

Actions of the
FEDERAL COMMUNICATIONS COMMISSION

OCTOBER 3 TO OCTOBER 9 INCLUSIVE

Decisions . . .

WINS, New York—Three applications granted increase power, new transmitter site, operate full time. (1. Extend completion date on CP for 60 kw until Nov. 3, 1944; 2. CP increase power 1 to 5 kw; 3. CP increase power 1 to 10 kw.)

KVOO, Tulsa—Granted modified CP for changes in directional antenna contingent on installation of antenna providing proper protection of WWVA.

WWVA, Wheeling—Granted modified CP change night directional antenna contingent on measures to protect KVOO when material and engineers are readily available.

KWFT, Wichita Falls, Tex.—Designated for hearing application to increase night power, change antenna.

WCSH, Portland, Maine—Designated for hearing application new transmitter.

WISH, Indianapolis—Designated for hearing application increase night power.

NEW, Olympic Broadcasting Corp., Bremerton, Wash.—Designated for hearing application for CP on 1540 kc with 500 w unlimited.

WBRB, Red Bank, N. J.—Designated for hearing application CP change antenna system, move studio, transmitter sites, re-new license of station destroyed by fire and off the air since Feb. 16, 1941.

KGGM, Albuquerque, KVSF, Santa Fe, N. M.—Dismissed without prejudice applications for CP.

KFDM, Beaumont, Tex.—Dismissed without prejudice application for CP.

Granted renewals of license to the following until Feb. 1, 1943: KFJB KFXD KHAS KVNU WAJR WBQC WCAT WDSM WBYB WHOP WISE WJOB WOLS WRBL WTOL.

Granted renewals of license to the following until April 1, 1943: KAVE KVSQ WCOU WFTM WINN WJLS WGAC WJW WQMT WPID WSAY.

Granted renewals of license to the following until June 1, 1943: KPDN KROC KSUB KVIC KVOL KWOC WAML WCLS WLMH WDAK WGAA WGAU WINX WLNW WMFF WSAJ.

OCT. 7

NEW, Hughes Productions, Division of Hughes Tool Co., Los Angeles, and San Mateo County, Cal.—Granted continuance for 60 days re application new television stations.

WINK, Louisville—Granted continuance until Nov. 13.

W55NY, New York—Granted continuance 60 days until Dec. 14 re application modify CP.

NEW, Northeastern Penna. Broadcasters, Wilkes Barre—Reserved decision one week re further hearing application for new station.

NEW, Hennessy Broadcasting Co. and Barclay Craighead, Butte, Mont.—Dismissed without prejudice applications for new station.

WOKO, Albany, N. Y.—Dismissed without prejudice application CP.

Applications . . .

OCT. 5

KVOO, Tulsa—Extend special service authorization.

OCT. 9

WOW, Omaha—Voluntary assignment of license from Woodmen of the World Life Insurance Society to Radio Station WOW, Inc.

Tentative Calander . . .

KFSD, San Diego, Cal.—Modify CP for 600 kc with 5 kw unlimited (Oct. 14).

NEW, Larus and Brother Co., Richmond, Va.—CPs for A3 Emmission on 1646, 2090, 2190, 2830 kcs with 40 and 35 w unlimited. (Oct. 15)

K5LL, St. Louis—Modify CP for 45,100 kc. 13,000 sq. mi. unlimited (Oct. 16).

WJLS, Beckley, W. Va.—CP for 560 kc., 100 w N, 250 D, unlimited.

BECAUSE Martin Block Publishing Co. Inc., chartered in New Jersey, is unable to operate in New York State due to a conflict of names with Paul Block & Assoc., publishers located in New York, a separate firm has been chartered in New York as of Sept. 29, under the name Martiu Block Music Inc.

CBS Aids OWI

AN OFFICIAL news channel for the OWI for the duration will be the CBS *School of the Air of the Americas*, according to a Federal announcement by Lyman Bryson, CBS director of education and OWI consultant. A regular CBS series during the school season for several years, the program is presented in cooperation with the National Education Assn., and is to be aired Monday through Friday, 9:15-9:45 a.m., starting Oct. 5.

'Premium Pay' Order Exempts Radio, Miss Perkins Declares

Effect of New Stabilization Policy on Salaries Below \$5,000 Level Awaits Clarification of Details

DISCOVERY that the broadcasting industry is exempt from President Roosevelt's Executive Order on "Premium Pay" was reported last week following issuance of a statement by Secretary of Labor Frances Perkins, which clearly covers broadcast operations. The NAB had sought exemption from the "premium pay" order on the ground that broadcasting is a "seven-day industry" and should not be subjected to time and one-half overtime provisions for holiday work [BROADCASTING, Oct. 5].

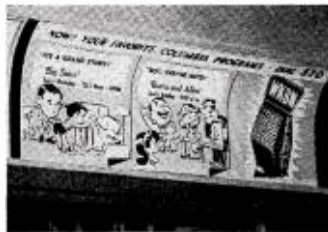
Joseph L. Miller, NAB Director of Labor Relations, said last Wednesday that Secretary Perkins' statement clearly solved any problems that had arisen as a result of the executive order, since radio was now clearly exempt. Decision to petition for exemption was reached by the NAB following a meeting of its Labor Committee in Washington on Sept. 30.

Meanwhile confusion clouded the status of salaries below the \$5,000 level under the Administration's new wage and salary policy, promulgated by President Roosevelt following Congressional approval of the anti-inflation bill. Newspapers and semi-official spokesmen issued conflicting opinions on the extent to which this wage group was involved in the freeze.

WLB Chief Statement

First official interpretation came from Chairman William H. Davis of the War Labor Board, who in a mid-week press conference declared that he considered the order left salaries below \$5,000 unregulated, but that powers were available for Economic Stabilization Director Byrnes to exercise control over them if he found it necessary. He said Byrnes had an ample reservoir of power to take control over lower salaries, but hinted that action might be taken to plug loopholes in the executive order.

Other government officials said that salaries of white collar work-



BUS PLUGS are used by WKBN, Youngstown, to promote its 1942-43 CBS programs in a bus card campaign appearing in Youngstown and Warren, O., and New Castle and Sharon, Pa. By using a second card and printing on both sides of the card, eight CBS shows are promoted on a staggered schedule.

ers are almost certain to be included in the freeze, and that adjustment of salaries will be permissible only with permission of the WLB.

Commenting on the confusion following the executive order, Mr. Miller said the NAB interpreted the order as freezing wage rates, but not salaries. This distinction, he explained, was "a mistake in drafting," which will probably be corrected.

Broadcasters Untouched

"Unless and until this mistake is corrected," he declared, "the order leaves the broadcasting industry practically untouched, because the bulk of broadcasting employees are paid on a salary basis (by the week, month or year) and not on an hourly ("wage rate" basis.)

On one point, there was no difference of opinion. Salaries above \$5,000 are frozen, "except in instances in which an individual has been assigned to more difficult or responsible work."

Chairman Davis said the WLB has been deluged with requests for information about application of the freeze, and forthcoming rules. He indicated a statement would be issued within a couple of weeks.

A directive issued late last week by the WLB automatically legalized wage rate increases granted prior to Oct. 3, despite the Sept. 15 freeze date. Another is expected to legalize so-called "automatic" increases where employees had been hired with an understanding of a raise at a definite future date.

For the present, the WLB reaffirmed its intention to follow the "Little Steel" formula in adjusting wages, permitting wages to be adjusted upwards to 15% above the level of January, 1941, and Economic Stabilization Director Byrnes asked the Treasury for regulations to hold salaries above the \$25,000 level.

Network Accounts
All time Eastern Wartime unless indicated

New Business

LAURA SECORD CANDY SHOPS Ltd., Toronto (chain stores), on Oct. 2 started *Ree Battle, Concert Pianist* on CFRB, Toronto, and *CFCE, Montreal*, Fri. 7:45-8 p.m. Agency: Cockfield Brown & Co. Ltd., Toronto.

MAPLE LEAF MILLING Co. Ltd., Toronto, (cereal and pastry flour) on Oct. 19 started *Good Luck* variety show on 30 Canadian Broadcasting Corp. stations Mon., Wed. & Fri., 7-7:15 p.m. Agency: Cockfield Brown & Co. Ltd., Toronto.

TUCKETT Ltd., Hamilton, Ont. (tobacco), on Oct. 6 started *Tucketts Program* on CKAC, Montreal, and CHRC, Quebec, Tues. and Thurs. 10-10:15 p.m. Agency: Whitehall Broadcasting Ltd., Montreal.

ST. PETER'S SEMINARY, London, Ont. (religious) on Oct. 11 started *School of Christ* on CFPL, London, Ont.: CKOC, Hamilton, Ont.; CKNX, Wingham, Ont.; CKLW, Windsor-Detroit, Sun. 4-4:30 p.m. Agency: direct.

ADAM HAT STORES, New York, on Oct. 10 only sponsors weterwight fight between Ray Robinson and Izzy Janazzo on 12th BLUE stations 10:15 p.m. Agency: Glicksman Adv., N. Y.

R. J. REYNOLDS TOBACCO Co., Winston-Salem, N. C. (Camels), on Oct. 31 starts *Bob Hawk's Thanks to the Yanks* on 115 CBS stations, Sat., 7:30-8 p.m. (repeat, 11-11:30 p.m.). Agency: Wm. Esty & Co., N. Y.

RCA VICTOR Co., Montreal (radio sets, records) on Oct. 29 starts *Voice of Victor* on 30 Canadian Broadcasting Corp. stations, Thurs. 8:05-8:30 p.m. Agency: Lord & Thomas of Canada, Toronto.

NORTHERN PUMP Co., Minneapolis, on Oct. 10 started commentaries by Upton Close on 125 NBC stations, Sat., 5:45-6 p.m. (repeat, 7:45-8 p.m.). Agency is BBDO, Minneapolis.

GENERAL Conference of Seventh Day Adventists, Los Angeles, on Oct. 4 renews *The Voice of Prophecy*, increasing from 109 to 202 MBS stations, Sun., 7-7:30 p.m. Placed direct.

Renewal Accounts

CARTER PRODUCTS, New York (Little Liver Pills), on Oct. 4 renewed for 13 weeks *Inner Sanctum* on 61 BLUE stations, Sun., 8:30-9 p.m. Agency: Ted Bates Inc., N. Y.

CHEESEBROUGH MFG. Co., New York (Vaseline Preparations), on Oct. 28 renews *Dr. Christian* on 66 CBS stations, Wed., 8:30-8:55 p.m. (rebroadcast, 11:30-11:55 p.m.). Agency: McCann-Erickson, N. Y.

BRISTOL-MYERS Co., New York (Mum), on Oct. 30 renews for 52 weeks *In Person, Div. Shows* on 15 BLUE stations, Fri., 8:15-8:30 p.m. (repeat, 11:15-11:30 p.m.). Agency: Pedlar & Ryan, N. Y.

Network Changes

EVERSHARP Inc., Chicago (pens, pencils), on Oct. 11 shifts *Take It or Leave It* on 80 CBS stations, Sun., 10-10:30 p.m. (EWT), from New York to Hollywood, for ten weeks or more. (Short-waved to AEF, Wed. 7:45-8 a.m.). Agency: Biow Co., N. Y.

WM. WRIGLEY Jr. Co., Ltd., Toronto (gum), on Oct. 7 changed *Treasure Trail* on 6 Ontario stations from 9:30-10 p.m. to 8:30-9 p.m. Agency: Tandy Advertising Agency Ltd., Toronto.

SEALTEST Inc., Philadelphia (dairy products), continuing *Rudy Vallee Show* on 83 NBC stations, Thurs., 10-10:30 p.m. (EWT), on Oct. 2 shifted *West Coast* transcribed repeat on 13 BLUE Pacific Coast stations from Thurs., 7-7:30 p.m. (PWT), to Fri., 7:30-8 p.m. (FWT). Agency: McKee & Albright, Philadelphia.

LADY ESTHER Ltd., Chicago (cosmetics), on Oct. 19 replaces *Freddy Martin's Orchestra* with *Screen Guild Theatre* on 65 CBS stations, Mon., 10-10:30 p.m. Agency: Pedlar & Ryan, N. Y.

WALTER O'KEEFE, NRC m.c., who conducts *Battle of the Sees*, is author of an article to appear in the next issue of *Vogue* magazine, titled "Capital Punishment", an account of his experiences in dealing with Washington. *Glamour*, another women's fashion magazine, will carry an article by him in the November issue, titled "All Women Can Be Beautiful."