

DEANE R. FLETT, who has been in radio since 1938, serving in program, production and announcing departments of several midwestern and southern stations, has been appointed program director of KTBS Shreveport, La. **DAVID KENT**, former production manager of WROV Roanoke, Va., has joined KTBS as production manager. Mr. Kent previously had served on production staff of NBC and CBS.

AL BLAND, special events announcer at KMOX St. Louis, has been appointed program manager of that station. He replaces **JACK SEXTON**, who has resigned to join program department of WBBM Chicago. Mr. Bland joined KMOX in 1943 as head of nighttime operations. Until early this year he aired "Midnight Patrol" and "Bandwagon" programs on KMOX, both of which he originated ten years ago as feature announcer at WKRC Cincinnati. In addition to new duties, he will continue as m.c. of "Quiz of Two Cities" and "Bible Quiz."



Mr. Bland

TOM EVERITT, formerly with Young & Rubicam, has been appointed eastern program manager for ABC. He had been editor of radio and newsreel "March of Time" and during the war wrote the Marine recruiting picture "We Are the Marines."

HAROLD CARR, formerly with KTBS Shreveport, has joined KABC San Antonio, as program director.

AL TAYLOR, former staff announcer at WCAU Philadelphia, now specializing in news, has returned to staff status, succeeding **JOHN EGAN** who resigned to handle freelance announcing assignments. Mr. Egan will continue to do color and commercials on U. of



Pennsylvania football games, which are broadcast over WCAU.

BILL RHODES Jr., formerly of KMPC Los Angeles, and **JIMMY COOK**, formerly of NBC Chicago, have joined production staff of WGBA and WGBA-FM Columbus, Ga.

MARTHA MANNERS of the New York stage, has been named director of educational and women's programs for WGAT Utica, N. Y.

HUGH ROWLANDS, Chicago actor and script writer, has been appointed continuity acceptance editor of NBC Central Division.

PAUL BELANGER, former television producer with CBS, has been appointed program director of WATV Newark, television outlet of WAAT expected to be on the air in February. Mr. Belanger entered radio at WFEA Manchester, N. H., while a college student. He later became production assistant to Norman Corwin at CBS, produced French documentaries for OWL, and in 1933 joined WMAL Washington, as producer for Blue Network.



Mr. Belanger

MRS. STEPHANIE LEWIS, formerly with Kal, Ehrlich & Merick Adv., Washington, has joined WTOP Washington, as script writer.

CARL BEIER, former director of Columbia Workshop, will direct performances of Randall Playhouse over WDRS Hartford, starting in January. He will direct series of half-hour dramatic plays on Saturday nights over WDRS and will also lecture at Randall School.

PETER HAMERSON, AFPS veteran and announcer-actor formerly heard on NBC, has joined announcing staff of WAVZ New Haven, Conn. Other additions to WAVZ announcing staff are **BOB TYSON**, Navy veteran, and **CAL KOLBY**, formerly with WBRY Waterbury, Conn. **PATRICIA JULIANELLE** has joined continuity department of WAVZ.

DOROTHY RICH, former program director at WESX Salem, Mass., and instructor in radio at Endicott Junior College, Beverly, Mass., has been appointed program director of WLYN, new station under construction at Lynn, Mass. **NED FRENCH**, formerly with WESX and WHDH and WORL Boston, has joined WLYN announcing staff.

TED STEEL, orchestra leader, has been signed by WMAA New York for a five-year term as a disc m.c. beginning today (Nov. 17). Mr. Steel will broadcast daily, except Sundays.

PETER R. DISNEY, production chief at WHAS Louisville, has been appointed program director of that station. He joined WHAS in 1934 as a vocalist, having previously been with WLVW Cincinnati and WNOX Knoxville. After three years with WHAS, he moved to continuity department as writer, later becoming a producer. He was named production chief in 1946.



Mr. Disney

BILL RYAN, ex-spokesman and staff announcer of WLBR Lebanon, Pa., is joining announcing staff of WJWL Nanticoke, Pa. His announced plans for going to WRAW Reading, Pa. have been changed.

SALLY WORK, women's director of WBN Buffalo, has been named chairman of the New York District of the ABE.

CHARLES SMITH, formerly with WGN New York, has joined announcing staff of WNTN Augusta, Ga.

RICHARD FRENCH, former announcer of WHYC New York, and **PAUL HUWARD**, former announcer of KFMO Flat River, Mo., have joined WTRF and WTRF-FM Bellaire, Ohio, as announcers.

AL STEVENS, m.c. of the WITH Baltimore "Laf WITH Lunch" show, has received a Navy citation for his work with Naval Reserve enlistments.

FRANKLIN PEDDIE, who has been conducting daily quiz program over KOAD (FM) Omaha from radio department of Brandels, Omaha department store, and who also conducts "Fine Arts Review" on Sundays, same station, has been appointed production manager of KOAD. He succeeds **HARVEY TWYMAN**, resigned. **LIZABETH CRAIG**, during the war a War Dept. civil service worker in Edmonton, Alta., Mt. McKinley, Alaska, and Frankfurt, Germany, is a new addition to KOAD staff.

JACK MCCOY, CBS Hollywood m.c.-announcer and Alexandria Lyell have announced their engagement.

RADIO DIRECTORS GUILD, Hollywood, holds first annual dinner-dance at Beverly Hills Hotel Dec. 2 with **CHARLES VANDA** serving as chairman.

VIRGINIA GRACE, graduate student of Columbia U., has been awarded script writing job at WBS New York, as result of recent "Operation Collegiate" day at the station. Miss Grace's comedy-drama "Jasmine Spray" was acted

KMBC-KFRM TEAM

Stations Will Work Together To Cover Area

WHEN KFRM goes on the air Dec. 7, teamed with KMBC Kansas City, its transmitter will be located approximately 100 miles from its principal studios in Kansas City, center of the trade area. The "KMBC-KFRM Team" is the "best we have thus far evolved to identify radio's newest coverage method," says Arthur B. Church, president of Midland Broadcasting Co., and founder of KMBC.

As a team, KMBC and KFRM will enable one broadcaster to cover an unusually expansive trade area, their half-millivolt contours encompassing practically all of the 500-mile East to West primary trade area, as established by Dr. W. D. Bryant, researchist for Kansas City.

The KMBC-KFRM team will broadcast the KMBC farm service programs, and certain other informational and entertainment programs of value to listeners throughout the great livestock and wheat area covered. At other hours KFRM will carry programs especially aimed at the rural audience, most of which will originate in Kansas City studios, the KMBC-KFRM Service Farms or Kansas City Livestock Exchange.

KFRM is a 5-kw daytime station, on 550 kc. KMBC is 5 kw, 980 kc, fulltime.

and produced by Columbia students during "Operation Collegiate," which was a day devoted to teaching college students station procedure. WBS executives who saw rehearsal asked Miss Grace to submit test script for "Margaret Arlen Show." Hers was chosen from many sample scripts and she got the job.

ROBERT JOHN EISWORTH, formerly with WHN New York, has joined WHLI and WHNY (FM) Hempstead, Long Island, as an announcer.

MARTHA TILTON replaces **LINA ROMAY** on CBS "Dick Hymer Show" effective Dec. 11. **CLIFF ARQUETTE**, comedian, and **DICK CONWAY**, program writer, have been signed to new contract starting Dec. 11.

DON HARDING has joined announcing staff of CJKL Kirkland Lake, Ont.

1947
10 YEARS ON THE AIR
1937

NOVEMBER is ANNIVERSARY MONTH at WRNL

10 years ago WRNL was only a small 500 Watt ripple on the listening surface of Richmond. Today we are a 5000 Watt wave of coverage in the south's great tobacco and agricultural center, and a big power in America's fastest growing industrial city.

Put your advertising dollars to work by placing your products before WRNL's receptive, able-to-buy audience.

WRNL "Growing with Richmond" 910 ON THE DIAL

EDWARD PETRY & CO., INC. NATIONAL REPRESENTATIVES

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WIBG

Leads in SPORTS
10,000 WATTS
Leads in MUSIC
FULL TIME!
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Philadelphia's Most Powerful Independent