Fertilizer Drive
SMITH-DOUGLASS Co., Norfolk (fertilizer), on Dec. 11 started a new program, Smith-Douglass Family Party, on a special hook-up of eleven stations in North Carolina. WPTF, Raleigh, is the originating station, feeding the program to WPEN, Columbia; WGBR, Goldsboro; WEED, Rocky Mount; WFTC, Kinston. WAIR, Winston-Salem, will use the station network Jan. 8. Program is broadcast six days weekly on WPTF, 12:15-12:30 p.m., and fed to the network three times a week, on Mondays, Wednesdays and Fridays. Business was placed through Lawrence G. Fertig & Co., New York.

Too Much Luck
JIM BELOUNGY, chore-
rigger of WBT, Raleigh, N. C., was hunting in Pis-
gah National Forest recently. He accidentally shot a deer in the wilderness. He awoke at 7 a.m., then hiked to the nearest town for three days. By 9 a.m. he had bagged a big 8-point buck, and the balance of the three days was spent as usual, at work.

Gov. Cox Buys WSB
(Continued from page 15)

than 30 years has owned the con-
trolling stock in the Journal. Of the shares purchased, Gov. Cox himself acquired 2,322 4/18ths; the Evening News Publishing Co. of Dayton, 169 3/18ths, and Spring-
field Newspapers Inc., 1,666-
12/18ths. The Miami interests did not participate.

Officers of the Journal Co. were listed as Inman Gray, president; James R. Gray, vice-president and editor; John A. Brice, vice-presi-
dent and general manager, and J. L. Willford, secretary and gen-
tral treasurer. The 4,058 shares of common stock were acquired as follows: From James R. Gray, 629; Inman Gray, 334; Frances Gray Yankey, 454; John Morton Smith, 334; Mrs. James R. Gray, 334; Mary Inman Pearce, 302; John A. Brice, 229; J. L. Willford, 31. Fractional shares also were included.

The financial statement covering WSB listed the transmitter, other equipment and real estate as having an investment value of $262,549.91, a replacement value of $286,507.90 and a depreciated value of $207,746.07. The Western Elec-
tric 500,000-watt transmitter, in-
stalled in February, 1933, had an actual cost of $140,836. The Gray family, it is reported, has been interested in disposing of the property since the death of the newspapers in recent years of Maj. John S. Co-

New York, has been publisher and general manager of the newspaper and the directing head of the station.

Since WAGA's participation did not involve actual transfer of the control of the station, FCC ap-


tural to the rules. However, ultimate disposi-
tion of the control must receive Commission approval.

Federal Trial Ordered
For J. W. Williams on Impersonation Charge
JOSEPH WILLIAM WILLIAMS, 47, charged with impersonating an officer of the FCC in connection with efforts to gain employment from two Dallas radio stations, is expected to be brought into court by U. S. Commissioner John Davis. He failed to make bond and will be tried some time in January.

Williams, known as J. Bill Williams in broadcasting circles, ad-
mitted serving a sentence in Bastrop,

Texas, in prison in 1916 on a charge of swindling. He also ad-
mitted getting from the Arkansas State, as well as serving two years in Leav-
enworth and several months in a prison camp in California in con-
nection with swindling transactions.

Among witnesses at the hearing in Dallas were T. J. Slowie, FCC

secretary, who said none of the FCC commissioners knew Williams and that the Commission had complained of his activities from stations in Houston, Little Rock, Hot Springs, Phoenix and Dallas. The court was told of KXYZ, Houston, applicant for a new local there, who said Wil-
liams and his associates tried to get fused employment; Howard Shu-
man, holder of a CP for a new local in Hot Springs, who verified Mr. Slowie's assertion that Williams had said he "lived among the people," and various others who testified of Williams impersonations.

Assistant District Attorney Clyde Hood amended the two com-
plaints to read: "knowingly and intentionally falsely pretended to be an agent, representative or em-
ployee of the United States of America, to wit, an agent represen-
tative and employee of the FCC to defraud."

New Sterling Series
STERLING PRODUCTS, New York, recently acquired the Ironized Yeast account from J. G. Dodson Proprietaries, Atlanta, and is starting a new pro-
gram titled Port of Missing Heirs

on Dec. 19 on 61 CBS stations. Time is 8:30-9:35 p.m., the spot recently vacated by the Lifebuoy 'Tuesday Night Party', sponsored by Lever Bros. Although Blackett-

& Company, New York, has been the exclusive agency for all Sterling Products accounts, Ruth-

er & Company, New York, will con-

vive to handle the Ironized Yeast account.

New Artists Pacts
CBS through Columbia Artists and

Columbia Concerts Corp. and NIC, through Artists Service, on Dec. 10 signed contracts with the Screen Actors' Guild and the American Guild of Musical Artists whereby the networks have the right to act as agent for actors and artists in the presentation and concert fields. Pro-
visions of the artists proper rep-

resented and minimum commis-
sions are included in the contracts.

AMERICAN GUILD (of Musical Artists, inc.) and the Screen Actors Guild, inc., in

affiliation with the Associated Actors & Artistas of America, New York, will transfer their New York offices along with Theatre Authority, New York, to 540 Fifth Ave. after Jan. 1.

Page 82 • December 15, 1939