

Joiner

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golf—just as much as the lovers of symphony music enjoy the concert series of the Pittsburgh Symphony and the New Friends of Music concerts. All of them find a common understanding and enjoyment of FM for its almost total absence of noise and interference, and realism provided by its wide aural range.

At WTNT in Pittsburgh, the first FM station in Pennsylvania and one of the pioneer FM stations in the world, our plans were based primarily upon a program service which would bring to the listeners the full benefit of FM. With full confidence in FM's future we have remained mindful that it is an entirely new method of broadcasting, which gave our listeners an entirely new concept of radio entertainment—thus opening new and untried vistas in the all-important realm of programming.

As a pioneer in FM we believe entirely and completely in its future. We have proven to our own satisfaction that we are right and we are confident that with proper programming the public will find FM an improved system of broadcasting, justifying all of its claims.



TIMEBUYERS TURNED TABLES on President Thomas G. Tinsley of WITH Baltimore and WLEE Richmond, Va., at dedication of WLEE last Monday night, presented their host with desk set. Mr. Tinsley had chartered an Eastern Airlines plane to fly group from New York to Richmond. Bottom row (1 to r): Roland Van Nostrand, Benton & Bowles; R. C. (Jake) Embry, vice-president, WLEE; Mr. Tinsley; Irvin G. Abeloff, WLEE general manager; Frank Silvernail, BBDO; Frank Haas, Erwin, Wasey & Co.; Carlos Franco, Young & Rubicam. Top row, same order, Fritz Snyder, Betty Powell, Biow Co.; Gordon Mills, Arthur Kudner Inc.; Vera Brennan, Duane Jones Co.; Jack Allison, Headley-Reed Co., WITH-WLEE representatives; Mary Dunleavy, Pedlar & Ryan; Chester Slaybaugh, Morse International; Gertrude Scanlan, BBDO; Frank Hayes, Headley-Reed; Linnea Nelson, J. Walter Thompson Co.; William C. Dekker, McCann-Erickson; Bea Gumbinner, Lawrence C. Gumbinner Adv. Agency; Frank Headley, Headley-Reed; Betty Barrett, Donahue & Co.

RICHMOND STATION FORMALLY OPENED

WITH the fanfare of a Hollywood premier, WLEE Richmond, Va., operating with 250 w on 1450 kc, was formally dedicated last Monday, pledged by Thomas G. Tinsley, owner, to public service "as a part of the civic and industrial life of Richmond."

More than 5,000 persons, including some 20 New York timebuyers, city, state and military officials, jammed the Mosque, Richmond city auditorium, to witness a 2½-hour stage production. WLEE went on the air at 6 a.m. last Monday, with 72 local sponsors in addition to a full Mutual schedule.

Lewis G. Chewning, president of the Richmond Chamber of Commerce, declared WLEE would be a "real contribution to the city of Richmond" and was ready to "assume its responsibility in this community." He paid tribute to President Tinsley, also owner of WITH Baltimore, and to Irvin G. Abeloff, WLEE general manager who, for 14 years, had been with WRVA Richmond.

Mayor William C. Herbert of Richmond commended Mr. Tinsley for his ability to build programs in keeping with the local community.

WLEE, with offices and five studios in the Broad-Grace Arcade in downtown Richmond, will be headed by Mr. Tinsley, with R. C. (Jake) Embry, his assistant, as vice-president. Mr. Abeloff announced his staff as follows: Norman Manwarring, formerly of WMBG Richmond; Lt. Comdr. Sampson Scott, USNR retired, and Leonard Taylor, formerly of WHAT Philadelphia, sales department; Betty Shettle, formerly of WITH, traffic manager; Jim Fair, formerly of WAAT Newark, program director; Jim Duff of WITH, chief engineer; Eleanor Morris, music director. Station uses AP radio wire news.

Cuban

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another 4 channels with a power of from 500 w to 5 kw.

Besides this, in accordance with II b, 8 (b) and (d) of the NARBA, Cuba claims for itself the right to use the channel of 890 kw as clear channel to be used in Cuba by a class 1-A station.

The Cuban Administration, after a precise technical study of the present condition of the broadcasting stations of the countries which join the NARBA, demands the right to use the following channels:

580 kc from 5 to 10 kw, directional antenna east of the Villas

600 kc up to 50 kw, directional antenna east of the Villas

620 kc up to 20 kw, directional antenna east of the Villas

These stations should be classified as Stations II, special channels for Cuba, as per Table V, Appendix I.

640, 730, 740 and 800 kc in any locality of the Island, with directional antennas, 50 kw power as Class II stations, giving to the existing dominant station the protection quoted in the Appendix II, Table I, to Class 1-B stations.

860, 910 and 920 kc in any locality of the Island, with directional antennas as stations of the Class II, guaranteeing the same protection, limiting his power to a maximum of 20 kw.

950, 960, 1030 and 1060 kc, in any of the Island's localities, with directional antennas, as II Class stations, guaranteeing the same protection and limiting its power to a maximum of 10 kw.

Furthermore Cuba demands the right to use Class II station up to four of the following channels: From 500 w to 5 kw, employing directional antennas and guaranteeing to the existing dominant station the protection determined in Appendix II, Table I, to Class 1-B station. 660, 670, 720, 760, 770, 880 and 890 kc.

Considering that the NARBA ceases to be in force on March 29 of 1946, the Cuban Administration requests the urgent drafting of a covenant agreement or understanding which will permit it to use the channels Cuba requires, under the appointed conditions, as an indispensable measure to maintain order in the use of the broadcasting channels in the region covered by said agreement.

Insofar as the use of the said channels requires expensive installations useful only for the specific frequency of the station that will use it, the Cuban Administration finds no justification to compel its broadcasting station the construction of such installation unless the stations would be protected through Regional Agreements or understandings, with the neighbor nations with which it would have to share these channels, economically reasonable length of time, against changes.

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