

mus dir; Toby Browning, chief engr. ■ Rates: \$17; 15; 9; 9.

***KCBX(FM)**—July 25, 1975: 90.1 mhz; 4.9 kw. Ant 1,410 ft. Stereo. Box 95 (93406). (805) 541-1295. KCBX Inc. Net: NPR. Format: Class, jazz. ■ Frank Lanzone Jr., pres & gen mgr; Pat Moresco, gen sls mgr; Matt Elmore, prog dir; Jan Harris, prom mgr; William Miller, chief engr.

***KCPR(FM)**—1968: 91.3 mhz; 2 kw. Ant minus 350 ft. (CP: 3 kw. Ant 1,412 ft.) Stereo. California Polytechnic State College (93407). (805) 544-4640. California Polytechnic State University. Format: New wave, AOR, ed. ■ Jerry Haddox, gen mgr; Ric Turner, prog dir; Karl Witbeck, chief engr.

KIQO(FM)—See Atascadero.

KKUS(FM)—Not on air, target date Jan 1, 1984: 98.1 mhz; 3.6 kw. Ant 1,624 ft. Stereo. 396 Buckley Rd. (93401). (805) 541-8798. Cabrillo Communications Inc. Rep: Eastman. ■ Richard Mason, pres & gen mgr; Cheryl Hangartner, gen sls mgr.

KSLY(AM)—Feb 6, 1960: 1400 khz; 1 kw-D, 250 w-N. Box 1400 (93406). (805) 543-9400. San Luis Obispo Bcstg Inc. (acq 11-1-79). Rep: Selcom. Format: Adult contemp rock. Spec prog: Farm 2 hrs wkly. ■ Dudley White, pres; Guy Paul Hackman, gen mgr; Bob O'Brien, coml mgr; Harry May, prog dir; Don Potter, mus dir; Fred Peterson, news dir; Walter Rheingans, chief engr. ■ Rates: \$19; 16; 19; 16.

KUNA(FM)—Co-owned with KSLY(AM). December 1959: 96.1 mhz; 5.6 kw. Ant 1,410 ft. Stereo. (805) 543-9601. KUNA-FM Inc. (acq 4-1-76). Format: Btlf mus. ■ Evan Haning, prog dir. ■ Rates: \$17; 15; 17; 15.

KVEC(AM)—May 1937: 920 khz; 1 kw-D, 500 w-N. Box 787 (93406). (805) 543-8830. Century Bcstg Co. (acq 3-13-75). Group owner: Greentree. Net: ABC/I, ABC/E. Rep: PRO Radio. Format: MOR. ■ Charlie Powers, pres; Dan Clarkson, gen mgr; Dave Cryden, coml mgr; Bill Benica, prog dir; Jim Zimmerlin, mus dir; Mike Powell, news dir. ■ Rates: \$12.45; 10.55; 12.45; 10.55.

KZOZ(FM)—Licensed to San Luis Obispo. See Santa Maria.

San Mateo

***KCSM(FM)**—October 1964: 91.1 mhz; 14 kw. Ant 330 ft. 1700 W. Hillsdale Blvd. (94402). (415) 574-6427. San Mateo Community College District. Net: NPR. Format: Class, jazz. ■ Stewart Cheifet, gen mgr; Victor Wheatman, stn mgr; Michael Davidson, prog dir; Bonny Atkins, prom mgr; Bill Fox, chief engr. ■ *KCSM-TV affil.

KOFY(AM)—1946: 1050 khz; 1 kw-D. 1818 Gilbreth Rd., Burlingame (94010). (415) 692-2433. Radio Espanol Inc. (acq 5-1-76). Format: Sp. ■ Douglas Pledger, pres; Jess Carlos, gen mgr. ■ Rates: \$15; 15; 15.

KSOL(FM)—September 1963: 107.7 mhz; 5 kw. Ant 1,590 ft. Stereo. 1730 S. Amphlett Blvd. (94402). (415) 341-8777. Intercontinental Radio Inc. (acq 4-6-77). Group owner: United Bcstg. Net: APR. Rep: Masla. Format: Urban contemp. ■ Ken Shubat VP & gen mgr; Marvin Robinson, prog dir; Bernie Moody, mus dir; Mark Thomas, news dir; Kevin Douglass, chief engr.

San Rafael

***KSRH(FM)**—May 1, 1980: 88.1 mhz; 10 w. Ant 66 ft. 185 Mission Ave. (94901). (415) 456-0150. San Rafael High School District. Format: Div. Spec prog: Fr 1 hr wkly. ■ William Pearson, gen mgr.

KTIM(AM)—May 1947: 1510 khz; 1 kw-D. 1623 Fifth Ave. (94901). (415) 456-1510. Marin Bcstg Co. (acq 7-21-83). Format: Div. Spec prog: Sp 1 hr wkly. ■ N. Arthur Astor, pres; David "T", prog dir; Bell. Nussbaum, mus dir; Jok Church, news dir; Doug Howland, chief engr. ■ Rates: \$37.50; 37.50; 37.50; 37.50.

KTIM-FM—June 1, 1961: 100.9 mhz; 2.2 kw. Ant 360 ft. Dups AM 25%. Stereo.

Santa Ana

KWIZ(AM)—Nov 6, 1926: 1480 khz; 5 kw-D, 1 kw-N, DA-N. 3101 W. Fifth St. (92703). (714) 839-4220.

TXW: 910-595-1126. Voice of the Orange Empire Ltd. (acq 1965). Group owner: Davis & Weaver Bcstg. Rep: HR/Stone. Format: Personality, contemp. MOR. ■ Philip C. Davis, pres; Dave Armstrong, gen mgr; William Weaver, prog dir; Pat Michaels, stn & coml mgr & news dir; Les Honig, mus dir; Mark Eliot, prom mgr; Ed Raabe, chief engr. ■ Rates: \$59; 44; 59; 22.

KWIZ-FM—1947: 96.7 mhz; 3 kw. Ant 120 ft horiz, 115 ft vert. (CP: 2.85 kw; ant 199.5 ft.). Stereo. Prog sep from AM. Format: Btlf mus. ■ Rates: \$47; 36; 47; 14.

KYMS(FM)—Feb 6, 1960: 106.3 mhz; 3 kw. Ant 630 ft. Stereo. 1748 West Katella, Orange (92667). (714) 835-1063. Interstate Bcstg Inc. (group owner; acq 1-82). Net: UPI. Format: Contemp Christian mus. ■ Paul Toberty, pres; John M. Boyd, VP & gen mgr.

Santa Barbara

KBLS(AM)—Aug 11, 1962: 990 khz; 1 kw-D, DA. 1216 State St. (93101). (805) 963-5973. Antares Bcstg Co. (acq 6-14-75). Net: ABC/I, MBS. Rep: Selcom. Format: Contemp, oldies. ■ Gregory D. Gentling Jr., VP; Ray Briare, gen mgr; Randall Chase, prog mgr; Ryan McCarthy, news dir; Clark Ortone, chief engr. ■ Rates: \$14; 14; 14; 14.

***KCSB-FM**—November 1964: 91.9 mhz; 620 w. Ant 2,910 ft. (CP: ant 1,879 ft.). Stereo. Box 13401 (93107). (805) 961-3757. Regents of the U. of Calif. Net: ABC/FM. Format: Div. Spec progs: Black 1 hr. C&W 6 hrs wkly. ■ Malcolm Gaut-Williams, gen mgr; Steve Sellman, chief engr.

KDB(AM)—Dec 26, 1926: 1490 khz; 1 kw-D, 250 w-N. 23 West Micheltorena (93101). (805) 966-4131. Pacific Bcstg Co. (acq 4-21-71). Rep: Hillier, Newmark, Wechsler & Howard. Format: Class. ■ Richard Marsh, pres; Roby Scott, gen sls mgr & prog dir; Chip Marsh, news dir; Richard Lane, chief engr. ■ Rates: \$30; 30; 30; 30.

KDB-FM—Feb 14, 1960: 93.7 mhz; 12.5 kw. Ant 870 ft. Dups AM 100%. Stereo.

KGFT(FM)—See Carpinteria.

KIST(AM)—1946: 1340 khz; 1 kw-D, 250 w-N. Box 1169 (93102). (805) 966-3981. KIST Properties Ltd. (acq 8-13-81). Net: ABC/C. Rep: McGavren-Guild. Format: Adult contemp, top-40. ■ Steve Emerson, gen & gen sls mgr; Dick Williams, prog & mus dir; Nancy Bedell, news dir; Scotty Johnson, chief engr. ■ Rates: \$20; 18; 20; 12.

KMGQ(FM)—See Goleta.

KRUZ(FM)—August 8, 1961: 103.3 mhz; 105 kw. Ant 2,980 ft. Stereo. Quad. 31 W. Carillo St. (93101). (805) 963-1831. The Schuele Org. Inc. (acq 5-21-71). Net: ABC/E, MBS. Rep: Katz. Format: Btlf mus. ■ Carl L. Schuele, pres & gen mgr. ■ Rates: \$30; 36; 36; 30.

***KSCA(FM)**—December 1982: 88.7 mhz; 12 kw. Ant 55 ft. Box 77913 Los Angeles (90007). (213) 743-5872. University of Southern Calif. Net: NPR. Format: Class. ■ Wallace A. Smith, gen mgr.

KTMS(AM)—Oct 31, 1937: 1250 khz; 2.5 kw-D, 1 kw-N, DA-1. Drawer NN (93102). (805) 963-1975. News-Press Pub Co. Net: ABC/Talk, NBC, MBS, APR. Rep: Weiss-Powell. Format: News, talk. Spec progs: Big bands 14 hrs, Ger 1 hr, Sp 2 1/2 hrs wkly. ■ Stuart S. Taylor, pres; Malcolm G. Morehouse, gen mgr; Marc Bradley, prog dir; Mark Giles, mus dir; John Palminteri, news dir; John Strahler, chief engr. ■ Rates: \$17; 12; 17; 11.

KTMS-FM—Sep 1, 1957: 97.5 mhz; 16 kw. Ant 2,900 ft. Prog sep from AM. Net: NBC's The Source. Format: Prog. ■ Bob Senn, prog dir. ■ Rates: \$22; 16; 22; 14.

KTYD(FM)—Aug 11, 1962: 99.9 mhz; 34 kw. Ant 550 ft. Stereo. Box 62110 (93160). (805) 967-4511. KTYD Inc. (acq 4-1-83). Rep: Selcom. Format: Adult rock. ■ Robert G. Liggitt Jr., pres; Kraig T. Kitchin, gen mgr; Diane Thallon, gen sls mgr; Jane Asher, prog dir; Jon FitzRandolph, news dir; Irv Laing, chief engr. ■ Rates: \$27.50; 32; 32; 27.50.

KXXN(AM)—March 1961: 1290 khz; 500 w-D. 1919 State St. (93101). (805) 963-5896. Capital Bcstg Corp. (acq 4-6-83). Net: ABC/I. Format: C&W. Spec prog: It 1 hr, Pol 2 hrs wkly. ■ Terry Janisch, pres; Chriss Cutter Tavena, gen sls mgr; Doug Jones, chmn. ■ Rates: \$16; 16; 16; 16.

Santa Clara

KARA(FM)—Sep 25, 1964: 105.7 mhz; 50 kw. Ant 500 ft. Stereo. 2775 Park Ave. (95050). (408) 243-3200. Santa Clara Broadcasters Inc. (acq 7-1-72). Group owner: Empire Bcstg Corp. Rep: Selcom, Terry Rust. Format: Adult contemp. ■ Robert S. Kieve, pres & gen mgr; Joanne Shaw, gen sls mgr; John McLeod, prog dir; George Sampson, news dir; Vince Loppolo, chief engr.

KLIV(AM)—See San Jose.

KNTA(AM)—Licensed to Santa Clara. See San Jose.

***KSCU(FM)**—July 1, 1978: 103.3 mhz; 19.5 w. Ant 179 ft. Stereo. Box 1207 (95053). (408) 984-4413. Pres and Bd of Trustees of Santa Clara Univ. Net: UPI. Format: Jazz, prog. ■ Harold Pestana, gen mgr.

Santa Cruz

KMFO(AM)—See Aptos-Capitola.

KSCO(AM)—Sept 21, 1947: 1080 khz; 10 kw-D, 5 kw-N, DA-N. Box 1080 (95061). (408) 475-1080. Radio Santa Cruz. Net: APR. Rep: Masla. Format: Div. ■ Charles V. Berlin, mngng ptnr, gen sls mgr & chief engr; Dick Little, news dir. ■ Rates: \$11.50; 9.50; 11.50; 9.50.

KSCO-FM—Sep 2, 1961: 99.1 mhz; 24 kw. Ant minus 250 ft. Dups AM 20%. Stereo. Format: Btlf mus.

***KUSP(FM)**—April 14, 1972: 88.9 mhz; 860 w. Ant 3,750 ft. Stereo. Box 423 (95061). (408) 476-2800. Palaphysical Bcstg Fdn. Format: Class, jazz, div. Spec progs: Black 20 hrs, Sp 8 hrs, reggae 6 hrs wkly. ■ Lance Linares, gen mgr; Johnny Simmons, prog dir; Victoria Bolam, news dir; Don Mussell, chief engr.

***KZSC(FM)**—August 1974: 88.1 mhz; 1.25 kw. Ant 350 ft. Stereo. KZSC, UCSC (95064). (408) 429-2811. Regents of Univ. of Calif. Format: Div. Spec progs: Black 15 hrs, class 10 hrs, C&W 15 hrs, farm 1 hr, Gr 1 hr, It 1 hr, jazz 19 hrs, Pol 1 hr, Por 2 hrs, closet free 2 hrs, Sp 6 hrs, classical Indian (from India) 3 hrs wkly. ■ Emma Goldman, pres; Kellie Stoddart, gen mgr; Don Mussell, chief engr. ■ Rates: \$8; 8; 8; 8.

Santa Maria

KKAL(AM)—(Arroyo Grande) June 29 1962: 1280 khz; 5 kw-D, 2.5 kw-N, DA-2. 129 N. Halcyon, Arroyo Grande (93420). (805) 489-1280. Kal Coast Radio Corp. (acq 12-79). Group owner: American General Media. Net: MBS. Rep: McGavren-Guild. Format: C&W. Spec prog: Farm 2 hrs wkly. ■ Anthony Brandon, pres; Gary S. Owens, VP, gen & coml mgr; Doug Vincent, prog & prom mgr; Bill Curtis, mus dir; Bill Penny, news dir; Steve Urbani, chief engr. ■ Rates: \$32; 28; 26; 24.

KZOZ(FM)—(San Luis Obispo) Co-owned with KKAL(AM). 1962: 93.3 mhz; 29.5 kw. Ant 1,430 ft. Stereo. 341 Higuera, San Luis Obispo (93401). (805) 544-5093. Net: RKO. Rep: McGavren-Guild. Format: AOR. ■ Don Potter, prog & mus dir & prom mgr. ■ Rates: \$40; 36; 34; 32.

KSBQ(AM)—Sep 1, 1961: 1480 khz; 1 kw-D, DA-D. Box 442 (93456). (805) 922-1777. Los Padres Bcstg Corp. (acq 11-1-80). Net: ABC/D. Rep: Howard. Format: Modern country. ■ Albert B. Sturges, pres & gen mgr; Dorothy Sturges, coml mgr; Edward Ryba, prog dir; Tom Hiscox, news dir; Dale Williams, chief engr. ■ Rates: \$12; 11; 12; 9.30.

KSMA(AM)—1945: 1240 khz; 1 kw-D, 250 w-N, DA-1. 110 W. Cypress St. (93454). (805) 925-2582. Bayliss Bcstg Co. (acq 7-1-80). Net: CBS. Rep: Blair. Format: MOR, news, sports. Spec prog: Sp 3 hrs wkly. ■ John Bayliss, pres; Ed Murray, gen mgr; Tim Shaw, prog dir; Steve Southwick, news dir; Dennis Bornhoff, chief engr. ■ Rates: \$20; 13; 20; 13.

KSNI-FM—Co-owned with KSMA(AM). 1960: 102.5 mhz; 39 kw. Stereo. Prog sep from AM. Format: C&W. ■ Rates same as AM.

KUHL(AM)—April 1946: 1440 khz; 5 kw-D, 1 kw-N, DA-N. Box 166 (93456). (805) 922-7727. KUHL Bcstg