

500 East 77th St. Suite 1909
New York, N.Y. 10021
Tel 212-288-0737
Fax 212-249-1957

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Serving the Broadcast Industry for over Thirty Years

9454 Wilshire Blvd., 6th Floor
Beverly Hills, CA 90212
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1031. FAX: (209) 683-5488. Licensee: California Sierra Corp. Net: CNN, Jones Satellite Audio. Wash atty: Gammon & Grange. Format: Light rock, adult contemp, jazz. News staff one; news progmg 5 hrs wkly. Target aud: 25-54; general. Spec prog: Relg 2 hrs wkly. □ Larry W. Gamble, CEO, stn mgr & rgnl sls mgr; Sylvia A. Gamble, pres; Bonnie Martucci, vp ops; Tamara Underwood, vp prom; Chris Irvin, news dir; Randy Stover, chief engr.

KTNS(AM)—Co-owned with KAAT(FM). 1988: 1090 khz; 1 kw-D. TL: N37 18 07 W119 36 47. Hrs opn: Sunrise-sunset. Net: Jones Satellite Audio, USA. Format: Good time oldies, rock and roll. Target aud: 25-49. □ Randy Stover, vp engrg.

Oakland

KABL(AM)—1925: 960 khz; 5 kw-U, DA-1. TL: N37 49 40 W122 18 53. Hrs opn: 24. Box 7448, San Francisco (94120); Suite 200, 750 Battery St., San Francisco (94111-1201). (415) 788-5225. FAX: (415) 395-9886. Licensee: Chancellor Media/Shamrock Radio, Licenses L.L.C. Group owner: Chancellor Media Corp. (acq 9-4-97; grpsl). Rep: Christal. Format: Easy lstrg. □ Brent Osborne, gen mgr; Ed Ely, opns dir; Bill Gilreath, gen sls mgr; David Isenberg, prom dir; Bob Hamilton, progmg dir; Chuck Waltman, chief engr.

KISQ(FM)—See San Francisco.

KMKY(AM)—July 1922: 1310 khz; 5 kw-U, DA-1. TL: N37 49 27 W122 19 10. Hrs opn: 24. 3rd Fl., 384 Embarcadero W. (94607). (510) 251-1400. FAX: (510) 251-2110. Licensee: KGO-AM Radio Inc. Group owner: ABC Inc. (acq 12-18-97; \$6.25 million). Wash atty: Santarelli, Smith & Carroccio. Format: Gospel, classic rhythm & blues. News staff 2. Target aud: 25-54. □ Jim Smith, gen mgr; Adreana Langston, prom dir; Bill Hickey, chief engr.

KNEW(AM)—July 2, 1921: 910 khz; 5 kw-U, DA-N. TL: N37 53 42 W122 19 29. Hrs opn: 24. Box 7448, San Francisco (94120); Suite 200, 750 Battery St., Oakland (94111). (415) 291-0202. FAX: (415) 395-9886. Licensee: Chancellor Media/Shamrock Radio, Licenses L.L.C. Group owner: Chancellor Media Corp. (acq 9-4-97; grpsl). Net: AP. Format: Country. News staff one. Target aud: 25-54. □ Brent Osborne, sr vp & gen mgr; Brenda Hendrick, opns mgr; Bill Gilreath, gen sls mgr & natl sls mgr; David Isenberg, prom dir; Bob Hamilton, progmg dir.

Oceanside

***KKSM(AM)**—July 4, 1956: 1320 khz; 500 w-U, DA-1. TL: N33 12 08 W117 36 46. Hrs opn: 24. 1140 W. Mission Rd., San Marcos (92069). (760) 744-1150, ext 5576; (760) 744-1150, ext 7443. FAX: (760) 744-8123. Licensee: Palomar Community College District (acq 4-1-96). Format: AAA, div. News progmg 10 hrs wkly. Target aud: 25-49; young adult, contemp mus listeners, upscale, well-educated. Spec prog: Christian 4 hrs, jazz 4 hrs, talk 6 hrs, reggae 4 hrs, urban contemp 4 hrs, metal 4 hrs wkly. □ Barbara Hughes, chmn; George Boggs, pres; Rob Branch, gen mgr; Meg Banta, opns mgr; Joan Rubin, sls dir & adv dir; Marita Beiner, prom dir; Michael Paisner, progmg dir; Dave Fields, mus dir; Julie Harris, asst mus dir; Leta Bowen, engrg dir. □ Rates: \$36; 36; 36; 36.

KXST(FM)—Jan 20, 1962: 102.1 mhz; 10 kw. Ant 980 ft. TL: N33 12 53 W117 11 15 (CP: 14.5 kw, ant 817 ft.). Stereo. Hrs opn: 24. Box 121021, San Diego (92112-1021). 9416 Mission Gorge Rd., Santee (92071). (619) 286-1170. FAX: (619) 449-8548. Licensee: Compass Radio Group Inc. Group owner: Compass Radio Group (acq 1996). Rep: Katz. Wash atty: Fisher, Wayland, Cooper, Leader & Zaragoza L.L.P. Format: Adult alternative, adult contemp. News staff one; news progmg 2 hrs wkly. Target aud: 18-34; upscale, well educated, young adult contemp music fans. □ Robert J. Hughes, CEO & pres; Jonathan D. Schwartz, CFO & sr vp; Bob Hughes, gen mgr & opns mgr; Patrick Osburn, sls dir; Todd Palmera, rgnl sls mgr; Keith Miller, mktg dir & prom dir; Dona Shaieb, progmg dir; Mike Dale, news dir; Jack Rabell, engrg dir.

Oildale

KLLY(FM)—January 1985: 95.3 mhz; 12.5 kw. Ant 394 ft. TL: N35 27 55 W119 01 04. Stereo. Hrs opn: 24. Box 80658, Suite 107, 3561 Pegasus, Bakersfield (93308). (805) 393-1900. Licensee: Buckley Broadcasting Corp. of California. Group owner: Buckley Broadcasting Corp. (acq 12-86; \$1.3 million; FTR 11-10-86). Rep: D & R Radio. Format: Adult contemp. □ Richard D. Buckley Jr., pres; Randy Warwick, gen mgr; Susi Klassen, gen sls mgr; Brad Buckley, vp prom; Mark McKay, progmg dir.

Ojai

KKBE(FM)—Licensed to Ojai. See Oxnard.

Ontario

KMSL(AM)—Jan 26, 1947: 1510 khz; 10 kw-D, 1 kw-N, DA-2. TL: N34 05 41 W117 36 46. Hrs opn: 24. Suite 101, 9485 Haven Ave., Rancho Cucamonga (91730). (909) 483-1500. FAX: (909) 483-1515. Licensee: Stickney Associates L.L.C., a California Limited Liability (acq 5-6-98; \$1.3 million). Rep: Caballero. Format: Sports, talk. News staff one. Target aud: 18-49. □ Tom Henderson, gen mgr; Todd Gregory, natl sls mgr; Claudine McClintock, rgnl sls mgr & adv mgr; Carol Sterling, prom dir; David Achord, progmg dir; Simon Bouee, news dir; John Artal, chief engr. □ Rates: \$45; 35; 40; 30.

KREA(FM)—Jan 26, 1947: 93.5 mhz; 3 kw. Ant -65 ft. TL: N34 10 35 W117 34 27. Stereo. Hrs opn: 24. 3rd Fl., 4525 Wilshire Blvd., Los Angeles (90010). (213) 935-0606. FAX: (213) 935-8885; (213) 935-7779. Licensee: Chagal Broadcasting (acq 7-14-93; \$4.2 million; FTR 8-2-93). Format: Korean, adult contemp. News staff 5. Target aud: 18 plus; Korean Americans. □ Mr. Seong Hwan Jun, pres; Mr. Won J. Kil, gen mgr; Stanley Lim, opns mgr & adv mgr; Han Kim, natl sls mgr; Mr. Lim Moon, progmg dir; Dr. Craig Coleman, pub affrs dir; Jerry Thomas, chief engr. □ Rates: \$110; 95; 95; 60.

Orange

KPLS(AM)—Jan 13, 1992: 830 khz; 2.3 kw-D, 1 kw-N, DA-N. TL: N33 49 43 W117 38 22 (CP: COL: Orange-Huntington Beach, 50 kw-D, 23 kw-N, DA-1). Hrs opn: 24. Rebroadcasts WWTC(AM) Minneapolis, MN. 1592-1 N. Batavia (92867). (714) 282-8300. FAX: (714) 282-8409. Licensee: CRN Licenses L.L.C. Group owner: Catholic Radio Network (acq 7-15-98; grpsl). Format: Children. News progmg 28 hrs wkly. Target aud: 2-44; kids & parents. Spec prog: Sports.

Orange Cove

KMAK(FM)—Oct 27, 1990: 100.3 mhz; 72 w. Ant 2,073 ft. TL: N36 44 45 W119 16 58. Stereo. Hrs opn: 24. Box 5, 1921 Bauder St., Selma (93662); 490 Park Blvd., Orange Cove (93646). (209) 626-7922. FAX: (209) 896-1631. Licensee: Richard B. Smith. Net: UPI. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. Format: Christian talk. News progmg 10 hrs wkly. Target aud: General. □ Richard Smith, pres; Anna Urrea, progmg dir.

Orcutt

KGDP(AM)—Licensed to Orcutt. See Santa Maria.

KGDP-FM—Licensed to Orcutt. See Santa Maria.

Orland

KRQR(FM)—January 1994: 106.7 mhz; 25 kw. Ant 56 ft. TL: N39 53 17 W122 37 38. Hrs opn: 24. Box 7568, Chico (95927). (530) 342-2200. FAX: (530) 342-2260. Licensee: Phoenix Broadcasting Inc. (group owner). Wash atty: Brown, Nietert & Kaufman. Format: Affirmative. □ Gary Katz, pres; Ron Woodward, progmg mgr.

Oroville

KZCO(FM)—July 6, 1979: 97.7 mhz; 1.5 kw. Ant 1,276 ft. TL: N39 30 18 W121 18 35. Stereo. Hrs opn: 24. 1436

Album Blvd., Sacramento (95815). FAX: (916) 646-1688. Licensee: KZCO License Co. L.L.C. (acq 4-17-98; grpsl). Wash atty: Booth, Freret, Imlay & Tepper P.C. Format: Sp. News staff one; news progmg 7 hrs wkly. Target aud: 18-49. □ Amparo Perez-Cook, gen mgr; Joe Espineta, opns mgr; Salvador Homero Campos, progmg dir; Jorge Leyton, news dir; Lee Granlund, chief engr.

KJAZ(AM)—Co-owned with KZCO(FM). Aug 4, 1962: 1340 khz; 1 kw-U. TL: N39 30 34 W121 35 55. Hrs opn: 24. Dups FM 100%. (530) 533-1340; (530) 533-3700. FAX: (530) 533-1349.

Oxnard

KCAQ(FM)—Sept 27, 1958: 104.7 mhz; 5.1 kw. Ant 1,580 ft. TL: N34 20 53 W119 20 07. Stereo. Suite 2M, 2284 S. Victoria, Ventura (93003). (805) 289-1400. FAX: (805) 289-4257. Licensee: Gold Coast Broadcasting Co. (group owner; acq 1996; \$3.65 million with KTRO(AM) Port Hueneme). Rep: Katz. Format: CHR. News staff one. Target aud: 18-34. □ Carl Goldman, pres; Chip Ehrhardt, gen mgr; Dan Carter, sls dir; Jack Clarke, gen sls mgr; Paul Smith, prom mgr; Dan Garite, progmg dir; Chuck Hastings, chief engr.

***KCRU(FM)**—1993: 89.1 mhz; 200 w. Ant 853 ft. TL: N34 06 47 W119 03 34. 1900 Pico Blvd., Santa Monica (90405). (310) 450-5183. FAX: (310) 450-7172. Licensee: Santa Monica Community College District. Format: Var. □ Ruth Seymour, gen mgr; Matt Holzman, dev dir; Nic Harcourt, mus dir; Ariana Morgenstem, asst mus dir; Steve Herbert, chief engr.

KCZN(FM)—See Santa Paula.

KDAR(FM)—Oct 28, 1974: 98.3 mhz; 3 kw. Ant 240 ft. TL: N34 13 44 W119 10 16 (CP: 1.5 kw, ant 1,289 ft.). Stereo. Hrs opn: 24. Box 5626 (93031); Suite 1500, 500 Esplanade Dr. (93030). (805) 485-8881; (805) 656-5327. FAX: (805) 656-5330. Licensee: ATEP Radio Inc. Group owner: Salem Communications Corp. Format: Christian talk & mus. News progmg 2 hrs wkly. Target aud: 25-54; upscale adults with large families. □ Ed Atsinger, pres; Terri Dawson, gen mgr; gen sls mgr, mktg mgr & adv mgr; Brian Toohy, opns dir, progmg dir & pub affrs dir; Mark Pallock, chief engr.

KKBE(FM)—(Ojai). Jan 4, 1972: 105.5 mhz; 310 w. Ant 1,437 ft. TL: N34 20 57 W119 20 07. Stereo. Hrs opn: 24. Suite 2M, 2284 S. Victoria, Ventura (93003). (805) 289-1400. FAX: (805) 644-4257. Licensee: Gold Coast Broadcasting Co. (group owner; acq 2-10-97; \$2 million with KUNX(AM) Ventura). Net: AP. Rep: Katz. Format: Soft adult contemp. News staff one; news progmg 3 hrs wkly. Target aud: 25-49; fun, upscale, classy adults. □ Carl Goldman, pres; Chip Ehrhardt, gen mgr; Jack Clarke, gen sls mgr; Paul Smith, prom mgr; Barry Fameuls, mus dir & news dir; Chuck Hastings, engrg mgr.

KKZZ(AM)—See Santa Paula.

KOCP(FM)—See Camarillo.

KOXR(AM)—June 11, 1955: 910 khz; 5 kw-D, 1 kw-N, DA-2. TL: N34 16 58 W119 07 36. 418 W. 3rd St. (93030). (805) 487-0444. FAX: (805) 487-2117. Licensee: Albert and Jacquelyn Vera (acq 9-8-94; \$350,000; FTR 9-26-94). Rep: Caballero. Format: Sp. Target aud: 25-54. □ Albert Vera, pres & gen mgr; Julio Alvarez, prom dir; Marco Antonio Del Castillo, progmg dir & news dir; Rick Hunt, chief engr.

KVEN(AM)—See Ventura.

KXFS(AM)—See Ventura.

KXLM(FM)—1991: 102.9 mhz; 5.5 kw. Ant 112 ft. TL: N34 14 12 W119 12 11. Hrs opn: 24. Suite 400, 200 S. A St. (93030); Box 6940 (93030). (805) 240-2070. FAX: (805) 240-5690. Licensee: Kext Broadcasters Inc. Format: Sp. □ Alfredo Plascencia, pres & gen mgr; Terry Janisch, gen sls mgr & adv mgr; Salvador Prieto, prom dir, progmg dir & asst mus dir; Antonio Martinez, news dir; Blanca Vera, pub affrs dir.