

WBZ STUDIOS

Ready for TV This Month

TWO large television studios for WBZ-TV Boston, Westinghouse-owned station, are nearing completion and will be ready for programming by the end of this month, W. H. Hauser, WBZ engineer, has announced. Construction on the two studios is part of the stations' two-year expansion program.

The program also includes construction of the WBZ Radio and Television Center on Soldiers Road in Boston, inauguration of regularly scheduled television in New England and an increase in power and programming for WBZ-FM.

Addition of the 45 x 40 x 25-ft. studio and larger auditorium type studio, to be used for AM-TV programs, will afford greater room for WBZ-TV to rehearse and program its live video productions. The two-story auditorium studio (68 x 35 x 18 ft.) is equipped with stage, a banked seating arrangement for 164 persons, clients' observation room and a 16 mm projection booth.

The other TV studio contains a peripheral catwalk ten feet off the

floor for use in additional lighting and camera locations. Base lighting will utilize fluorescent and incandescent lights suspended overhead. Latest developments for both lighting and air-conditioning will be installed in the next ten days.

RADIO-TV CLINIC

Planned at ACCE Meeting

A RADIO-TV-MOTION PICTURE clinic will be a feature of the American Chamber of Commerce Executives national convention at Seattle Oct. 16-19. Its purpose, according to William H. Book, executive vice president, Indianapolis Chamber of Commerce, and ACCE official, is to give the executives an opportunity to study broadcasting techniques, television programming and motion picture film use in Chamber of Commerce administration.

ACCE comprises 1,900 members from American cities. The organization's program committee has invited William P. Pence, Johnson City, Tenn., advertising service head, to assist in creating and directing the clinic, Mr. Book said.

Closed circuit TV demonstration, tape recording methods, program format and use of movies in visual education are under study by Mr. Pence and the ACCE, according to Mr. Book. Mr. Pence has announced that he will welcome information concerning broadcasts using American way of life theme which have been especially popular with listeners.

VIDEO VANITY

'You Can Lead a Horse . . .'

YOU MAY be able to lead a horse to television, but leading him away is quite a different matter—at least that's what KDYL-TV Salt Lake City discovered in its Television Playhouse studios.

The horse who came to glimmer before the orthicons, Salt Lake's famous "Trigger," just decided to stay—whether for video vanity or his dislike for going downstairs. The trainer had little trouble leading the equine up the stairs to KDYL-TV's second-floor studios to appear on TV. But when the show was over "Trigger" balked, contemplating the stairs before him until a plank was erected and he was coaxed down.

The whole ordeal lasted nearly two hours, the station reports, before the Playhouse lost what might have been a permanent guest.

* * *



"Trigger" balks on the stairs.

SUIT AGAINST CBS

Film Firm Wins \$2,050

ADVANCE Television Picture Service Inc. has won a \$2,050 judgment against CBS in New York Supreme Court on grounds that network failed to return all film footage rented by it from the film library service.

Justice Samuel Dickstein, in his opinion, said the evidence was "fully convincing" that not all the film was returned. He fixed the damages at \$1.00 per foot, which he described as the "regular stock shot charge" and found that 2,050 feet were missing. Advance had asked for \$25,000 damages on the ground the film was unique. It is expected that an appeal will be taken on the ground that there was sufficient proof to indicate the films were returned.

KTTV Leases Studios

TWO STUDIOS of the former KHJ Los Angeles Bldg. at 5515 Melrose Ave., recently leased in its entirety by Capitol Records, have been leased from the record company by KTTV, Los Angeles Times-CBS owned television station, for five years. Space includes over 10,000 square feet. One studio will be completely remodeled for production of non-audience shows; the other remains as is to accommodate an audience of 350.



STARTING JULY 1
WE'RE COOKIN'
WITH TV!

ALL NEW equipment, new studios, and a crack-a-jack staff of Telecast Technicians — That's WTCN-TV. Take another look at the line-up shown in the cut above. We're not foolin'! We're in Television on a professional basis from the start! Some top-flite spot TV for sale! For availabilities and details, write, wire, or phone.

TV FACTS

MINNEAPOLIS—ST. PAUL

17,100 TV sets installed in our coverage area.

Scores of new TV sets being installed weekly.

Coverage . . . sixty mile radius of the Twin Cities.

1,611,200 people in our coverage area spending \$1,850,986,000 in retail sales.

82% of installed TV sets are in homes.

Facilities include 3 RCA studios and remote cameras, mobile unit and relay equipment, 16 mm sound film projector, slide projectors, etc.



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