

## TOA Seeks to Ban TV's Use of Film

RECOMMENDATIONS that the movie industry refuse to release full-length motion pictures for use on television and that theatre operators study establishment of a distribution system which would make special TV events available to theatres exclusively have been made to Theatre Owners of America. They were voiced at the group's closing convention session Sept. 25 in Chicago's Drake Hotel by the television committee, headed by Arthur H. Lockwood of Boston.

Mr. Lockwood and his associates also suggested that theatre operators acquire television interests because "TV may be used extensively as a medium of advertising motion pictures in theatres" and because "a system may possibly be evolved whereby movies can be shown over telephone, or other lines, for a fee," with the film program being supplied by the local station. The committee also recommended that movie producers experiment with use of video trailers as part of their national publicity campaign before picture releases, and that they work with the National Screen Service in studying the possibility of making trailers "especially produced for television, these trailers to be rented by theatres which would then purchase time to show them on video."

Associates of Mr. Lockwood suggested that TOA request presidents of production and releasing firms to state their position on the proposed ban of full-length films for video use. Recommendations were made after conventioners heard talks on television by Marcus Cohn, Washington attorney, and Wayne Coy, chairman of the FCC.

### Chicago TV Sets

TELEVISION sets in the Chicago area as of Sept. 24 numbered 33,815, an increase of 786 since the previous week, it was reported by Chicago's Electric Assn. last week. Of these, 82% were installed in homes, 14% in public places and 4% in dealers' showrooms.

## Oscillator Warning

FCC has issued a warning that the use of a phonograph oscillator to cause interference to a "disagreeable neighbor" who operates his radio set too loudly may result in a maximum fine of \$10,000 or up to two years' imprisonment. Operation of phonograph oscillators comes under FCC rules and may be done only by licensed operators, the Commission explained in a letter to the *New York Daily News*, which had carried an article suggesting that an oscillator might be used to persuade a neighbor to operate his set normally.

## RC Cola Buys Georgia Games on State Network

ALL football games of the U. of Georgia this year will be carried, for the 11th consecutive year under the same sponsor, Royal Crown Cola (soft drink), by the Georgia Sports Network, it was announced last week.

WRBL and WRBL-FM, CBS-operated Columbus outlets, will originate the broadcasts. Twenty-two stations will carry the games. Play-by-play accounts will be given by George Theeringer, assisted by Hugh Batey and Joseph A. Gamble, chief engineer. Some of the stations will rebroadcast the program received from WRBL-FM, Jim Woodruff Jr., executive manager of the originating stations, announced.

## GE Signs 52-Week Video Deal for ABC 'Stop Me'

GENERAL ELECTRIC Co., Syracuse, has signed a 52-week contract with ABC-TV to sponsor *Stop Me If You've Heard This One*.

The GE contract is the first of its length to be received by ABC for its video facilities, the network said. Maxon Inc., New York, is the GE agency.

# Production



**MANNING OSTROFF**, former producer for NBC "Eddie Cantor Show," rejoins show in same capacity, replacing **VIC KNIGHT**, resigned.

**JOHN PIVAL**, WXYZ Detroit production director for past three years, has been appointed manager of television programming for WXYZ-TV, ABC's third midwest video outlet which makes its debut Oct. 9. Mr. Pival, who worked concurrently in AM and TV at station, studied television two years with **PAUL MOWREY**, network national video chief.

**HELEN WALD**, writer for ABC "Surprise Package", has joined writing staff of ABC "Kay Kyser College."

**MARION HUTTON**, singer, has joined cast of CBS "Jack Carson Show" starting October 8.

**HAL FINBERG** replaces **BILL ROUSSEAU**, resigned, as producer of ABC "Adventures of Johnny Fletcher."

**EDWARD SOBOL**, producer-director of NBC's New York video staff, is transferring to Hollywood as television production manager of KNBH, NBC-TV station there. Carroll O'Meara, an NBC television director, is also moving from New York to Hollywood.

**H. A. (Terry) HAYWARD**, former radio producer for Wade Adv., Los Angeles, and Young & Rubicam Inc., Hollywood, has joined production staff of KTSL Los Angeles.

**GLENN WHEATON** has joined writing staff of CBS "Lum 'n' Abner" show.

**GERALD MOHR** is playing lead in new CBS program "Adventures of Philip Marlowe."

**BILL DUANE**, chief announcer at WEBM Chicago, is to teach advanced Northwestern U. classes in radio acting and announcing.

**ELLIOTT ROBERTSON**, production manager at WFAA Dallas, Texas, has resigned in order to complete novel which he is writing for Farrar, Straus. Mr. Robertson left Sept. 16 for Europe where he will gather material for his book. He expects to remain there for at least 6 months.

**BILL WARREN**, formerly with WPAR Parkersburg, W. Va., has joined staff of WZIP Covington, Ky., as staff announcer.

**EDWARD CARROLL**, manager of Teletranscription department of DuMont network, discussed this method of kinescopic recording Sept. 30 at monthly dinner meeting of National Television Film Council, 6:30 p.m. at Sardi's in New York. Election of officers and discussion of proposed standard exhibition contract were also on agenda.

**JACK HENTON** has joined KFGO Fargo, N. D., as conductor of evening recorded dancing party.

**AUBREY ISON**, former program director with KVVC Ventura, Calif., has been appointed to same post at KAGH Pasadena, Calif.

**KEN MAYER**, WCOP Boston, staff announcer, has been promoted to a special events post at that station. He will handle all afternoon special events and the 11:00 p.m. "Calso News Report."

**BEN MORRIS** has joined announcing staff of WKY Oklahoma City, Okla. **JIM BYRNES**, WKY announcer, has resigned to enter U. of Oklahoma. **HOWARD De MERE**, formerly of WNAD Norman, Okla., replaces Mr. Byrnes. **HARRY HARBEE**, also of station's announcing staff, has taken an indefinite leave of absence to enter Mayo Clinic in Rochester, Minn.

**JERRY WALKER**, author and narrator of the award-winning religious series "Victorious Living," has joined WEBM Chicago as writer-producer. For three years he worked as educational director of WLS Chicago, after which he did freelance writing, directing and acting.

**CARLTON MORRISON**, former head of WB Atlanta, Ga., tape recorder section, has been transferred to WSB news staff. He now has three newscasts daily. **FAY CLARK** has joined WBIS Bristol, Conn., as director of public affairs, and is to have her own daily half hour

radio show. Miss Clark was with WBRY Waterbury, Conn., "Our Neighborhood" broadcast for 10 years, before taking her new job. She is chairman, Woman Broadcasters Advisory Committee of the UN, Radio Division.

**JACK PITMAN**, former conductor of a record show at WEAW Evanston, Ill., has joined WBAR, new Chicago FM station, as announcer and continuity writer.

**JULIE BENELL**, formerly the "Sally Andrews" beauty consultant of Walter Winchell's program, has been appointed director of women's activities at WFAA Dallas, Texas. She will conduct her own Monday-Friday program covering women's activities. **NELSON KING WCKY** Cincinnati, Ohio, disc jockey, is the father of a girl, Jeanette Lynne.

**JACK BAKER** has joined program department of KCMO Kansas City, Mo. He will be heard on half-hour morning show "Start the Day Right," and also on his own 15 minute "Jack Baker Show."

**BILL MCKAY**, formerly with WCOP, Parkersburg, W. Va., and assistant in radio department of Ohio U. in Athens, has joined WFDX Clarksville, W. Va., as musical director. He also emceed half hour jazz show called "Let's Face It" on WFDX-FM.



Miss Benell

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