

## Directory of Radio Stations in the U.S.

& mus dir; Jeff Owens, news dir; Rodney Schoonover, chief engr. ■ Rates: \$16; 12; 14; 6.

### McLeansboro

**WMCL(AM)**—Jan 26, 1968: 1060 khz; 2.5 kw-D, DA. TL: N38 06 16 W88 33 48. Box 279, Hwy. 142 W. (62859). (618) 643-2311. CR Broadcasting Co. (group owner); 3-1-87; grpsl; FTR 12-29-86). Net: Unistar. Format: Country. News staff one; news progmg 14 hrs wkly. Target aud: 25-54; male. ■ Deane Johnson, pres; Ken Kessler, gen mgr; Linda Devoy, prom mgr; Danny Johnson, progmg dir; Tom Cottingham, news dir; Les Vaughn, chief engr.

### Mendota

**WGLC(AM)**—Sep 1, 1964: 1090 khz; 250 w-D. TL: N41 34 58 W89 07 33. Box 474, 708 Indiana Ave. (61342). (815) 539-6751. Mendota Broadcasting Inc. Group owner: Studstill Broadcasting (acq 4-8-88). Net: ABC/D, SMN. Format: Country. News staff one. Target aud: 30-55. Spec prog: Farm 5 hrs wkly. ■ Owen L. Studstill, pres; Lee Studstill, gen mgr & progmg dir; Judy Miller, gen sis mgr; Larry Psonak, news dir; Del Dayton, chief engr.

**WGLC-FM**—Sep 1, 1965: 100.1 mhz; 6 kw. Ant 328 ft. TL: N41 32 16 W89 06 25. Stereo. Hrs opn: 24. Dups AM 100%. Net: ABC/D, SMN. Wash atty: Booth, Freret & Imlay. Format: Country.

### Metropolis

**WMOK(AM)**—Feb 4, 1951: 920 khz; 1 kw-D, 73 w-N. TL: N37 09 13 W88 42 30. Stereo. Box 720, 339 Fairgrounds Rd. (62960). (618) 524-9209. WMOK Inc. (acq 2-82; \$204,000; FTR 2-11-82). Net: NBC. Wash atty: Walker, Bordelon, Hamlin, Theriot & Hardy. Format: Country. News staff one. Target aud: General. Spec prog: Relg 5 hrs wkly. ■ Gary Kidd, pres & gen mgr; Michele Kidd, stn mgr; Jim Young, gen sis mgr; Paul Schauburg, prom mgr; Steve Bunyard, progmg dir & mus dir; Paul Barger, news dir; Joe Bellis, chief engr. ■ Rates: \$13; 13; 13.

**WREZ(FM)**—Co-owned with WMOK(AM). Dec 12, 1988: 105.5 mhz; 6 kw. Ant 328 ft. TL: N37 10 25 W88 42 29. Stereo. Hrs opn: 24. Prog sep from AM. Box 7501, Paducah, KY (42002). (618) 524-1055; (502) 442-1055. Format: Easy Istng, light rock. Target aud: 25-54. ■ Kurt Engelhardt, gen sis mgr; Greg Leath, progmg dir & mus dir.

**WRIK-FM**—July 11, 1984: 98.3 mhz; 1.3 kw. Ant 456 ft. Stereo. Box 32 (62960). Box 9105, Paducah, KY (42002-9105). (618) 524-3698. Samuel K. Stratemeyer. Format: CHR with AOR. ■ Samuel K. Stratemeyer, pres & gen mgr; Ron Smitt, gen sis mgr; Craig Bradley, progmg dir, mus dir & chief engr; Thomas Brandstetter, news dir.

### Moline

**WLLR-AM**—1946: 1230 khz; 1 kw-U. TL: N41 28 54 W90 31 49. Corp. East, Suite 12, 1910 E. Kimberly Rd., Davenport, IA (52807). (309) 764-6727; (319) 355-5331. FAX: (319) 359-8524. Mississippi Valley Broadcasting Inc. Group owner: Sconnix Bscstg Co. (acq 10-1-84; \$400,000; FTR 7-23-84). Rep: HNW. Format: Country. News staff one; news progmg 6 hrs wkly. Target aud: 25-54; upscale/contemporary. Spec prog: Pub affrs 4 hrs wkly, sports. ■ Larry R. Rosmilso, vp & gen mgr; Joanne Brown, opns mgr; Scott Bitting, gen sis mgr; Andy Scott, prom mgr & progmg dir; Ron Evans, mus dir; Nick Linborg, news dir; Jeff Cantrill, chief engr. ■ Rates: \$75; 60; 65; 35.

**WXL(AM)**—Nov 22, 1970: 96.9 mhz; 50 kw. Ant 500 ft. TL: N41 20 16 W90 22 46. Stereo. 1229 Brady St., Davenport, IA (52803). (319) 326-2541. Goodrich Broadcasting Inc. Group owner: Goodrich Broadcasting Inc. (acq 4-9-87). Net: Unistar, NBC the Source. Rep: Katz. Format: AOR. News progmg 2 hrs wkly. Target aud: 18-49. ■ Bob Goodrich, pres; Roger Moorman, gen mgr; David Bevins, gen sis mgr; Guy Perry, progmg dir; Malcolm Ryker, mus dir; Larry Timmons, chief engr.

### Monmouth

**WRAM(AM)**—May 1957: 1330 khz; 1 kw-D, 50 w-N, DA-2. TL: N40 56 59 W90 34 19. Hrs opn: 6 AM-6 PM. Box 885, 55 Public Sq. (61462). (309) 734-2111; (309) 734-9452. FAX: (309) 734-3276. KCD Enterprises Inc. (acq 2-1-86; \$325,000; FTR 12-2-85). Net: AP, Tribune, Ill. Net, Ill. Farm, Learfield Sports. Wash atty: Lauren Colby. Format: Country. News staff 3; news progmg 20 hrs wkly. Target aud: General; adult, mature. Spec prog: Farm 18 hrs wkly. ■ Kevin Potter, pres & gen

mgr; Dan Nolan, opns mgr & progmg dir; Pat Terpening, gen sis mgr; Dorea Potter, prom mgr; Tom Peterson, mus dir; Randy Van, news dir; Jim Lee, pub affrs dir; Jim Davies, chief engr. ■ Rates: \$10.55; 10.55; 10.55;

**WMOI(FM)**—Co-owned with WRAM. Dec 6, 1967: 97.7 mhz; 3.36 kw. Ant 439 ft. TL: N40 53 25 W90 36 31. Stereo. Hrs opn: 5:30 AM-10 PM. Dups AM 10%. (Acq 7-27-82.) Format: Adult contemp. News staff 3; news progmg 20 hrs wkly. Target aud: General; adult, mature. Spec prog: Farm 8 hrs wkly. ■ Rates: \$10.55; 10.55; 10.55.

### Monticello

**WCZQ(FM)**—Jan 18, 1972: 105.5 mhz; 3 kw. Ant 300 ft. TL: N40 02 52 W88 34 22. Stereo. Box 105 (61856). (217) 762-2588. FAX: (217) 423-9724. Mumbles Corp. (acq 4-11-91; \$200,000; FTR 5-6-91). Net: USA. Rep: Torbet. Format: Country. Target aud: Upscale suburban. Spec prog: Farm 11 hrs wkly. ■ Bernard Brobst, gen mgr; Frederick Seibold, stn mgr; Roy J. Kleven, chief engr.

### Morris

**WCSJ(AM)**—Jan 15, 1964: 1550 khz; 250 w-D, 6 w-N. TL: N41 20 20 W88 25 20. Hrs opn: 24. Box 470, M.B.T.C., Suite 403, 1802 N. Division St. (60450). (815) 942-0022. M.M. Coleman Group Inc. Group owner: M.M. Group Inc. (acq 7-31-89; \$3,200,000 with co-located FM; FTR 8-21-89). Net: Moody, ABC, Tribune, Ill. Farm. Format: Adult contemp. News staff 2; news progmg 20 hrs wkly. Target aud: 25 plus; community oriented. Spec prog: Farm 10 hrs wkly. ■ Tim Spires, pres & gen mgr; Curt Ackman, progmg dir; Lou Anne Lenzie, mus dir; Dave Todd, news dir.

**WCFL(FM)**—Co-owned with WCSJ(AM). Aug 15, 1962: 104.7 mhz; 40 kw. Ant 492 ft. TL: N41 20 05 W88 25 20. Stereo. Prog sep from AM. Format: Hits of the 60s & 70s, oldies. News staff one; news progmg 10 hrs wkly. Target aud: 25-54. ■ Tim Spires, pres, gen mgr & gen sis mgr; Bob Zak, prom mgr; Gary Rivers, progmg dir; Don Beno, mus dir; Gina Colage, news dir.

### Morrison

**WZZT(FM)**—April 10, 1991: 95.1 mhz; 3 kw. Ant 328 ft. TL: N41 50 16 W89 55 29. Box 395 (61270). (815) 772-3995. Whiteside Communications Inc. Net: Drake Chenault/Jones. Format: Adult contemp. ■ Janet Bro, gen mgr; Brent Cordes, stn mgr; William Reed, opns mgr; James Scott, gen sis mgr.

### Morton

**WTAZ(FM)**—Nov 28, 1976: 102.3 mhz; 6 kw. Ant 300 ft. TL: N40 38 27 W89 24 33. Hrs opn: 24. 332 Detroit Ave. (61550). (309) 263-0102; (309) 693-0102. FAX: (309) 263-2915. Morton-Washington Broadcasting Co. Net: ABC TalkRadio, Moody, NBC Talknet, Daynet, ARN. Wash atty: Arent, Fox, Kintner, Plotkin & Kahn. Format: Talk/sports/news. News staff one; news progmg 3 hrs wkly. Target aud: 18 plus. Spec prog: Relg 3 hrs wkly. ■ Richard J. Parker, opns mgr & progmg dir; Wayne R. Ulrich, gen sis mgr; Richard A. Draeger, news dir; Neil Burk, chief engr. ■ Rates: \$14; 12; 14; 12.

### Mt. Carmel

**WRBT(FM)**—Listing follows WYER(AM).

**\*WVJC(FM)**—July 23, 1973: 89.1 mhz; 50 kw. Ant 330 ft. TL: N38 26 29 W87 45 26. Stereo. 2200 College Drive (62863). (618) 262-8989; (618) 262-7317. FAX: (618) 262-5347. Illinois Eastern Community Colleges. Net: AP. Wash atty: Arent, Kintner, Plotkin & Kahn. Format: Div. Target aud: General. ■ James L. Cox, gen mgr; Robert Effland, chief engr.

**WYER(AM)**—Dec 1, 1948: 1360 khz; 500 w-D, 20 w-N. TL: N38 26 58 W87 46 12. Box 490, N. Cherry St. (62863). (618) 263-6567. FAX: (618) 263-3220. River Valley Radio Inc. (acq 6-19-89; with co-located FM; FTR 6-5-89). Net: AP, CBS, Ill. Farm. Format: Country. News staff 2. Target aud: General. Spec prog: Farm 5 hrs wkly. ■ Scott J. Fenneman, pres; Brian Fenneman, vp; John Pfeffer, news dir; Robert E. Effland, chief engr. ■ Rates: \$13; 13; 12; 8.

**WRBT(FM)**—Co-owned with WYER(AM). Nov 28, 1960: 94.9 mhz; 50 kw. Ant 425 ft. TL: N38 23 57 W87 47 18. Stereo. Prog sep from AM. Suite 202, 220 N.W. Fourth St., Evansville, IN (47708). (812) 422-0223. Format: AOR. News staff 2. Target aud: 18-49. ■ Lester

James, progmg dir; Scott Allen, news dir. ■ Rates: \$36; 32; 36; 24.

### Mt. Vernon

**WMIX(AM)**—1947: 940 khz; 5 kw-D, 1.5 kw-N, DA-2. TL: N38 21 15 W89 00 29. Hrs opn: 24. Box 1508, 350 Broadway (62864). (618) 242-3500. FAX: (618) 242-4444. Withers Broadcasting Co. of Illinois. Group owner: Withers Broadcasting Co. (acq 5-30-73). Net: Moody, Westwood One. Rep: HNW. Format: Adult contemp, talk. News staff 2; news progmg 15 hrs wkly. Target aud: 25-54. Spec prog: Farm 18 hrs wkly. ■ W. Russell Withers, pres; Lee Crawford, gen mgr; Tom Sheldon, progmg dir; Doug Schmidt, mus dir; Brett Blume, news dir; John Wells, chief engr. ■ Rates: \$32; 32; 27.

**WMIX-FM**—1946: 94.1 mhz; 50 kw. Ant 550 ft. TL: N38 22 14 W88 55 20. Stereo. Hrs opn: 24. Prog sep from AM. Net: Unistar. Format: C&W. ■ Doug Schmidt, progmg dir. ■ Rates: Same as AM.

### Mt. Zion

**WXFM(FM)**—October 1984: 99.3 mhz; 1.15 kw. Ant 495 ft. TL: N39 48 35 W88 59 31. Stereo. 120 Wildwood (62549). (217) 864-4141. Technicom Inc. Format: Adult popular. News progmg 5 hrs wkly. Free spending, affluent adults. ■ Mary Ellen Burns, pres & gen mgr; Linda Davis, gen sis mgr; Jack Strong, chief engr.

### Murphysboro

**WINI(AM)**—Sep 15, 1954: 1420 khz; 420 w-D, 500 w-N, DA-N. TL: N37 45 30 W89 14 02. Hrs opn: 5:30 AM-11 PM. 1601 N. 14th St. (62966); 308 W. Walnut St., Carbondale (62901). (618) 684-2128; (618) 529-5763. Radio Station WINI (acq 7-27-68). Net: Sun, UPI. Wash atty: Eugene T. Smith. Format: News/talk. Target aud: 25-59. ■ Dale W. Adkins, gen mgr; Nancy Engel, opns mgr & progmg mgr; Duane Crites, gen sis mgr; George Girod, chief engr.

**WTAO(FM)**—August 1972: 104.9 mhz; 3 kw. Ant 300 ft. TL: N37 45 15 W89 19 14. (CP: 105.1 mhz, 25 kw. Ant 328 ft.). Stereo. Box 369 (62966). (618) 687-1779. CR Broadcasting Inc. Group owner: CR Broadcasting Co. (acq 12-86; grpsl; FTR 12-29-86). Net: ABC/R. Format: AOR. ■ John Columbus, pres; Jim Tresney, gen mgr; Robi Sapp, gen sis mgr; Tom Miller, progmg dir & mus dir; Jim Cope, chief engr.

### Naperville

**WBIG(AM)**—See Aurora.

**WKKD-FM**—See Aurora.

**\*WONC(FM)**—July 1, 1968: 89.1 mhz; 3.9 kw. Ant 98 ft. TL: N41 46 45 W88 08 25. Stereo. Box 3063, 30 N. Brainard St. (60566-7063). (708) 420-3437. North Central College. Format: Rock (AOR). Spec prog: Relg 4 hrs wkly. ■ John Madorno, gen mgr; John Valenta, chief engr.

### Nashville

**WQHC(FM)**—Not on air, target date unknown: 104.7 mhz; 3 kw. Ant 328 ft. Box 122, Nashville (62263). ACD Ventures.

### Newton

**WIKK(FM)**—Not on air, target date unknown: 106.9 mhz. Rt. 3, Box 409, Lawrenceville (62439). S. Kent Lankford

### Normal

**WBNQ(FM)**—See Bloomington.

**\*WGLT(FM)**—Feb 4, 1966: 89.1 mhz; 3 kw. Ant 300 ft. TL: N40 30 33 W89 00 00. (CP: 25 kw. Ant 377 ft.). Stereo. Hrs opn: 18. 310 Media Center, Illinois State Univ. (61761). (309) 438-2255. Illinois State Univ. Net: NPR. Format: Jazz, class, pub affrs. News staff 3; news progmg 40 hrs wkly. Target aud: 25-44. Spec prog: Blues 13 hrs wkly. ■ Bruce Bergethon, gen mgr; Kathryn Carter, prom mgr; Mark St. Clair, progmg dir; John Konya, mus dir; Ryan Baas, news dir.

**WIHN(FM)**—Dec 21, 1973: 96.7 mhz; 3.9 kw. Ant 300 ft. TL: N40 28 34 W89 02 02. (CP: Ant 410 ft.). Stereo. Hrs opn: 24. Box 610, Bloomington (61702-0610); 1309 S. Center St. (61761). (309) 888-4496. Bell-Mason Communications (acq 10-1-83; \$700,000; FTR 10-3-83). Net: Unistar, Ill. Net. Wash atty: Putbres, Hunsaker, Ruddy. Format: Adult contemp, oldies. News staff one; news progmg 9 hrs wkly. Target aud: 25-54. ■ Paul Chasteen, gen mgr; Edwin R. Neaves, gen sis