

G. THOMAS STEWART, Jr., continuity editor of WSM, Nashville, and Mrs. Stewart are parents of a son, Guy Thomas Stewart III, born Nov. 2. The infant's grandfather is Guy Stewart, sales manager of WKZO, Kalamazoo, and onetime manager of the old WLAP in Louisville.

HARRY JACKSON, announcer of WKZO, Kalamazoo, has resigned because of doctor's orders that he live in the South.

THOMAS H. BELVISO, manager of NBC's music division, has come to San Francisco and Hollywood and will stop off in Chicago on his way back to New York, to study the musical and copyright situation.

VANCE RABB, manager of NBC's New York press department, is following doctor's orders and staying off a threatened nervous breakdown by taking a vacation of indeterminate length.

DEAN MARKHAM, of the NBC New York production staff, has joined Don Lee Broadcasting System, Los Angeles, as continuity editor and producer. He succeeds Walter Johnson who resigned to become assistant to Hurl McMurtrie, Pacific Coast radio production manager of Music Corp. of America, Hollywood. Bud Rutherford who writes the nightly quarter-hour Alka Seltzer *Newspaper-of-the-Air* programs, sponsored by Dr. Miles Co. of California Inc., on the Don Lee network, has taken on additional duties of publicity director. He succeeds Jimmy Vandiveer who resigned to become special events director of KFI-KECA, Los Angeles.

JACK SAYERS of the CBS Hollywood publicity department, was married to Gwendolyn Steele on Nov. 5 at Beverly Hills, Cal.

ARTHUR Q. BRYAN has resigned from the continuity staff of KHJ, Los Angeles, to free lance.

TED STEELE, who handled CBS publicity in Birmingham, has joined KMPC, Beverly Hills, Cal., as announcer-producer.

JIMMY WALLINGTON, CBS Hollywood announcer, is enacting the part of an announcer in *Start Cheering*, now being produced by Columbia Pictures Corp.

BOB BOWMAN and Hal Bennett have been added to the announcing staff of WHIO, Dayton.

HILTON HODGES, station announcer of WIBW, Topeka, and Miss Dorothy Kenna, daughter of Dr. and Mrs. Alpha H. Kenna, of Topeka, were married in October at St. Louis.

PAUL PHILLIPS, station continuity chief of KMOX, St. Louis, has returned to the station after six months leave of absence.

PAUL CARLISLE, formerly of KWKH, Shreveport, La., has joined WKRC, Cincinnati.

**PICKED A HOT ONE**  
**WLBC Interviewer Surprised**  
**On Hotel Program**

KEN WILLIAMS, the Man-at-the-Hotel interviewer of WLBC, Muncie, Ind., has found out what actually makes an announcer go almost dead-pan before a mike. Second person he interviewed on the program one night recently gave his name as P. W. Seward. "And what is your business," Ken asked. "I work for the government," Seward replied. "What kind of work do you do," the announcer further queried. "I am an examiner for the Federal Communications Commission," was the reply.

To which Williams suddenly announced to his listeners "Goodnight all." Seward next morning visited the studios and conversed with Don Burton, owner. Seward's visit to Muncie was purely on a private matter not related with the FCC.

CHARLES G. HICKS, program director of WSOC, Charlotte, is under doctor's orders to take a month's vacation, and his place until Dec. 1 is being filled by Don Jenkins.

MISS IRENE LUCAS, of the sales staff of WTAR, Norfolk, was married recently to John Fleming.

DAVE TYSON, veteran Philadelphia announcer, has been named night supervisor of WFIL, that city.

FRED GRAHAM, formerly of the announcing staff of the Don Lee Network, has rejoined KFEL, Denver. Duncan Wagner, formerly with KGFV, Kearney, Neb., also has joined KFEL.

FLOYD FARR, announcer of KDYL, Salt Lake City, has been invited to lecture on "Radio and Education" at Utah U.

IVAN STREED, production manager of WHBF, Rock Island, Ill., spoke to the state convention of Parent-Teachers Oct. 27 on "Making PTA Radio Programs More Valuable."

DORIAN ST. GEORGE, formerly of WLVA, Lynchburg, Va., and participant in several NBC dramatic shows in Radio City, has joined the NBC announcing staff in Washington.

CLAUDE SWEETEN, formerly musical director of KFRC, San Francisco, has been appointed to a similar position with KEHE, Hollywood, and succeeds Cy Feuer who joined the station a few months ago.

BRUCE ROBERTSON (no relation to New York manager of BROADCASTING) and Carl Erickson were added to the WJJD, Chicago, announcing staff Nov. 8. Robertson was formerly chief staff announcer at KXBY, Kansas City, while Erickson has been chief announcer at WROK, Rockford, Ill.

**Avalon Buying**

BROWN & WILLIAMSON TOBACCO Co., Louisville (Avalon cigarettes), made the largest afternoon time purchase on any Chicago station (excluding baseball sponsors) when it signed a contract Nov. 8 to use two hours daily except Sunday on WJJD, Chicago. The program, conceived and sold by Herb Sherman, WJJD commercial manager, is literally a verbal sports edition with a complete editorial staff headed by Warren Brown, of the *Chicago Herald & Examiner*, assisted by Jimmy Dudley and Russ Hodges together with others yet to be named. Every type of sport will be covered during the two hour session. BBDO, New York, is the agency.

**Lottridge to KTUL**

APPOINTMENT of J. Bury Lottridge as commercial manager of KTUL, Tulsa, and of Joseph W. Lee, manager of KTOK, Oklahoma City, as his successor as managing director of the Oklahoma Network, was announced Nov. 3. Mr. Lottridge became managing director of the network several months ago.

**Bruce Barton**

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sey Alice, 20, and Bruce, Jr., 16. In addition to his residence at 117 E. 53th St., Mr. Barton has a country home at Foxboro, Mass., where his family has owned land for more than 40 years. He is a member of the Authors League of America, Advertising Club of New York, University Club of New York, Blind Brook Club and Amherst Club of New York. An excellent golfer and bridge player, his chief extra-curricular activity is reading, and while his particular interests are history and biography he somehow finds time to keep up with the important literature in all fields.

His radio philosophy was summed up in a talk at a radio industry banquet in 1928 when, speaking for all listeners, he said: "In this great thing that we call radio you have something which is so much greater than yourselves, which is so miraculous, which has in it such tremendous power for good or evil, that we feel that everybody connected with it ought to regard it with a certain sense of awe and reverence. Give us better programs, even, than you think we can appreciate. Raise our standards of taste. Don't be afraid to do the courageous thing in experimenting with so great a force in the interest of great and good causes."

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