



MAJESTIC COMBINATION undergoes a test by Hank Jackson (l), account executive of J. Walter Thompson, San Francisco, as Gayle Grubb (center), manager of KGO San Francisco, and Bill Baldwin wait their turn at the turntable. Mr. Baldwin is a San Francisco announcer who is also in the record business. Occasion for the gathering was the opening of his new and enlarged quarters in the Fairmont Hotel.

WMIT to Move Studios

PERMISSION to move its main studios to the Charlotte News Building, Charlotte, N. C., was asked last week by WMIT (FM) Winston-Salem in an application filed with FCC. The move is necessary, said the station, because of the FCC ruling which prohibits the same permanent studio location for two stations of the same class, under the same control, in the same city. WMIT is now located with WSJS-FM which plans to take the air in the near future and both are owned by Gordon Gray. Filed concurrently was an application to increase WMIT's power from 200 kw to 300 kw.

Disc Jockeys

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transcribed service disc jockey programs. Eight percent more see little effect for good or bad. Eighteen percent see a favorable result, largely in strengthening program structures and providing a smooth programming pattern into which locally-produced disc jockey programs can fit.

Against Trend

Eleven percent are against the trend and view it as unfavorable. Of this group many are concerned over the networks' encroachment on stations with a program type they have built and established and with talent that will result in local personalities looking small. Others in this group feel that the disc jockey program achieves its success because of the local personality and local approach and foresee that nationally-produced shows can not do the job of capturing this vital ingredient for success.

Shift

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candidate for the post.

Because of the anticipated retirement of other members of the FCC, the White House may be thinking in terms of filling more than the single vacancy. There have been other names casually mentioned in that connection.

Under cover opposition to the anticipated Coy appointment has been heard. This has been premised upon the contention that his appointment would perpetuate the "dynasty" began by James Lawrence Fly in the chairmanship. Mr. Fly was succeeded by Paul A. Porter, who afterward became OPA administrator, and Mr. Porter, in turn, by Mr. Denny, who resigned effective Oct. 31 to become vice president and general counsel of NBC. Mr. Coy, former administrative assistant to President Roosevelt, and before that the chief aide to former Gov. Paul V. McNutt of Indiana, is a liberal Democrat.

Walker Named Monday

Last Monday, President Truman named Mr. Walker acting chairman until the successor to Mr. Denny is designated. This appointment [BROADCASTING, Nov. 3] does not require confirmation, since the President is empowered to select the chairman (or acting chairman) from among the seven commissioners.

Mr. Walker called on the President Tuesday. He described it as purely a courtesy call. During the 15-minute session general topics were discussed, he said, including some "business." He did not describe the nature of that "business."

The FCC will not function with even its six-man strength beginning the first of the year. Commissioner Jett sails Dec. 30 for Geneva where the Provisional Frequency Board convenes Jan. 30. He is the head of the American delegation. He does not contemplate remaining more than three months of a maximum tenure of six months. Commodore Webster sails Jan. 17 for London for Safety of Life at Sea Conference. There are several other international conferences which will command his attention thereafter.

IBEW Charges

IBEW Hollywood Local 45 has filed unfair labor practice charges with the National Labor Relations Board against Radio Recorders, Hollywood production company. The firm is alleged to have relieved two technicians from its recording plant because of union activity. The firm contends they were replaced because of inadequate performance of duties.

NBC Western Network has received top award offered by Direct Mail Adv. Assn. in category "Radio Networks—Sectional Industry for 1947." NBC also shared in awards for "Radio Networks—National." Helen Murray Hall is manager of advertising and promotion department for western network.

CBS COMEDY - VARIETY NIGHT A STEP CLOSER

THE CBS TREND toward building a solid comedy-variety night on Fridays will turn into a reality in January with the transfer of the *Ozzie and Harriet Show* from Sunday afternoon to the 9:30-10 p.m. period on Friday night vacated by *The FBI in Peace and War*. Latter show moved into the Thursday period formerly filled by *Suspense* [BROADCASTING, Oct. 20].

As part of that same comedy motif on Fridays, General Foods last week announced a change from *The Thin Man* to the *Danny Thomas Show* in the 8:30-9 p.m. spot [BROADCASTING, Oct. 27]. It was also understood that the network had asked Kenyon & Eckhardt to replace its *Mark Warnow Show*, sponsored by Borden Co., 9-9:30, with a comedy show.

To complete the "solid comedy" night, the *Dinah Shore-Harry James Show* will succeed the Phillip Morris program *It Pays to Be Ignorant* in the 10-10:30 p.m. time. The Friday night comedy-variety showcase starts off with the Fanny Brice program, 8-8:30 p.m.

Spencer W. Curtiss

SPENCER W. CURTISS, 63, president of the San Francisco advertising agency bearing his name, died in Palo Alto, Calif., Oct. 28. Mr. Curtiss is survived by his widow, Mrs. Bessie Curtiss; a son, Nelson, of Washington, D. C.; a daughter, Mrs. Madalyn Sheehan and his mother Mrs. Della W. Curtiss, of Palo Alto.

Sellers

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four years when he journeyed to Belfast, Ireland, where his parents were born. His birth date is Feb. 24 but he stoutly refuses to designate which year. He denies, however, that he was a copyboy on the *Chicago Tribune* when it was founded in 1847. "Just make it 'year unknown'," he says.

His hobbies are golf and motor trips and he and Mrs. McGivern, the former Henrietta Knox, only recently completed a 7,000-mile jaunt to 17 states. "I wanted to see some of the markets first-hand that I have been buying. They looked pretty good," he says.

During World War I George enlisted in the Navy. Because a classification officer took his definition of "order taker" literally, George found himself a storekeeper, third class. He liked the job but even in the Navy he found himself still taking orders—as an enlisted man in naval training at Great Lakes.

The McGiverns have a daughter, Jane Ann, aged 13, and live in Beverly, a Chicago suburb. After some 25 years in the ad business, George says he has no intention of retiring. "It's too much fun," he explains, waving a stack of spot radio orders.

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