

see: Westminster Broadcasting Corp. (acq 9-1-61). Net: CBS. Rep: McGavren Guild. Format: Memories; hits of the 40s, 50s & 60s. News staff one; news progmg 2 hrs wkly. Target aud: 35-65. ■ Morris Bergreen, pres; Bruce Johnson, gen mgr; Gary Demaroney, opns dir & progmg dir; Lou Faust, gen sls mgr; Michael Pond, prom dir & adv mgr.

**KDES(AM)**—Oct 29, 1956: 920 khz; 5 kw-D, 1 kw-N, DA-2. TL: N33 51 29 W116 29 39. Stereo. Box 2745, 821 N. Palm Canyon (92263). (615) 325-1211. Licensee: Tourtelot Broadcasting Co. (acq 11-9-71). Net: Unistar. Rep: D & R Radio. Format: Oldies. News staff one; news progmg 3 hrs wkly. Target aud: 25-54. ■ Terry Masters, gen mgr.

**KDES-FM**—Feb 10, 1963: 104.7 mhz; 42 kw. Ant 540 ft. TL: N33 51 56 W116 26 04. Stereo. Box 2745 (92263). (619) 325-1211. Wash atty: Hogan & Hartson. ■ Kirk Gregory, gen sls mgr; Mike Keene, prom mgr; Danny Fox, progmg dir; Barry O'Connor, chief engr.

**KPLM(FM)**—Jan 24, 1983: 106.1 mhz; 50 kw. Ant 391 ft. TL: N33 52 14 W116 13 39. Stereo. Hrs opn: 24. Box 1825 (92263). (619) 320-4550. FAX: (619) 320-3037. Licensee: RM Broadcasting L.L.P. (acq 1996). Rep: Katz. Wash atty: Koteen & Naftalin. Format: Country. News staff one; news progmg 9 hrs wkly. Target aud: 25-54. ■ Todd Marker, gen mgr & sls dir; Jerry Adams, opns mgr; Al Gordon, progmg dir.

**\*KPSC(FM)**—April 1978: 88.5 mhz; 3 kw. Ant 266 ft. TL: N33 52 14 W116 13 39. Stereo. Hrs opn: 24. Box 77913, Los Angeles (90007-0913). (213) 743-5872. FAX: (213) 747-9400. Licensee: University of Southern California (acq 9-9-86). Net: PRI. Wash atty: Brinig & Bernstein. Format: Class. News progmg 9 hrs wkly. Target aud: 35 plus; general. Spec prog: Jazz one hr, Sp 2 hrs, ethnic 2 hrs wkly. ■ Wallace A. Smith, pres & gen mgr; Bill Kappelman, vp & vp engr; Larry Mayer, opns mgr; Terry Knowles, dev dir; Steve Lama, vp progmg; Lyle Henry, chief engr.

**KPSI(AM)**—1969: 1450 khz; 1 kw-U. TL: N33 48 02 W116 30 25. Hrs opn: 24. 2100 E. Tahquitz Canyon Way (92262). (619) 325-2582; (619) 320-8255. FAX: (619) 322-3562. Licensee: KPSI Radio Corp. Net: ABC/I, ABC TalkRadio, Daynet, BRN. Rep: Christal. Wash atty: Cohn & Marks. Format: News/talk. News staff 2; news progmg 5 hrs wkly. Target aud: 25 plus; upscale, informed, involved adults. ■ Rozene Supple, pres; Ric Supple, CFO; Terry Masters, gen mgr; Scott Crisman, opns mgr; Kirk Gregory, gen sls mgr & natl sls mgr; Mike Keane, progmg dir; Mike Meenan, news dir & pub affrs dir; Steve Karwan, chief engr.

**KPSI-FM**—June 1980: 100.5 mhz; 25 kw. Ant 121 ft. TL: N33 56 44 W116 24 34. Stereo. Prog sep from AM. (619) 323-1005; (619) 325-2582. FAX: (619) 320-4632; (619) 322-3562. Format: CHR. Spec prog: Rick Dee's Weekly Top-40. pub affrs. ■ Bobby Sato, mus dir.

**KWXY-FM**—(Cathedral City). Jan 19, 1969: 98.5 mhz; 50 kw. Ant 499 ft. TL: N33 51 55 W116 26 10. Stereo. Hrs opn: 24. KWXY Broadcast Centre, 68700 Dinah Shore Dr., Palm Springs (92263). (619) 328-1104. FAX: (619) 328-7814. Licensee: Glenn Barnett Inc. Rep: Banner. Format: Btfl mus. News staff one; news progmg 7 hrs wkly. Target aud: 35 plus; affluent adults. Spec prog: Canadian news 2 hrs wkly. ■ Glen Barnett, pres, gen mgr, progmg dir & engrg dir; Estelle Layton, exec vp & stn mgr; Larry Collins, opns mgr; Jim Keye, gen sls mgr.

**KWXY(AM)**—(Cathedral City). Oct 4, 1964: 1340 khz; 1 kw-U. TL: N33 48 07 W116 27 44. Hrs opn: 24. Dupes FM 100%. ■ Fred Barton, news dir.

## Palmdale

**KUTY(AM)**—August 1957: 1470 khz; 5 kw-U, DA-2. TL: N34 39 55 W118 00 40. Stereo. Hrs opn: 24. Q-9, 570 East Ave. (93550). (805) 947-3107. FAX: (805) 272-5688. Licensee: Ware Communications Inc. (acq 9-12-96). Rep: Lotus. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. Format: Sp. Target aud: 18-49; homeowners, married couples with discretionary income. ■ P. Dale Ware Ph.D., vp, gen mgr, opns mgr, natl sls mgr & rgnl sls mgr; Emmett Harrington, prom dir; Ricardo Salazar, progmg dir; Brad Sobel, chief engr.

## Palo Alto

**KDFC(AM)**—1947: 1220 khz; 5 kw-D, 147 w-N. TL: N37 29 04 W122 08 04. Hrs opn: 24. Suite 2300, 455 Market St., San Francisco (94105). (419) 975-5555; (419) 356-5533. FAX: (419) 975-5573. Licensee: Evergreen Media (acq 1996). Rep: CBS Radio. Format: Class. Target aud: General; 35-64 adults. ■ David Kendrick, gen mgr; Linda

Frame, gen sls mgr; William O'Connell, progmg dir; K. Tyler Phelps, mus dir; Doug Irwin, chief engr.

**KDFC-FM**—See San Francisco.

**\*KZSU(FM)**—See Stanford.

## Paradise

**KHSL-FM**—Oct 15, 1983: 103.5 mhz; 1.6 kw. Ant 1250 ft. TL: N39 57 29 W121 42 50. Stereo. Hrs opn: 24. 2654 Cramer Ln., Chico (95928). (916) 345-0021. FAX: (916) 345-1060. Licensee: McCoy Broadcasting (acq 1996). Net: ABC/SMN. Rep: Eastman. Wash atty: Haley, Bader & Potts. Format: Country. News staff one; news progmg 6 hrs wkly. Target aud: 25-54; active. ■ Dave Brower, gen mgr; Clark Michael, progmg dir; Veronica Carter, news dir.

**KKXX(AM)**—September 1960: 930 khz; 1 kw-D, 37 w-N. TL: N39 43 37 W121 40 45 (CP: 500 w-N). Box 2020 (95967). (916) 877-3872. FAX: (916) 877-2545. Licensee: Butte Broadcasting Co. (acq 12-21-66). Format: Talk, relig. ■ Carl J. Auel, pres; Randy Zachary, gen mgr; Chris Lewin, mus dir; Don Perkins, Scott Peterson, chief engr.

**KZAP(FM)**—June 4, 1977: 96.7 mhz; 1.5 kw. Ant 1,289 ft. TL: N39 57 45 W121 42 40. Stereo. Hrs opn: 24. 407 W. 9th St., Chico (95928). (916) 893-4797. FAX: (916) 895-3740. Licensee: Robb Cheal (acq 1-94). Net: ABC. Format: Classic rock. Target aud: 25-49. Spec prog: Blues 3 hrs wkly. ■ Robb Cheal, pres; Ken Carpenter Sleeman, gen mgr; Mike Barnes, opns mgr & progmg dir; Kristen Downes, gen sls mgr; Jeff McCoy, prom dir; Scott Peterson, chief engr.

## Pasadena

**KAZN(AM)**—Sept 12, 1942: 1300 khz; 5 kw-D, 1 kw-N, DA-2. TL: N34 09 38 W118 04 46. Stereo. Hrs opn: 20. 800 Sierra Madre Villa Ave. (91107); Box 70068 (91117). (818) 351-1300. FAX: (818) 351-4204. Licensee: Pan Asia Broadcasting Inc. (acq 6-24-91; \$7.5 million; FTR 7-15-91). Wash atty: Haley, Bader & Potts. Format: Chinese. News progmg 10 hrs wkly. Target aud: Chinese. ■ Edward A. Kim, pres, gen mgr & gen sls mgr; Teresa Hsu, rgnl sls mgr; Terri Pan, prom mgr; Felix Guo, progmg dir; Gary Pinckard, chief engr.

**KLYV(FM)**—See Arcadia.

**\*KPCC(FM)**—September 1957: 89.3 mhz; 680 w. Ant 2,922 ft. TL: N34 13 35 W118 03 58. Stereo. 1570 E. Colorado Blvd. (91106). (818) 585-7000. FAX: (818) 585-7916. Licensee: Pasadena Area Community College District Board of Trustees. Net: NPR. Format: Div, big band, news/talk. News staff one; news progmg 41 hrs wkly. Target aud: 18-49. Spec prog: Black one hr, Sp 6 hrs, Ger 5 hrs, Greek 2 hrs, Pol one hr, class 3 hrs, country 2 hrs wkly. ■ Rod Foster, gen mgr; Mia Karmatz, dev dir; Larry Mantle, progmg dir; Shana Livigni, mus dir; Fred Johnson, asst mus dir; Greg King, news dir; Larry Telfetler, chief engr.

**KRLA(AM)**—Feb 7, 1942: 1110 khz; 50 kw-D, 20 kw-N, DA-2. TL: N34 06 50 W117 59 51. Stereo. 3580 Wilshire Blvd., Los Angeles (90010). (213) 383-4222. FAX: (213) 386-3649. Licensee: Greater Media Inc. (group owner; acq 3-2-85). Rep: Allied Radio Partners. Format: Oldies. ■ Bob Moore, gen mgr; Jan Kopic, gen sls mgr; Pam Amaya, prom mgr; Carmy Ferreri, progmg dir; Ruth Colander, pub affrs dir; David Ping, chief engr.

**KROQ-FM**—1974: 106.7 mhz; 5.6 kw. Ant 2,000 ft. TL: N34 11 47 W118 15 30. Hrs opn: 24. Box 10670, Burbank (91510); 3500 W. Olive Ave., Burbank (91505). (818) 567-1067. FAX: (818) 520-1329. Licensee: Infinity Broadcasting of Los Angeles Inc. Group owner: Infinity Broadcasting Corp. (acq 8-15-86). Format: Alternative rock. Target aud: 18-34. ■ Trip Reeb, gen mgr; Francis Murietta, gen sls mgr & rgnl sls mgr; Pete Dominguez, natl sls mgr; Stacie Siefert, prom dir; Kevin Weatherly, progmg dir; Boyd Britton, news dir; Scott Mason, chief engr.

**KXPA(AM)**—December 1924: 1240 khz; 250 w. TL: N34 08 47 W118 08 18. Stn currently dark. Suite 600, 8730 Sunset Blvd., West Hollywood (90069). (310) 289-7799. FAX: (310) 289-8070. Licensee: Personal Achievement Radio Inc. (acq 1996; \$825,000 for stock). ■ Al Wong, gen mgr.

## Paso Robles

**KDDB(FM)**—Listing follows KPRL(AM).

**KNCR(FM)**—August 1995: 103.1 mhz; 1.2 kw. Ant 722 ft. (CP: Ant 761 ft.). Box 1497 (93447). (805) 237-6111.

FAX: (805) 238-0674. Licensee: Andy J. Fakas (acq 7-8-93; \$22,500; FTR 8-2-93). Format: Adult contemp. Target aud: 25-54; general. ■ Andrew James Fakas, pres; Isabelle Drake, gen mgr; Lisa Chacon, prm dir & pub affrs dir; Bill Bordeaux, chief engr.

**KPRL(AM)**—Oct 1, 1946: 1230 khz; 1 kw-L. TL: N35 39 15 W120 40 52. Box 7 (93447). (805) 238-1230. FAX: (805) 238-5332. Licensee: Dellar Broadcasting Co. (acq 8-3-81; \$1 million with co-located FM; FTR 8-10-90). Net: ABC/I, CBS. Rep: D & R Radio. Wash atty: Haley, Bader & Potts. Format: News, sports, talk. News staff 2; news progmg 30 hrs wkly. Target aud: 25 plus. ■ Sylvia Dellar, pres; Kevin Will, gen mgr, opns mgr & progmg dir; Ron Fisher, news dir; Bill Bordeaux, chief engr.

**KDDB(FM)**—Co-owned with KPRL(AM). Nov 20, 1972: 92.5 mhz; 17 kw. Ant 760 ft. TL: N35 38 45 W120 44 16 (CP: 4.8 kw, ant 1,428 ft.). Stereo. Hrs opn: 24. Prog sep from AM. (805) 781-2751. FAX: (805) 781-2750. Format: Country. News staff one; news progmg 12 hrs wkly. Target aud: 18 plus. Spec prog: Pub affrs. ■ Kathy Signorelli, gen mgr; Tom Keffury, opns mgr & progmg dir; Diana Caine, news dir.

## Patterson

**KOSO(FM)**—Licensed to Patterson. See Modesto.

**KZMS(FM)**—1996: 97.1 mhz; 3 kw. Ant 164 ft. Stereo. Hrs opn: 24. Suite C17, 1620 N. Carpenter Rd., Modesto (95351). (209) 529-1900. FAX: (209) 529-1528. Licensee: J.B. Broadcasting Inc. Format: Sp. ■ Amador Bustos, CEO; Raul Salvador, CFO; Brent Parry, vp & gen mgr; Maria Avampato, prom dir; Homero Campos, vp progmg & mus dir; Jorge Layton, news dir; Lee Grantlund, vp engr; Steve Minshall, chief engr.

## Pebble Beach

**\*KSPB(FM)**—Sept 22, 1978: 91.9 mhz; 1 kw. Ant 485 ft. TL: N36 35 11 W121 55 21. Box 657 (93953). (408) 625-8374. FAX: (408) 625-5208. Licensee: Robert Louis Stevenson School. Format: Progsv. Spec prog: Black 18 hrs, oldies 4 hrs, reggae 2 hrs, hard rock 2 hrs wkly. ■ Abram Trosky, progmg dir; Erin Murray, mus dir.

## Petaluma

**KTOB(AM)**—Jan 10, 1950: 1490 khz; 1 kw-U. TL: N35 39 15 W120 40 52. Hrs opn: 24. 12 E. Washington St. (94952). (707) 766-9996. FAX: (707) 762-1825. Licensee: Petaluma Broadcasting Corp. (\$20,000; FTR 8-23-93). Net: CNN. Format: Classic rock, news. News staff one. Target aud: 25-54; families, homeowners in North Bay area. ■ Dave Devoto, pres; Dan Hess, gen mgr & progmg dir; George McManus, news dir. ■ Rates: \$27; 17; 23; 10.

## Philo

**\*KZYX(FM)**—October 1989: 90.7 mhz; 3.41 kw. Ant 1,686 ft. TL: N39 01 22 W123 31 17. Box 1 (95466). (707) 895-2324. FAX: (707) 895-2451. Licensee: Mendocino County Public Broadcasting. Net: NPR. Format: Div. News staff one; news progmg 27 hrs wkly. Target aud: General. Spec prog: Black 8 hrs, class 14 hrs, folk 8 hrs, gospel 2 hrs, jazz 11 hrs, blues 3 hrs. ■ Bruce Longstreet, stn mgr; C. Jack Tysseling, opns dir; Mary Aigner, sls dir; Teresa Simon, progmg dir; Gordon Johnson, news dir; Ron O'Brien, chief engr.

## Pismo Beach

**KWBR(FM)**—Dec 7, 1974: 95.3 mhz; 4.2 kw. Ant 390 ft. TL: N35 09 24 W120 38 11. Stereo. Hrs opn: 24. Suite 229, 1303 Grand Ave., Arroyo Grande (93420). (805) 473-2778. FAX: (805) 473-2438. Licensee: Maverick Broadcasting Co. (acq 11-21-89). Rep: Eastman. Wash atty: Fisher, Wayland, Cooper, Leader & Zaragoza. Format: AOR. News staff one; news progmg one hr wkly. Target aud: 18-49. Spec prog: Talk one hr wkly. ■ Chad Elison, gen mgr; Jeffrey Lind, gen sls mgr; John Mackey, progmg dir.

## Pittsburg

**KATD(AM)**—September 1949: 990 khz; 5 kw-U, DA-2. TL: N38 04 49 W121 50 33. Stereo. Hrs opn: 24. Suite 260, 1251 Monument Blvd., Concord (94520). (510) 827-9900. FAX: (510) 674-1980. Licensee: People's Radio Inc. (acq 9-2-93; \$600,000). Wash atty: Keck, Mahlin & Cate. Format: Adult contemp. News progmg 50 hrs wkly. Target aud: 25-54; middle upper income. Spec prog: Oakland Skates, St. Mary's College basketball & foot-