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Proposed Station Grants Now Final

Borger, Odessa and Altoona Given 250-w Locals

PROPOSED GRANTS for new 250-w standard stations in Borger and Odessa, Tex. and Altoona, Pa. were made final by FCC in decisions announced last Wednesday.

The Borger grant, for use of 1490 kc with 250 w fulltime [BROADCASTING, Aug. 5], went to Richard George Hughes of Pampa, Tex., real estate and construction company executive, on grounds that his "active participation in the development and civic activities of Borger" make him better qualified than Borger Broadcasting Co., whose application for the same facilities was denied. The latter is owned by W. J. Harpole (50%) and J. C. Rothwell (25%), owners of KSAM Huntsville and KVOP Plainview, Tex., and William T. Kemp (25%), KVOP manager.

Odessa grant, for 1450 kc with 250 w fulltime [BROADCASTING, Aug. 5], was awarded to Southwestern Broadcasting Co. on grounds that its owners could devote more time to the station than owners of Permian Basin Broadcasting Co., whose application for the same facilities was denied. Southwestern is principally owned by Dorrance D. Roderick (64%), licensee of KROD El Paso and interested in other stations, who will devote "substantial" time to new station in its early stages, and Paul Moss, president and 25% owner. Controlling Permian stockholders are Houston Harte and M. B. Hanks, who have interests in KRIS Corpus Christi, KPLT Paris, Tex., and KRBC Abilene, and newspaper and business enterprises.

The proposed grant to Roy F. Thompson, general manager of WFBG Altoona, Pa., for a new Altoona station using 1240 kc with 250 w fulltime [BROADCASTING, July 29], was made final after the competing applicant, Altoona Broadcasting Co., which received a proposed denial, amended its application to request 650 kc instead of 1240. Mr. Thomson received the grant in the name of Thompson Broadcasting Co. Principals of Altoona Broadcasting Co. are Herbert T. Wolf, J. S. Woods, Thomas C. Matthews, and W. J. Woods, who own 25% each in WMRP Lewistown.

NBC O&O Meet

NBC management meeting of its six owned and operated stations will be held at Shawnee, Pa., beginning Wednesday (Sept. 11). Among those attending will be Niles Trammell, president of the network, Frank H. Russell, Washington, vice president, and top executives of WEAF New York, WMAQ Chicago, WTAM Cleveland, KOA Denver, KPO San Francisco, and WRC Washington.

Noncommercial

WNYC, New York's municipal station, can't carry commercials, but last week found itself plugging those on other New York stations. The city station broadcast all of the National Amateur Tennis Championship matches at Forest Hills, L. I., except for the finals and semi-finals for which A. G. Spaulding & Bros., Chicopee, Mass., had purchased exclusive broadcasting rights. WNYC, at the close of each of its tennis broadcasts, announced that listeners would have to hear the wind-up of the matches on WHOM, WQXR or WNEW, all carrying the Spaulding - sponsored programs.

Three New Locals Approved by FCC

Fulltime Outlets for Texas, Montana and Colorado

NEW 250-w standard stations for Livingston, Mont., Alpine, Tex. and Colorado Springs, were authorized by FCC last Thursday. All grants were for fulltime operation.

The Colorado Springs authorization, to James L. Frank, is subject to any interference the station may receive if a pending Greeley, Col. application for the same facilities—1450 kc with 250 w fulltime—is granted, the Commission reported.

Consolidated Hearing

Meanwhile, the Greeley application, filed by Moreco Broadcasting Co., was designated for consolidated hearing with an application of Gifford Phillips, principal owner of KGHF Pueblo, who seeks 1450 kc with 250 w for a new station in Denver.

Grants were:

Livingston, Mont.—Yellowstone Amusement Co., 1340 kc with 250 w fulltime. Principals: Paul McAdam, stockholder, Liberty Theatre Corp. and 50% owner of Grand Hotel, Missoula, Mont., president, 5,000 shares common; Edna Wilma Simmons, 99% owner of W. W. Simmons Co., theatre holding firm, 50% interest in Park Amusement Co. and stockholder in Moc-Simmons Co., Kellogg, Idaho theatre operators, vice president, 6 shares common; Anna May Folland, Helena, Mont., certified public accountant, secretary, 5 shares common; E. K. Taylor, 5 shares common; Mrs. Lauren Ross, 100 shares preferred; Mrs. Neva McGraw, 10 shares preferred; C. A. Bernier, 5 shares preferred. Granted Sept. 5.

Alpine, Tex.—Big Bend Broadcasters, 1490 kc, 250 w, fulltime. Principals: Barney Hubbs, majority stockholder in Pecos Enterprise, weekly newspaper, 50% partner in KIUN Pecos, Tex., and 10% in Oil Center Broadcasting Co., applicant (AM) for Odessa, Tex., president, 20 shares; Jack W. Hawkins, 50% partner in KIUN, 10% interest in Oil Center Broadcasting Co., former manager of KAYE Carlsbad, N. M., vice president, 20 shares, and Harry W. Bohnemann, chief engineer, KIUN, secretary-treasurer, 10 shares. Granted Sept. 5.

Colorado Springs—James L. Frank, former general manager of New Brunswick (N. J.) Home News, now freelance writer, sole owner, 1450 kc, 250 w, unlimited. Granted Sept. 5.

10 FM Conditionals Are Given by FCC

Seven of FM Recipients Have Interests in AM Stations

CONDITIONAL FM grants for 10 applicants in five states were authorized by FCC last Thursday. All were for Class B outlets.

Seven grantees are affiliated with standard stations either as licensees or through interests of stockholders, while three are newcomers to broadcasting. The grants are subject to engineering conditions.

Newcomers

Radio newcomers in the group are:

Radio Diablo Inc., San Bruno, Calif., principally owned by Orrin H. Brown, general manager of Eitel-McCullough Inc., San Bruno, manufacturer of radio transmitting tubes, and the principals of the manufacturing company, J. A. McCullough and W. W. Eitel. The three own 25.6% each in Radio Diablo Inc. and are president, vice president and treasurer, respectively. Other stockholders: Edmond D. Buckley, secretary, 18%, and Robert S. Baldwin, 5.2%.

Sunflower Broadcasting System, Kansas City, Kan., owned by Harry Butler, funeral director, and Harry Cherzer, associated with a distributing company.

Daily News Publishing Co., Beloit, Wis., publishes the *Beloit News* (afternoon), and is principally owned by R. F. Collins, M. H. Dobson, and C. F. Karstadt. B. P. Eldred is president.

Conditional grantees follow (AM affiliation shown in parentheses):

California—Marysville-Yuba City Broadcasters Inc. (KMYC), Marysville, Class B (Comr. C. J. Durr voting for further inquiry); Radio Diablo Inc., San Bruno, Class B (removed from hearing docket and conditionally granted after additional financial and corporate and supplemental engineering information shown in amendment to application).

Kansas—Sunflower Broadcasting System, Kansas City, Class B.

Texas—Darrell E. Yates (KRBA), Lufkin, Class B; Wichita Broadcasters, a partnership composed of Joe B. Carrigan et al (KWFT), Wichita Falls, Class B.

Virginia—Piedmont Broadcasting Corp. (WBTM), Danville, Class B; Shenandoah Valley Broadcasting Corp. (WSVA), Harrisonburg, Class B; Thomas Garland Tinsley Jr. (WLEE), Richmond, Class B; Suffolk Broadcasting Corp. (WLFM), Suffolk, Class B.

Wisconsin—Daily News Publishing Co., Beloit, Class B.

Luncheons Revised

NEW YORK timebuyers and sellers whose weekly luncheon bull sessions of six or seven years ago grew into the Radio Executives Club of New York are reviving their stag luncheons beginning this Thursday at Toots Shor's and continuing throughout the year on alternate Thursdays with the REC luncheons. Backers of the revival stressed that there is no competition with REC, of which they are all members, but the idea is to recapture the informality that has necessarily been lost in an organization with several hundred members.