13 27-minute films, *The Marines' War*, was introduced at a news conference Thursday, Aug. 18, in New York by United Videogram Inc., which showed two of its episodes for the first time. The scripts were written under supervision of Fletcher Pratt and were based on his book bearing the same title as the series. More than 9,000,000 feet of Marine Corps combat film, as well as captured Jap films, were available for the series.

Series is being offered on a three-year basis, with unlimited showings in the markets where sold. It is on 16mm black and white film and is being completed for United Videogram by Atlas Film Corp., Oak Park, Ill. United Videogram Inc. was recently organized in Minneapolis for the purpose of creating TV shows on small budgets.

Dubin Named

PAUL J. FENNELL Co., Hollywood and New York, last week announced the appointment of M. R. (Mickey) Dubin as eastern representative, in charge of the New York office. The firm produces television films. Mr. Dubin, who was with the Fennell Co. before last April when he left to join J. Armstrong Co., New York, producer of syndicated video commercials, has been a television writer for some years.

TEXAS TV

KBTW, KRLD-TV Will Give City Three TV Outlets

DALLAS and Fort Worth are humming with television talk. WBAP-TV Fort Worth-Dallas, the pioneer Texas video station, is nearing its first anniversary. KRLD-TV and KBTW Dallas have completed their towers. KBTW went on the patterns Aug. 21, with official opening date set for Sept. 17. KRLD-TV plans an early fall start.

With these two stations the Dallas-Fort Worth area will be one of the liveliest TV markets for its size in the nation.

KBTW is an independent station, owned by Tom Potter, Dallas oilman. KRLD, the *Dallas Times Herald* station, will use CBS-TV material as it does in standard broadcasting as a CBS affiliate.

WBAP is the *Fort Worth Star-Telegram* station, of which Publisher Amon Carter is president and Harold V. Hough, director.

RCA INSTITUTES has graduated 129 students from its radio and television technical training courses in New York. Largest group of graduates, 62, completed course in radio and video broadcasting, qualifying as radio laboratory aides or as maintenance personnel for all types of transmitters or receivers.

DuMont's Latest

A NEW TYPE TV transmitter has been delivered to KBTW Dallas by DuMont Labs. DuMont said it has been under close wraps and is the much-heralded power amplifier designed to go with the previously-sold DuMont "Acorn" transmitter. Power amplifiers consist of one pair of air-cooled tubes with their associated power supply for both aural and visual transmitters. The company claims main features to be low initial cost and "impressive" tube life. In addition, DuMont said, the complete transmitter is considerably smaller than any other yet placed on the market.

VIDEO CUES

Given by 'Walkie Talkie'

A MINIATURE "Walkie Talkie" set, to enable directors to prompt video actors without being seen or heard by studio or home audiences, has been patented by John Arch (Nick) Carter, New York advertising man.

The device consists of a tiny radio receiving set which can be concealed on the actor's person, and a transmitter. Actors can be cued individually or as a group, and each receiver can be equipped with its own wave length, if required, Mr. Carter says.

Mr. Carter was formerly with J. Walter Thompson, Pedlar & Ryan and Benton & Bowles, all New York.

Crosley TV Show

CROSLEY Div., Cincinnati, of AVCO Mfg. Corp., New York, will sponsor *This Is Broadway* on CBS-TV starting Oct. 6 [CLOSED CIRCUIT, Aug. 22]. The program, heard previously on both AM and TV for a full hour, has been cut to a half-hour, and will be telecast only. To be aired on alternate Thursdays, alternating with *Inside USA*, sponsored by Chevrolet Dealers through Campbell-Ewald, 8:30-9 p.m., the program was placed through Benton & Bowles, New York.

MOTOROLA Inc., Chicago, has announced production "of the first" 8½-inch screen TV set, which will sell for \$149.95 and is slated for September release.