

San Jacinto

KWRP(FM)—Sept 23, 1990: 96.1 mhz; 60 w. Ant 1,502 ft. TL: N37 49 45 W116 57 10 (CP: 250 w, ant 1,565 ft.). Stereo. Hrs opn: 24. 188 E. Main St. (92583); Box 637 (92581). (909) 654-1961; (909) 487-5977. FAX: (909) 654-3992. Licensee: H.S.C. Radio Inc. (group owner). Net: USA. Format: Btl mus. News progmg 15 hrs wkly. Target aud: 25 plus. ■ Jerry Hartline, CEO, pres, gen mgr & natl sls mgr; Mary Lynn, vp opns; Judy Whitson, gen sls mgr; Shep Roberts, prom mgr & progmg dir; Jim Holli-day, mus dir; Luther Pillow, chief engr. ■ Rates: \$25; 25; 25; na.

San Jose

KARA(FM)—See Santa Clara.

KAZA(AM)—See Gilroy.

KBAY(FM)—Listing follows KKSJ(AM).

KEZR(FM)—July 3, 1967: 106.5 mhz; 50 kw. Ant 430 ft. TL: N37 21 43 W121 45 23. Stereo. Suite 201, 195 Alamen Blv., (95109); 95 S. Market St. (95113). (408) 287-5775. FAX: (408) 293-3341. Licensee: Alta Broadcasting Co. (acq 8-9-76). Rep: Christal. Format: Adult contemp. News staff 2; news progmg 2 hrs wkly. Target aud: 18-49. Spec prog: Jazz 5 hrs wkly. ■ Jmaes Levitt, chmn; John F. Levitt, pres & gen mgr; Debi Covello, gen sls mgr; Lynn Johnson, prom dir; Michael Bennett, news dir; Ethei Santiago, pub affrs dir; Mike Stockwell, chief engr.

KFAZ(AM)—See San Francisco.

KHQT(FM)—See Los Altos.

KKSF(FM)—See San Francisco.

KKSJ(AM)—June 21, 1947: 1370 khz; 5 kw-U, DA-2. TL: N37 23 10 W121 53 55. Stereo. Hrs opn: 24. Box 6616, San Jose (95150); 399 N. 3rd St., Campbell (95008). (408) 370-1370. FAX: (408) 364-4545. Licensee: United Broadcasting Co. Net: UPI. Rep: Major Mkt. Format: Nostalgia. News staff 2. Target aud: 35 plus. ■ Steve Snell, gen mgr & progmg dir; Frank Angelino, gen sls mgr; Bill Holmberg, natl sls mgr; Lisa Kreisler, news dir; John Higdon, chief engr.

KBAY(FM)—Co-owned with KKSJ(AM). Mar 4, 1963: 106.5 mhz; 14.5 kw. Ant 2,580 ft. TL: N37 06 40 W121 50 34. Stereo. Hrs opn: 24. Prog sep from AM. (408) 730-7377. Format: Soft adult contemp. News staff 2. ■ Bob Kohitz, progmg dir.

***KLEL(FM)**—May 17, 1977: 89.3 mhz; 100 w. Ant -539 ft. TL: N37 12 59 W121 50 39. 6677 Camden Ave. (95120). (408) 268-6343. Licensee: San Jose Unified School District. Format: Rock, AOR. Spec prog: Educ 5 hrs wkly. ■ Joe Lobue, gen mgr; Bill Brooks, chief engr.

KLIV(AM)—1946: 1590 khz; 5 kw-U, DA-N. TL: N37 19 45 W121 51 23. Hrs opn: 24. Box 995 (95108); 750 Story Rd. (95122). (408) 293-8030. FAX: (408) 293-6124. Licensee: Empire Broadcasting Corp. (acq 7-1-67). Net: CNN. Wash atty: Rosenman & Colin. Format: News. News staff 6. Target aud: General. ■ Robert S. Kieve, pres; Vincent Lopopolo, gen mgr & chief engr; Carolyn Gray, gen sls mgr; Jane McMillan, progmg dir & news dir.

KLOK(AM)—Oct 19, 1946: 1170 khz; 50 kw-D, 5 kw-N, DA-2. TL: N37 18 41 W121 48 58. Hrs opn: 24. 2905 S. King Rd. (95122). (408) 274-1170. FAX: (408) 274-1818. Licensee: Metro Mix Inc. (acq 6-16-92; \$6.06 million; FTR 7-6-92). Net: CRC. Rep: Katz. Format: Sp, news, talk. News staff 5. Target aud: 25-59. ■ Chris Marks, exec vp & vp mktg; Athena Marks, vp & gen mgr; Jeffery Liberman, stn mgr & natl sls mgr; Mary Hernandez, gen sls mgr; Martha Garza, rgnl sls mgr; Angela Zepeda, mktg dir, prom dir & news dir; Guillermo Prince, progmg dir; Jim Phillips, chief engr.

KNTA(AM)—(Santa Clara). Dec 18, 1964: 1430 khz; 1 kw-U, DA-1. TL: N37 23 54 W121 53 35 (CP: 1 kw-N). Hrs opn: 24. 1241 Franklin Mall (95052). (408) 244-1430. FAX: (408) 244-0824. Licensee: Imperio Enterprises Inc. (acq 7-7-93; \$1.4 million; FTR 8-2-93). Rep: Lotus. Wash atty: Koteen & Naftalin. Format: Sp. News staff one; news progmg 14 hrs wkly. Target aud: 23-34; Hispanic.

Genaro Guizar, pres & mus dir; Gene Hogan, gen mgr & gen sls mgr; Cindy Leon-Valdez, opns dir.

KOME(FM)—July 1, 1959: 98.5 mhz; 12.5 kw. Ant 880 ft. TL: N37 12 17 W121 56 56. Stereo. Hrs opn: 24. Plaza W., Suite 3, 3031 Tisch Way (95128). (408) 985-9800. FAX: (408) 296-8962; (408) 985-8675. Licensee: The Audio House Inc. Group owner: Infinity Broadcasting Corp. (acq 5-1-73). Net: NBC the Source. Rep: Torbet. Wash atty: Leventhal, Senter & Lerman. Format: AOR. ■ Mel Karmazin, pres; Jim Hardy, gen mgr; Rich Kahn, gen sls mgr; David Wohlman, prom mgr; Ron Nenni, progmg dir; Stephen Page, mus dir; Maria Davies, pub affrs dir; John Higdon, chief engr.

KSJO(FM)—Listing follows KKSJ(AM).

***KSJS(FM)**—Feb 22, 1963: 90.7 mhz; 1 kw. Ant -186 ft. TL: N37 20 09 W121 53 04 (CP: 2.5 kw, ant 393 ft.). Stereo. Calif. State Univ. San Jose, One Washington Sq. (95192-0094). (408) 924-4548; (408) 924-4545. FAX: (408) 928-1018. Licensee: San Jose State University. Format: Jazz, alternative. News staff 3; news progmg 2 hrs wkly. Target aud: 18-34; students. Spec prog: Black 6 hrs, Sp 5 hrs, women one hr, poetry 2 hrs, Vietnamese one hr wkly. ■ Mike Adams, pres; Pol VanRhee, gen mgr; Brad Stone, asst mus dir; Marie Capuyan, news dir; Ale-sia Beischoff, pub affrs dir; Gary Ashby, chief engr.

KSJX(AM)—June 24, 1948: 1500 khz; 10-kw-D, 5kw-N, DA-2. TL: N37 21 28 W121 52 17. 1420 Koll Cir. (95112). (408) 453-5400. FAX: (408) 452-1330. Licensee: Bay-Corn San Jose L.P. Group owner: BayCorn Partners L.P. (acq 10-91; \$5.5 million with co-located FM; FTR 11-4-91). Net: BRN. Rep: Katz. Format: International. News staff 2. Target aud: 25-54; managerial, professional, homeowners. ■ Jack McSorley, CEO; Edgar P. Canty, CFO; John A. Sutherland, gen mgr; Eric N. Stenberg, gen sls mgr; Marty Wright, prom mgr; Dana Jang, progmg dir; Paul Tonelli, news dir; Dick Cownie, pub affrs dir; David Williams, chief engr.

KSJO(FM)—Co-owned with KSJX(AM). December 1946: 92.3 mhz; 50 kw. Ant 464 ft. TL: N37 12 33 W121 46 30. Stereo. Prog sep from AM. (408) 453-5400; (408) 575-1492. Net: ABC, R. Rep: McGavren Guild. Format: AOR. Target aud: 18-49; active adults.

San Luis Obispo

***KCBX(FM)**—July 25, 1975: 90.1 mhz; 5.3 kw. Ant 1,420 ft. TL: N35 21 38 W120 39 21. Stereo. 4100 Vachell Ln. (93401). (805) 781-3020. Licensee: KCBX Inc. Net: NPR. Wash atty: Cohn & Marks. Format: Class, jazz, news. Target aud: General. Spec prog: Folk 15 hrs wkly. ■ Frank Lanzone, pres & gen mgr; Hank Hadley, opns mgr; Paul Severtson, dev dir & mktg mgr; Guy Rathbun, progmg dir; Chris O'Connell, mus dir; William Miller, chief engr.

***KCPR(FM)**—1968: 91.3 mhz; 2 kw. Ant -350 ft. TL: N35 17 58 W120 40 26. Stereo. Hrs opn: 24. Graphic Arts, Room 201, California Polytechnic State Univ. (93407). (805) 756-5277. FAX: (805) 756-5415. Licensee: California Polytechnic State Univ. Format: College alterna-tive rock. News progmg 4 hrs wkly. Target aud: General; Cal Poly students, San Luis Obispo community. Spec prog: Black 8 hrs, class 3 hrs, jazz 3 hrs, city council 4 hrs, reggae 3 hrs, Sp 3 hrs, public affrs 5 hrs, metal 3 hrs, blues 3 hrs, hardcore 2 hrs, sound tracks 2 hrs wkly. ■ Ed Matsuzaki, gen mgr; Melissa Scales, prom dir; Lynn Lancaster, progmg dir; James Paasche, Dave Welch, mus dirs; Chad Johnston, news dir; Allan Eng, pub affrs dir; Chuck King, chief engr.

KGLW(AM)—Dec 13, 1949: 1340 khz; 1 kw-U. TL: N35 15 07 W120 40 24. Box 170, Arroyo Grande (93421); 1503 El Camino Real, Arroyo Grande (93420). (805) 489-5456; (805) 481-1804. Licensee: RocGlo Commu-nications (acq 12-16-91; \$25,000; FTR 2-17-92). Net: ABC, E. Format: News, talk, info. Target aud: 35 plus; people who are concerned about the world & their community. Spec prog: Holistic medicine, new age talk, drama, suspense, comedy. ■ Glo Rivera, pres & gen mgr; Edward Rivera, exec vp; Cathy Riddle, opns mgr; Rocky Rivera, chief engr.

KIID(AM)—Feb 6, 1960: 1400 khz; 1 kw-U. TL: N35 15 51 W120 39 56. Box 1400 (93406). (805) 544-1400. Li-

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censee: San Luis Obispo Broadcasting L.P. (acq 9-9-86). Rep: Katz. Format: Country. ■ Eric Shade, progmg dir.

KSLS-FM—Co-owned with KIID(AM). December 1959: 96.1 mhz; 5.6 kw. Ant 1,410 ft. TL: N35 21 38 W120 39 21. Stereo. Dups AM 83.5%. (805) 545-0101. Format: Top-40. ■ Don Shore, gen mgr; Jonathan Harte, progmg dir; Dean Clarke, mus dir; Bill Bordeaux, chief engr.

KIQO(FM)—See Atascadero.

KIXT-FM—See Grover City.

KJDJ(AM)—Feb 8, 1988: 1030 khz; 2.5 kw-D, 700 w-N. TL: N35 17 58 W120 40 24. Suite 102, 3070 Skyway Dr., Santa Maria (93455). (805) 922-3312. FAX: (805) 922-1974. Licensee: Jaime Bonilla Valdez (acq 12-16-92; \$155,000; FTR 11-11-93). Format: Contemp Sp. ■ Mateo Camarillo, pres; Ismael Antonio Leyva, progmg dir.

KKAL(AM)—(Arroyo Grande). June 29, 1962: 1280 khz; 5-kw-D, 2.5 kw-N, DA-2. TL: N35 08 33 W120 31 10. Box 987, San Luis Obispo (93406-0987). (805) 781-2750. FAX: (805) 473-2890. Licensee: KZOZ Radio Inc. Group owner: American General Media (acq 6-8-89; grps; FTR 6-19-89). Net: MBS. Format: Sports. News staff one; news progmg 2 hrs wkly. Target aud: 18-49. ■ Joe McMahon, gen mgr; Dave Garrison, rgnl sls mgr; Andy Freedman, prom mgr; Rick Andrews, progmg mgr; Bill Bordot, chief engr.

KZOZ(FM)—Co-owned with KKAL(AM). 1962: 93.3 mhz; 29.5 kw. Ant 1,470 ft. TL: N35 21 38 W120 39 21. Stereo. Prog sep from AM. Format: Classic rock, AOR. ■ Joe McMahon, vp.

KKJG(FM)—Jan 1, 1984: 98.1 mhz; 3.6 kw. Ant 1,624 ft. TL: N35 21 37 W120 39 18. Stereo. 396 Buckley Rd. (93401). (805) 541-8798. FAX: (805) 541-9331. Licensee: Westcoast Broadcasting Inc. (group owner; acq 5-1-92; \$800,000; FTR 5-25-92). Rep: D & R Radio. Format: Country. Spec prog: Jazz 2 hrs, Christian 3 hrs wkly. ■ Wayne Foster, gen mgr; John Katz, progmg dir.

***KLFF(FM)**—Nov 5, 1994: 89.3 mhz; 4.4 kw. Ant 1,528 ft. TL: N35 21 37 W120 39 17. Hrs opn: 24. Box 1561 (93406). (805) 541-4343. FAX: (805) 541-9101. Licensee: Logos Broadcasting Corp. Format: Contemp Christian music. ■ John Fugler, gen mgr; Tanya Streder, opns mgr.

KSLS-FM—Listing follows KIID(AM).

KVEC(AM)—May 1937: 920 khz; 1 kw-D, 500 w-N. TL: N35 17 58 W120 40 24. Hrs opn: 24. 1329 Chorro St. (93401-4005). (805) 543-8830. FAX: (805) 781-2568. Licensee: Choro Communications Inc. (acq 9-27-89; \$300,000; FTR 10-16-89). Net: ABC, I, CNN. Rep: Roslin. Format: News, talk, sports, business. News staff 4; news progmg 45 hrs wkly. Target aud: 24-54; affluent decision & newsmakers, sports fans, business owners & retirees. Spec prog: Paul Harvey, Financial Fitness, Senior Focus, Motor Mouths, health, sports, talk, real-estate. ■ Frank Sheahan, pres; Dan Clarkson, stn mgr, gen sls mgr & progmg dir; Vanessa Holinger, opns mgr; John Christopher, news dir; Larry James, pub affrs dir; Bill Bordieax, chief engr.

KZOZ(FM)—Listing follows KKAL(AM).

San Marcos-Poway

KPRZ(AM)—1986: 1210 khz; 20 kw-D, 5 kw-N, DA-2. TL: N33 04 12 W117 11 35. Hrs opn: 24. Suite 535, 9255 Towne Centre Dr., San Diego (92121). (619) 535-1210; (800) 873-1210. FAX: (619) 535-1212. Licensee: Radio 1210 Inc. Group owner: Salem Communications Corp. Format: Christian talk, Sp. News progmg 2 hrs wkly. Target aud: 25-54. ■ Edward G. Astinger III, pres; Mark Larson, gen mgr & progmg mgr; Monica Murray, opns mgr, prom dir & pub affrs dir; Tom Levine, gen sls mgr; David Manzi, mus dir; Bruce Johnson, news dir; Doug Schleutker, engrg mgr.



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