

contemp. ■ Steven Hastings, gen mgr; Steve Parlato, gen s/s mgr.

Fowler

KEZL(FM)—Nov 7, 1980: 96.7 mhz; 22 kw. Ant 348 ft. TL: N36 41 39 W119 43 57. Stereo. Suite 124, 4991 E. McKinley, Fresno (93727). (209) 251-8614. FAX: (209) 251-3347. Licensee: Americom II (group owner: acq 7-2-92; \$1 million; FTR 7-27-92). Rep: Katz & Powell. Format: Adult contemp, jazz. Target aud: 25-54. ■ Richard Trejo, gen mgr; Mark Kallen, gen s/s mgr; Mike Basquez, progmg dir; Steve Weber, chief engr.

KRGQ(AM)—July 1, 1962: 1220 khz; 250 w-D. TL: N36 39 46 W119 40 18 (CP: 1210 khz; 10 kw-D, 370 w-N, DA-D TL: N36 41 39 W119 43 57). 2247 W. Church, Fresno (93706). (209) 233-1220. FAX: (209) 233-8871. Licensee: RAK Communications Inc. (acq 9-30-94; FTR 7-4-94). Format: Hispanic. ■ Al Perez, gen mgr.

Frazier Park

KKGO(AM)—1994: 1050 khz; 10 kw-D, DA. TL: N35 01 28 W118 55 05. Box 250028, Los Angeles (90025). (310) 478-5540. FAX: (310) 478-4189. Licensee: Anita L. Levine. Format: Class. ■ Saul Levine, gen mgr.

Freedom

KPIG(FM)—Dec 1, 1987: 107.5 mhz; 2.85 kw. Ant 336 ft. TL: N36 50 06 W121 42 22. Stereo. Suite 16, 1110 Main St., Watsonville (95076). (408) 722-9000. FAX: (408) 722-7548. Licensee: Radio Ranch. Format: Country, rock. News staff one; news progmg 5 hrs wkly. Target aud: 25-54. ■ Laura Hopper, pres; Leo Kesselman, gen mgr; Ed Monroe, stn mgr.

Fremont

KBRG(FM)—January 1961: 104.9 mhz; 3 kw. Ant 300 ft. TL: N37 35 06 W121 59 08. Stereo. Rebroadcasts KVRG(FM) Seaside 95%. 2905 S. King Rd., San Jose (95122). (408) 274-1170. FAX: (408) 274-1818. Licensee: Excel Communications (acq 8-28-86; \$2.87 million; FTR 5-19-86). Rep: Caballero. Format: Adult contemp, Sp. News staff 2. Target aud: 18-49. ■ Chris Marks, vp; Athena Marks, gen mgr; Jeffery Liberman, stn mgr; Mary McEvilly-Hernandez, gen s/s mgr; Roberta Nozicka, natl s/s mgr; Angella Zepeda, prom dir & pub affrs dir; Guillermo Prince, progmg dir.

***KOHL(FM)**—Sept 23, 1974: 89.3 mhz; 145 w. Ant 407 ft. TL: N37 32 00 W121 54 35. Stereo. Hrs opn: 24. 43600 Mission Blvd. (94539). (510) 659-6221. FAX: (510) 659-6001. Licensee: Fremont-Newark Community College Dist. Format: CHR. News progmg one hr wkly. Target aud: 18-34. Spec prog: Big band-jazz 4 hrs, city council 4 hrs wkly. ■ Robert Dochierman, gen mgr & chief engr; Matt Graf, prom mgr; Tomas Briseno, progmg dir; Matthew Karl, news dir.

Fresno

KBIF(AM)—Nov 17, 1947: 900 khz; 1 kw-D, 500 w-N, DA-N. TL: N36 41 30 W119 40 46. 2811 N. Wishon (93704). (209) 222-0900. FAX: (209) 222-1573. Licensee: Cascade Broadcasting Corp. (acq 11-19-75). Net: USA. Format: Relg. ■ David M. Jack, pres & gen mgr; Tony Donato, gen s/s mgr, prom mgr & news dir; Mark Mayfield, progmg dir; James Moore, chief engr.

KBOS-FM—(Tulare). 1965: 94.9 mhz; 16.4 kw. Ant 847 ft. TL: N36 38 15 W118 56 35. Stereo. Hrs opn: 24. 2020 E. McKinley Ave., Fresno (93703); Suite C, 120 N. L St. (93274). (209) 265-4232. FAX: (209) 266-6943; (209) 266-5267. Licensee: CenCal Broadcasting Inc. (acq 9-16-92; \$1.4 million with KBOS(AM) Fresno; FTR 10-19-92). Net: CBS. Format: CHR. Target aud: 12-34. ■ Stephen D. Miller, pres; John Brooks, CFO; Charlie Scott, ops mgr; Kim Walker, natl s/s mgr & mktg dir; Joni Verdier, rgnl s/s mgr; Chris Miller, prom dir; Don Parker, progmg dir; Mark Adams, mus dir; Rick Hampton, news dir.

KCIW(FM)—See Mount Bullion.

KEYQ(AM)—Oct 14, 1957: 980 khz; 500 w-D, 48 w-N. TL: N36 44 28 W119 51 12. 3232 S. Mooney Blvd., Visalia (93277); Suite 124, 4991 E. McKinley Ave. (93727). (209) 733-1400; (209) 251-8614. FAX: (209) 251-3347. Licensee: Americom (group owner; acq 3-16-67). Net: CRC. Format: Nostalgia, talk. Target aud: 40 plus. ■ Tom Quinn, pres; Richard Trejo, gen mgr & prom mgr; Mark Kallen, gen s/s mgr; Mike Bushey, vp progmg & progmg dir; Steve Weber, chief engr.

***KFCF(FM)**—June 9, 1975: 88.1 mhz; 2.4 kw. Ant 1,900 ft. TL: N37 04 23 W119 25 51. Stereo. Hrs opn: 24. Rebroadcasts KPFA(FM) Berkeley 85%. Box 4364 (93744); 1526 N. West Ave. (93728). (209) 233-2221. Licensee: Fresno Free College Foundation. Wash ally: David Tillotson. Format: News, pub affrs, mus. News progmg 12 hrs wkly. Target aud: General; intelligent, discerning, questioning. Spec prog: Southeast Asian Languages one hr (Cambodian), American Indian 2 hrs, Black 20 hrs, classical 10 hrs, folk 20 hrs, gospel 3 hrs, jazz 20 hrs, Sp 5 hrs, reggae 3 hrs wkly. ■ Doug Noll, pres; Randi Stephens, s/s dir; Rych Withers, prom dir, mus dir & pub affrs dir; Rand Stover, progmg dir; Rand L. Stover, chief engr.

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KFIG(AM)—January 1938: 1430 khz; 5 kw-U, DA-1. TL: N36 50 49 W119 40 46. 732 N. Van Ness (93728-3424). (209) 268-8879. Licensee: Headliner Radio Inc. (acq 9-24-91; \$2.1 million with co-located FM; FTR 10-14-91). Net: AP. Rep: Torbet. Format: Sp. News staff one. Target aud: 25 plus. ■ Ron Ostlund, pres & progmg dir; Tony Rabago, gen mgr; Diane Ostlund, stn mgr & gen s/s mgr; Joe Garcia, ops mgr, mus dir & news dir; Scott Dean, chief engr.

***KFNO(FM)**—Feb 12, 1992: 90.3 mhz; 1.35 kw. Ant 1,971 ft. TL: N37 04 26 W119 25 52. 706 W. Herndon Ave., Fresno (93650). (510) 568-6200. Licensee: Family Stations Inc. (group owner). Format: Relg. ■ Harold Camping, pres; Larry Millikin, gen mgr.

KFRE(AM)—1937: 940 khz; 50 kw-U, DA-2. TL: N36 50 49 W119 39 46. 999 N. Van Ness Ave. (93728). (209) 441-7600. FAX: (209) 441-7606. Licensee: EBE Communications Ltd. (acq 9-89). Net: ABC. I. Format: Country. News staff 2; news progmg 2 hrs wkly. Target aud: 25-54. ■ Al Grosby, pres & gen mgr; Rita Walls, gen s/s mgr; Brian Anthony, prom mgr; Greg Edwards, progmg dir; Dick Carr, news dir; Bob Souza, chief engr.

KNAX(FM)—Co-owned with KFRE(AM). Mar 15, 1948: 97.9 mhz; 2.07 kw. Ant 1,987 ft. TL: N36 44 09 W119 47 59. Stereo. Prog sep from AM. (acq 8-88; \$4 million; FTR 9-5-88). Format: Contemp country. News staff 2; news progmg 2 hrs wkly. Target aud: 25-54. ■ Brian Anthony, prom dir; Greg Edwards, progmg dir; Ron Foster, news dir.

***KFSR(FM)**—Oct 30, 1982: 90.7 mhz; 2.55 kw. Ant 66 ft. TL: N36 48 42 W119 44 43. Stereo. Hrs opn: 24. California State Univ.-Fresno, 5201 N. Maple (93740-0046). (209) 278-2598; (209) 278-6982. FAX: (209) 278-6985. Licensee: California State Univ. Fresno. Format: Jazz, alternative rock. News progmg 2 hrs wkly. Target aud: General. Spec prog: Blues 18 hrs, reggae 3 hrs, new age 6 hrs, soul 8 hrs wkly. ■ Lou Standiford, stn mgr; Ed Bore,

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prom mgr; Dave Pauley, progmg dir; Brent Batty, mus dir & pub affrs dir; Dennis Callihan, news dir; R.L. Stover, chief engr.

KGST(AM)—1949: 1600 khz; 5 kw-U, DA-N. TL: N36 29 20 W119 19 33. Suite 121, 1900 Mariposa Mall (93721). (209) 266-9901. FAX: (209) 266-0771. Licensee: Lotus Communications Inc. (group owner; acq 8-1-85; \$1.76 million; FTR 4-22-85). Rep: Lotus. Format: Sp. Target aud: 18 plus; Hispanic adults. ■ Howard Kalmenson, pres; Daniel Crotty, gen mgr; Hector Padilla, progmg dir; Stella Romo, news dir; Randy Stover, chief engr.

KIRV(AM)—Oct 1, 1962: 1510 khz; 10 kw-D. TL: N36 42 36 W119 50 06. 4750 N. Blackstone Ave. (93726). (209) 225-1050. FAX: (209) 225-1052. Licensee: New Life Enterprises Inc. (acq 1-9-75). Net: CBN. Format: News, talk, Christian. ■ Jim Patterson, pres; Gary Tompkins, ops mgr, news dir & pub affrs dir. ■ Rates: \$15; 15; 15; na.

KJFX(FM)—Listing follows KYNO(AM).

KJOI(FM)—See Dinuba.

KJWL(FM)—Apr 29, 1994: 99.3 mhz; 5.03 kw. Ant 349 ft. TL: N36 44 07 W119 47 10. 670 P St. (93721). (209) 268-9741. FAX: (209) 268-9759. Licensee: John E. Ostlund. Format: Big band, original hits. ■ John Ostlund, gen mgr.

KKDJ(FM)—Dec 8, 1979: 105.9 mhz; 2.4 kw. Ant 1,960 ft. TL: N37 04 23 W119 25 51. Stereo. Hrs opn: 24. Suite 200, 1525 E. Shaw Ave. (93710-8003). (209) 226-5991. FAX: (209) 226-1149. Licensee: Pacific Broadcasting Inc. Group owner: The Heusser Group. Net: NBC the Source. Rep: D & R Radio. Format: 70s Gold. Target aud: 25-49. ■ Al Smith, pres; Carol Ray, gen s/s mgr; Don Parker, progmg dir; Sat Bisla, mus dir; Michael Bennett, pub affrs dir; Randy Stover, chief engr.

KKTR(AM)—June 26, 1953: 1340 khz; 1 kw-U. TL: N36 45 51 W119 47 08. 2020 E. McKinley Ave. (93703). (209) 265-4232. FAX: (209) 266-6943. Licensee: CenCal Broadcasting Inc. (acq 9-16-92; \$1.4 million with KBOS-FM Tulare; FTR 10-19-92). Net: CBS, ABC, SMN. Rep: CBS Radio. Format: Talk. Target aud: 18-49. ■ Steve Miller, pres; John Brooks, vp; Charlie Scott, ops dir.

KMJ(AM)—June 1925: 580 khz; 5 kw-U. TL: N36 41 37 W120 03 16. Hrs opn: 24. Box 70002 (93744); 1110 E. Olive (93728). (209) 233-9393. FAX: (209) 266-3714. Licensee: Henry Broadcasting (group owner; acq 11-87; \$5.5 million with co-located FM; FTR 11-9-87). Net: NBC, NBC Talknet. Rep: Katz. Format: News, talk. News staff 13; news progmg 44 hrs wkly. Target aud: 25-64. Spec prog: Farm 6 hrs, sports 8 hrs, old time radio 7 hrs wkly. ■ Charlton Buckley, pres; Al Smith, gen mgr; Patty Hixson, gen s/s mgr; John Broeske, progmg dir; Roy Isom, news dir; Joe Mauk, chief engr.

KSKS(FM)—Co-owned with KMJ(AM). 1946: 93.7 mhz; 68 kw. Ant 1,912 ft. TL: N37 04 44 W119 25 47. Stereo. Prog sep from AM. (acq 8-88; \$5.1 million; FTR 9-5-88). Format: Modern country. ■ Al Smith, gen mgr; Ed Torres, s/s dir.

KNAX(FM)—Listing follows KFRE(AM).

KOQO(AM)—See Clovis.

KOQO-FM—Mar 15, 1948: 101.9 mhz; 2.25 w. Ant 1,948 ft. TL: N37 04 25 W119 25 52. 4928 E. Clinton (93727); 1590 Alluvial, Clovis (93612). (209) 454-7713. FAX: (209) 454-7714. Licensee: J & C Equinox XX L.P. (acq 11-10-92; \$2.055 million with KOQO(AM) Clovis; FTR 12-7-92). Rep: McGavren Guild. Format: Sp. Target aud: 12-34. ■ Victor Menina, pres; Ed Prince, stn mgr; Armando Diaz, progmg dir; Scott Dean, chief engr.

KRBT(FM)—1963: 101.1 mhz; 50 kw. Ant 310 ft. TL: N36 44 10 W119 47 13 (CP: 10 kw, ant 1,076 ft.). Stereo. Hrs opn: 24. 999 N. Van Ness (93728). (209) 441-7600. FAX: (209) 441-7606. Licensee: EBE Broadcasting L.P. (acq 9-12-94; \$1.703 million; FTR 9-26-94). Format: Country. ■ Al Grosby, gen mgr; Rita Walls, gen s/s mgr; Brian Anthony, prom mgr; Greg Edwards, progmg mgr.



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