## Rockies Booklet

ROCKY MOUNTAIN Radio Council, consisting of colleges, universities, parent-teachers' associations and other educational groups in the Rocky Mountain area, for the purpose of coordinating educational radio in that section, has issued a 24-page booklet summarizing the activities of the Council for the year 1940-41.

## Sex Talk

TINY ring-bound booklet titled "Small Talk About Sex" has been issued by WBBM, Chicago, to prospects for its sustaining *Every Woman's World* program [BROADCASTING, Sept. 29]. Booklet uses a light approach on biography of Lorraine Hall, commentator, and description of market with cartoon illustrations.

## Minit-Rub Plans

DINAH SHORE will be the singing star of the new Bristol-Myers show for Minit-Rub to get under way Sunday, Nov. 2, 9:45-10 p.m. on 102 NBC-Blue stations [BROADCASTING, Oct. 6]. Under exclusive radio contract to Eddie Cantor who is heard for the same sponsor, Wednesday, 9-9:30 p.m. on NBC-Red, Miss Shore comes to the new show with the comedian's consent but will continue her role on the Cantor *Time to Smile* show. Name band which is also scheduled to be featured on the program has not yet been chosen. Agency is Young & Rubicam, New York.

# CLASSIFIED Advertisements

Help wanted and Situations Wanted, 7c per word. All other classifications, 12c per word. Bold face listings, double. BOLD FACE CAPS, triple. Minimum charge $1.00. Payable in advance. Count three words for box address. Forms close one week preceding issue.

### Help Wanted

**Engineer**—With first class license, draft status, and expected salary, at once. WSLB, Ogdensburg, New York.

**Licensed Operator**—Voice adaptable announcing. Experience unnecessary. Prefer young married man draft exempt. State qualifiations, salary, picture. Rocky Mountain West. Box 27A, BROADCASTING.

**Combination Announcer-Engineer**—Wanted by local network affiliated station. In detailed reply state age, experience, starting salary expected, present connection, references. Enclose recent snapshot. Box 28A. BROADCASTING.

**Salesman**—Well established MBS affiliate. Southeast, offers excellent opportunity to producer. Drawing account plus commission. Will consider only experienced, aggressive, sober salesman who wants to get ahead. Write full details concerning yourself to Box 41A, BROADCASTING.

**Salesman**—With confidence and ability to produce in a good market near New York. We want to sell time rather than announcements on a station programmed to refined tastes, specializing in good music. Perhaps the man for this job is currently employed but seeking a steady salaried position in which his earnings will reflect his ability. Give full details in first letter. All replies confidential. Our own employees know of this ad. Box 45A, BROADCASTING.

### Situations Wanted

**PROGRAM DIRECTOR.** Excellent EXPERIENCE. Box 34A, BROADCASTING.

**Experienced Announcer. Copywriter**—Desires change from home town. Draft exempt. Box 37A. BROADCASTING.

**Sports Announcer**—Now employed 50KW wishes connection to build real sports department. Box 40A. BROADCASTING.

**Program-Production Man**—Fifteen years' experience. Now with CBS 5,000 watter. Wishes to make change. Box 31A, BROADCASTING.

**Recording Engineer**—Ten years' experience with leading radio concerns (wax-acetate recording). Presently employed. Draft exempt. Go anywhere. Box 39A, BROADCASTING.

**Idea Man. Announcer** — Narrator-writer wishes to identify himself with radio station where the accent is on 1942 radio requirements. Box 36A. BROADCASTING.

**Commercial Manager-Manager** — Proven sales record on local and national accounts. Managed regional and basic network stations—anxious to make permanent connection. Box 44A, BROADCASTING.

**Announcer** — Good commercial, newscaster, Mutual and NBC Blue experience . . . married . . . now employed NBC Blue. Studio Control Operator. Good reason for wanting change. Box 43A, BROADCASTING.

### Situations Wanted (Continued)

**Announcer-Continuity Man** — Dramatic student, former newspaper reporter, recording engineer, now employed large advertising agency, seeks place with small station. Draft exempt. Box 35A. BROADCASTING.

**Station Manager** — Available. Married, sober, reliable, age 37, twelve years experience from announcer up. Employed at present. Can go anywhere, however, prefer the south. Box 30A, BROADCASTING.

**Young Woman** — 28, 6 yrs. experience; newspaper background, wants radio career. Present position, program director 250 watt station. Experienced announcer woman's program, publicity, traffic, secretary. Will go anywhere. Box 38A. BROADCASTING.

**Salesman Executive** — Fourteen years in radio, newspaper; five in retail promotion, advertising; college degree, have equipped me to sell, write radio. At peak in present position. Want greater opportunity. Box 32A, BROADCASTING.

**Station Owners** — Do you need more economical, efficient, profitable operation? I may be the man to manage your station. Ten years experience on major statons and networks. Proven ability in Promotion and National Sales. Former Time Buyer for one of largest agencies. Former Producer of best known Major Network Programs. Well known in principal agencies. Interested only in network affiliate in good market. Services are not cheap, but will pay dividends. Available within thirty to sixty days. Best references. Box 33A. BROADCASTING.

**Agency Radio Director**—With strong sales, promotion, merchandising and publicity background wants responsible sales and/or promotion job with station or agency. CBS NY and Washington selling experience. 33, single. Box 46A, BROADCASTING.

**Commercial Manager or Assistant**—Excellent and successful background in business, and considerable experience in all phases of radio, announcing, writing, production, etc. Box 47A. BROADCASTING.

### Wanted To Buy

**Complete**—Used equipment for local station. Write Box 26A. BROADCASTING.

**250 Watt Used Transmitter** — Frequency Monitor, Modulation Monitor, and 150-200 foot Tower. Box 29A, BROADCASTING.

**1 KW Transmitter** — Must be good condition. State make, price and length of service. Box 1120, Aberdeen, Wash.

### For Sale

**For Sale**—Or Will Trade . . . Gates Limiting Amplifier . . . WMFF, Plattsburg, New York.

**Truscon Tower**—264 feet with three Lapp insulators, two years old, Station KFJZ, Ft. Worth, Texas.

**For Sale**—One 6B Western Electric 1 KW Transmitter complete in good condition. Further details write Box 42A, BROADCASTING.

# PROFESSIONAL DIRECTORY


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*An Organization of*
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