

wkly. Target aud: 25-54; families. ■ Richard McIntosh, gen mgr; Ed Reynolds, gen sls mgr; Dave Clark, progmg dir & mus dir.

KPRO(AM)—June 22, 1957: 1570 khz; 5 kw-D, 194 w-N, DA-2. TL: N33 55 54 W117 23 47. Hrs opn: 24. 7351 Lincoln Ave. (92504). (909) 688-1570; (909) 824-9292. FAX: (909) 688-7009. Licensee: Olive L. Sherban (acq 1957). Net: MBS. Rep: Hugh Wallace, Inc. Format: Relg. Target aud: General. ■ Ollie Sherban, pres; Ronnie Olenick, vp; Valerie Silitely, stn mgr, opns mgr & gen sls mgr; Robert Johnston, progmg dir; Dennis Brougher, mus dir; Bill Elledge, chief engr. ■ Rates: \$18; 18; 12.

***KSGN(FM)**—January 1970: 89.7 mhz; 3 kw. Ant 300 ft. TL: N34 11 51 W117 17 10. Stereo. Hrs opn: 24. 11498 Pierce St. (925505). (714) 687-5746. FAX: (714) 785-2288. Licensee: KSGN Inc. Net: USA. Wash atty: Hamel & Park. Format: Relg, Christian educ. News progmg 12 hrs wkly. Target aud: General; Christians & church-goers. ■ Lee McIntyre, CEO, pres & mktg dir; Dale McCune, chmn; Bruce Potterton, CFO, gen mgr & engrg dir; John Parrish, vp dev; Jon Foreman, sls dir & chief engr; Jackie Nelf, mktg mgr, prom mgr & news dir; Dawn Hibbard, progmg dir, mus dir & pub affrs dir.

***KUCR(FM)**—October 1966: 88.3 mhz; 750 w. Ant 291 ft. TL: N33 58 11 W117 17 50. Stereo. Univ. of Calif. (92521). (909) 787-3737. FAX: (909) 787-3240. Licensee: The Regents of the Univ. of California. Format: Div, alternative rock. Spec prog: Black 18 hrs, class 14 hrs, jazz 6 hrs wkly. ■ Louis Van Den Berg, gen mgr; Bill Elledge, chief engr.

Rocklin

KEBR(AM)—July 27, 1988: 1210 khz; 5 kw-D, 500 w-N, DA-D. TL: N38 27 46 W121 07 49. Hrs opn: 24. 3108 Fulton Ave., Sacramento (95821). (916) 481-8191. FAX: (916) 481-0410. Licensee: Family Stations Inc. (group owner). Format: Relg. Target aud: General. ■ Harold Camping, pres; Scott L. Smith, vp; Peggy Renschler, stn mgr, opns mgr & pub affrs dir; Don Perkins, chief engr.

Rohnert Park

KRPQ(FM)—Mar 4, 1986: 104.9 mhz; 340 w. Ant 915 ft. TL: N38 23 32 W122 39 54. Hrs opn: 24. Suite 202, 6640 Redwood Dr. (94928). (707) 584-1058. FAX: (707) 584-7944. Licensee: Sunrise Broadcasting Co. Ltd. Wash atty: Fletcher, Heald & Childreth. Format: Contemp country. Target aud: 25-54. ■ Ronald E. Castro, pres, progmg dir & chief engr; Gary Steel, gen sls mgr.

Rohnerville

KQEX(FM)—May 15, 1992: 100.5 mhz; 200w. Ant 1,722 ft. TL: N40 30 03 W124 17 10 (CP; COL; Fortuna, CA, 100.3 mhz, 800 w, ant 1,686 ft.). 1713 Main St., Fortuna (95540). (707) 725-3408. FAX: (707) 725-3408. Licensee: North Star Communications. Format: Soft adult contemp. ■ Steven Hastings, gen mgr; Steve Partato, stn mgr & gen sls mgr.

Rosamond

KAVC(FM)—Mar 1, 1985: 105.5 mhz; 3 kw. Ant 328 ft. TL: N34 51 03 W118 09 22. Stereo. Box 2069, Suite 201, 43301 N. Division, Lancaster (93536). (805) 945-0873. Licensee: Oasis Radio Inc. Group owner: Salem Communications Corp. (acq 4-10-86). Format: Christian, talk. News progmg 4 hrs wkly. ■ Edward G. Atsinger III, CFO; Dan Craig, stn mgr; Andy Waits, opns mgr; Heather Welch, sls dir; Mark Pallock, chief engr.

KLKX(FM)—Sept 1, 1993: 93.5 mhz; 3 kw. Ant 207 ft. 570 East Ave., Palmdale (93550). (805) 947-3107. FAX: (805) 272-5688. Licensee: Waremar Communications Inc. (Rosamond Radio). Net: Katz & Powell. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. Format: Classic rock, news. News progmg 20 hrs wkly. Target aud: 25-49; baby boomers, homeowners, married couples with disposable income. ■ P. Dale Ware, pres, CFO & progmg dir; Salvador D. Martinez, vp & natl sls mgr; Patricia G. Ware, opns mgr; Art Furtado, rgnl sls mgr; Emmett Harrington, prom dir; Kevin Barrett, mus dir; Rob Marinko, news dir; Pierre Luissi, chief engr.

Roseville

KRCX(AM)—Apr 1, 1968: 1110 khz; 5 kw-D, 500 w-N, DA-2. TL: N38 44 22 W121 12 48. Box 417250, Sacramento (95841). (916) 349-1100. FAX: (916) 349-0407. Licensee: Fuller-Jeffrey Broadcasting of the Sacramento Valley. Group owner: Fuller-Jeffrey Broadcasting Companies Inc. (acq 1-1-84; FTR 12-19-83). Net: CNN. Rep: Caballero. Format: Sp. ■ Robert F. Fuller, pres; Drew Houghton, CFO; J.J. Jeffrey, sr vp; David Burke,

vp & gen mgr; Bob Breck, gen sls mgr & prom mgr; Jose Reynoso, progmg dir; Amando Botello, news dir; Jay Rose, chief engr. ■ Rates: \$75; 65; 70; 50.

KRXQ(FM)—Licensed to Roseville. See Sacramento.

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Sacramento

KCBC(AM)—See Riverbank.

KCTC(AM)—April 1945: 1320 khz; 5 kw-U, DA-2. TL: N38 42 42 W121 19 44. Stereo. Hrs opn: 24. 2225 19th St. (95818). (916) 441-5272. FAX: (916) 446-4142. Licensee: Tribune Sacramento Radio Inc. Group owner: Tribune Broadcasting Co. (acq 8-15-78). Net: Unistar. Rep: Christal. Format: Nostalgia, sports. Target aud: 35 plus. ■ Doug Stewart, pres & gen mgr; Mike Shores, opns mgr; Mike Knox, gen sls mgr & natl sls mgr; Roy Kingi, prom dir; Mike Shopes, progmg dir; Charlie Weiss, news dir; James Balcom, chief engr.

KYMX(FM)—Co-owned with KCTC(AM). 1947: 96.1 mhz; 50 kw. Ant 476 ft. TL: N38 38 09 W121 33 11. Stereo. Hrs opn: 24. Prog sep from AM. (916) 441-5282. Format: Soft adult contemp. Target aud: 25-54.

***KEDR(FM)**—1992: 88.3 mhz; 50 kw-V. Ant 472 ft. TL: N38 26 58 W121 04 24. Stereo. Hrs opn: 24. 3108 Fulton Ave. (95821). (916) 481-8191. FAX: (916) 481-0410. Licensee: Family Stations Inc. (group owner). Format: Relg. ■ Harold Camping, pres; Scott L. Smith, vp; Peggy Renschler, gen mgr & opns mgr.

KFBK(AM)—1922: 1530 khz; 50 kw-U, DA-2. TL: N38 50 54 W121 28 58. Suite 200, 1440 Ethan Way (95825). (916) 929-5325. TWW: (910) 367-0296. Licensee: Westinghouse Broadcasting Co. (group owner; acq 10-1-87). Net: AP, ABC/I, ABC TalkRadio, CNN. Rep: Group W. Format: News/talk. News staff 26; news progmg 60 hrs wkly. ■ James Thompson, pres; Rick Eytcheson, gen mgr; Jan Shay, gen sls mgr; Susan Rivieccio, natl sls mgr; Joyce Krieg, prom mgr; Betsy Braziel, progmg dir; Dale Harry, chief engr.

KGBY(FM)—Co-owned with KFBK(AM). 1946: 92.5 mhz; 50 kw. Ant 499 ft. TL: N38 42 26 W121 28 33. Stereo. Prog sep from AM. Format: Adult contemp. ■ Melonie Polka, prom mgr; Jeff Sattler, progmg dir; Vince Garcia, mus dir.

KFIA(AM)—See Carmichael.

KGBY(FM)—Listing follows KFBK(AM).

KJAY(AM)—May 23, 1963: 1430 khz; 500 w-D, DA. TL: N38 29 39 W121 32 47. 5030 S. River Rd., West Sacramento (95691); 217 Breckenwood Way, Sacramento (95864). (916) 371-5101; (916) 972-0262. Licensee: Jack L. Powell (acq 12-1-65). Wash atty: Lester Spillane. Format: Black, relg, talk. News progmg 2 hrs wkly. Target aud: 25-64. Spec prog: It one hr, Ger 2 hrs, Indian 2 hrs, jazz 5 hrs, big band 5 hrs wkly. ■ Jack L. Powell, CEO, pres, gen mgr & gen sls mgr; Jerry Sieber, vp opns; Trudi Powell, prom mgr & mus dir; Tif Powell, vp progmg & news dir; Alan Graff, chief engr. ■ Rates: \$27; 27; 27; na.

KNCI(FM)—Nov 1, 1959: 98.5 mhz; 50 kw. Ant 500 ft. TL: N38 38 35 W121 05 51 (CP; TL: N38 38 53 W121 05 51). Stereo. Hrs opn: 24. Box 15985 (95852-1985); 298 Commerce Circle (95815-4212). (916) 925-3700. FAX: (916) 925-8898. Licensee: Nationwide Communications Inc. (group owner; acq 3-15-85). Rep: McGavren Guild. Wash atty: Fletcher, Heald & Hildreth. Format: Country. News staff one. Target aud: 25-40; males. Spec prog: Blues one hr wkly. ■ Steve Berger, pres; Thomas Weidle, gen mgr; Gordon Pirie, gen sls mgr; Bob Young, progmg dir; Chris Davis, news dir; Kent Randles, chief engr.

KQPT(FM)—October 1958: 100.5 mhz; 115 w-H, 105 w-V. Ant 380 ft. TL: N38 38 30 W121 05 25. Stereo. Hrs opn: 24. 280 Commerce Cir. (95815). (916) 923-6800. FAX: (916) 646-3418. Licensee: The Brown Organization (acq 9-25-92; \$7 million; FTR 3-8-93). Rep: CBS Spot. Wash atty: Pierson. Ball. Format: Album alternative. News staff one; news progmg 3 hrs wkly. Target aud: 25-54; upscale professionals. ■ Willet H. Brown, CEO; Michael J. Brown, chmn; Phil McRose, pres; John Geary, gen mgr; Don Daniels, opns dir; Dave Strout, sls

dir; Jim Donohue, natl sls mgr; Nancy Willson, rgnl sls mgr; Gina Stassi, prom dir; David Anderson, mus dir; Mick Rush, chief engr. ■ Rates: \$200; 150; 150; 150.

KRAK(AM)—November 1926: 1140 khz; 50 kw-U, DA-2. TL: N38 23 34 W121 11 51. Box 60408 (95860). (916) 923-9200. FAX: (916) 923-9212. Licensee: Professional Broadcasting Inc. Group owner: EZ Communications Inc. (acq 11-86). Net: AP. Rep: Katz. Format: Modern country. News progmg 10 hrs wkly. Target aud: 35-44. Spec prog: Fam 4 hrs wkly. ■ Chuck Goldmark, sr vp; Bruce Cambem, gen sls mgr; Larry Pareigis, progmg dir; Bruce Hirsch, chief engr.

KRAK-FM—Feb 21, 1960: 105.1 mhz; 50 kw. Ant 500 ft. TL: N38 38 31 W121 05 25. Stereo. Prog sep from AM. Spec prog: Fam 5 hrs wkly. ■ Hal Murray, progmg dir; Mike Remy, news dir.

KRXQ(FM)—(Roseville). June 1970: 93.7 mhz; 25 kw. Ant 324 ft. TL: N38 43 12 W121 14 09 (CP; Ant 328 ft.). Stereo. Suite 100, 5345 Madison Ave., Sacramento (95841). (916) 334-7777. FAX: (916) 334-0822. Licensee: Fuller-Jeffrey Broadcasting of Greater Sacramento. Group owner: Fuller-Jeffrey Broadcasting Companies Inc. (acq 1-1-84; grps; FTR 12-19-83). Rep: Torbet. Format: AOR. News progmg 2 hrs wkly. Target aud: 18-34. ■ Robert F. Fuller, pres; Michael L. John, gen mgr; Jim Eaton, gen sls mgr; John Nelson, prom mgr; Judy McNutt, progmg dir; Pamela Roberts, mus dir; Jerry Susoeff, chief engr. ■ Rates: \$300; 200; 200; 175.

KSAC(AM)—1938: 1240 khz; 1 kw-U. TL: N38 35 17 W121 28 05. Hrs opn: 24. 1021 Second St. (95814). (916) 446-2294. FAX: (916) 443-1240. Licensee: Jons-son Communications Corp. (group owner; acq 9-1-78). Net: NBC, CBS, Sports. Rep: Katz & Powell. Format: Sports. Target aud: 25-54; sports fans. ■ Kenneth A. Jonsson, pres; Jim W. Ross, CFO; Donald Early, stn mgr; Richard W. Irwin, opns mgr & chief engr; Jeff Kramer, prom mgr; Michael Kramer, pub affrs dir. ■ Rates: \$36; 36; 36; 32.

KSEG(FM)—1959: 96.9 mhz; 50 kw. Ant 500 ft. TL: N38 38 54 W121 28 40. Stereo. 620 Bercut Dr. (95814). (916) 446-5769. FAX: (916) 446-3588. Licensee: Great American Television and Radio Co. Group owner: Great American Broadcasting (acq 12-30-88). Rep: Christal. Format: Classic rock. News staff one; news progmg 5 hrs wkly. Target aud: 18-49. ■ Tom Schurr, vp; Dave Everingham, gen sls mgr; Zandy Solero, prom mgr; Jeff McMurray, progmg dir; J. Walker, mus dir; Kat Maudru, news dir; Martin Ashley, chief engr. ■ Rates: \$150; 150; 150; 85.

KSFM(FM)—Listing follows KSMJ(AM).

KSMJ(AM)—1952: 1380 khz; 5 kw-U, DA-2. TL: N38 33 19 W121 10 51. 1750 Howe Ave. (95825). (916) 920-1025. FAX: (916) 929-5341. Licensee: Genesis Broadcasting Inc. (group owner). Net: SMN. Rep: Major Mkt. Wash atty: Wiley, Rien & Fielding. Format: Oldies. ■ John Booth, pres; Jerry McKenna, vp & gen mgr; Stephen C. Cottingham, gen sls mgr; Shannon Anderson, mktg dir, prom dir & adv dir; Les Tracy, progmg dir; Le Marr Carr, mus dir; Tina Macuha, news dir; Chip Morgan, chief engr.

KSFM(FM)—(Woodland). Co-owned with KSMJ(AM). Feb 4, 1961: 102.5 mhz; 50 kw. Ant 500 ft. TL: N38 35 20 W121 43 30. Stereo. Net: ABC/C. Format: Contemp. News staff 2. Target aud: 12-44. ■ Chuck Field, opns dir & mus dir; David Ferguson, progmg dir.

KWOD-FM—Apr 1, 1957: 106.5 mhz; 50 kw. Ant 410 ft. TL: N38 38 30 W121 05 25. Stereo. Hrs opn: 24. 801 K St., 27th Floor (95814). (916) 448-5000. FAX: (916) 448-1655. Licensee: Royce International Broadcasting Corp. Net: ABC/FM, CBS Spectrum. Rep: D & R Radio. Wash atty: Hogan & Hartson. Format: Progressive modern rock. News staff 2; news progmg 6 hrs wkly. Target aud: 18-49; contemp mass appeal. ■ Edward R. Stolz II, pres; Robert Endsley, mktg dir; Alex Cosper, progmg dir; Jeff Jensen, news dir; Brian Endsley, pub affrs dir. ■ Rates: \$300; 300; 300; 225.

***KXHV(FM)**—January 1993: 89.7 mhz; 300 w-V. Ant 89 ft. TL: N38 31 52 W121 22 54 (CP; Ant 85 ft.). c/o Sacramento High School, 2315 34th St. (95817). (916) 454-6236. FAX: (916) 454-6823. Licensee: Sacramento City Unified School District. Format: Eclectic. ■ Douglas Peckman, gen mgr.

***KXJZ(FM)**—June 1991: 88.9 mhz; 50 kw. Ant 500 ft. TL: N38 16 25 W121 30 11. Stereo. Hrs opn: 24. Suite B, 3416 American River Dr. (95864). (916) 485-5977. FAX: (916) 487-3348. Licensee: California State University, Sacramento. Net: NPR. Wash atty: Cohn & Marks. Format: Jazz, news & information. News staff 4; news progmg 35 hrs wkly. Target aud: General. Spec prog: World music 10 hrs wkly. ■ Phil Coriveau, pres & gen mgr; Mark Jones, opns mgr; Cynthia Wills, dev dir; Char-