

Gonzales

KKMC(AM)—Sept 22, 1984: 880 khz; 10 kw-D, 1 kw-N, DA-2. TL: N36 33 48 W121 26 04 (CP: COL: Del Rey Oaks, 50 kw-D, 2.5 kw-N). Hrs opn: 18. Suite 501, 8 E. Alisal St., Salinas (93901). (408) 424-5562. FAX: (408) 424-6437. Licensee: Monterey County Broadcasters Inc. Net: USA. Format: Relig. News progmg 7 hrs wky. Target aud: 25 plus; family oriented. Spec prog: Sp 18 hrs, teen talk 10 hrs wky. ■ Carl J. Auel, pres; John N. Dick, gen mgr; Lorraine Dick, gen sls mgr; Ronald Warren, chief engr.

KMBY-FM—Oct 25, 1990: 104.3 mhz; 6 kw. Ant 328 ft. TL: N36 33 26 W121 22 46. Stereo. Hrs opn: 24. Suite E, 975 W. Alisal, Salinas (93901). (408) 757-1043. FAX: (408) 757-1143. Licensee: Central Coast Communications Inc. (acq 3-31-93; \$840,000 with KIEZ(AM) Carmel Valley; FTR 4-19-93). Format: Alternative rock. News staff one; news progmg 4 hrs wky. Target aud: 25-49. ■ Ed Monroe, gen mgr.

Grass Valley

KJFA(FM)—Not on air, target date unknown: 99.3 mhz; 3 kw. Ant 325 ft. TL: N39 16 29 W121 00 35. Box 2269, Fort Bragg (95473). (707) 964-5729. Licensee: Wade Axell.

KNCO(AM)—Oct 1, 1978: 830 khz; 5 kw-U. TL: N39 12 52 W121 00 55. Hrs opn: 19. Suite A, 1255 E. Main St. (95945). (916) 272-3424. FAX: (916) 272-2872. Licensee: Nevada County Broadcasters Inc. Net: ABC/I. Rep: Gillis. Wash atty: Fletcher, Heald & Hildreth. Format: News/talk. News staff 3; news progmg 30 hrs wky. Target aud: 25-54; adults of western Nevada County. Spec prog: Christian 8 hrs wky. ■ Carroll Brock, CEO & chmn; Steven E. Brock, pres & gen mgr; Jim Kerr, opns mgr & progmg dir; Lin Stahmer, sls dir & prom mgr; Jo Ann Chartier, news dir; Dale Harry, chief engr. ■ Rates: \$30; 25; 25; 21.

KNCO-FM—Sept 7, 1982: 94.3 mhz; 290 w. Ant 980 ft. TL: N39 14 44 W120 57 52. Stereo. Hrs opn: 20. Prog sep from AM. Format: Country. News staff one; news progmg 2 hrs wky. Target aud: 25-44; residents of western Nevada County. ■ Steven Brock, stn mgr; Rich Brock, opns mgr & progmg dir; Lin Stahmer, prom dir. ■ Rates: \$26; 22; 22; 17.

Green Acres

***KAXL(FM)**—May 4, 1994: 88.3 mhz; 360 w. Ant 133 ft. TL: N35 23 02 W119 06 46 (CP: 21.14 kw, 328 ft.). Suite 205, 110 S. Montclair, Bakersfield (93309). (805) 832-3100. FAX: (805) 832-2800. Licensee: Skyride Unlimited Inc. (acq 7-8-91; \$4,000; FTR 7-29-91). Format: Christian mus. ■ Mike McCuthan, gen mgr.

KRAB(FM)—Licensed to Green Acres. See Bakersfield.

Greenfield

KLOK-FM—Aug 7, 1989: 99.5 mhz; 50 kw. Ant 492 ft. TL: N36 27 51 W121 17 52 (CP: 30 kw, ant 640 ft.). 2905 S. King Rd., San Jose (95122). (408) 274-1170. Licensee: EXCL Communications Inc. (acq 11-16-94; \$925,000; FTR 1-2-95). Format: Sp. ■ Athena Marks, gen mgr.

KSEA(FM)—Not on air, target date unknown: 107.9 mhz; 50 kw. Ant 492 ft. TL: N36 19 50 W121 10 16. Suite 1004, 818 W. 7th St., Los Angeles (90017). Licensee: Troposphere Broadcasting L.P.

Groveland

***KXSR(FM)**—May 1992: 91.7 mhz; 6.9 kw. Ant 1,027 ft. TL: N37 47 38 W120 06 40. Rebroadcasts KXPR(FM) Sacramento 100%. Suite B, 3416 American River Dr., Sacramento (95864). (916) 278-6011. FAX: (916) 487-3348. Licensee: California State University Sacramento. Wash atty: Cohn & Marks. Format: Class. info.

Grover City

KIXT-FM—July 4, 1984: 107.3 mhz; 4.2 kw. Ant 807 ft. TL: N35 06 25 W120 30 57. Stereo. Hrs opn: 24. 1234 Ramona, Grover Beach (93433). (805) 481-8781. FAX: (805) 473-1950. Licensee: R & L Broadcasters Inc. (acq 3-11-92). Net: ABC. Rep: Wash atty: Fletcher, Heald & Hildreth. Format: Hot country. News staff one; news progmg 35 hrs wky. Target aud: 18-44; emphasis on 25-34 year olds. ■ Rod Funston, pres, gen mgr, gen sls mgr, progmg dir & chief engr; Steve Moffitt, sls dir; Laura Funston, prom dir & adv dir.

Guadalupe

KIDI(FM)—1992: 105.5 mhz; 160 w. Ant 1,342 ft. TL: N34 53 54 W120 35 28. Hrs opn: 24. 104 W. Chapel St., Santa Maria (43454). (805) 928-4334. FAX: (805) 349-2765. Licensee: Spanish TV 59 (acq 11-23-92; \$325,000; FTR 12-21-92). Format: Sp. News staff one; news progmg 5 hrs wky. Target aud: 18-45; second generation bilingual Mexican Americans. ■ Ed Carcarey, gen mgr, gen sls mgr, mktg mgr & adv mgr; Ed Carcarey, Armando Gomez, prom mgrs; Armando Gomez, vp progmg & mus dir; Alma Castrejon, asst mus dir, news dir & pub affrs dir; Dale Williams, chief engr.

Gualala

KWAN(FM)—August 1993: 100.5 mhz; 6 kw. Ant 669 ft. TL: N38 49 33 W123 34 12. Hrs opn: 24. Box 1557 (95445). (707) 884-1000. FAX: (707) 884-1229. Licensee: Kwan Broadcasting Co. Net: CBS. Wash atty: Cole, Raywid & Braverman. Format: Adult contemp, jazz, var/div. Target aud: 30-55. Spec prog: Gospel one hr wky. ■ Gerhard J. Hanneman, CEO & gen mgr; Louisa Forrey, opns mgr.

Hanford

KGEN-FM—Not on air, target date unknown: 94.5 mhz; 3 kw. Ant 100 ft. Box 2040, Tulare (93275). (209) 686-1370; (209) 685-1370. FAX: (209) 685-1394. Licensee: Rolando Collantes. ■ Rolando Collantes, gen mgr.

KIGS(AM)—Feb 1, 1948: 620 khz; 1 kw-U, DA-N. TL: N36 19 37 W119 33 58. Hrs opn: 24. 6165 Hwy. 198 (93230). (209) 582-0361. FAX: (209) 582-3981. Licensee: P & C Broadcasting (acq 7-15-90). Rep: Lotus. Wash atty: Allan E. Aronowitz. Format: Por. News progmg 35 hrs wky. Target aud: 18-49. ■ Tony Vieira, gen mgr, gen sls mgr & progmg dir; Herminio Quadros, prom mgr & news dir; Marv Sawyer, chief engr.

KMPH-FM—September 1976: 107.5 mhz; 20.3 kw. Ant 784 ft. TL: N36 38 12 W118 56 34. Stereo. 5087 E. McKinley Ave., Fresno (93727). (209) 255-5600. FAX: (209) 252-4522. Licensee: KMPH NewsRadio, a California L.P. (acq 9-7-93; \$556,000; FTR 9-27-93). Net: CBS. Rep: Eastman. Wash atty: Fletcher, Heald & Hildreth. Format: News. News staff 21. Target aud: 25-54. ■ John Carpenter, gen mgr; Mike Brooks, adv mgr; Roger Gadley, news dir; Steve Dresser, chief engr.

KRZR(FM)—Dec 24, 1976: 103.7 mhz; 50 kw. Ant 499 ft. TL: N36 33 36 W119 45 20. Stereo. Hrs opn: 24. 2775 E. Shaw Ave. Fresno (93710). (209) 252-8994. FAX: (209) 252-9067. Licensee: Patterson Licensee Corp. Group owner: Patterson Broadcasting Inc. (acq 1995; grps). Net: AP. Rep: Banner. Wash atty: Peter O'Connell. Format: AOR. News progmg one hr wky. Target aud: 18-34; young adult. ■ James Wesley Jr., pres; Chris Pacheco, vp, gen mgr, gen sls mgr & natl sls mgr; Jeff Negrete, sls dir; Kelly Andrews, rgnl sls mgr; E. Curtis Johnson, progmg dir; Jennifer Lipp, news dir & pub affrs dir; Scott Dean, chief engr.

Hayward

***KCRH(FM)**—Apr 10, 1981: 89.9 mhz; 18 w. Ant -135 ft. TL: N37 38 23 W122 06 16. 25555 Hesperian Blvd. (94545). (510) 786-6954. FAX: (510) 782-9315. Licensee: South County Community College District. Format: CHR. News progmg one hr wky. Target aud: 17-35; general. Spec prog: Instructional one hr, pub affrs 5 hrs wky. ■ Rick Strauss, gen mgr & chief engr. Cynthia Alvarez, mus dir.

Healdsburg

KHBG(FM)—Not on air, target date unknown: 95.9 mhz; 850 w. Ant 866 ft. TL: N38 37 47 W122 57 06. 126 Mill St. (95448). Licensee: Deas Communications Inc.

KLCQ(FM)—Licensed to Healdsburg. See Santa Rosa.

Hemet

KSDT(AM)—Apr 10, 1959: 1320 khz; 500 w-D, 300 w-N, DA-2. TL: N33 44 59 W116 59 53. Hrs opn: 24. 2615 W. Devonshire (92545). (909) 925-9000. FAX: (909) 658-4843. Licensee: Lazer Broadcasting Corp. (acq 2-94). Net: MBS, Sun; Calif. Agri-Radio. Rep: W.R.B.S. Format: Stardust. News staff one. Target aud: General. ■ Alfredo Plascencia, pres; Jay Raymond, gen mgr; Oscar Gabriel, progmg dir.

KXRS(FM)—Co-owned with KSDT(AM). Nov 9, 1963: 105.7 mhz; 170 w. Ant 1,023 ft. TL: N33 44 59 W116 59

53. Stereo. Hrs opn: 24. Prog sep from AM. Net: ABC/C. Format: Sp, big band. ■ Jay Raymond, opns mgr.

Hesperia

KVVQ(AM)—Feb 1, 1990: 910 khz; 700 w-D, 500 w-N, DA-2. TL: N34 23 19 W117 23 29. Stereo. Hrs opn: 24. 11920 Hesperia Rd. (92345). (619) 244-2000. FAX: (619) 244-1198. Licensee: Kenneth B. Orchard. Net: MBS. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. Format: MOR, news/talk, sports. News staff 4; news progmg 40 hrs wky. Target aud: 40 plus. Spec prog: Los Angeles Dodgers. ■ Ken Orchard, pres, gen mgr & chief engr; John Berry, news dir.

Hollister

KAXT(FM)—1979: 93.5 mhz; 116 w. Ant 1,519 ft. TL: N36 46 31 W121 28 27 (CP: 110 w, ant 2,296 ft.). Stereo. Suite 201, One Robar Cir., Salinas (93901); Box 2447 (93902). (408) 757-2977. FAX: (408) 757-1386. Licensee: KHIP Partners (acq 9-89; \$1.86 million; FTR 9-25-89). Format: Urban contemp. Target aud: 18-49. ■ Connie Sutherland, CFO; Gary R. Weinstein, vp & gen mgr; Linda Roberts, opns dir; John Felt, sls dir; Christopher Lance, progmg mgr; Stephen Davis, news dir; Skip Bushell, chief engr.

KMPG(AM)—1966: 1520 khz; 5 kw-D, DA-2. TL: N36 50 16 W121 25 01. Hrs opn: 14. Box 369, 1330 Nash Rd. (95023). (408) 637-7476. FAX: (408) 637-4031. Licensee: Promo Radio Corp. (acq 1-13-94; FTR 2-7-94). Net: SIS. Rep: Lotus. Format: Sp. Target aud: 18-49. ■ Adela Martinez, pres, gen mgr, gen sls mgr & prom mgr; Adela Martinez, Rafael Regalado, progmg mgr; Rafael Regalado, news dir; Jim Pettruchi, chief engr.

Holtville

KGBA-FM—Aug 8, 1983: 100.1 mhz; 3 kw. Ant 298 ft. TL: N32 48 10 W115 29 53. Stereo. Box 238 (92250); Studio, 605 State St., El Centro (92243). (619) 352-9860. FAX: (619) 352-1883. Licensee: The Voice of International Christian Evangelism Inc. (acq 11-1-86; \$350,000; FTR 9-15-86). Wash atty: Miller & Miller. Format: Relig. Sp. News progmg 3 hrs wky. Target aud: 30-60; adult family Chstian conservatives. Spec prog: Cantonese 4 hrs wky. ■ Alberto Lozano, pres; Ruth Ann Lozano, opns dir & mus dir; Richard L. Nix, chief engr.

Hoopa

***KIDE(FM)**—December 1980: 91.3 mhz; 195 w. Ant -1,560 ft. TL: N41 03 51 W123 41 05 (CP: 305 w). Stereo. Box 1220 (95546). (916) 625-4245. FAX: (916) 625-4046. Licensee: Tribal Telecommunications Corp. Format: Div. Spec prog: Hoopa Indian language, history & culture 20 hrs wky. ■ Frank Starky, gen mgr & progmg dir; Melavon Bigovich, mus dir.

Idyllwild

KATY-FM—Dec 1, 1989: 101.3 mhz; 1.15 kw. Ant 731 ft. TL: N33 46 05 W116 44 01. Stereo. Hrs opn: 24. Box 1468, Hemet (92546); Suite H, 43613 Florida Ave., Hemet (92544). (909) 927-8099. FAX: (909) 927-1083. Licensee: Kay Sadlier-Gill. Net: ABC/SMN. Wash atty: Brown, Nietert & Kaufman. Format: Adult contemp. News staff one; news progmg 9 hrs wky. Target aud: 25-49; affluent, upwardly mobile. ■ Katy Gill, pres & gen mgr; David Carson, stn mgr & gen sls mgr; Charles Marquiss, opns mgr & news dir; Tony Smith, natl sls mgr; David Petrik, chief engr.

Imperial

KMXX(FM)—Sept 17, 1980: 99.3 mhz; 3 kw. Ant 200 ft. TL: N32 51 44 W115 33 41. Stereo. Hrs opn: 24. Box 1018, El Centro (92243-2920). (619) 352-2277. FAX: (619) 352-1430. Licensee: Brawley Broadcasting Co. (acq 11-5-92; \$400,000; FTR 11-30-92). Net: CRC. Rep: Katz Hispanic. Format: Adult contemp, Sp. Target aud: 18-49. ■ Cal Mandel, gen mgr & mus dir.

Independence

KDAY(FM)—Not on air, target date unknown: 106.3 mhz; 3 kw. Ant -cmj-fm1,617 ft. TL: N36 50 00 W114 17 (CP: 92.5 mhz, 870 w, ant 2,917 ft.). Box 275 (93526-0275). Licensee: Ms. Bennett Kessler (acq 3-14-91; FTR 4-1-91). ■ Ms. Bennett Kessler, gen mgr.