

MAURY FARRELL returns to WAPI Birmingham, Ala. as program director, in addition to his former duties as sports and special events director. Mr. Farrell has been on leave of absence during the baseball season, broadcasting New York Giant games over WMAC in New York with **FRANKIE FRISCH**, former major league manager and player. On his return to WAPI he will help organize extensive fall sports coverage of that station and WAFM, which will air five football games each weekend direct from playing field.

DAVID A. MOSS, formerly of WHCU Ithaca, N. Y. and a recent radio graduate of Ithaca College, has joined WCTC and WCTC-FM New Brunswick, N. J., as an announcer.

DOUGLAS TAYLOR, KWK St. Louis announcer, was married Sept. 1.

BOB CUMMINGS, formerly with KRLC Lewiston, Ida. and KUJ Walla Walla, Wash., has been named program director of WIRK West Palm Beach, Fla. **JIM STEELE**, recent graduate of U. of Oklahoma, has joined announcing staff of same station.

BOB SHREVE, vocalist, and **KEN LINN**, announcer, have joined WLW Cincinnati. Mr. Linn returns to WLW from KUTA Salt Lake City and Mr. Shreve switches from WOWO Fort Wayne, Ind.

WAYNE LARSON has been named program director at WJAG Norfolk, Neb. and **HOLLIS FRANCIS** has been named production manager of same station.

LLOYD GRANT has joined announcing staff of WMAX Yankton-Sioux City, S. D. Mr. Grant was with WXLII Guam, KYSM Mankato, Minn., KOTA Rapid City, S. D. and KELO Sioux Falls, S. D., before joining WMAX.

DON GAYNOR, summer replacement announcer at WTOP Washington, is to remain on staff as permanent member. Mr. Gaynor, who joined WTOP in June of this year, was formerly with WBTM Danville, Va., WGAY Silver Spring, Md., and since June, 1947 has been associated with government shows at Walter Reed Hospital in Washington.

BETTY JO DOYLE, receptionist at WSB Atlanta, Ga., was married Aug. 27 to Chet Fischer.

Production



BILL WILLAR, formerly chief of operations at KSMO San Mateo, Calif. and earlier with KYA San Francisco, has joined announcing staff of KGO San Francisco. He replaced **HERB ELLIS**, who resigned to go to Hollywood.

DON VICTOR, writer for MBS "Queen For A Day" and **JANICE LUNDELL**, assistant producer of show, have announced their marriage.

JACK DOUGLAS, **HOWARD HARRIS**, **LEO SOLOMON** have joined writing staff of CBS "Jack Carson Show." **JOHN COHAN**, of KNCS Hanford, Calif., and **Heleen Henry** were recently married.

KENNETH MICHAEL has joined KFTV Los Angeles as stage manager. Mr. Michael was formerly with NBC and ABC in New York, and, before that worked for State Department. Other changes at station include addition of **MARTI WALL** to music library, replacing **HARRIET HARDING**, resigned; promotion of **MAXINE THORSON**, of public service department, to secretary to KFI production manager, **PAT KELLY**.

JIM CHAMBERS, staff announcer at WLBR Lebanon, Pa., has resigned to take similar job at WHOL, new CBS affiliate in Allentown, Pa. Mr. Chambers began his new duties Sept. 13.

BERNICE CURRIER, original homemaking director on KMA Shenandoah, Ia., has returned to that station, after an absence of 18 years, as their regular morning homemaker. Mrs. Currier was homemaker and program director on several midwest stations including WKMO Cairo, Ill., before returning to KMA.

FRANK MONTELEONE has been appointed program director of WMGY Montgomery Ala. Mr. Monteleone started with WMGY as scriptwriter, advanced to head that department, and has now assumed his duties as program director. **WALTER SPIRO**, formerly with WDWD Dawson, Ga., has been named chief announcer at WMGY.

ROGER STICHT former continuity editor at WWDC Washington, has been appointed assistant program director. He replaces **BERT LIBIN** who resigned to accept position as radio director for Bert Sarazan Inc., local agency.

REVIS TAYLOR has been appointed chief announcer of KRIC and KRIC-FM Beaumont, Texas.

KFXJ Grand Junction, Col., announced appointment of two new members of program staff. **ED LEWIS**, formerly of KRDO Colorado Springs, Col. takes over as chief announcer and sports director and **HENRIETTA HAY** assumes her duties as women's director.

JOANNA STANDISH has joined staff of WKZO Kalamazoo, Mich., as women's editor. Miss Standish goes to WKZO from Chicago, where she was in charge of Home Planning Center at Marshall Field's.

EDDIE HUBBARD, **WIND** Chicago disc jockey, recently eloped with **JACKIE SMITH**, promotion director of Mercury Records Inc.

Brazil Will Get First TV Outlet Within Year

PLANS to provide television for Brazil have been completed, and South America's first television station will be in operation within a year, according to Cesar Ladeira, one of the founders of the newly-organized Radio Televisao do Brazil. Studios will be at Rio de Janeiro.

Simultaneously, C. A. Priest, manager of General Electric's transmitter division, announced the sale of complete studio and transmitter equipment to the Brazilian firm by the International GE Co.

A 28-30 hour weekly schedule of TV programs will be carried, according to Mr. Ladeira. Projected programs will consist of live studio shows, films of world news events and educational programs, in addition to sports.

The South American station will have a 5 kw power transmitter.

Prior to placing an order for equipment, Mr. Ladeira, a pioneer in Brazilian radio, visited Electronics Park to inspect TV engineering and manufacturing facilities.

KNBC-FM to Start New Transmitter by Dec. 15

KNBC-FM San Francisco expects to be operating from its new transmitter site, atop San Bruno Mountain, just south of the San Francisco city limits, by Dec. 15, according to John W. Elwood, general manager.

The new FM transmitter will have an effective radiated power of 45 kw in contrast to the approximate 3 kw output of the transmitter now in use. Preliminary construction work, including the surveying of a building site and construction of a road to the mountain top, already is underway.

MIDWEST FM NETWORK FORMED BY 7 OUTLETS

A NETWORK of seven Midwest FM stations was formed early this month during a meeting in Indianapolis.

Stations participating in the network are: WCSI Columbus, Ind.; WFAM Lafayette; WXLW Indianapolis; WIKY Evansville, Ind.; WFTW Fort Wayne, WEAW Evanston, Ill., and WCTS Cincinnati.

The operating board of the network consists of: John Engelbrecht, WIKY; Graeme Zimmer, WCSI; George Losey, WXLW, and Ed Thoms, WFTW.

Present plans call for the network to start relaying programs on Oct. 4.

Coy to Address State Assn. of Broadcasters

FCC Chairman Wayne Coy will be the featured speaker at the fall meeting of the North Carolina Assn. of Broadcasters, according to an announcement last week by Harold Essex, vice president and general manager, WSJS Winston-Salem, NCAB president.

The meeting, scheduled for Oct. 25-26, will be held at the Mid-Pines Club, Southern Pines, N. C. Mr. Coy will address the dinner meeting on opening night.

Highlighting the agenda of the two-day sessions will be a period taken over by the Carolinas News Directors Assn. President of the Association is Jack Knell, WBT Charlotte.

WHOM Leads in Foreign Tongue Broadcast Hours

WHOM New York had more foreign language broadcast hours per week to its credit than any other multi-language station in a national survey by the Common Council for American Unity, the station said last week.

WHOM accounted for about 120 hours weekly of foreign language broadcasts, or 12% of the national total, according to station officials. The New York station broadcasts in seven languages, in addition to English.



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RECORDINGS ABROAD

Standard Launches Its Third European Trip

STANDARD Radio Transcription Services' third "out of the states recording venture" was scheduled to start Sept. 15. Plans were announced by Gerald King, president of SRTS.

Approximately 300 recordings of all types of music, from "pops" to classics, will be made in England, Belgium, France and Italy. While some vocal recordings will be made abroad by English and French vocal artists, background music will be sent back to the states for voice-dubbing at a later date, according to Harry Bluestone, Standard production manager, who arrived in England Sept. 6.

The firm will use special portable high-fidelity tape-recording equipment which already has been tested by Standard.

Use of tape will make it possible to airmail the recordings from Europe as they are completed and transfer the music to the 16 inch vinylite discs for release in SRTS library service, according to Standard.

Standard serves more than 600 stations throughout the world.

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