

## Pulse Signal

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should cost no more than today's good standard sets, IT&T engineers believe.

Eventually, company officials stated, PTM may open up broadcasting facilities so that time on the air will be available for many program services which appeal to special audiences and which today are not broadcast at all or relegated to the least desirable broadcast hours. The system may be adopted first for broadcast use abroad, in countries where radio has not become so much a part of the average home as it is in the United States, it was said.

### Business Purposes

In this country, however, they said that PTM would probably be used first for special business purposes. A wired program service, for example, might offer its subscribers a wider program choice by replacing its present wire connections with a PTM broadcasting system. News services might use PTM instead of wires to supply

RALPH SCHULENBURG, released from the Army after four years of service, is manager of the new office. Since his release from the service Mr. Schulenburg has been doing sales work in advertising specialties in St. Louis. He is son of E. A. W. SCHULENBURG, vice president and media director of Gardner Adv., that city.

news and pictures coverage to subscribing papers. So might other services for stock exchanges, banks, etc., in all of these, the users would be provided with special receivers to get the services for which they subscribed, which would not be receivable on sets of non-subscribers.

### Use by Community

Another suggested use of PTM was by a community, which might adopt this system for use by its police and fire departments, its schools, and possibly other municipal services.

PTM may also be used for transmitting radio programs, telephone and telegraph messages and other intelligence across the country by radio relay. Transmission of 24 two-way telephone conversations on a single radio-frequency carrier wave was demonstrated by IT&T nearly a year ago, when wartime restrictions on the system were first lifted [BROADCASTING, Oct. 1, 1945].

## JACK POWERS DIES OF HEART ATTACK

FUNERAL SERVICES for Jack Powers, 34, co-owner of KUTA Salt Lake City, were conducted Wednesday. He died Aug. 31 of a heart attack while asleep, during a short vacation trip in a canyon resort near Salt Lake City.

Born in Park City, Utah, in 1911, Mr. Powers was one of the four partners who, in 1934, laid the groundwork for KUTA and the Utah Broadcasting & Television Co. He was graduated from the U. of Utah and with three other classmates organized the radio firm. They are Frank Carman, KUTA general manager; David Smith and Grant Wrathall, the latter a Washington consulting engineer.

Mr. Powers had been instrumental in organizing the new Rocky Mountain Network, which includes, besides KUTA, KLIX Twin Falls, KGEM Boise and KEIO Pocatello, all in Idaho. In addition to his radio interests Mr. Powers was a prominent Utah stockman.

Surviving are his wife, Edna O'Connor Powers; a daughter, Sharon Lee; his parents, a brother and two sisters, all of Salt Lake City.

## 5-Year Contract

BILL HERSON, breakfast-time star on *Timekeeper* of WRC Washington, has been signed to a new five-year contract also providing for performances on prospective NBC FM and television stations in Washington, Carleton D. Smith, general manager of WRC, announced Wednesday. Mr. Herson has received numerous citations for co-operation in war and civic projects. Nancy Osgood, WRC women's activities director, was signed to a four-year contract.

### Tillman Signed

JOHN TILLMAN has been signed as announcer of Vick Chemical Co. Prince Matchabelli "Stradavari!" program on CBS, starting Oct. 6 in Sun. 2:30-3 p.m. period. Morse International, New York, is agency.

## U. S. Seeks Radio Pact With France

### Would Use Relays at Algiers For Russian Broadcasts

NEGOTIATIONS looking to an agreement whereby France would permit the U. S. to use Algiers transmitters for relaying State Dept. shortwave broadcasts to Europe are being conducted, the Department announced Thursday.

Announcement followed a story by Robert C. Ruark in Scripps-Howard newspapers that the French Government had ordered the U. S. transmitters out of Algiers before this year ends. State Dept. said in the months following Allied landings in North Africa in November 1942, the U. S. "on the basis of existing military agreements," built three transmitters near Algiers.

"Since the end of the war the Government has continued to relay broadcasts over Algiers to the continent of Europe," said the State Dept. announcement.

When the Office of International Information and Cultural Affairs (OIC) was established under Assistant Secretary William B. Benton, "it became necessary to reexamine the Government's position as regards these radio transmitters whose presence on French soil was no longer justified by military exigencies," said the State Dept. release.

### Negotiations Begun

Negotiations were begun with the French Government which "has at all times shown sympathetic understanding of our aims in this matter," said State Dept., but the "French Government pointed out that it was unable to prolong indefinitely a broadcasting arrangement growing out of wartime agreements."

Should the Algiers transmitters be sold to France, the U. S. would seek certain relay times, said the State Dept. It is known that Assistant Secretary Benton had planned to use the Algiers relay for Russian - language broadcasts, should the French Government permit. Until the negotiations are completed, plans to begin the shortwave broadcasts in the Russian language will be held in abeyance, it was learned.

Meanwhile Britain is beaming Russian-language broadcasts to the Soviet Union and Russia is beaming English-language programs to the U. S. France planned to start Russian-language broadcasts in August, but so far Britain is the only Allied nation carrying such programs.

JOE BIGELOW of J. Walter Thompson Co. last week devised the system of alternating writers each week on "The Hour Glass Show" sponsored by Standard Brands on WNBT New York, NBC radio station, Thurs. 8-9 p.m. System thus gives an individual writer two weeks in which to write a show instead of the weekly deadline.

## Forty Feet

FORTY feet of cold Canadian water failed to stop performance of a Zenith Clipper shortwave portable even though it lay a full day on the bottom of a lake 300 miles north of Winnipeg. Ted Leitzell of Zenith Radio Corp. took the portable with him for a stay in the woods. On day of his return to U. S. it was knocked into the lake. Fish hook drag line failed to retrieve it, so Mr. Leitzell left it there. Several days after his return to work he received a letter from Victor Haft, teacher of Russian in a Duk-hobor school and Mr. Leitzell's guide. The letter said the teacher had retrieved the set the following day, dried it in the sun and in the evening switched it on, without changing dial setting. Writer said, "Surprise! We heard WGN, that station in your Chicago, just as clear as ever."

## Video Dropout

TOTAL television dropouts for the current year reached 79 when the FCC last week reported the withdrawal of James A. Birdwell's application for a Nashville, Tenn., video station. Mr. Birdwell, in a letter to the Commission, stated that he was forced to withdraw because FCC had denied his application for a Nashville AM outlet. He hoped to alleviate television expense with his standard station. Mr. Birdwell applied for Channel 5 (76-82 mc).

## Eugene Bedell

EUGENE D. BEDELL, 58, sales manager of Allied Record Mfg. Co., Hollywood, and a pioneer in Southern California radio, died at his home in that city Sept. 4 following a lingering illness. With Allied for more than 11 years, he previously had been chief auditor of Columbia Recording Co. He is survived by his wife and two daughters.

PETE WATTS, formerly with Southern California stations, has joined KXOA Sacramento, Calif.

## Wanted in New York

by a leading station representative:

a keen young salesman to specialize in television time sales. Remarkable opportunity for a man who knows he can sell and wants a career in television. Radio sales experience required. All replies will be considered confidential.

BOX 861, BROADCASTING

IT'S

## A FACT!

98,280

Radio Families — in  
31 Rich West Texas  
Counties Served by

KRBC

Abilene

KBST

Big Spring

KGKL

San Angelo



81.3%

of the 118,630

Families in this area  
have radios.

See

John E. Pearson Co.