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Radio AND Education

THE FCC has assigned the call letters WNYE to the New York City Board of Education's non-commercial educational broadcasting station operating on 41100 kc. under the FCC rules of Jan. 27, 1938 [BROADCASTING, 1939 Yearbook, page 370]. Formerly the station was known as WCNY, but the new call was allocated to avoid confusion with the municipal broadcasting station WNYC.

WLS, Chicago, has started two new educational programs under supervision of its director of education, Mrs. Harriet Hester. A quarter-hour Wednesday evening series features high-school choruses from various Chicago high schools. A second quarter-hour series features parent education and is given under auspices of the adult council of the WPA. Various schools who listen regularly to the *WLS School Time* are invited to see the broadcasts and participate in the singing.

WMAQ, Chicago, has started a half-hour Saturday morning studio program *High School Studio Party*. Students who can act, sing, tell stories, etc., are auditioned for the show and students from all of Chicago's high schools are eligible. No tickets are necessary for admission to the show and in addition to entertainment a part of the program is devoted to high school news. The program is given under auspices of the Chicago Radio Council, directed by Harold Kent.

DR. LEE DeFOREST, radio and wireless pioneer, has accepted membership on the board of consultants of CBS' *American School of the Air*, serving as advisor to the air school in scientific fields in general and radio technology in particular.

TREATING health, social security, foreign trade, labor welfare, and other problems of democratic government in units of five or six broadcasts each, the U. S. Office of Education has inaugurated a new plan of educational broadcasting on its *Democracy in Action* series, now heard Sundays at 2 p. m. (EST) on 107 CBS stations. The first groups of five programs, covering foreign trade, started Oct. 8. Laura Vitray, formerly Sunday editor of the *Washington Post* writes the *Democracy in Action* scripts.

COURSE in radio has been added to the curriculum of the State Teachers College, Trenton, N. J., for the 1939-40 season, under the direction of Robert B. Macdougall, a member of the radio committee of the National Council of Teachers in English.

KWSC, Washington State College station at Pullman, has increased its *School of the Air* broadcasts by five hours a week for the 1939-40 school season, now including in its schedule 16 separate programs designed for use in grade and high schools in Washington and neighboring states.

DEPARTMENTS of Education in New Mexico and Louisiana have officially adopted CBS' *American School of the Air* as part of the curriculum in State schools, thus making a total of six States which have included the CBS series in classroom programs.

THE HISTORY of democracy and its ideals is again being dramatized for children and adults on the weekly educational feature, *Ideas That Came True*, which returned to NBC-Blue on Oct. 5 for the 1939-40 season, with Dr. Rollo G. Reynolds, principal of Horace Mann School, New York, again acting as narrator.



Boston's Television Girl
WINNER among more than 400 contestants in the competition held recently by WBZ-WBZA and RCA in Boston to find Boston's Own Television Girl, Eleanor Aycock numbered among her honors official receptions by Gov. Saltonstall of Massachusetts and Mayor Tobin, a coast-to-coast presentation to radio listeners on NBC-Blue, an airplane trip to New York where, as a guest of the NBC television department, she had a role in an actual television program, and a tour of the New York World's Fair as the guest of Dr. John S. Young, radio and television director of the Fair. Here Miss Aycock is shown during her visit to NBC's Radio City television studios, participating in the program with Glenn Riggs, NBC television announcer. The Boston contest was held in conjunction with a one-week visual broadcast demonstration in the music center of the Jordan Marsh Department Store.

A "Must" Book for Station Management

Rules & Regulations and Standards

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