

# International TV Directory

## PERU—(Continued)

- LIMA—OAD-TV.** Ministry of Education (Govt., educational-cultural, non-commercial), Ministerio de Educacion Publica. Direccion de Cultura, Lima. Tel. 275737. Ch. 7. Transmitter 100 watts, ERP 150 watts. Started Jan. 1958. Personnel: R. Garrido M., director general; A. E. Mousalve, dir. of engineering.
- LIMA—OAX4U-TV.** Televisora America (Commercial), Montero Rosas, Lima. Tel. 238305. Ch. 4. Transmitter 3 kw, ERP 6 kw. Started Dec. 1958. Personnel: N. Gonzalez, gen. mgr.; D. Capella, tech. director.
- LIMA—OBX4X-TV.** Televisora El Sol (Commercial), Av. Uruguay 355, Lima. Tel. 235945. Ch. 9. Transmitter 10 kw. Started July 1959. Personnel: A. Pereyra, director general; N. Gonzalez V., gen. mgr.
- LIMA—OAY4A-TV.** Panamericana Television S.A. (Commercial), Ave. Arequipa 1110, Lima. Tel. 234240. Ch. 5. Transmitter 10 kw, ERP 100 kw. TV tape recorder facilities.
- Personnel: Genaro Delgado, gen. mgr.; Gustavo Reusens, tech. director; Manuel Delgado, sales mgr.; Alberto Terry, program mgr.; Hugo Fernandez, production mgr.
- LIMA—OAX4X-TV.** Teledos S.A. (Commercial), Av. Tacna 225, Lima. Tel. 281694. Ch. 2. Transmitter 10 kw. Rates (Jan. 1967): Spot 60 sec., 650; 10 sec., 190 (Sols).
- LIMA—Televisora BEGO (Commercial),** Av. Manco Capac 333, LaVictoria, Lima. Ch. 11. Started 1966. A. Belmont, gen. mgr.
- LIMA—Panamericana Teleducacion Asociacion de Fomento Cultural (Educational),** Ave. Arequipa 1110, Lima. Ch. 13. Transmitter, 5 kw, ERP 10.5 kw. Studios, Universidad de Lima. Tel. 234240.
- PIURA—Ch. 7.** Panamericana Television S.A. (Commercial). See main station in Lima. Ch. 5.
- TRUJILLO—Panamericana Television S.A. (Commercial).** See main station in Lima. Ch. 5.
- Planned: TACNA—Ch. 2.

## Philippines

(525-line standards, System M)  
Color: NTSC System

Sets in use: 350,000 black & white; 5,000 color

- ABS-CBN Network (Alto Broadcasting System-Chronicle Broadcasting Network),** Media Center, Bohol Ave., Quezon City, Philippines (Commercial). Owners: Eugenio Lopez Sr. and family.
- Personnel: Eugenio Lopez Jr., pres.; A. A. Lopez, gen. mgr. Operating divisions: Phil Delfino, v.p., television; Nestor Escano, v.p., Manila radio; Antonio Suarez, v.p., provincial division. Service divisions: Ben Pambuan, v.p., administration & finance; Arcadio Carandang, v.p., network engineering; Lawrence Ng, v.p., public relations, research & advertising.
- Inter-Island Broadcasting Corp. (Commercial),** Philippine Herald Bldg., 61 Muralla, Intramuros, Manila.
- Metropolitan Broadcasting Co. (Commercial),** 964 Taft Ave., Manila.
- Associated Broadcasting Cop. (Commercial),** Pasong Tamo, Makati, Rizal, Philippines. Owner: Manila Times Publishing Co., Florentino Torres, Manila.
- Personnel: Marcos C. Rocas, gen. mgr.; Ramy Diez, station mgr.; Jimmy Legarda, sales mgr.; Alfredo Paez, engineering dir.; Arturo Tort, chief engineer.
- Radio Philippines Network Inc. (Commercial),** 1195 Florida St., Ermita, Manila.
- Republic Broadcasting System (Commercial),** c/o Loreto F. De Hemedes, RBS Building, Diliman, Quezon City. Tel. 70-02-21. Personnel: Robert L. Stewart, gen. mgr.; M. Samia, tech. director.
- Kanlaon Broadcasting System Inc. (Commercial),** KBS Bldg., Roxas Blvd., Pasay City. Tel. 80-46-84.
- Personnel: Benjamin Y. Benedicto, gen. mgr.; Salvador C. Tan, asst. gen. mgr. & operations dir.; Kitchie Benedicto de Leon, exec. asst.; Jorge Viduya, program mgr.; Felipe Medina Jr., news mgr.; Arturo L. Lopez, engineering mgr.
- BACOLOD CITY—DYXL-TV,** ABS-CBN Network. Ch. 4 (V-67.25, A-71.75). Transmitter 2 kw, ERP 8 kw. Started Nov. 1962. Hours of operation: 01:00-16:00 GMT.
- BAGUIO CITY—DZBS-TV,** Radio Philippines Network Inc. Ch. 12 (V-205.25, A-209.75). Transmitter 500 watts. Started Dec. 1962. Hours of operation: 09:00-13:00 GMT.
- BAGUIO CITY—DZRI-TV,** ABS-CBN Network. Ch. 10 (V-193.25, A-197.75). Transmitter 500 watts, ERP 5 kw. Started Nov. 1967. Hours of operation: 24:00-16:00 GMT.
- CEBU CITY—DYSS-TV,** Republic Broadcasting System. Ch. 7 (V-175.25, A-179.75). Transmitter 100 watts. Started Feb. 1962. Hours of operation: 09:00-15:00 GMT.
- CEBU CITY—DYCB-TV,** ABS-CBN Network. Ch. 3 (V-61.25, A-65.75). Transmitter 2 kw, ERP 12 kw (directional). Hours of operation: 04:00-16:00 GMT.
- CEBU CITY—DYTV,** Inter-Island Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 2.24 kw. Started May 1965. Hours of operation: 08:00-14:00 GMT.
- DAVAO CITY—DXTV,** Inter-Island Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 500 watts. Started Jan. 1960. Hours of operation: 07:00-15:00 GMT.
- MANILA (Quezon City)—DZKB-TV,** Kanlaon Broadcasting System Inc. Ch. 9. TV tape recording facilities. Started Oct. 15, 1969.

- MANILA (Quezon City)—DZQA-TV,** ABS-CBN Network. Ch. 2. Transmitter 10 kw, ERP 40 kw. Started Oct. 1953 on Ch. 3, changed to Ch. 2 Nov. 1969. Hours of operation: 23:00-16:00 GMT. Color: Live & film, NTSC.
- MANILA (Quezon City)—DZBB-TV,** Republic Broadcasting System. Ch. 7 (V-175.25, A-179.75). Transmitter 5 kw. Started Oct. 1959. Hours of operation: 23:00-16:00 GMT.
- MANILA (Quezon City)—DZRH-TV,** Metropolitan Broadcasting Co. Ch. 11 (V-199.25, A-203.75). Transmitter 5 kw. Started Nov. 1962. Hours of operation: 08:00-15:00 GMT.
- MANILA (Quezon City)—DZXL-TV,** ABS-CBN Network. Ch. 4 (V-67.25, A-71.75). Transmitter 5 kw, ERP 105 kw (directional). Started Sept. 1957 on Ch. 9, changed to Ch. 4 Nov. 1969. Hours of operation: 01:00-16:00 GMT.
- MANILA (San Juan, Rizal)—DZTM-TV,** The Manila Times. Ch. 5 (V-77.25, A-81.75). Transmitter 10 kw. Started July 1962. Hours of operation: 04:00-16:00 GMT.
- Rates (Peak): Spot 26 sec., 275.00; 5 sec., 75.00; program hour, 500.00; 15 min., 175.00 (Pesos).
- MANILA (San Juan, Rizal)—DZTV,** Inter-Island Broadcasting Corp. Ch. 13 (V-211.25, A-215.75). Transmitter 6 kw. Started Jan. 1960. Hours of operation: 06:00-15:00 GMT.
- MANILA—DZFU-TV,** Feati University, Hellos St., Sta. Cruz, Manila. (Educational) Ch. 14 (V-471.25, A-475.75). Transmitter 400 watts. Started Aug. 1962. Hours of operation: 02:00-15:00 GMT.
- Planned:  
**KBS—BACOLOD CITY, BAGUIO CITY, CAG. DE ORO, CEBU CITY, DAVAO CITY,** 3 low power repeaters.
- ABC—BAGUIO CITY, Ch. 8; CEBU CITY, Ch. 5; DAVAO CITY, Ch. 5.**

Note: See also U.S. American Forces stations.

## Poland

(625-line standards, System D)  
Sets in use: 3,500,000

- Polskie Radio i Telewizja (Govt., non-commercial),** Plac Powstancow 7, Warsaw 1, Poland. Tel. 26-30-93, 27-10-48. Telex 813421. Personnel: W. Sokorski, president; Stanislaw Stefanski, director general; Stanislaw Stampf, program manager; Witalis Janowski, film buyer; Leon Adamczyk, production manager; Bernard Klimaszewski, chief engineer; Tadeusz Kedzierski, head of foreign relations. To begin color telecasts late 1969 SECAM system.
- BIALYSTOK—Ch. R-8.** ERP 100 kw. Started 1962.
- BYDGOSZCZ—Ch. R-1.** ERP 100 kw. Started Nov. 1960.
- GDANSK—Ch. R-10.** ERP 100 kw. Started 1962.
- GIZYCKO—Ch. R-9.** Started 1964.
- KATOWICE—Ch. R-8.** ERP 265 kw. Started 1957.
- KIELCE—Ch. R-3.** ERP 200 kw. Started 1965.
- KOSZALIN—Ch. R-8.** ERP 100 kw. Started 1962, increased power 1965.
- KRAKOW—Ch. R-10.** ERP 100 kw. Started 1959, increased power 1962.
- LODZ—Ch. R-7.** ERP 200 kw. Started 1956, increased power 1968.
- LUBLIN—Ch. R-9.** ERP 100 kw. Started 1962.
- OLSZTYN—Ch. R-6.** ERP 10 kw. Started July 1960.
- POZNAN—Ch. R-9.** ERP 150 kw. Started 1957, increased power 1964.
- RZESZOW—Ch. R-12.** ERP 100 kw. Started 1963.
- SZCZECIN—Ch. R-12.** ERP 100 kw. Started 1960, increased power 1964.
- WARSAWA—Ch. R-2.** ERP 100 kw. Started July 1954, increased power 1965.
- WARSAWA—Ch. R-11.** ERP 1 kw. Started Feb. 1968.
- WROCLAW—Ch. R-12.** ERP 150 kw. Started 1958.
- ZGORZELEC—Ch. R-11.** ERP 2.5 kw. Started 1961.
- ZIELONA GORA—Ch. R-3.** ERP 200 kw. Started 1963.

## REPEATERS

- BOLESLAWIEC—Ch. R-1.** Started 1962.
- CZARNKOW—Ch. R-11.** Started 1961.
- DUSZNIKI—Ch. R-10.** Started 1961.
- DZIALOSZYN—Ch. R-3.** Started 1963.
- GDANSK—Ch. R-3.** Started 1965.
- GDYNIA—Ch. R-3.** Started 1964.
- GLUSZYCA—Ch. R-1.** Started 1964.
- GOLDAP—Ch. R-11.** Started 1967.
- GORLICE—Ch. R-6.** Started 1961.
- JELENIA GORA—Ch. R-10.** Started 1960.
- JAROSLAN—Ch. R-2.** Started 1968.
- KALISZ—Ch. R-2.** Started 1961.
- KAMIENNA GORA—Ch. R-3.** Started 1961.
- KLODZKO—Ch. R-8.** Started 1960.
- KOLO—Ch. R-12.** Started 1966.
- KOMANCZA—Ch. R-7.** Started 1965.