

# Monroe, La.-El Dorado, Ark. (114)

ADI TV Households ..... 182,600  
 Survey Area TV Households ..... 522,300

**KNOE-TV** Monroe, La., ch. 8, CBS  
**KTVE** El Dorado, Ark., ch. 10, NBC  
**\*KLTM-TV** Monroe, La., ch. 13, ETV  
**KARD** West Monroe, La., ch. 14, ABC  
**KMCT-TV** West Monroe, La., ch. 39, IND

Counties	State	TV Households
Ashley	AR	9,000
Chicot	AR	5,700
Union	AR	17,800
Caldwell	LA	4,200
Catahoula	LA	4,300
Concordia	LA	7,700
East Carroll	LA	3,500
Franklin	LA	8,100
Jackson	LA	6,500
La Salle	LA	6,400
Lincoln	LA	13,400
Madison	LA	5,700
Morehouse	LA	12,000
Ouachita	LA	50,400
Richland	LA	7,200
Tensas	LA	2,800
Union	LA	7,600
West Carroll	LA	4,400
Winn	LA	5,900



# Montgomery, Ala. (119)

ADI TV Households ..... 170,000  
 Survey Area TV Households ..... 597,400

**\*WDIQ** Dozier, Ala., ch. 2 ETV  
**WSFA-TV** Montgomery, Ala., ch. 12, NBC  
**WCOV-TV** Montgomery, Ala., ch. 20, CBS  
**\*WAIQ** Montgomery, Ala., ch. 26, ETV  
**WKAB-TV** Montgomery, Ala., ch. 32, ABC  
**WMCF-TV** Montgomery, Ala., ch. 45, IND

Counties	State	TV Households
Autauga	AL	11,200
Bullock	AL	3,400
Butler	AL	7,400
Covington	AL	14,200
Crenshaw	AL	5,100
Elmore	AL	15,300
Lowndes	AL	3,700
Macon	AL	8,200
Montgomery	AL	73,600
Pike	AL	9,700
Tallapoosa	AL	13,800
Wilcox	AL	4,400

# Nashville (31)

ADI TV Households ..... 646,100  
 Survey Area TV Households ..... 1,064,300

**WKRN-TV** Nashville, ch. 2, ABC  
**WSMV** Nashville, ch. 4, NBC  
**WTVF** Nashville, ch. 5, CBS  
**\*WDCN** Nashville, ch. 8, ETV  
**WZTV** Nashville, ch. 17, IND  
**\*WCTE** Cookeville, Tenn., ch. 22, ETV  
**WKWR-TV** Cookeville, Tenn., ch. 28, IND  
**WCAY-TV** Nashville, ch. 30, IND  
**WFYZ** Murfreesboro, Tenn., ch. 39, IND  
**WNKJ-TV** Hopkinsville, Ky., ch. 51, IND  
**WBGY-TV** Tullahoma, Tenn., ch. 64, IND

Counties	State	TV Households
Allen	KY	5,500
Barren	KY	13,000
Butler	KY	3,800
Christian	KY	20,600
Clinton	KY	3,200
Cumberland	KY	2,700
Logan	KY	8,900
Monroe	KY	4,500
Simpson	KY	5,300
Todd	KY	4,300
Trigg	KY	3,500
Bedford	TN	10,400
Benton	TN	6,000
Cannon	TN	4,000
Cheatham	TN	8,000
Clay	TN	2,900
Coffee	TN	14,800
Davidson	TN	186,000

De Kalb	TN	5,500
Decatur	TN	4,200
Dickson	TN	11,500
Franklin	TN	11,500
Giles	TN	9,200
Henry	TN	11,400
Hickman	TN	5,400
Houston	TN	2,400
Humphreys	TN	6,000
Jackson	TN	3,300
Lawrence	TN	12,500
Lewis	TN	3,400
Macon	TN	6,200
Marshall	TN	7,500
Maury	TN	19,300
Montgomery	TN	30,400
Moore	TN	1,600
Overton	TN	5,300
Perry	TN	2,400
Pickett	TN	1,500
Putnam	TN	18,500
Robertson	TN	13,400
Rutherford	TN	32,100
Smith	TN	5,600
Stewart	TN	3,400
Sumner	TN	31,800
Trousdale	TN	2,600
Van Buren	TN	1,600
Warren	TN	12,600
Wayne	TN	4,900
White	TN	7,300
Williamson	TN	21,900
Wilson	TN	21,400

