

# TRI-PENN MARKET

**WKBO**  
HARRISBURG

**WORK**  
YORK

**WGAL**  
LANCASTER

The PLUS Buy  
in the Heart of  
PENNSYLVANIA

**NBC  
MUTUAL**

**PAUL H. RAYMER**

Sales Representative

## BEHIND *the* MIKE

**EDWIN SHIER**, formerly of WCOL Columbus, O., has joined the staff of KXEL Waterloo, Ia., as announcer. Isabelle Loar, KXEL continuity editor, has won first place division in the radio scripts division of the 1944 Iowa Press Women contest. Glenn Goodwin, KXEL announcer, is now news editor of the station.

**JUDGE CHARLES N. FEIDELSON**, author, lecturer, and former regional director for National Labor Relations Board, has been appointed educational director of WSGN Birmingham, Ala.

**BASKETT MOSSE**, NBC central division news and special events editor, has been added to the Northwestern University faculty as instructor in news broadcasting—a new nine-week course of the Medill School of Journalism.

**MACK BENOFF**, Hollywood writer, has been added to the staff of CBS *Jack Carson Show*.

**MAJ. MEL WILLIAMSON** of the Radio Branch, War Dept. Bureau of Public Relations, has been appointed chief of the West Coast office.

**DON STANLEY**, announcer of Blue Chicago, has joined NBC Hollywood.

**1ST LT. JACK DeCHANT**, who has been making battle broadcasts in the field for the Marine Corps, has returned to Marine Corps Public Relations headquarters in Washington.

**GEORGE EDWARDS**, formerly with several West Coast newspapers, has joined KNX Hollywood news bureau as writer.

**BARNEY CORSON**, formerly on the staff of KMA Shenandoah, Ia., is now a Lt. (j.g.) in the USNR and is on active duty at Tucson, Ariz.

**JEAN GAW** has joined the continuity staff of KMA Shenandoah, Ia.

**GEOFF DAVIS**, discharged for medical reasons after two years in the Royal Canadian Air Force, has joined the announcing staff of CBM Montreal. Before joining the RCAF he was with CBR Vancouver.

**BOB HARVIE**, formerly of CJKL Kirkland Lake, Ont., and Marcel Parent, formerly of CHLP Montreal, both now in the Royal Canadian Air Force, are program director and French newscaster respectively of the RCAF local broadcasting station VORG Gander, Newfoundland.

**2ND LT. ("Doc") LINDSAY**, formerly program director of CKGB Timmins, Ont., is now stationed at Newmarket, Ont. Canadian Army training camp.

**RALPH COLE**, ex-Marine Sargeant recently returned from Guadalcanal, has joined WNBf Binghamton, N. Y., as announcer. He is new to radio.

**WALTER HAYDUCK**, former WMFF Plattsburg, N. Y., announcer, has joined the announcing staff of WNBf Binghamton, where he will be known as Wally Hay.

**BILL EDMONDS**, announcer at WHN New York for the past three years, is the father of a boy.

**RICHARD M. DAY**, former Air Force Captain, has joined KDB Santa Barbara as program director.

**SAMUEL PAGE**, new to radio, has joined WNBf Binghamton as announcer.

**NORMAN PAULSON** and Roy Laube are two new announcers at KMA Shenandoah, Ia.

**KAY WEAR**, former CBS copy writer, is now assistant copy director for WMBD Peoria. Effie Cooke and Bob Savage are new members of the WMBD copy staff. Paul Gibson now handles publicity and local news for the station.

**ANNIE LEE STAGG**, staff announcer of WSB Atlanta, has been promoted to assistant production manager.

**FRANKLIN PAGE** of the WCCO Minneapolis newsroom, has resigned to join the *St. Paul Dispatch*. He is replaced by Charles Sarjeant of Saginaw, Mich.

**JACK SNOWDEN** and Otis Bottoms have joined the newsroom staff of KOA Denver. Cecil Seavey and Rolph Hertsgaard are new members of the KOA announcing staff. Mr. Hertsgaard, formerly with WCCO Minneapolis, replaces Jack Hitchcock, who has taken an OWI overseas assignment.

**LT. RONALD DECON**, Royal Canadian Artillery, former announcer of CKX Brandon, who has been on active service since June 1941, is temporarily posted at Winnipeg.

**GARRY HERALD** has joined the announcing staff of CKY Winnipeg.

**SUB-LT. MAURICE BURCHELL**, Royal Canadian Navy, formerly of CKY Winnipeg, has left for a post on the East Coast.

**CORP. WILF DAVIDSON**, Canadian Army, formerly of CKY Winnipeg, is now stationed at Toronto where he is working on plans for a new Canadian Army radio show.

**BERNICE PRESTHOLT**, of CBS Hollywood publicity department, has joined Paramount Pictures Inc. in a similar capacity.

**AL RICE**, of the WIS Chicago continuity staff, and Marian Nelson, of the Chicago office of Leo Burnett Advertising, were married in February.

**PAUL KARNES**, executive representative of Press Assn., has been appointed central division manager in Chicago, replacing Robert F. Hurleigh, who has resigned to join CBS Chicago as a news analyst.

**SGT. JAMES O. HARDIN Jr.**, USMC combat correspondent, responsible for many of the battle broadcasts made in the South Pacific, is returning to this country for Officer Candidate School.

**WALTER RUNDLE**, formerly promotion manager of United Press, has been appointed UP manager for China. Joining UP in 1929, Mr. Rundle has served with various domestic bureaus throughout the country. He was with UP Radio in New York for a year and a half.

**ROYAL ARCH GUNNISON**, Mutual commentator, left New York last week for a two-week tour of the mid-west to gather first-hand material on public attitudes towards the coming election.

**ARCH ROBB**, assistant eastern program manager of NBC, is the father of a boy.

**ED DUNDON**, formerly on the announcing staff of WTRC Elkhart, Ind., has joined the announcing staff of WBYN New York.

**ROBERT DUMM**, formerly director of special events at KSFO San Francisco, has been commissioned an ensign in the Navy and is now stationed at Fort Lauderdale, Fla.

**BUD MARKLE**, formerly of WCAX Burlington, Vt., is now an announcer with WCHS Portland, Me. Hal Dyer has returned to the WCHS announcing staff.

**PAUL GLYNN**, former publicity director for WTOP-CBS Washington, has been promoted to a full lieutenant, USNR.



**GIRL WITH GESTURES** is 23-year-old Virginia Lee Dodge of KGO, Blue Network outlet in San Francisco, and one of the youngest producers in network radio. Besides handling several Pacific Coast music shows Miss Dodge is producer of Art Linkletter's daily program *What's Doin', Ladies?* In background is Andy Andresen, KGO engineer.

**UPTON CLOSE**, Mutual and NBC commentator, is making a cross-country tour to gather material on the forthcoming national election. He is sponsored on Mutual by Lumberman's Mutual Casualty Co., and on NBC by W. A. Sheaffer Pen Co.

**SAM MOLEN**, sports director of WCHS Charleston, W. Va. and the West Virginia network, will tour the major league baseball training camps starting March 16. Interviews will be recorded for future broadcasts.

**JOHN MacLEAN**, formerly of the WGV Charleston, W. Va. news staff, has joined the WCHS Charleston announcing staff.

**BOB HENRY**, formerly with WCOP Boston and WJAR Providence, has joined the announcing staff of WSRR Stamford, Conn.

**AD PENFIELD**, newscaster of WSB Atlanta, is the father of a boy.

**DICK HAYNES** has joined the announcing staff of KMOX St. Louis. He formerly was with KRIC KVOL KHJ KABC KFTA.

**HARRY TALBERT** of WFO St. Augustine, Fla., reports for his pre-induction physical exam March 29.

**MELBA CATES** of Tahibina, Okla., is new program director of KWFF Hot Springs, Ark.

**DON MILLER**, formerly with the Publicity Division of Information of the Treasury Dept., has been appointed an editor on the news staff of KSO-KRNT Des Moines.

**GEORGE WATSON** and Merrill Daniels are new announcers of WRRF Washington, N. C.

**If you buy or plan  
advertising for  
Iowa, you need**

**THE 1943  
IOWA RADIO  
AUDIENCE SURVEY**

gives you detailed analysis of "listening areas" of every Iowa station, programs that appeal to urban, village, and farm families, and listening habits. Illustrated with pictographs for quick and easy reading. You can get a copy free by writing to

**CENTRAL BROADCASTING CO.**  
912 Walnut St., Des Moines, Iowa