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mat: Adult alternative, adult contemp. News staff one; news progmg 2 hrs wkly. Target aud: 18-34; upscale, well educated, young adult contemp mus fans. ■ Robert J. Hughes, CEO & pres; Jonathan D. Schwartz, CFO & sr vp; Bob Hughes, gen mgr; Royce Blake, opns mgr; Scott Ullmann, sls dir; Elaine Bordessa Newbrough, rgnl sls mgr; Keith Miller, mktg dir & prom dir; Dona Shaieb, progmg dir; Mike Dale, news dir; Douglas P. Herman, engrg dir.

### Oildale

**KLLY(FM)**—January 1985: 95.3 mhz; 12.5 kw. Ant 394 ft. TL: N35 27 55 W119 01 04. Stereo. Hrs opn: 24. Box 80658, Suite 107, 3561 Pegasus, Bakersfield (93308). (805) 393-1900. Licensee: Buckley Broadcasting Corp. of California. Group owner: Buckley Broadcasting Corp. (acq 12-86; \$1.3 million; FTR 11-10-86). Rep: D & R Radio. Format: Adult contemp. ■ Richard D. Buckley Jr., pres; Randy Warwick, gen mgr; Susi Klassen, gen sls mgr; Brad Buckley, vp prom; Russ Davidson, progmg dir.

### Ojai

**KTND(FM)**—Licensed to Ojai. See Oxnard.

### Ontario

**KNSE(AM)**—1946: 1510 khz; 10 kw-D, 1 kw-N, DA-2. TL: N34 05 41 W117 36 46. Hrs opn: 24. 8729 E. 9th St., Rancho Cucamonga (91730). (909) 981-8893. FAX: (909) 981-2032. Licensee: Coronado Four-County Broadcasting Inc. (acq 9-81; \$1.1 million; FTR 9-21-81). Rep: Caballero. Format: Sp. News staff one. Target aud: 18-49. ■ Fernando Oaxaca, pres; Malu Hernandez, gen mgr; Humberto Hernandez, vp dev; Debbi Bodewin, natl sls mgr; Daniel Balcazar, rgnl sls mgr; Oscar G. Gonzalez, mus dir; Francisco Sanabria, news dir; John Artal, chief engr.

**KREA(FM)**—1967: 93.5 mhz; 3 kw. Ant -65 ft. TL: N34 10 35 W117 34 27. Stereo. 129 N. Vermont St., Los Angeles (90004). (213) 389-1000. FAX: (213) 389-5620. Licensee: Chagal Broadcasting (acq 7-14-93; \$4.2 million; FTR 8-2-93). Format: Korean. ■ Stanley Lim, gen mgr; John Artal, chief engr.

### Orange

**KPLS(AM)**—Jan 13, 1992: 830 khz; 2.3 kw-D, 1 kw-N, DA-N. TL: N33 49 43 W117 38 22 (CP: COL Orange-Huntington Beach. 50 kw-D, 23 kw-N, DA-1). Hrs opn: 24. Rebroadcasts WWTC(AM) Minneapolis, MN. 1592-1 N. Batavia (92867). (714) 282-8300. FAX: (714) 282-8409. Licensee: Children's Radio of Los Angeles Inc. Format: Children. News progmg 28 hrs wkly. Target aud: 2-44; kids & parents. ■ Christopher T. Dahl, pres; Jim Gilbertson, CFO; Mel Paridis, exec vp; Greg Schoenbaum, gen mgr, stn mgr & gen sls mgr; Jim Glogowski, vp opns & vp engrg; Denny J. Manrique, vp sls; Debra Shiver, mktg mgr & prom mgr; Gary Landis, vp progmg & mus dir; Bruce Barker, progmg dir & asst mus dir; Rita Pardue, news dir & pub affrs dir; Michael Jaye, engrg mgr. ■ Rates: \$75; 65; 75; 50.

### Orange Cove

**KMAK(FM)**—Oct 27, 1990: 100.3 mhz; 72 w. Ant 2,073 ft. TL: N36 44 45 W119 16 58. Stereo. Hrs opn: 24. Box 5, 1921 Bauder St., Selma (93662); 490 Park Blvd., Orange Cove (93646). (209) 626-7922. FAX: (209) 896-1631. Licensee: Richard B. Smith. Net: UPI. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. Format: Contemp Christian mus with ministry. News progmg 10 hrs wkly. Target aud: General. ■ Richard Smith, pres, gen mgr &

chief engr; Ken Johnson, prom mgr; Tim Land, progmg dir & news dir; William Ronning, mus dir.

### Orcutt

**KGDP(AM)**—Licensed to Orcutt. See Santa Maria.

### Orland

**KRQR(FM)**—January 1994: 106.7 mhz; 25 kw. Ant 56 ft. TL: N39 53 17 W122 37 38. Hrs opn: 24. Box 7568, Chico (95927). (916) 342-2200. FAX: (916) 342-2260. Licensee: Phoenix Broadcasting Inc. Wash atty: Brown, Nietert & Kaufman. Format: Rock. ■ Gary Katz, pres.

### Oroville

**KZCO(FM)**—July 6, 1979: 97.7 mhz; 1.5 kw. Ant 1,276 ft. TL: N39 30 18 W121 18 35. Stereo. Hrs opn: 24. Suite B, 2854 Olive Hwy. (95966). (916) 533-3700; (916) 533-1340. Licensee: KZCO Broadcasting Inc. (acq 3-20-96; \$450,000 for stock with co-located AM). Wash atty: Booth, Freret & Imlay. Format: Sp. News staff one; news progmg 7 hrs wkly. Target aud: 18-49. ■ John J. Griffin, gen mgr; Bill M. Roberts, opns mgr; Salvador Homero Campos, progmg dir; Jorge Leyton, news dir; Lee Granlund, chief engr. ■ Rates: \$240; 240; 240; 240.

**KJAZ(AM)**—Co-owned with KZCO(FM). Aug 4, 1962: 1340 khz; 1 kw-U. TL: N39 30 34 W121 35 55. Hrs opn: 24. Dups FM 100%. (916) 533-1340; (916) 533-3700. FAX: (916) 533-1349. Licensee: KZCO Broadcasting Inc. (Oroville Radio Inc.)

### Oxnard

**KCAQ(FM)**—Sept 27, 1958: 104.7 mhz; 2.85 kw. Ant 1,580 ft. TL: N34 20 53 W119 20 07. Stereo. 2284 S. Victoria (93003). (805) 289-1400. FAX: (805) 289-4257. Licensee: Goldcoast Broadcasting (acq 1996). Rep: McGavren Guild. Wash atty: Leibowitz & Spencer. Format: CHR. News staff one. Target aud: 12-49. ■ Carol Goldman, pres; Carl Goldman, vp; Dan Carter, sls dir; Coleen Ryan, prom mgr; Dan Garite, progmg dir; Steve Perez, mus dir; Kelly McCay, pub affrs dir; Chuck Hastings, chief engr.

**\*KCRU(FM)**—1993: 89.1 mhz; 200w. Ant 853 ft. TL: N34 06 47 W119 03 34. 1900 Pico Blvd., Santa Monica (90405). (310) 450-5183. FAX: (310) 450-7172. Licensee: Santa Monica Community College District. Format: Var. ■ Ruth Seymour, gen mgr; John Huntley, chief engr.

**KDAR(FM)**—Oct 28, 1974: 98.3 mhz; 3 kw. Ant 240 ft. TL: N34 13 44 W119 10 16 (CP: 790 w, ant 902 ft.). Stereo. Hrs opn: 24. Box 5626 (93031); Suite 1500, 500 Esplanade Dr. (93030). (805) 485-8881; (805) 656-5327. FAX: (805) 656-5330. Licensee: ATEP Radio Inc. Group owner: Salem Communications Corp. Format: Christian talk & mus. News progmg 2 hrs wkly. Target aud: 25-54; upscale adults with large families. ■ Stuart Epperson, chmn; Ed Atsinger, pres; Terri Dawson, gen mgr, gen sls mgr, mktg mgr & adv mgr; Carl Peetz, progmg dir; Mat Mitchell, asst mus dir; Jeff Crabtree, pub affrs dir; Mark Pallock, chief engr.

**KKZZ(AM)**—See Santa Paula.

**KOCP(FM)**—See Camarillo.

**KOXR(AM)**—June 11, 1955: 910 khz; 5 kw-D, 1 kw-N, DA-2. TL: N34 16 58 W119 07 36. 418 W. 3rd St. (93030). (805) 487-0444. FAX: (805) 487-2117. Licensee: Albert and Jacquelyn Vera (acq 9-8-94; \$350,000; FTR 9-26-94). Rep: Caballero. Format: Sp. Target aud: 25-54. ■ Albert Vera, pres & gen mgr; Luis Armando Gomez, prom

dir; Marco Antonio Del Castillo, progmg dir & news dir; John Cooper, chief engr.

**KTND(FM)**—(Ojai). Jan 4, 1972: 105.5 mhz; 100 w. Ant 1,358 ft. TL: N34 20 57 W119 20 07 (CP: 327 w). Stereo. Hrs opn: 24. 6150 Olivias Park Dr., Ventura (93003); (805) 644-9555. FAX: (805) 644-1966. Licensee: Buena Ventura Inc. (acq 7-27-95; FTR 9-4-95). Net: AP. Rep: Banner. Format: Hot adult contemp. News staff one; news progmg 3 hrs wkly. Target aud: 25-49; fun, upscale, classy adults. ■ Marilyn Woods, gen mgr; Jack Clarke, gen sls mgr; Stefani Abrams, prom mgr; Perry Van Houten, mus dir; Mark Elliott, news dir; Chuck Hastings, engrg mgr.

**KVEN(AM)**—See Ventura.

**KXBS(FM)**—See Santa Paula.

**KXLM(FM)**—1991: 102.9 mhz; 5.5 kw. Ant 112 ft. TL: N34 14 12 W119 12 11. Suite 140, 200 S. A St. (93030); Box 6940 (93031). (805) 240-2070. FAX: (805) 240-5690. Licensee: Kext Broadcasters Inc. Format: Sp. ■ Alfredo Plascencia, pres & gen mgr; Dave Sweeny, gen sls mgr; Ricardo Salazar, progmg dir.

**KXSP(AM)**—See Ventura.

### Pacific Grove

**\*KAZU(FM)**—Oct 1, 1977: 90.3 mhz; 4.2 kw. Ant 341 ft. TL: N36 33 12 W121 47 05 (CP: 3.7 kw). Stereo. Hrs opn: 20. Box 210, 176 Forest Ave. (93950). (408) 375-7275. FAX: (408) 375-0235. Licensee: Monterey Bay Public Broadcasting Foundation Inc. Format: Rock, blues, jazz. News progmg 3 hrs wkly. Target aud: 25-49; general. Spec prog: Country 6 hrs, women's mus 6 hrs, gospel 5 hrs, folk 6 hrs, class 3 hrs, oldies 5 hrs wkly. ■ Bonnie Byrd, opns mgr; Peter Williams, progmg dir.

**KOCN(FM)**—Apr 10, 1977: 105.1 mhz; 1.8 kw. Ant 600 ft. TL: N36 33 09 W121 47 17 (CP: 402 kw, ant 790 ft., TL: N36 30 38 W121 43 57). Stereo. Hrs opn: 24. Box KOCN, 121 Sloat Ave. (93950). (408) 375-2242. FAX: (408) 373-4268. Licensee: C.R. Pasquier Properties Inc. (acq 7-86; \$1 million). Net: Westwood One. Rep: Allied Radio Partners. Format: Oldies. News staff one. Target aud: 25-54; at work, double income households. ■ Roger P. Pasquier, pres; Cheryl J. Pasquier, vp; Mark Carbonaro, opns mgr; David Mars, progmg dir; Jim Vernon, news dir; Carl Wiliford, chief engr.

### Palm Desert

**KEZN(FM)**—Nov 28, 1977: 103.1 mhz; 1.9 kw. Ant 590 ft. TL: N35 51 58 W116 25 56. Stereo. Hrs opn: 24. 72-915 Parkview Dr. (92260); Box 291 (92261). (619) 340-9383. FAX: (619) 340-5756. Licensee: Classic Broadcasting Inc. Net: Westwood One. Rep: Allied Radio Partners. Wash atty: Booth, Freret & Imlay. Format: Adult contemp. News staff one. Target aud: 25-64. ■ Paul Posen, pres & gen mgr; Tera Lane, adv mgr; Dale Berg, progmg dir; Kayla Stone, news dir; James Warlin, pub affrs dir; Glen Kippel, chief engr.

**\*KHCS(FM)**—January 1993: 91.7 mhz; 960 w. Ant 574 ft. TL: N33 41 25 W116 17 14. Stereo. Hrs opn: 24. Box 3115 (92261); 72848 Clancy Ln., Rancho Mirage (92770). (619) 341-1199. FAX: (619) 340-5869. Licensee: Prairie Avenue Gospel Center. Net: Skyline. Wash atty: Lauren A. Colby. Format: Inspirational. Target aud: 25-54. ■ Glen Kippel, gen mgr; R.F. Watts, chief engr.

### Palm Springs

**KCMJ(AM)**—Feb 12, 1946: 1140 khz; 10 kw-D, 2.5 kw-N, DA-2. TL: N33 51 39 W116 28 20. Stereo. Box 1626 (92263). (619) 320-6818. FAX: (619) 320-1493. Licen-

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