

Format: CHR. ■ Bob Visotcky, gen mgr; Bob Hamilton, opns mgr; Joe Cunningham, sls dir; Michael Martin, progmg dir; Doug Irwin, chief engr.

San Rafael

KKHI-FM—Listing follows KNOB(AM).

KNOB(AM)—May 1947: 1510 khz; 1 kw-D. TL: N38 01 38 W122 31 13. Suite 208, 770 Tamalpais Dr., Corte Madera (94925). (415) 924-1292. FAX: (415) 924-1291. Licensee: Marin Broadcasting Co. Group owner: Astor Broadcast Group (acq 7-21-83; \$1.4 million with co-located FM; FTR 8-8-83). Net: UPI. Format: News, sports. ■ Saul Levine, pres; Andi Polisky, gen mgr; Bob Turner, chief engr.

KKHI-FM—Co-owned with KNOB(AM). June 1, 1961: 100.9 mhz; 480 w. Ant 798 ft. TL: N37 58 49 W122 31 39. Stereo. Format: Class. ■ Saul Levine, gen mgr.

***KSRH(FM)**—May 1, 1980: 88.1 mhz; 10 w. Ant 66 ft. TL: N37 58 16 W122 30 47. Hrs opn: 9 AM-3 PM. AR 101, 185 Mission Ave. (94941). (415) 457-5314; (415) 457-5774. FAX: (415) 457-5314. Licensee: San Rafael High School District. Format: Div, Black. News progmg 5 hrs. Target aud: 12-29. Spec prog: Fr one hr wkly. ■ Donovan Hughes, gen mgr; David Clinton, mus dir.

Santa Ana

KWIZ(AM)—Nov 26, 1926: 1480 khz; 5 kw-U, DA-2. TL: N33 45 06 W117 54 36. 3101 W. 5th St. (92703). (714) 554-5000. FAX: (714) 554-9362. TWX: 910-595-1126. Licensee: Liberman Broadcasting Inc. (group owner; acq 1-88; \$6.25 million with co-located FM; FTR 1-4-88). Net: CNN, AP. Rep: Torbet. Format: Sp. News staff one; news progmg 3 hrs wkly. Target aud: 18-49. ■ Jose Liberman, pres; Andy Mars, gen mgr & rgnl sls mgr; David F. Gleason, vp opns & vp progmg.

KWIZ-FM—1947: 96.7 mhz; 3 kw. Ant 206 ft. TL: N33 48 08 W117 47 43. Stereo. Hrs opn: 24. Suite 130, 3350 Electronic Dr., Pasadena (91107). (213) 681-2486; (618) 351-0848. FAX: (618) 351-6218. Licensee: Radio KWIZ Partners L.P. Group owner: Douglas Broadcasting Inc. (acq 1-17-92; \$8.75 million; FTR 2-17-92). Format: International, Asian. Target aud: 18 plus; Asian. ■ John Douglas, CEO; Tom Embrescia, pres; Keith James, gen mgr & gen sls mgr; Ellis Terry Jr., opns dir & engrg dir; Reginald Utley, progmg mgr; Fred Folmer, chief engr.

KYMS(FM)—Feb 6, 1980: 106.3 mhz; 3 kw. Ant 130 ft. TL: N33 45 21 W117 51 16. (CP: Ant 203 ft. TL: N33 45 21 W117 51 17). Stereo. Suite 106, 1748 W. Katella, Orange (92667). (714) 633-2020; (714) 633-1063. FAX: (714) 744-KYMS. Licensee: Interstate Broadcasting Systems Inc. (acq 1-81). Format: Contemp Christian. News staff one; news progmg one hr wkly. Target aud: 18-44. ■ Paul Toberty, pres; Debbie Toberty, gen mgr & gen sls mgr; Ken Cooper, chief opns; Ron Russ, chief engr.

Santa Barbara

***KCSB-FM**—November 1964: 91.9 mhz; 620 w. Ant 2,910 ft. TL: N34 31 31 W119 57 29. (CP: Ant 1,879 ft.). Stereo. Hrs opn: 24. KCSB Associated Students. UCEN (93106). (805) 893-3757. Licensee: Regents of the University of California. Format: Alternative, div, Black. News progmg 4 hrs wkly. Spec prog: Sp 12 hrs, blues 6 hrs, C&W 2 hrs, class 2 hrs, Japanese pop one hr, world beat 4 hrs, East Indian 2 hrs, reggae 6 hrs, jazz 16 hrs, gospel 7 hrs, American Indian 3 hrs wkly. ■ Jack Pelton, pres; James Valdespino, gen mgr; Julia Berstein, prom dir; Monica Lopez, progmg dir; Zach Twist, Andy Fraire, mus dirs; Sean Flynn, news dir; Chuck Hastings, chief engr.

KDB(FM)—Feb 14, 1960: 93.7 mhz; 12.5 kw. Ant 870 ft. TL: N34 27 58 W119 40 37. Stereo. 23 W. Micheltorena St. (93101). (805) 966-4131. Licensee: Pacific Broadcasting Co. Rep: CMBS. Wash atty: Fletcher, Heald & Hildreth. Format: Class. Target aud: General; affluent, influential, active. ■ Bob Scott, gen mgr, progmg dir; Roby Scott, sls dir; Ran Bullard, engrg dir. ■ Rates: \$39; 39; 39; 30.

***KFAC(FM)**—July 1985: 88.7 mhz; 12 kw. Ant 866 ft. TL: N34 27 55 W119 40 37. Stereo. Hrs opn: 24. Box 77913, Los Angeles (90007-0913). (213) 743-5872. FAX: (213) 743-5853. Licensee: University of Southern California. Net: PRI, NPR. Wash atty: Brinig & Bernstein. Format: Class. News progmg 9 hrs wkly. Target aud: 35 plus. Spec prog: Sp 2 hrs, multi-ethnic 2 hrs wkly. ■ Dr. Wallace Smith, pres & gen mgr; Bill Kappelman, vp opns;

Terry Knowles, dev dir; Steve Lama, vp progmg; Lyle Henry, chief engr.

KHTY(FM)—Listing follows KTMS(AM).

KIST(AM)—1946: 1340 khz; 1 kw-U. TL: N34 25 09 W119 41 54. (CP: 675 w-U). Stereo. 1221 Chapala (93101). (805) 962-7800. FAX: (805) 965-6001. Licensee: Channel Islands Broadcasting Inc. (acq 1-28-93; \$1.5 million with KMGQ(FM) Goleta; FTR 2-15-93). Rep: CBS Radio. Format: Oldies. News staff one; news progmg 4 hrs wkly. Target aud: 25-54. ■ Mike Nicassio, gen mgr & natl sls mgr; Jennifer Van Donge, gen sls mgr; Karin Kasnoff, 25 pm dir; Ron Baron, progmg dir; Steve Bauer, mus dir; Dick Williams, news dir; Chuck Hastling, chief engr.

KMGQ(FM)—See Goleta.

KOSB(AM)—Aug 11, 1962: 990 khz; 5 kw-D, 500 w-N, DA-2. TL: N34 28 15 W119 40 33. Stereo. Hrs opn: 24. 5360 Hollister (93111). (805) 967-4511; (805) 967-3181. FAX: (805) 964-4430. Licensee: Criterion Media Group Inc. (acq 1-14-94; \$332,600; FTR 1-10-94). Net: CNN, MBS. Format: Talk. News staff 2; news progmg 4 hrs wkly. Target aud: 25 plus; upscale adults. ■ David Perry, exec vp & gen mgr; Mark S. James, opns dir; Sandy Lupowski, gen sls mgr; Eric Schiffler, prom mgr; Ran Bullard, chief engr.

KRUZ(FM)—Aug 8, 1961: 103.3 mhz; 105 kw. Ant 2,980 ft. TL: N34 31 30 W119 57 10. Stereo. Hrs opn: 24. 800 Miramonte Dr. (93109). (805) 963-1831. FAX: (805) 965-1751. Licensee: The Schuele Org. Inc. (acq 5-21-71). Rep: Katz. Format: Soft adult contemp. Target aud: 35-54; general. ■ Dorothy L. Schuele, pres; Albert B. Sturges, gen sls mgr; Randall Chase, progmg dir; Stan H. Krome, mus dir; Mark Waters, news dir; Chuck Hastings, chief engr.

KSBL(FM)—See Carpinteria.

KSPE(AM)—April 1926: 1490 khz; 1 kw-U. TL: N34 24 57 W119 41 10. Stereo. Hrs opn: 24. KSPE Bldg., 331 N. Milpas St. F. (93103). (805) 965-1490. (805) 966-7875. Licensee: Spectacular Broadcasting Inc. (acq 1-30-91; \$302,000; FTR 2-18-91). Rep: Caballero. Wash atty: Farrand, Cooper & Bruiniers. Format: Sp. News staff one; news progmg 7 hrs wkly. Target aud: 16-65; Hispanic. ■ Richard C. Marsh, CEO & gen mgr; Jim Farr, vp & vp sls; Marlene Huddy, opns dir; Gerardo Lorenz, prom dir, vp progmg, progmg dir; Pepe De Marco, news dir & pub affrs dir; Ransom Bullard, chief engr. ■ Rates: \$40; 35; 35; 37.

KSPE-FM—(Ellwood). Feb 6, 1989: 94.5 mhz; 1 kw. Ant 3,000 ft. TL: N34 31 32 W119 57 28. Hrs opn: 24. Suite F-9, 331 N. Milpas St. Santa Barbara (93103). (805) 965-1490. FAX: (805) 966-7875. Licensee: Spectacular Broadcasting Inc. (acq 12-23-94; \$1.2 million; FTR 2-20-95). Rep: Banner. Wash atty: Fisher, Wayland, Cooper, Leader & Zaragoza. Format: Sp. Target aud: 25-44; baby boomers. Spec prog: Blues one hr, reggae one hr wkly, folk 2 hrs wkly. ■ Richard E. Marsh, pres; Jim Farr, vp; Richard L. Marsh, gen mgr; Traci Claussen, gen sls mgr; David Hefferman, prom dir & pub affrs dir; Tom Van Sant, progmg dir; Chuck Hastings, chief engr.

KTMS(AM)—Oct 31, 1937: 1250 khz; 2.5 kw-D, 1 kw-N, DA-2. TL: N34 25 06 W119 49 05. Box 4458 (93140); 1330 Cacique St. (93103). (805) 966-1755. FAX: (805) 564-4489. Licensee: Atmor Properties Inc. (acq 2-8-94; with co-located FM; FTR 3-28-94). Net: ABC TalkRadio, ABC/I, NBC Talknet, CNN. Rep: McGavren Guild. Wash atty: Reed, Smith, Shaw & McClay. Format: News/talk, sports. News staff 4; news progmg 28 hrs wkly. Target aud: 25 plus; upscale, educated listeners. ■ Steven Engles, pres & gen mgr; Traci Claussen, gen sls mgr; Peter Bie, progmg dir & news dir; John Strahler, chief engr. ■ Rates: \$75; 75; 75; 60.

KHTY(FM)—Co-owned with KTMS(AM). Sept 1, 1957: 97.5 mhz; 17.5 kw. Ant 2,920 ft. TL: N34 31 31 W119 57 29. Progsep from AM. Net: ABC/FM, AP. Format: Modern CHR. News staff one. Target aud: 18-34; young, educated, upscale adults. ■ Damien Young, progmg mgr, J.D. Strahler, engrg mgr. ■ Rates: \$100; 100; 100; 75.

KTYD(FM)—Aug 11, 1972: 99.9 mhz; 34 kw. Ant 1,278 ft. TL: N34 28 15 W119 40 33. Stereo. Hrs opn: 24. Box 62110 (93160); 5360 Hollister Ave. (93111). (805) 967-4511. FAX: (805) 964-4430. Licensee: Criterion Media Group Inc. (acq 2-22-93; \$1.3 million; FTR 3-8-93). Rep: McGavren Guild. Wash atty: Wiley, Rein & Fielding. Format: AOR. News staff one; news progmg 3 hrs wkly. Target aud: 18-49; upscale adults. Spec prog: Pub affrs one hr wkly. ■ James McKeon, pres; David Perry, vp, gen mgr & progmg dir; Paul Cavanagh, opns dir & mus dir; Sandy Lipowski, gen sls mgr; John Palmentieri, news dir; Doug Allen, Ran Bullard, chief engrs.

KZBN(AM)—March 1961: 1290 khz; 500 w-D, 122 w-N. TL: N34 25 07 W119 41 10. Stereo. Hrs opn: 24. 321 E. Haley St. (93101). (805) 568-1444; (407) 283-6871. FAX: (805) 564-4489. Licensee: Rotijefco Inc. (acq 12-12-94; \$299,000; FTR 1-2-95). Format: Country. Target aud: 18 plus. ■ Les Carroll, gen mgr; Scott Cutty, progmg dir.

Santa Clara

KARA(FM)—Sept 25, 1964: 105.7 mhz; 50 kw. Ant 500 ft. TL: N37 21 32 W121 45 22. Stereo. Hrs opn: 24. Box 995, San Jose (95108). (408) 293-8030. (408) 293-6124. Licensee: Empire Broadcasting Corp. (acq 7-1-72; \$470,000). Rep: Major Mkt. Wash atty: Roseman & Colin. Format: Adult contemp. News staff 5; news progmg 2 hrs wkly. Target aud: 25-54. ■ Robert S. Kieve, pres; Vincent A. Logopolo, vp; Joanne Kilmartin, sls dir; Nate Deaton, prom mgr; John McLeod, progmg dir; Mike Danberger, mus dir; Jane McMillan, news dir; Rosana Madrigal, pub affrs dir; Vince Logopolo, chief engr.

KLIV(AM)—See San Jose

KNTA(AM)—Licensed to Santa Clara. See San Jose

***KSCU(FM)**—July 1, 1978: 103.3 mhz; 30 w. Ant 179 ft. TL: N37 20 53 W121 56 25. Stereo. Hrs opn: 24. Santa Clara Univ. 500 El Camino Real 3207 (95053). (408) 554-4413. FAX: (408) 985-5728. Licensee: President and Board of Trustees of Santa Clara University. Format: Modern alternative rock. News progmg 2 hrs wkly. Target aud: 14-34; young adults who like modern music. Spec prog: Sports 2 hrs, interview one hr, rap 9 hrs, blues 13 hrs, techno 3 hrs, world (reggae) 3 hrs wkly. ■ Jennifer Wood, exec vp; Keith Schierson, mus dir.

Santa Cruz

KBOQ(FM)—See Monterey.

***KFER(FM)**—1992: 89.9 mhz; 200 w. Ant 26 ft. TL: N37 00 45 W121 58 25. Box 13 (95063). (408) 438-1533. Licensee: Santa Cruz Educational Broadcasting Foundation. Format: Educ. talk. ■ Stan Monteith, gen mgr.

KSCO(AM)—Sept 21, 1947: 1080 khz; 10 kw-D, 5 kw-N, DA-2. TL: N36 57 43 W121 58 51. 2300 Portola Dr. (95062). (408) 475-1080. FAX: (408) 475-2967. Licensee: Zwerling Broadcasting System Ltd. (acq 1-31-91; \$600,000; FTR 12-31-90). Net: CNN, Rep: McGavren Guild. Format: News/talk. Spec prog: Talk. ■ Michael L. Zwerling, pres; Michael Olson, gen mgr; Dave Fowkes, progmg dir; Mary Liz Cortese, news dir; Dave Jackson, chief engr.

***KUSP(FM)**—Apr 14, 1972: 88.9 mhz; 860 w. Ant 3,750 ft. TL: N36 32 05 W121 37 14. (CP: 1.25 kw, ant 2,496 ft.). Stereo. Hrs opn: 24. Box 423 (95061); 203 8th Ave. (95062). (408) 476-2800; (800) 655-KUSP. FAX: (408) 476-2802. Licensee: Pataphysical Broadcasting Foundation. Net: NPR, PRI. Wash atty: Haley, Bader & Potts. Format: Var/div. News staff 2; news progmg 41 hrs wkly. Spec prog: Black 20 hrs, folk 10 hrs, Sp 2 hrs wkly. ■ Peter Troxell, stn mgr, dev dir & prom dir; Larry Blood, chief opns; Dale Owen, sls dir; Howard Selstein, progmg dir; Johnny Simmons, mus dir; Rachel Goodman, pub affrs dir; Don Mussell, chief engr.

KYLZ(FM)—Sept 2, 1961: 99.1 mhz; 1.1 kw. Ant 2,487 ft. TL: N37 06 40 W121 50 34. Stereo. Hrs opn: 24. 2nd Fl., 55 Green St., San Francisco (94111-1412). (415) 391-1077. FAX: (415) 616-5700. Licensee: Crescent Communication (acq 6-94; \$18 million). Net: ABC/C. Rep: Katz. Format: Adult contemp, classic rock. News staff one; news progmg 4 hrs wkly. Target aud: 25-54. ■ Bob Visotcky, gen mgr; Bob Hamilton, opns mgr; Michael Martin, progmg dir; Doug Irwin, chief engr.

***KZSC(FM)**—August 1974: 88.1 mhz; 1.36 kw. Ant 350 ft. TL: N37 00 10 W122 03 05. Stereo. KZSC, UCSC, 1156 High St. (95064). (408) 459-2811. Licensee: Regents of University of California. Format: Div. News progmg 40 hrs wkly. Target aud: College age through late 30s. Spec prog: Black 15 hrs, class 6 hrs, C&W 4 hrs, jazz 19 hrs, Por 2 hrs, alternative lifestyle 2 hrs, Sp 6 hrs, soul 10 hrs, women's 5 hrs, Native American 2 hrs, Central American 2 hrs wkly. ■ Kim Monari, stn mgr.

Santa Margarita

KWSP(FM)—July 21, 1986: 106.1 mhz; 950 w. Ant 1,467 ft. TL: N35 21 38 W120 39 21. Stereo. Hrs opn: 24. Box 6028, Atascadero (93423). (805) 544-6695; (805) 466-6511. FAX: (805) 466-5362. Licensee: Hance Communications (acq 1-1-89; \$1.26 million; FTR 1-16-89). Format: Easy Istng. News staff 2; news progmg 6 hrs wkly. Target aud: 35 plus; upscale homeowners. ■ Tom