

ROYAL WEDDING VIDEO COVERAGE IS PLANNED

BBC is planning full video coverage of the wedding of Princess Elizabeth and Lt. Philip Mountbatten on Nov. 20, using both of its television units. One will be stationed opposite Buckingham Palace, the other outside the west door of Westminster Abbey.

Starting with an introduction from its studios at 10:50 a.m., the BBC telecast will switch to Buckingham Palace at 11 to show the departure of the queen, moving then to Westminster to watch the arrival of the royal guests. Another pickup at the Palace will show the king and Princess Elizabeth leaving for the Abbey.

Following the wedding service the video cameras will report the departure of the newlyweds and the wedding guests, returning to the Palace where the royal family will make the traditional appearance on the balcony.

United Press has secured the video rights in the United States to British Information Service films showing the growth of the princess from babyhood to the announcement of her engagement to Philip. These, with a script for running commentary plus still pictures of the marriage ceremonies, radioed from London, to make up a half-hour program, are being offered by UP to American video broadcasters.

If BBC films the ceremonies, these films will be available to NBC Television under exchange agreement between the two networks.

Miller Sends Greetings As BBC Marks 25th Year

BBC, which will celebrate its 25th anniversary Nov. 14, is planning a series of special broadcasts extending over a two-week period to mark the occasion. The network, founded Nov. 14, 1922 as the British Broadcasting Co. Ltd., has received greetings from many U. S. broadcasters and from the president of NAB, Justin Miller.

In a recorded message to be broadcast during BBC's silver jubilee celebrations, Mr. Miller emphasized the necessity for the "freest possible communication of ideas uninhibited by barriers of any kind." He expressed the hope that "the splendid cooperation between our respective broadcasting systems during the war may continue in these difficult times of peace to advance the cause of freedom. . . ."

Richard W. Cull

RICHARD W. CULL, 63, news director of WHIO, *The Dayton* (Ohio) *Daily News* station, died of a heart attack at his home in Dayton last Tuesday. He was a former managing editor of the paper. Throughout many years of newspaper work, Mr. Cull had worked on the *Cincinnati Post*, *Cleveland Press* and *Cleveland Plain Dealer*. He was with the *Dayton Daily News* from 1922 until 1935 when he organized and became head of WHIO news room.



LEON PEARSON has been appointed to NBC's European news staff. Brother of AEC Commentator Drew Pearson, Mr. Pearson has worked for the International News Service in Washington and Europe for last four years. His first assignment for NBC will be to assist network's staff in London to cover wedding of Princess Elizabeth and Lt. Mountbatten Nov. 20. Before entering journalism Mr. Pearson taught at U. of Pennsylvania's Wharton School and at Haverford School.

LARRY LOWENSTEIN, who served as an Army correspondent during the war and has been with WOR and WQXR New York, has joined news bureau of WHLI and WHNY-FM Hempstead, L. I., New York.

GRANTLAND RICE, noted sports commentator and writer, was presented with special award for his contributions to sports world by Notre Dame's "Four Horsemen" on JOE HASEL's sports roundup on ABC, 10:15 p.m. (EST), Nov. 6.

HUBERT W. KREGLOH, staff news analyst at WSPR Springfield, Mass., and ELAINE M. McNALLY, secretary to WSPR promotion manager, are to be married Nov. 11.

MICHAEL POSTER, former CBS trade editor, has been named head of network's newly-formed trade and feature department. He will be assisted by HARRY FEENEY and TOM MAHONEY, CBS publicity writers, and BERYL REUBENS, formerly of Columbia Records, publicity department.

JAMES B. LEPER, former editor of NBC New York morning news copy desk, has been transferred to network's Hollywood newsroom as news writer. DICK WRIGHT has been named local news writer at KGVV Missoula, Mont.

BILL COSTELLO, chief of CBS Far Eastern news bureau, has returned to New York for a short stay after 18 months in Tokyo. He is due to return to his post in Tokyo in mid-November.

TED STEELE, farm director of KYW Philadelphia, is back on the air again after a week of illness. He collapsed on the train Oct. 22 returning from New York to Philadelphia where he was to have made a personal appearance at the Poor Richard Club Radio Night.

ROBERT SHERMAN, chief news editor of WAVZ New Haven, Conn., and Joanne M. Sharaf have announced their marriage.

FRANK BALMERT, newscaster of WPAV Portsmouth, Ohio, and Eileen O'Neill have announced their engagement with wedding planned for Dec. 27.

DAVID CONNOR, announcer and newscaster, has joined WARL Arlington, Va. Mr. Connor also has been made a member of Washington Radio Correspondents Assn.

DICK DOTY, former day news editor at WCOP Boston, has joined WCOC Atlanta, Ga., as news director.

LLOYD THOMPSON has been appointed news editor at CJBQ Belleville, Ont.

BOWEN HOSFORD has joined news room of WMAZ Macon, Ga., replacing MARY WALLER.

HENRY UNTERMAYER, WCBS New York director of special features and public service, who is a lieutenant colonel in the Enlisted Reserve Corps, is serving two-week tour of duty at Governor's Island, New York.

LEN HOWE, newscaster at WHO Des Moines, is the father of a girl.

HARRY MILLER has joined KANA Anaconda, Mont., as sportscaster.

DON PRYOR, CBS newsman who recently returned from overseas assignment, and MRS. BARBARA JONES, special assistant to KEN FRY, chief of State Dept.'s International Broadcast Div., planned to be married last Saturday (Nov. 8).

New DuMont Model

DuMONT'S first table model video set, The Chatham, claimed to be the first combination TV and FM Table model to be put on the market, was introduced last week. The set has a 12-inch tube, largest of any video table model, producing a picture of 75 square inches, and retails for \$445.

ELECTRONIC BARGAINS

1320 feet, 4 conductor, rubber covered, shielded all copper wire only \$25 a reel F.O.B. Louisville.



On steel reels, used, excellent condition. Quantity Discounts.

SPECIALS!

WE 2' patchcords \$5 each in lots of 12. List \$11.00.

WE 6' patchcords \$5 each with test clips on one end.



Brand new TP-3 sound powered field telephones, complete with manual. \$17.50 each.

RCA 709B VHF and television sweep generators, complete, brand new, only \$400 each. Factory list is \$675 today!

WE 218A jacks, new, 25c each, in lots of 50 Quantity discounts.

WE single and double jack mounts, less jacks, \$8 and \$15. With jacks, \$15 and \$30.

Send for our new bargain list of new, used, surplus broadcast gear. Only a few of those coaxial line dehydrators left at \$200.00 each.

ELECTRONIC SERVICE CO.

431 W. JEFFERSON ST.
LOUISVILLE 2, KENTUCKY

Thomas P. Dougherty
Manager, New York Radio Dept.
LENNEN & MITCHELL, INC., N. Y.

Having the Broadcasting Yearbook around is like having an extra man in the office. It is a research compendium that is working for us all the time.

Thomas P. Dougherty

1948 YEARBOOK OF BROADCASTING
The World's Most Authoritative Source

F&P Radio SPOT BROADCASTING

FINAL ADVERTISING DEADLINE DEC. 1