

**KLAC(AM)**—1924: 570 khz; 5 kw-U, DA-N. TL: N34 04 11 W118 11 36. Hrs opn: 24. 6th Fl., 4000 W. Alameda Ave., Burbank (91510). (818) 842-0500. Malrite Radio and Television Inc. Group owner: Malrite Communications Group Inc. (acq 1986). Net: AP. Rep: Eastman. Format: Country, News staff 3. Target aud: 35-54. Spec prog: Sports. ■ Milton Maltz, CEO; John Chaffee Jr., pres; Kevin Fight, CFO; Norman Epstein, vp; Bob Guerra, opns dir & progmg dir; Andrea Siegal, dev dir; Tom Fenno, gen sls mgr; Robert Novak, mktg dir; Dean Sander, news dir; Ron Blassnig, chief engr.

**KZLA-FM**—Co-owned with KLAC(AM). Aug 7, 1957: 93.9 mhz; 49 kw. Ant 720 ft. TL: N34 09 50 W118 11 46. Stereo. Prog sep from AM. Format: C&W.

**KLIT-FM**—See Glendale.

**KLOS(AM)**—Listing follows KABC(AM).

**KLSX(FM)**—1954: 97.1 mhz; 29.5 kw. Ant 2,998 ft. TL: N34 09 50 W118 11 46. Stereo. 3580 Wilshire Blvd. (90010). (213) 383-4222. Greater Media Inc. (group owner; 9-6-79). Rep: Major Mkt. Format: Classic rock. ■ James W. Freeman, vp & gen mgr; Gayle Halebian, gen sls mgr; Marc Bonouvouloir, natl sls mgr; Scott Segelbaum, prom mgr; Andy Bloom, progmg mgr; Warren Williams, mus dir; Russ Spears, news dir; David Ping, chief engr.

**KLVE(FM)**—Listing follows KTNQ(AM).

**KMP(AM)**—Feb 18, 1927: 710 khz; 50 kw-D, 10 kw-N, DA-N. TL: N34 10 24 W118 24 24. 5858 Sunset Blvd. (90078). (213) 460-5672. TWX: 910-321-4412. Golden West Broadcasters (group owner; acq 12-52). Net: NBC, AP. Rep: Durpetti. Wash atty: Irving Gastfreund. Format: MOR. News staff 4; news progmg 9 hrs wkly. Target aud: General. ■ Gene Autry, pres; Bill Ward, gen mgr; John Felz, opns mgr; Sue Hinsche, gen sls mgr; Robert Lyles, prom mgr; Chuck Southcott, progmg dir; Bob Steinbrinck, news dir; Clark Ortone, chief engr.

**KNX(AM)**—Sep 10, 1920: 1070 khz; 50 kw-U. TL: N33 51 35 W118 20 56. Stereo. Hrs opn: 24. 6121 Sunset Blvd. (90028). (213) 460-3000. CBS Inc. Group owner: CBS Broadcast Group (acq 9-36). Net: CBS. Rep: CBS Radio Spot Sls. Format: All news. Target aud: General. ■ George Nicholaw, vp & gen mgr; Micheal J. Masterston, gen sls mgr; Fred Bergendorff, prom mgr; Robert Sims, news dir; Michael Smith, chief engr.

**KCBS-FM**—Co-owned with KNX(AM). 1948: 93.1 mhz; 54 kw. Ant 5,000 ft. TL: N34 13 57 W118 04 18. (CP: 28.5 kw. Ant 3,497 ft.). Stereo. (213) 460-3657. FAX: (213) 463-9270. Format: Oldies. News staff one. ■ David Van Dyke, vp & gen mgr; Brad West, gen sls mgr; Maggie Day, prom mgr; David Anthony, progmg dir; Lynda Lambert, news dir.

**KOST(FM)**—Listing follows KFI(AM).

**\*KPFK(FM)**—July 26, 1959: 90.7 mhz; 112 kw. Ant 2,830 ft. TL: N34 13 45 W118 04 03. Stereo. Hrs opn: 24. 3729 Cahuenga Blvd. W., North Hollywood (91604). (818) 985-2711. Pacifica Foundation. Group owner: Pacifica Foundation Inc. dba Pacifica Radio. Wash atty: Haley, Bader & Potts. Format: Progsv. News staff one; news progmg 11 hrs wkly. Target aud: General. Spec prog: Black 17 hrs, class 14 hrs, folk 10 hrs, jazz 12 hrs, Sp 11 hrs, rock 16 hrs, arts 13 hrs, women 4 hrs, children 2 hrs, pub affrs 4 hrs, spiritual 33 hrs wkly. ■ David Salniker, chmn; Alan Fong, vp; Lucia Chappelle, progmg dir; Judith Gabriel, news dir; Bob Reite, chief engr.

**KPPC(AM)**—See Pasadena.

**KPWR(FM)**—Dec 20, 1956: 105.9 mhz; 72 kw. Ant 770 ft. TL: N34 09 50 W118 11 45. Stereo. Suite 850, 2600 W. Olive Ave., Burbank (91505). (818) 953-4200. KPWR Inc. Group owner: Emmis Broadcasting (acq 1-84; grpsl; FTR 1-30-84). Rep: HNW. Format: CHR. ■ Jeff Smulyan, pres; Philip B. Newmark, vp & gen mgr; Marie Kordus, gen sls mgr; Duncan Payton, prom mgr; Jeff Wyatt, progmg dir; Al Tavera, mus dir; Monica Brooks, news dir; Tom Koza, chief engr.

**KQLZ-FM**—June 1, 1957: 100.3 mhz; 5.3 kw. Ant 3,005 ft. TL: N34 13 37 W118 03 58. Stereo. 8944 Lindblade, Culver City (90232-2439). (310) 204-2000. Westwood One Radio Group (group owner; acq 3-17-89; \$56 million; FTR 1-9-89). Net: NBC the Source. Rep: Durpetti. Format: AOR. Target aud: 18-49. ■ Bob Moore, exec vp; Nancy Leichter, gen mgr; David Howard, gen sls mgr; Rob Tonkin, prom dir; Carey Curelop, progmg dir; Marcia Longo, mus dir; Eddie De La Fuente, chief engr.

**KRCK(AM)**—(Burbank). January 1986: 1500 khz; 50 kw-D, 14 kw-N, DA-2. TL: N34 16 09 W118 20 31. Stereo. Hrs opn: 24. 1425 River Park Dr., Sacramento (95815); 6430 Sunset Blvd. (90028). (916) 929-5000.

FAX: (916) 929-5781. Royce International Broadcasting Co. Group owner: Royce International Broadcasting Co. Rep: HNW. Wash atty: Hogan & Hartson. Format: AOR. Target aud: 18-49; mass appeal. ■ Edward R. Stolz II, pres, gen mgr, natl sls mgr & chief engr; Gerry Cagle, stn mgr; Alex Cosper, progmg dir; Andy Quinn, news dir.

**KRLA(AM)**—See Pasadena.

**KRTH(FM)**—1941: 101.1 mhz; 51 kw. Ant 3,130 ft. TL: N34 13 38 W118 04 00. (CP: 53.6 kw). Stereo. 5901 Venice Blvd. (90034). (213) 937-5230. TWX: 510-101-2454. GRADH-102 Group owner: Beasley Broadcast Group (acq 7-27-89). Net: AP. Rep: Republic. Format: Oldies. ■ George Beasley, pres; Patrick W. Norman, vp & gen mgr; Pat Hines, prom mgr; Phil Hall, progmg dir; Claudia Marshall, news dir; Bob Kanner, chief engr. KHJ-TV affil.

**KSKQ(AM)**—Sep 22, 1952: 1540 khz; 50 kw-D, 10 kw-N, DA-2. TL: N34 04 43 W118 11 05. Stereo. 5700 Sunset Blvd. (90028). (213) 466-3001. FAX: (213) 466-8259. Spanish Broadcasting System of California. Group owner: Spanish Broadcasting System Inc. (acq 12-84). Format: Sp. ■ Jose Grimalt, pres & gen sls mgr; Gabriel Grimalt, stn mgr & prom dir; Peter Pilcher, natl sls mgr; Luis Enriquez, rgnl sls mgr; Mario Lopez, progmg dir; Pepe Rolon, news dir; Vicky Reynoso, pub affrs dir; Art Pemberton, chief engr.

**KTNQ(AM)**—1925: 1020 khz; 50 kw-U, DA-2. TL: N34 02 00 W117 59 00. Stereo. Box 1140, Holly & Vine Plaza, Suite 200, 1645 N. Vine St., Hollywood (90028). (213) 465-3171; (213) 465-8466. FAX: (213) 461-9973. Heftel Communications California Inc. (acq 12-29-85). Net: UPI. Rep: Caballero. Format: Sp. ■ Kenneth D. Wolt, pres & gen mgr; Jeffrey A. Liberman, stn mgr; Jack McVeigh, gen sls mgr; Bill Beadles, prom mgr; Ricardo Salazar, progmg dir; Arturo Gonzales, news dir; Greg Ogonowski, chief engr.

**KLVE(FM)**—Co-owned with KTNQ(AM). May 2, 1959: 107.5 mhz; 29.5 kw. Ant 3,100 ft. TL: N34 13 44 W118 04 02. Stereo. Prog sep from AM. Format: Sp. ■ Adrian Lopez, progmg dir.

**KTWV(FM)**—March 7, 1961: 94.7 mhz; 58 kw. Ant 2,835 ft. TL: N34 13 29 W118 03 47. Stereo. Hrs opn: 24. Box 4310 (90078); Wilton Bldg., 5th Fl., 5746 Sunset Blvd. (90028). (213) 466-9283. FAX: (213) 469-0210. Group W Radio Inc. Group owner: Westinghouse Broadcasting Co. (acq 12-89; grpsl; FTR 12-11-89). Rep: Group W. Format: New adult contemp. News staff one. Target aud: 25-54. ■ Allan D. Chlowitz, vp & gen mgr; Jan Kopic, gen sls mgr; Bonny Benedict, prom mgr; Christine Brodie, progmg dir; Ralph Stewart, mus dir; David Hirsch, news dir; Bob Leembruggen, chief engr.

**KULA(AM)**—(Maunawili, HI). Not on air, target date unknown: 1460 khz; 5 kw-U. TL: N21 19 26 W157 52 32. Stereo. Box 250028, Los Angeles, CA (90025). Mount Wilson FM Broadcasters. Format: Adult contemp, MOR. ■ Saul Levine, pres.

**\*KUSC(FM)**—1946: 91.5 mhz; 25 kw. Ant 667 ft. TL: N34 06 35 W118 23 25. Stereo. Hrs opn: 24. Box 77913 (90007-0913). (213) 743-5872. FAX: (213) 743-5853. Univ. of Southern California. Net: APR. Format: Class. News progmg 11 hrs wkly. Target aud: 35 plus. Spec prog: Jazz one hr wkly. ■ Wallace A. Smith, pres & gen mgr; Tom Deacon, progmg dir; Jim Sensenbach, chief engr.

**KWKW(AM)**—April 14, 1931: 1330 khz; 5 kw-U, DA-N. TL: N34 01 10 W118 20 42. Suite 400, 6777 Hollywood Blvd. (90048). (213) 466-8111. FAX: (213) 461-7347. Lotus Communications Corp. (group owner; acq 2-13-89). Format: La Mexicana.

**KXEZ(FM)**—June 30, 1954: 98.7 mhz; 75 kw. Ant 1,180 ft. TL: N34 07 08 W118 23 30. Stereo. Suite 250, 3500 W. Olive, Burbank (91505). (818) 955-7000. FAX: (818) 953-7759. Viacom Broadcasting Inc. (group owner; acq 1-3-90; \$100,500,000; FTR 1-22-90). Rep: Banner. Format: Oldies, adult contemp. Spec prog: Pub affrs one hr wkly. ■ Carl Brazell, pres; Robert Griffith, vp & gen mgr; Allan Hotlen, opns mgr; Des Phelan, gen sls mgr; Phil Gonzalez, prom mgr; Allan Hohen, progmg dir; David Greene, chief engr.

**\*KXLU(FM)**—February 1957: 88.9 mhz; 3 kw. Ant 12 ft. TL: N33 58 16 W118 24 56. Stereo. 7101 W. 80th St. (90045). (213) 642-2866. Loyola Marymount Univ. Board of Trustees Net: AP. Format: Div, educ. News staff one; news progmg 3 hrs wkly. Spec prog: Jazz 11 hrs, black 8 hrs, Por one hr, Sp 24 hrs wkly. ■ Matt Kelly, gen mgr; John Miller, chief engr.

**KZLA-FM**—Listing follows KLAC(AM).

**Los Banos**

**KSNN(FM)**—1966: 104.7 mhz; 50 kw. Ant 495 ft. TL: N37 11 29 W120 32 03. Stereo. Hrs opn: 24. Box 2959, Merced (95344). (209) 383-7900. FAX: (209) 383-5849. Exelcor Communications Inc. (acq 3-27-91; \$700,000; FTR 4-15-91). Rep: Katz & Powell. Format: Adult contemp. Target aud: 25-45; women.

**KLBS(AM)**—May 1961: 1330 khz; 500 w-D, 5 kw-N, DA-N. TL: N37 05 51 W120 49 51. Stereo. 401 Pacheco Blvd. (93635). (209) 826-0578. Ethnic Radio Los Banos Inc. (acq 5-82). Format: Portuguese, Sp. Spec prog: Farm 5 hrs, relig 8 hrs. ■ Batista Vieira, pres & gen mgr; Caroline Cota, opns mgr; Fred Cunha, progmg dir.

**KQLB(FM)**—Not on air, target date unknown: 106.9 mhz; 3 kw. Ant 276 ft. 46200 Paseo Padre Pkwy., Fremont (94539). Amador and Rosalie Bustos.

**Los Gatos**

**KRTY(FM)**—July 9, 1966: 95.3 mhz; 370 w. Ant 860 ft. TL: N37 12 17 W121 56 56. Stereo. 106 Royce St. (95030). (408) 354-6622. Crown Broadcasting Inc. (group owner; acq 9-89; \$5,000,000; FTR 9-25-89). Net: Unistar. Rep: Katz & Powell. Format: Country. News staff one. Target aud: 25-54. ■ Tom Gammon, pres; Greg Herpin, vp & gen mgr; Joel Swartz, gen sls mgr; Kary Hamilton, prom dir; Bill Macky, progmg dir & mus dir; Steve Davis, news dir; Teri Lake, pub affrs dir; John Higdon, chief engr. ■ Rates: \$75; 60; 75; 40.

**Los Osos-Baywood Park**

**KSTT-FM**—1987: 101.3 mhz; 4.86 kw. Ant 1,506 ft. TL: N35 21 38 W120 39 21. (CP: 3.4 kw. Ant 1,685 ft.). Suite 101.3, 321 Madonna Rd., San Luis Obispo (93405). (805) 545-0101. FAX: (805) 541-5303. Stratosphere Broadcasting (acq 8-89; \$1,300,000; FTR 9-5-89). Rep: Major Mkt. Format: Soft adult contemp. News staff one; news progmg 5 hrs wkly. Target aud: 25-54. ■ Don Shore, pres & natl sls mgr; Dave Reichart, gen sls mgr; Rick Sklar, vp progmg; Tony Florentino, progmg dir; Tom Lynch, news dir; Paul Kleinkramer, chief engr. ■ Rates: \$25; 25; 30; 18.

**Ludlow**

**KEQF(FM)**—Not on air, target date unknown: 105.7 mhz; 1.8 kw. Ant 590 ft. Box 250, Barstow (92311). First American Communications.

**Madera**

**KHOT(AM)**—Dec 31, 1956: 1250 khz; 1.5 kw-D, 1 kw-N, DA-2. TL: N36 57 58 W120 02 06. Hrs opn: 24. Box 112, Fresno (93707). (209) 268-2625. Madera Broadcasting Inc. (acq 10-21-86). Net: Notimez. Rep: Katz Hispanic. Format: Sp. News staff one; news progmg 30 hrs wkly. Target aud: 25-54. ■ John Boydston, pres; Edward Distel, gen mgr; Gil Garcia, opns mgr; Jose Louis Gonzalez, progmg dir; Imelda Puentes, asst mus dir; Scott Dean, chief engr. ■ Rates: \$40; 40; 40; 32.

**KXMX(FM)**—Co-owned with KHOT(AM). Sep 30, 1974: 92.1 mhz; 25 kw. Ant 312 ft. TL: N36 57 58 W120 02 06. Stereo. Prog sep from AM. Net: UPI. Format: Adult contemp. News staff one; news progmg 30 hrs wkly. Target aud: 18-49. ■ J.M. Hayes, CFO; Gil Garcia, opns mgr; Edward C. Distel, gen sls mgr. ■ Rates: Same as AM.

**KJDN(FM)**—Not on air, target date unknown: 107.3 mhz; 3 kw. Ant 328 ft. 25965 Ellis St. (93638). Madera FM Association.

**KXMX(FM)**—Listing follows KHOT(AM).

**Mammoth Lakes**

**KMMT(FM)**—April 3, 1973: 106.3 mhz; 55 w. Ant 2,158 ft. TL: N37 37 40 W119 01 56. Stereo. Box 1284 (93546). (619) 934-8888. FAX: (619) 934-2429. Mammoth Mountain F.M. Associates Inc. Net: MBS. Format: Adult contemp. News progmg 2 hrs wkly. Target aud: 18-45; active, athletic, affluent adults. Spec prog: Jazz 3 hrs, classic rock 5 hrs wkly. ■ David A. Digerness, pres; Robert L. Digerness, gen mgr, progmg dir & chief engr; Bennett Kessler, news dir.

**Manteca**

**KVFX(FM)**—Jan 15, 1979: 96.7 mhz; 3 kw. Ant 328 ft. TL: N37 43 45 W121 11 49. Stereo. Suite D-41, 1620 N. Carpenter Rd., Modesto (95351). Cal Valley Radio L.P. (acq 11-87; \$1,200,000; FTR 11-30-87). Rep: Banner. Wash atty: Mullins. Rhyne, Emmons & Topel. Format: Classic rock. Target aud: 25-54; 60% male, 40%