

Four FM Permits Cancelled by FCC

Wartime Equipment Shortage Offered as Explanation

COMMERCIAL FM was again beset by wartime difficulties as the FCC July 21 ordered the cancellation of four outstanding construction permits for high-frequency facilities. According to reports received by the FCC, construction permittees in this field have found it unfeasible to pursue their permits due to wartime shortages, especially with regard to equipment.

The construction permits deleted were: W63C, National Broadcasting Co., Chicago; W59BM, The Baltimore Radio Show Inc. (WFBR), Baltimore; W73D, King-Trendle Broadcasting Co. (WXYZ), Detroit; W69GR, King - Trendle Broadcasting Co., Grand Rapids.

Hearing on MGM

Hearing has been designated on the application of K61LA, Los Angeles, construction permit of Metro-Golwyn-Mayer Studios Inc., which is seeking additional time to complete the building of the station.

The Commission also continued its wholesale dismissals of cases "involving the use of materials to construct new or change facilities of existing standard broadcast stations, inasmuch as petitions have not been filed under provisions of the Memorandum Opinion of April 27," by dropping nine more applications.

The new stations applications affected are Jayhawker Broadcasting Co. Inc., Topeka, Kan.; The Gazette Co., Cedar Rapids, Ia.; Fred Jones Broadcasting Co., Tulsa, Okla.

The applications for changed facilities dismissed are KROW, Oakland, Cal.; KRBC, Abilene, Tex.; WJPR, Greenville, Miss.; KRE, Berkeley, Cal.; KFDX, Nampa, Idaho; KRNR, Roseburg, Ore.

Two construction permittees—KTRN, Tacoma, Wash., and KTOM, Brainerd, Minn. — were denied petitions to extend time for completion of station construction. KTOM principals had indicated previously that wartime shortages of equipment would force them to delay all plans for the duration [BROADCASTING, May 12]. The petition had sought to keep the construction permit alive.

On the television side, WNBW, Washington, and W3XPP, Philadelphia, both construction permits of NBC, were ordered cancelled and deleted from the FCC's records.

Kittinger to WPB

L. T. KITTINGER, vice-president in charge of marketing east of the Rockies for Shell Oil Co., New York, has been granted a leave of absence to serve as a special assistant to A. I. Henderson, chief of the materials division of WPB. P. E. Lakin, resident vice-president in charge of Shell's Chicago office, has been appointed to succeed Kittinger.

Merging of OWI Pulse-Feeling Units Is Effected; Foreign Service Planned

SET UP TO "feel the public pulse" by means of surveys, public opinion tests etc., the Intelligence Service of the Office of War Information has absorbed the similarly named service of the old Office of Facts & Figures and in addition has taken over the former Office of Government Reports' press intelligence division and some of OGR's field staff.

It will also shortly establish a foreign intelligence division, covering world population centers, but the director of the division has not yet been chosen.

Intelligence Service, which reports to Archibald MacLeish as assistant OWI director for policy development, is headed by R. Keith Kane, an attorney who also headed it at OFF and who formerly was a special assistant to the Attorney General working on propaganda and subversive organizations. Assistant chief under Mr. Kane is Cornelius DuBois, formerly with Time Inc.

Other Divisions

Besides the foreign intelligence division, as yet without a head, the Intelligence Service took over from OFF the following divisions:

1. Domestic Sources, headed by Dr. George Pettee, formerly of the Harvard faculty, recently with the War Production Board. This division checks speeches by Government officials, public statements, etc. to determine whether they conform to policy.

2. Media Division, headed by

Ralph Nafziger, formerly of the U of Minnesota journalism faculty. This division analyzes newspapers, radio, films etc., and it has taken over the former press intelligence section of OGR which continues to be headed by Miss Charlotte Hatton.

3. Special Services Division, headed by Eugene Katz, formerly radio director of The Katz Co., New York newspaper and radio representatives. This division works on audience measurements in the radio, film and other fields, and analyzes pressure groups and their influence on public opinion. It has taken over part of the field organization of the old OGR.

4. Intensive Surveys Division, headed by Rensis Likart, formerly with the Dept. of Agriculture. This division conducts field interviews much along the lines of those conducted by the Dept. of Agriculture.

5. Extensive Surveys Division, headed by Elmo Wilson, formerly of the U of Minnesota faculty and the George Gallup and Elmo Roper surveys. This division has charge of all surveys conducted in collaboration with private agencies.

Working with the latter three divisions are Elmo Roper, *Fortune* public opinion analyst, and Dr. Frank Stanton, research chief of CBS, both of whom serve parttime without compensation. It is planned later to combine the Intensive Surveys and the Extensive Surveys divisions.

CONRAD BINYON, Hollywood actor who portrays the youngster Hank in NBC's *One Man's Family*, sponsored by Standard Brands Inc. (Tenderleaf tea, has been signed for a part in the Tim Holt Western films released through RKO.



Mr. Kane

New KKKX, Kansas City Takes KITE Operation

KKKX, Kansas City, formerly operating as KITE on 1590 kc. with 1,000 watts, officially went on the air July 19 with its new call letters from new studios in Hotel Continental. The station, is under the direction of Richard K. Phelps, president.

Sims Guckenheimer, secretary of Transradio Press, New York, has been appointed KKKX manager. B. M. Grotkop, formerly of KOMA, Oklahoma City, is commercial manager, and W. S. Lukenbill, formerly production manager of WGRC, Louisville, has been appointed program director.

Operating on unlimited time, KKKX will carry MBS night time programs after sign-off at sundown of the regular MBS outlet, WHB. Under the direction of S. A. Cisler Jr., general manager of WGRC, Louisville, who has recently acquired a minority interest in the station, a program policy has been set up which includes continuous variety music with several periods daily of classical music, and news every hour on the half hour. Howard H. Wilson Co. has been appointed exclusive national representative. Associated Music Publishers and C. P. MacGregor transcription libraries have been installed.

Wellington Returns

LINDSAY WELLINGTON, director of the New York offices of the BBC, who has been conferring with BBC executives in London for the past month, has returned to this country accompanied by Maurice Gorham, in charge of the North American service of the BBC in London. Because of the increased use by American stations of the BBC shortwave service, Mr. Gorham will remain in New York for a time to meet with American network and independent station executives and discuss how BBC schedules can fill U. S. program needs.



COMMITTEE OF RADIO WING of American Flying Services Foundation, an organization founded by aviators of World War I to provide medical, dental, educational and other aids to men aspiring to be flyers in the armed forces, met recently in New York.

Comprising members of the radio departments of leading agencies, representatives of networks, station representatives and radio production organizations, they are (l to r around the table): Stanley Young, chairman; Lillian Selb, Foreman Co.; Walter Koessler (a guest), general manager of WROK, Rockford, Ill.; Paula Nicholl, MBS; Willard Butler, Erwin, Wasey &

Co.; Linnea Nelson, J. Walter Thompson Co.; Frankie Basch, Basch Radio Productions; John Hymes, Lord & Thomas; Ted Fisher, Ruthrauff & Ryan; Frank Coulter, Young & Rubicam; Ches Slaybaugh, BBDO.

Other members of the Radio Committee not in the picture are: Thomas Lynch, of William Esty & Co. and president of the Radio Executives Club of N. Y.; Morton Bassett, Morse-International; N. F. McEvoy, Newell-Emmett; Helen Thomas, Spot Broadcasting; Allen A. Funt, Funt Radio Productions; Peggy Stone, Spot Sales; Beverly Middleton, WABC, New York; Hugh Feltis, BLUE; Robert Sommerville, CBS.