

Transfer of WKIP Approved by FCC KOV, KWK, WLAW, KMLB Transfers Also Granted

TRANSFER of control of the Poughkeepsie Broadcasting Corp., licensee of WKIP Poughkeepsie, N. Y., from Richard E. Coon, chief owner, to Poughkeepsie Newspapers Inc. for a total consideration of \$10,600 was authorized by the FCC last week.

The sale involves transfer of 80 shares or 20% of the preferred stock and 480 shares or 60% of the common stock. Mr. Coon was formerly executive editor of the *Poughkeepsie Eagle-News and Star & Enterprise*, and continued as business manager when these papers were purchased by Poughkeepsie Newspapers Inc.

The newspaper corporation has the same stockholders, officers and directors, as WGNV Newburgh, N. Y., with Merritt C. Speidel, president; John B. Snow, vice-president; Edward A. Chappell, treasurer; Harry S. Bunker, secretary.

The Speidel newspaper group besides owning several daily and weekly papers in various parts of the country, also has interests in KFBC Cheyenne, Wyo., and KDON Monterey, Cal.

KOV Grant

WLAW Lawrence, Mass. was granted involuntary transfer of control of Hildreth & Rogers, licensee, from Alexander H. Rogers, deceased, to Irving E. Rogers, Harold B. Morrill and the National Shamut Bank of Boston, co-executors under the Rogers' will. Hildreth & Rogers was formerly publisher of the *Lawrence Daily Eagle and Tribune*, which separated from the radio business in 1941 as the *Eagle-Tribune Publishing Co.*

Control of KOVC Valley City, N. D. from Milton Holiday, Herman Stern and E. J. Pegg through the transfer of 112 shares or 56% of the issued and outstanding capital stock for \$3,920 to Robert E. Ingstad, general manager, also authorized.

The Commission also granted Mrs. Grace C. Convey, principal owner of KWK St. Louis, consent to retire 130 shares of stock and to dissolve a trust agreement she now holds in the station. She has given 84 shares to her son, Robert T. Convey, KWK president and operating head, and 36 shares to her daughter, Mrs. Charlotte C. O'Hare. No money is involved in the transfer.

Relinquishment of control of KMLB Monroe, La. by J. C. Liner Jr. was also authorized last week. Transfer of 498 shares of common stock to Mrs. Melba Liner Gaston in exchange for 498 shares in Liner's Laundry Inc. constitutes the transaction. J. C. Liner Jr. retains 499 shares in the station. The remaining two shares are held by J. C. Liner Sr.

Video Outlets Sought by Westinghouse And Stromberg-Carlson; 5 FM's Filed

FILING with the FCC last week of three new commercial television applications by Westinghouse Radio Stations Inc. to supplement existing AM stations in Boston, Philadelphia and Pittsburgh, and of a commercial television application by the Stromberg-Carlson Co. for Rochester, coincided with public statements from those companies reporting extensive future commercial video plans. Other new applications filed with the Commission last week included requests for five FM outlets and two non-commercial educational stations.

F. P. Nelson, in charge of the Westinghouse television department, stated that the company's 24 years of experience in sound broadcasting has been applied to all planning for the new services to augment the standard Westinghouse outlets, KDKA Pittsburgh, WBZ Boston and KYW Philadelphia. Channel 5 facilities are sought for Boston, Channel 7 for Philadelphia and Channel 1 for Pittsburgh.

'Radio City' Plans

KYW, it was reported, has completed facilities in its seven story location, the two top floors arranged for video production, with ceiling heights sufficient for microphone booms, lights, scenery and various extended camera angle shots.

Plans for a Rochester 'Radio City' were revealed by Stromberg-Carlson, with all broadcasting activities to be located in a new building to be constructed near the present war plant on Humboldt Street in Rochester. The new building will be large enough to accommodate the increased staff and facilities which will be required by the AM, FM and video activities. Provision has been made to assure as soon as possible following the war the delivery of up-to-the-minute studio and transmission equipment, the report said.

The present Stromberg-Carlson standard outlet in Rochester is

WHAM, which began operation in 1927. It's FM compliment, WHFM, started in 1939.

Regarding an inquiry as to whether his company planned production of television receivers, Dr. Ray H. Manson, vice-president and general manager of Stromberg-Carlson, stated that the company had been engaged in television research since the early 1930's and had produced video receivers commercially in 1938 and 1939. He stated that production of these sets in large quantities is expected, along with an increase in FM sets and telephone equipment.

Applications for new FM outlets were filed by WFMJ Youngstown, Ohio; The Tribune Co., Tampa, Fla. (WFLA licensee); G. W. Covington Jr., Montgomery, Ala. (president and 52% owner of Capital Broadcasting Co. Inc. (WCOV licensee); WHYN Holyoke, Mass.; and WPIC Sharon, Pa. (Facilities requested may be found in Actions of the FCC on page 72.)

The non-commercial educational stations are sought by the Board of Education of School District 202, Evanston Township High School, Evanston, Ill. and the Central Michigan College of Education, Mount Pleasant, Mich. Facilities were not given.

Theatre Series

A SERIES of dramatic programs will be added to *Chicago Theatre of the Air* productions originating out of WGN Chicago to be heard on Mutual Tuesday, 9-10 p.m., beginning in April, when great plays and classic fiction adaptations will be broadcast under the direction of Sherman H. Dryer. Extensive auditions are to be conducted by the WGN program department to discover new talent.



CELEBRATING THIRD anniversary of WITH Baltimore are Frank Headley of Headley-Reed Co., a national representative, Thomas G. Tinsley Jr., owner and general manager of WITH, and R. C. ("Jake") Embry, commercial manager.

New MBS Affiliate

BUSINESS and civic leaders of Rome, Ga., in a special program arranged by the Rome Chamber of Commerce March 12, paid tribute to station WRGA Rome on its affiliation with MBS. John W. Quarles, founder and owner of WRGA, stated that the listening public and business men of Rome deserved much of the credit for the station's success because of the support and encouragement they have offered. Rome and Floyd County were saluted on two MBS shows, *This is Fort Dix* and *Bobby Sherwood Orchestra* program from New York.

We need a program or production manager; one who can completely supervise the work of five announcers, and who is familiar with control board operation, exceeding record and transcribed shows, and who can impart his knowledge and experience to those under him. This man must have program ideas and be able to impart them to others. He should also be experienced in traffic work, and co-ordinate the production department with the efforts of the sales force. To this man, who must be draft exempt we offer excellent opportunity to start at about \$3,000 per year and grow with an aggressive Southern station that is exceedingly popular with local listeners through its local shows, and who now offers a heavy network schedule as well. Please give full details in letter and enclose photograph. All replies held confidential. Address—

Box 61 Broadcasting

OPEN: A Good Job for a CHIEF ENGINEER

HERE'S WHY. Our present Chief Engineer, who has been with us for about ten years, is leaving soon because of ill health. We both dislike the fact, but it is necessary and unavoidable.

WHAT WE NEED. First, a man thoroughly experienced in all phases of AM operation, preferably with a regional station with a complicated directional system. Second, a steady, level-headed person with executive ability, because we are a growing organization with more than one station. Third, a man interested in FM and Television, with a record of experience or study in either or both.

WHERE. We are located in a moderate sized mid-western city, which is an important radio market. If you would like more information, please mail a brief history of your experience and two or three references. If it seems advisable, we can then get together and discuss in greater detail.

BOX 50—BROADCASTING



WFCI, Pawtucket, R. I.

... 23 newcasts a day and
The AP radio wire provides
more than enough fresh material
for each one.

George Sutherland
Program Director

available through
PRESS ASSOCIATION, INC.
50 Rockefeller Plaza
New York, N. Y.