

California Radio

Ojai

KKUR(FM)—Licensed to Ojai. See Oxnard.

Ontario

KNSE(AM)—1946: 1510 khz; 10 kw-D, 1 kw-N, DA-2, 8729 E. 9th St. Rancho Cucamonga (91730). (714) 981-8893. Coronado Four-County Broadcasting Inc. (acq 3-20-78). Rep: Lotus. Format: Sp. ■ Fernando Oaxaca, chmn bd; Tom Castro, pres; Francisco Oaxaca, exec VP; Malu Hernandez, prog dir; Humberto Hernandez, news dir.

KNTF(FM)—1967: 93.5 mhz; 3 kw. Ant minus 165 ft. Stereo. Box 3520 (91761-1030); 10535 Foothill Blvd. (91730). (714) 980-6700. Boulder Ridge Cable TV Inc. (acq 11-87) Format: Modern country. News staff 1. Spec prog: Farm 7 hrs wkly ■ B.J. Howell, gen mgr; Steve Schnell, stn & gen sls mgr; Doug Vincent, prog dir; John Artal, chief engr. ■ Rates: \$40; 35; 40, 30.

Orange

KSRT(AM)—Not on air, target date unknown: 830 khz; 2.5 kw-D, 1 kw-N, DA-N, 1134 N. Nine St., Hollywood (90038). (213) 464-2346. Orange County Broadcasting Corp. Format: Sp. ■ Daniell Villanueva Jr., pres.

Orange Cove

KMAK(FM)—Not on air, target date unknown: 100.3 mhz; 72 w. Ant 2,073 ft. Box 5, 1921 Bauder St., Selma (93662). Richard B. Smith.

Orcutt

KSMI(AM)—Licensed to Orcutt. See Santa Maria.

Oroville

KORV(AM)—Aug 4, 1962: 1340 khz; 1 kw-U. Box 1340 (95965); 2854-B Olive Highway, Suite B (95966) (916) 533-1340. Oroville Radio Inc. (acq 4-1-73). Net: ABC/I. Rep: Sandeberg-Glenn. Format: Classic hits, adult contemp. News staff one; news progmg 10 hrs wkly. Target audience: 35-55; young adults developing their life style & working couples. ■ Vernon H. Uecker, pres & gen mgr; Mike Olivieri, gen sls mgr; Bill Thiebault, prog dir; David Brown, mus dir; David Mello, news dir; James E. Walley, chief engr. ■ Rates: \$15; 14; 15; 14.

KEWE(FM)—Co-owned with KORV(AM). July 6, 1979. 97.7 mhz; 3 kw. Ant 160 ft. Stereo. Prog sep from AM. (916) 533-3700. Net: ABC/E. Format: Big band, btl mus. News progmg 11 hrs wkly. Target audience: 45 & up; retired established adults; investors, financially secure. ■ Fred Hall, mus dir. ■ Rates: \$13; 12; 13; 12.

Oxnard

KCAQ



KCAQ(FM)—Sep 27, 1958: 104.7 mhz; 2.85 kw. Ant 1,580 ft. Stereo. Box 1520 (93034); 1701 Pacific Ave. (93033). (805) 488-0901. FAX: (805) 986-3899. Greater Pacific Radio Exchange Inc. (acq 1-1-88). Rep: McGavren Guild. Format: Contemp hit. News staff one. ■ Harold A. Frank, pres & gen mgr; B.J. Young,

VP & stn mgr; Rooster Rhodes, prog dir; Greg Williams, prom mgr; Joni Caryl, news dir; Martin Walker, chief engr.

KDAR(FM)—Oct 28, 1974: 98.3 mhz; 3 kw. Ant 240 ft. Stereo. Box 5626 (93031), 1500 Esplanade, Suite 1510 (93030). (805) 485-8881. ATEP Radio Inc. (acq 11-86). Format: Christian talk & music. ■ Gordon Marcy, gen mgr; Terri Price, sis mgr; Bill DeFoi, opns mgr & news dir; Scott Shippy, mus dir; Cyndy Ovalle, prom mgr; Mark Pallock, chief engr. ■ Rates: \$21; 17; 21, 13.

KKUR(FM)—(Ojai). Jan 4, 1972: 105.5 mhz; 100 w. Ant 1,357 ft. (CP. city of license to Oak View) Stereo. 255 W. Stanley Ave. Ventura (93002). (805) 653-5111. Eric Chandler Communications of Ventura. (acq 11-8-89). Net: AP. Format: Hot adult contemp. News staff one; news progmg 3 hrs wkly. Target audience: 25-49; fun, upscale, classy adults. Spec prog: Sports 3 hrs wkly. ■ Pat Finn, prog dir; Susan Cathy Finn, opns mgr; Joni Caryl, prog dir; Genan Landers, mus dir; Pam Besser, prom mgr; John Phane, news dir; Terry Finn, dev dir.

KOGO(AM)—See Ventura.

KOXR(AM)—June 11, 1955: 910 khz; 5 kw-D, 1 kw-N, DA-2, Box 1186, 418 W. Third St. (93030). (805) 487-0444. Lotus Oxnard Corp. (acq 12-1-70) Group owner: Lotus Communications Corp. Rep: Lotus. Format: Sp. ■ Howard A. Kalmenson, pres; Norman L. Posen, exec VP; George Bradley, gen mgr; Virginia Cornell, gen sls mgr; Guilceto Garcia Pena; prog & mus dir; Marco Antonio del Castillo, news dir; Joel Clemens, chief engr. ■ Rates: \$25; 25; 25; 25.

KTRO(AM)—See Port Hueneme.

KVEN(AM)—See Ventura.

KXPT(FM)—See Santa Paula.

KZTR(AM)—See Santa Paula.

KZTR-FM—See Camarillo

Pacific Grove

***KAZU(FM)**—Oct 1, 1977: 90.3 mhz; 4.1 kw. Ant 341 ft. Stereo. Box 206 (93950). (408) 375-7275. The Great Silence Broadcasting Foundation Inc. Format: Div, jazz, new age. Target audience: general. Spec prog: Class 6 hrs, country 6 hrs, African 3 hrs, Caribbean 3 hrs, blues 9 hrs, oldies 5 hrs, children 1 hr wkly. ■ Ilene Cashman, gen mgr; Benny Thompson, prog dir; Ace Lopez, mus dir; Jerry Lewine, chief engr.

KOCN(FM)—April 10, 1977: 104.9 mhz; 1.05 kw. Ant 593 ft. (CP: 944 w. Ant 559 ft.). Stereo. Box KOCN, 121 Sloat Ave. (93950). (408) 375-2242. FAX: (408) 373-4268. C.R. Pasquier Properties Inc. (acq 7-85). Net: Mutual, Transtar. Rep: Torbet. Format: Adult contemp. News staff one. Target audience: 25-54. ■ Roger P. Pasquier, pres; Cheryl J. Pasquier, VP & gen mgr; Barbara Tervooren, gen sls mgr; Mark Carbonaro, opns dir; Loren Hoffman, prog mgr; Jim Vernon; Carl Wiliford, chief engr. ■ Rates: \$60; 73; 73; 47.

Palm Desert

KEZN(FM)—Nov 28, 1977: 103.1 mhz; 640 w. Ant 590 ft. Stereo. 72-915 Parkview Dr. (92260). (619) 340-9383. Classic Broadcasting Inc. Net: MBS. Rep: Torbet. Format: Easy Istng ■ Paul Posen, pres; Linda Ward, gen mgr; Larry Kendor, prog, pub affrs & news dir; Barry O'Connor, chief engr. ■ Rates: \$16; 16; 16; 16.

New FM—Not on air, target date unknown. 91.7 mhz; 2.5 kw. Ant 328 ft. 13600 S. Prairie Ave., Hawthorne (90250). Avenue Gospel Center. (acq 11-1-89).

Palm Springs

KCMJ(AM)—Feb 12, 1946: 1140 khz; 10 kw-D, 2.5 kw-N, DA-2, Box 1626 (92263). (619) 320-6818. Westminster Broadcasting Corp. (acq 9-1-61). Net: CBS. Rep: Hillier. Newmark, Wechsler & Howard. Format: Mod country. Spec prog: Farm 5 hrs wkly. ■ Morris Bergreen, pres; Scott Kiner, gen mgr; Rusty Kirkland, gen sls mgr; Craig West, prog dir; Bill Milner, news dir; Steve Karwan, chief engr, Larry Jay, prod dir. ■ Rates: \$18, 17, 18; 12.

KDES(AM)—Oct 29, 1956: 920 khz; 5 kw-D, 1 kw-N, DA-2, Stereo Box 2000 (92263). (619) 325-1211. Tourtelot Broadcasting Co. (acq 11-9-71). Net: Uni-star. Rep: Hillier. Newmark, Wechsler & Howard. Format: MOR. News staff one; news progmg 3 hrs wkly. Target audience: 35 plus. Spec prog: Black 1 hr, Yugoslavian 1 hr wkly. ■ Joseph L. Tourtelot, pres;

Joseph V. Tourtelot, VP, gen & prom mgr; Mel Hill, gen sls mgr; Dan Ritz, prog & mus dir; Ron James, news dir; Barry O'Connor, chief engr. ■ Rates: \$22.50; 22.50; 22.50; 18.90.

KDES-FM—Feb. 10, 1963: 104.7 mhz; 42 kw. Ant 540 ft. (CP: 2.0 kw.). Stereo. Prog sep from AM. (619) 325-1211. Net: Westwood One. Format: Gold based adult contemp. News staff one; news progmg 3 hrs wkly. Target audience: Adults 25-54. ■ Bob Osterberg, stn mgr; Joe Pennington, prog & mus dir. ■ Rates: \$45; 45; 45; 37.80.

KPLM(FM)—Jan 24, 1983: 106.1 mhz; 50 kw. Ant 392 ft. Stereo. Box 1825 (92263). (619) 320-4550. R Group Broadcasting Corp. (acq 4-28-86). Format: Lite contemp. ■ Arthur Rivkin, pres; Jim Keye, gen mgr; Dick Call, gen sls mgr; Ford Michaels, prog dir, Ed Craig, chief engr. ■ Rates: \$26; 26; 26; 20.

***KPSC(FM)**—April 1978: 88.5 mhz; 180 w. Ant minus 1,371 ft. Stereo. 3556 Los Pampus Way. (92264). (619) 322-5204. University of Southern California (acq 9-9-86). Net: Amer Pub. Format: Class. ■ Wallace A. Smith, gen mgr; Lyle Henry, chief engr.

KPSI(AM)—1954: 1450 khz; 1 kw-U. 2100 E. Tahquitz Way (92262). (619) 325-2582. KPSI Radio Corp. Net: ABC/I, ABC TalkRadio, ABC/C, ABC/D, ABC/E, ABC/R. Rep: Christal. Format: Talk. News staff 2; news progmg 5 hrs wkly. Target audience 35 plus. ■ Rozene Supple, pres; Judy Gilliard, gen mgr; Donn Shelton, gen sls mgr; Dave Johnson, prom mgr; Mike Meenan, news dir. Ed Harris, chief engr. ■ Rates: \$18, 18; 18; 18.

KPSI-FM—June 1981: 100.9 mhz; 560 w. Ant 610 ft. (CP: 100.5 mhz; 25 kw. Ant 328 ft.). Stereo. Prog sep from AM. Net: ABC/FM. Format: Contemp hit. ■ Terry Masters, prog dir. ■ Rates: \$33; 33; 33; 29.

KWXY-AM-FM—See Cathedral City.

Palmdale

KUTY(AM)—August 1957: 1470 khz; 5 kw-U. DA-2. Stereo. 570 E. Ave., Q-9 (93550). (805) 947-3107. Fontana Steel Inc. (acq 7-8-81). Net: AP, SMN. Rep: Katz & Powell. Format: C&W (modern country). News staff 4; Target audience: 25-55; Homeowners, married couples with discretionary income ■ P. Dale Ware, VP, gen mgr & mus dir & prom mgr; Art Furtado, stn mgr; Curtis Davis, opns mgr; Chuck Whitter, news dir; Claude Blacker, chief engr.

Palo Alto

KDFC(AM)—1947. 1220 khz, 5 kw-D. 147 w-N. 2822 Van Ness Ave., San Francisco (94109). (415) 441-5332. Sundial Broadcasting Corp (acq 1953). Rep: Concert Music Broadcast Format: Class. ■ William Crocker, pres; Edward Davis, VP; Laura Zarco, sis mgr; Cal Hayes, prog dir; Tyler Phelps, mus dir. ■ Rates: \$100; 100; 100; 75.

KDFC-FM—See San Francisco.

***KZSU(FM)**—See Stanford.

Paradise

KKXX(AM)—September 1960: 930 khz; 1 kw-D, 37 w-N. Box 2020 (95967). (916) 877-3872 or 343-3808. Butte Broadcasting Co. (acq 12-21-66). Rep. Sandeberg-Glenn. Format: Talk, relig. ■ Carl J. Auel, pres; Ron Warkentin, gen mgr & news dir; Scott L. Smith, sec-treas; Jan Eaton, mus dir; Mike Birdsill, chief engr. ■ Rates: \$8; 8; 8; —.

KRIJ(FM)—Oct 15, 1983: 92.7 mhz; 850 w. Ant 620 ft. Stereo. 6177 Skyway (95969). (916) 872-9270. TWX: 916-872-3829. JIBO Broadcasting Corp. Net: SMN. Rep: Gillis, Radio Time Sls. Format: Country. News staff one; news progmg 19 hrs wkly. Target audience: 25-54; adults with optimum purchasing & saving power. ■ Ed Kelley, gen mgr, Ed Potoshnik, gen sls mgr; Jack Parr, prog dir; Rory Miller, mus dir; Bruce Sessions, news dir; Dan Butner, chief engr. ■ Rates: \$16.25; 13.75; 16.25; 7.

Paradise-Chico

KNVR(FM)—June 4, 1977: 96.7 mhz; 3 kw. Ant 328 ft. Stereo. Box 3936, Chico (95927). (916) 895-1197. Paradise Broadcasting Inc. (acq 12-20-79). Rep: Republic. Format: Hot adult contemp. ■ Robb Cheal, pres & gen mgr; Tom Kelley, stn mgr & prog dir; Diane McKintyre, gen sls mgr; Scott Michaels, mus dir; Jennifer Workman, news dir; Chris Cruise, chief engr. ■ Rates: \$16; 15; 16; 12.