

California Radio

Bill Taylor, prog dir; Tami Patrick, mus dir; David Petrik, chief engr. ■ Rates: \$6.20; 5.60; 6.20; 4.

Nevada City

***KVMR(FM)**—July 17, 1978: 89.5 mhz; 1.96 kw Ant 980 ft. Stereo. Box 328 (95959), (916) 265-9649. The American Victorian Museum. Format: Div, rock. Spec progs: Class 16 hrs, jazz 12 hrs, C&W 14 hrs wkly. ■ David Osburn, pres; Arthur Cohen, gen mgr; Eldon E. Wood, chief engr.

Newport Beach

KOCM(FM)—Jan 8, 1962: 103.1 mhz; 2 kw. Ant 300 ft. Stereo. 57 Fashion Island (92660). (714) 644-2727. Donrey Inc. (acq 4-15-81). Group owner: Donrey Media Group. Format: Btfl, MOR. ■ Donald W. Reynolds, pres; Dennis Blackburn, gen mgr; Elliot Lazarus, sls mgr; Bruce A. Plasse, opns mgr; Barney Dewey, chief engr. ■ Rates: \$24; 24; 24.

Northridge

***KCSN(FM)**—November 1963: 88.5 mhz; 3 kw. Ant minus 235 ft. Stereo. 18111 Nordhoff St. (91330). (213) 885-3090. Calif State Univ. Northridge. Net: NPR. Format: Div, news, jazz. Spec progs: Class 15 hrs, Ger 3 hrs, Sp 1 hr, C&W 7 hrs, folk 11 hrs wkly. ■ James Cleary, pres; Ray Tipppo, gen mgr; Michael Turner, prog dir; Jerry Spoehele, prom mgr; Jayne Bower, news dir; Bob Hurley, chief engr.

Oakdale

KOKQ(FM)—Not on air, target date unknown: 95.1 mhz; 50 kw. Ant 500 ft. Stereo. 22201 Mauna Loa Dr, Ceres (95307). (209) 537-7259. Goldrush Bcstg Inc. Format: Prog, C&W. ■ L. Ann Gross, pres; Joe L. Gross, gen mgr; Cecil Lynch, consulting engr.

Oakhurst

KAAT(FM)—November 1982: 107.1 mhz; 260 W. Ant 1,070 ft. Stereo. 40356 Oak Park Way (93644). (209) 683-5107. California Sierra Corp. Net: RKO Two. Format: MOR. ■ Randolph L. Johnston, pres, gen mgr & chief engr; Pete Ladd, prog & news dir.

Oakland

KABL(FM)—1925: 960 khz; 5 kw-U, DA-1. 632 Commercial St., San Francisco (94111). (415) 788-5225. TWX 910-372-7489. Shamrock Bcstg. Co. (group owner; acq 7-79). Rep: Christal. Format: Btfl mus. ■ Bill Clark, pres & gen mgr; David L. McKinsey, prog dir; Ronni Brand, natl sls mgr; Dick Lew, news dir; Mike Grimself, local sls mgr; John McCarthy, engr mgr. ■ Rates: \$155; 150; 150; 95.

KABL-FM—See San Francisco.

KDIA(FM)—July 1922: 1310 khz; 5 kw-U, DA-1. Box 8432 (94662). (415) 839-1310. Viacom Bcstg (group owner). Net: Sheridan, National Black, APR. Rep: Howard. Format: Black contemp. ■ Earnest L. James, VP & gen mgr; Reginald Hutcherson, gen sls mgr; Jeff Harrison prog dir; Roy West, news dir; John Rolih, chief engr.

KNEW(FM)—July 2, 1921: 910 khz; 5 kw-U, DA-2. 66 Jack London Sq. (94607). (415) 836-0910. Malrite Bcstg Inc. (group owner; acq 10-8-80). Net: ABC/E. Rep: Katz. Format: C&W. ■ Carl E. Hirsch, pres; Gil Rosenwald, VP group opns; Steve Edwards, gen mgr; Joel Schwartz, gen sls mgr; Jim Wood, prog dir; Bob Guerra, mus dir; Sueloder, prom mgr; Frank Foti, chief engr.

Oceanside

KJFM(FM)—Listing follows KUDE(AM).

KUDE(AM)—July 4, 1956: 1320 khz; 500 w-U, DA-1. Box K1320 (92054). (714) 757-1320. Dolph-Pettye Bcstg Co. (acq 1959). Net: UPI. Rep: Masia. Format: C&W. Spec prog: Sp 2 hrs wkly. ■ Hope D. Pettye, pres; Lytle R. Richardson, VP, gen mgr. ■ Rates: \$26; 26; 26; 22.

KJFM(FM)—Co-owned with KUDE(AM). Jan 20, 1962: 102.1 mhz; 10 kw. Ant 1,95-ft. Stereo. Prog sep from AM. Format: Btfl mus. ■ Rates: \$30; 30; 30; 25.

Ojai

KOVA(FM)—Jan 4, 1972: 105.5 mhz; 130 w. Ant 1,180 ft. Stereo. 1205-A Maricopa Rd. (93023). (805) 646-1434. Ojai Radio Inc. (acq 7-79). Net: APR. Format: Old. ■ Frank W. Spencer Jr, pres & gen mgr. ■ Rates: \$11.50; 11.50; 11.50; 11.50.

Ontario

KNSE(AM)—1946: 1510 khz; 10 kw-D, 1 kw-N, DA-2. 8729 E. 9th St., Rancho Cucamonga (91730). (714) 981-8893. Coronado Four-County Bcstg Inc. (acq 3-20-78). Rep: Caballero Spanish Media. Format: Span. ■ Fernando Oaxaca, pres; Tom Castro, exec VP; Bardo Sanchez, prog dir; Humberto Hernandez, news dir. ■ Rates: \$35; —; —; —.

KNTF(FM)—1967: 93.5 mhz; 3 kw. Ant minus 165 ft. Stereo. Box 5000 (91761). (714) 882-2575. Best Communications Inc. (group owner; acq 3-20-79). Rep: Hillier, Newmark & Wechsler. Format: C&W. ■ Jack Siegal, pres; James Markham, VP & gen mgr; Gary Curtis, gen sls mgr; Mike Wood, prog dir; Kevin O'Neil, mus dir; John Artal, chief engr. ■ Rates: \$25; 25; 16.

Oroville

KEWE(AM)—Listing follows KORV(AM).

KORV(AM)—Aug 4, 1962: 1340 khz; 1 kw-D, 250 w-N. Box 1340; Suite B, 2854 Olive Highway (95965). (916) 533-1340. Oroville Radio Inc. (acq 4-1-73). Net: ABC/I. Rep: Sandeberg-Glenn. Format: MOR. Spec prog: Farm 2 hrs, Swing 3 1/2 hrs wkly. ■ James McGiffin, pres; Vernon H. Uecker, gen mgr; James E. Ragland, coml mgr; Richard Levo, news dir; James E. Walley, chief engr. ■ Rates: \$13; 12; 13; 12.

KEWE(FM)—Co-owned with KORV(AM). July 6, 1979: 97.7 mhz; 3 kw. Ant 950 ft. Stereo. (916) 533-3700. Net: ABC/E. Format: Bright btfl. ■ James Moll, coml mgr; William Hudson, mus dir. ■ Rates: \$12; 12; 12; 12.

Oxnard

KACY(AM)—See Port Hueneme.

KACY-FM—Sept 27, 1958: 104.7 mhz; 2.85 kw. Ant 1,580 ft. Stereo. Box 1520 (93034). (805) 488-901. Channel Islands Bcstg Corp. (acq 12-1-77). Rep: McGavren Guild. Format: Btfl mus. ■ Franz Allina, pres; Jack Scott, VP & gen mgr; Denny Luell, prog dir; Jeff Randall, prom mgr; Brian Wilson, news dir; Scott Horner, chief engr.

KBBQ(AM)—See Ventura.

KDAR(FM)—Oct 28, 1974: 98.3 mhz; 3 kw. Ant 240 ft. Stereo. 500 Esplanade Dr. (93030). (805) 485-8881. KDAR Bcstg Co. Net: MBS. Format: Rel. ■ Edward G. Atsinger III, pres; Terry Fahy, gen mgr; Joe Gonzalez, prog dir; Anna Christie, mus dir. ■ Rates: \$10; 10; 10.

KKBZ-AM-FM—See Santa Paula.

KOXR(AM)—June 11, 1955: 910 khz; 5 kw-D, 1 kw-N, DA-2. Box 1186, 418 W. Third St. (93030). (805) 487-0444. Lotus Oxnard Corp. (acq 12-1-70). Group owner: Lotus Communications Corp. Rep: Lotus. Format: Span. ■ Howard A. Kalmenson, pres; Norman L. Posen, exec VP; Manuel Perez, gen mgr; Marco Antonio del Castillo, prog & mus dir; Lynden L. Williams, chief engr. ■ Rates: \$25; 25; 25; 25.

KVEN(AM)—See Ventura.

KZTR(FM)—See Camarillo.

Pacific Grove

***KAZU(FM)**—Oct 1, 1977: 90.3 mhz; 4.1 kw. Ant 491 ft. Stereo. Box 206 (93950). (408) 375-3082. The Great Silence Bcstg Foundation Inc. Format: Div. Spec progs: Black 5 hrs, Span 5 hrs, Por 1 hr, women's 8 hrs wkly. ■ Brad Gardner, pres; Matthew Denison, gen mgr.

KOCN(FM)—April 10, 1977: 104.9 mhz; 950 w. Ant 550 ft. Stereo. Box KOCN (93950). (408) 375-2242. Monarch Broadcasters Inc. Net: RKO, MBS. Rep: Masia. Format: MOR, sports. Spec progs: Jazz 4 hrs, big band 5 hrs wkly. ■ Roger Powers, pres & gen mgr;

Jack G. Hamilton, coml mgr; Dennis Griffith, mus dir; Jerry Lewine, chief engr. ■ Rates: \$13; 13; 13; 13.

Palmdale

KUTY(AM)—August 1957: 1470 khz; 5 kw-D, 500 w-N, DA-N. 38201 6th St. East (93550). (805) 947-3107. Ware Communications Inc. (acq 7-8-81). Net: MBS. Rep: Howard. Format: C&W. Spec prog: Span 2 hrs wkly. ■ Paul D. Ware, pres; P. Dale Ware, VP & gen mgr; John Sabella, prog dir; Stacy Kaye, news dir. ■ Rates: \$15; 12.50; 15; 7.

Palm Desert

KCMS(FM)—Nov 28, 1977: 103.1 mhz; 530 w. Ant 630 ft. Stereo. 74-133 El Paso, Suite G (92260). (619) 349-9383. Classic Bcstg Inc. Net: MBS. Rep: Lotus. Format: Class. ■ Paul Poson, pres; Jon Harmon, gen mgr; Larry Ponko, prog dir; Bob Rodding, news dir; Wayne Goff, chief engr. ■ Rates: \$12; 12; 12; 12.

KGUY(AM)—Dec 7, 1963: 1270 khz; 1 kw-D, DA. Box 1270 (92260). (714) 346-1270. Media Women Inc. (acq 7-1-80). Net: MBS. Rep: Selcom. Format: News. Spec prog: Farm 2 hrs wkly. ■ Mary Neiswender, pres; Mel Hill, stn mgr; Lou Schultz, sls mgr; Kate Neiswender, news dir. ■ Rates: \$16; 14; 16; —.

Palm Springs

KCMJ(AM)—Feb 12, 1946: 1010 khz; 1 kw-D, 500 w-N, DA-2. (CP: 1140 khz; 10 kw-D, 2.5 kw-N). Box 1626 (92263). (714) 320-6818. Westminster Bcstg Corp. (acq 9-1-61). Net: CBS. Rep: Hillier, Newmark & Wechsler. Format: C&W. Spec progs: Farm 3 hrs wkly. ■ Morris Bergreen, pres; Rick Murphy, gen mgr; Jim Key, coml mgr; Steve Karwan, prog dir; Jim Rushlow, mus dir; Eddy Walker, prom mgr; Bill Milner, news dir; Larry Morton, chief engr. ■ Rates: \$15; 14; 15; 10.

KDES(AM)—Oct 29, 1956: 920 khz; 5 kw-D, 1 kw-N, DA-2. Box KDES (92263). (714) 325-1211. Tourtelot Bcstg Co. (acq 11-9-71). Net: RKO. Format: MOR. Spec progs: Sp 1 hr wkly. ■ Joseph L. Tourtelot, pres; Joseph V. Tourtelot, gen & coml mgr; Ty Stevens, prog dir & mus dir; Kathy Consiglio, prom mgr; Mike Meenah, news dir. ■ Rates: \$16.50; 16.50; 16.50; 11.

KDES-FM—Feb 10, 1963: 104.7 mhz; 4.2kw. Ant 540 ft. Stereo. Net: UPI. Rep: McGavren-Guild. Format: Top-40. ■ Rates same as AM.

KPLM(FM)—Not on air, target date unknown: 106.1 mhz. 1276 N. Palm Canyon Dr. (92263). RTC Bcstg Corp.

***KPSH-FM**—April 1978: 88.5 mhz; 180 w. Ant 100 ft. 2123 E. Baristo Rd. (92262). (714) 327-1611. Palm Springs Unified School District. Net: UPI. Format: MOR. ■ Bruce Potterton, gen mgr; David Slama, chief engr.

KPSI(AM)—1954: 1450 mhz; 1 kw-D, 250 w-N. 174 North Palm Canyon Drive (92262). (714) 325-0988. KPSI Radio Corp. Net: ABC/I. Rep: Christal. Format: Talk. ■ Rozene Supple, pres & gen mgr; A.H. "Chris" Christensen, VP-sls opns & prom mgr; Stan Layne, prog dir; Ed Kibbey, news dir; Phil Wells, chief engr. ■ Rates: \$15; 13; 15; 13.

KPSI-FM—June 1981: 100.9 mhz; 3 kw. Ant 600 ft. Stereo. Format: Rock. ■ Rates: \$18; 15; 18; 15.

KWXY-AM-FM—See Cathedral City.

Palo Alto

KDFC(FM)—See San Francisco.

KIBE(AM)—1947: 1220 khz; 5 kw-D. 900 North Point St. San Francisco (94109). (415) 441-5332. Sundial Bcstg Corp. (acq 1953). Rep: Groskin, Lotus. Format: Class. ■ William Crocker, pres; Edward Davis, VP; Laura Zarco, sls mgr; Michael Manning, prog dir. ■ Rates: \$38; 38; 38; 38.

***KZSU(FM)**—See Stanford.

Paradise

KEWQ(AM)—September 1960: 930 khz; 500 w-D. Box KEWQ (95969). (916) 877-3872. Butte Bcstg Co. (acq 12-21-66). Net: ABC/E. Rep: Sandeberg-Glenn. Format: Rel. ■ Carl J. Auel, pres; Paul Culton, gen mgr; Scott L. Smith, sec-treas & sls mgr; Daniel Barnett, opns mgr. ■ Rates: \$5.55; 4.45; 4.45; 3.35.