

California Radio

Morro Bay

KBAI(AM)—Feb 4, 1974: 1150 khz; 500 w-D. Box 1150 (93442). (805) 772-2263. Morro Bay Investment Corp. (acq 1-21-77). Format: MOR. ■ Robert E. Darling, pres & gen mgr & prog dir; Dino R. Fulvio, VP & s/s mgr; William Clawson, prom mgr; Cathy Orr, news dir; Annette Zumba, women's dir; Gerry Franke, nnnnn-chief engr.

Mt. Shasta

KEDY(FM)—Listing follows KWSD(AM).

KWSD(AM)—June 12, 1947: 620 khz; 1 kw-D. Box 448 (96067). (916) 926-2124. Shasta Cascade Bcstg Corp. Rep: R/T International Inc. Format: MOR. Spec progs: Class 3 hrs, C&W 3 hrs, 1 hr wkly. ■ David H. Rees, owner; Brian Hembling, coml mgr; Iola Huntington, prog dir; Terry Rococco, mus dir; Eric Vogle, chief engr. ■ Rates: \$5.50; 5.50; 5.50; 5.50.

KEDY(FM)—Co-owned with KWSD(AM). Nov 26, 1977: 95.3 mhz; 3 kw. Ant minus 1,300 ft. Prog sep from AM. Format: Btfl mus (6 a.m.—7 p.m.), top-40 (7-10 p.m.).

Mountain View

***KSFH(FM)**—1974: 90.5 mhz; 10 w. Ant 100 ft. 1885 Miramonte Ave. (94040). St. Francis High School of Mountain View, Calif., Inc. Format: Div. ■ Pete Linlor, gen mgr; Gerald Lindholm, chief engr.

Napa

KVON Young Radio, Inc.

KVON(AM)—Nov 17, 1947: 1440 khz; 5 kw-D, 1 kw-N, DA-2. 1124 Foster Rd. (94558). (707) 252-1440. Young Radio Inc. (acq 9-1-70). Net: ABC/E, Apr. Format: MOR. Spec progs: Span 5 hrs, farm 2 hrs wkly. ■ Thomas L. Young, pres & gen mgr; George Carl, coml mgr; George Waters, prog dir; Mill Cook, mus dir; Burt Goldman, chief engr; Pat Stanley, news dir. ■ Rates: \$14; 9; 12; 6.

KVYN

Beautiful Music

KVYN(FM)—Co-owned with KVON(AM). See St. Helena.

Needles

KSFE(AM)—October 1952: 1340 khz; 1 kw-SH. Box 738 (92363). (714) 326-2101. James J. Parr (acq 4-22-71). Net: MBS. Rep: Lucas. Format: MOR. ■ James Parr, owner; Bob Belcher, gen mgr; Fran Parr, coml mgr; Jon R. Smooth, chief engr.

Nevada City

KVMR(FM)—Not on air, target date unknown: 89.5 mhz; 18 w. Ant 980 ft. The American Victorian Museum.

Newport Beach

KOCM(FM)—Jan 8, 1962: 103.1 mhz; 2 kw. Ant 300 ft. 57 Fashion Island (92660). (714) 644-2727. Success Bcstg Co. (acq 12-31-63). Stereo. Format: MOR. ■ Gary W. Burrill, pres & gen mgr; Dennis Blackburn, VP; Bill McGovern, s/s mgr; Bruce Anderson, coml mgr; Dick Sadar, news dir; Barney Dewey, chief engr.

Northridge

***KCSN(FM)**—November 1963: 88.5 mhz; 3 kw. Ant minus 235 ft. (CP: ERP 3 kw. Ant 235 ft.) KCSN (91330). (213) 885-3090. Calif State Univ. Net: NPR. Format: Var. Spec progs: Ger 4 hr, It 1 hr, Pol 2 hrs, Dutch 3 hrs, Black 2 hrs, jazz 4 hrs, Scandinavian and Hungarian 1 hr each, Class 22 hrs, Jewish 2 hrs wkly.

Oakland

KABL(AM)—1925: 960 khz; 5 kw-U, DA-1. 632 Commercial St., San Francisco (94111). (415) 788-5225. TWX 910-372-7489. Starr-KABL Inc. (acq 4-72). Group owner: Starr. Rep: Christal. Format: Btfl mus. ■ Bill Clark, pres & gen mgr; David L. McKinsey, prog dir; Tom Anderson, s/s mgr; R. Louis Davis, news dir; Bob Beamish, chief engr. ■ Rates: \$115; 120; 115; 65.

KABL-FM—See San Francisco.

KDIA(AM)—July 1922: 1310 khz; 5 kw-U, DA-1. Box 8432 (94662). (415) 834-4262. Sonderling Bcstg Corp. (group owner; acq 6-59). Net: UPI, Black Audio. Rep: Howard. Format: Black. ■ Egmont Sonderling, pres; Kerner L. Anderson, gen mgr; Willard Morrison, coml s/s mgr; Keith Adams, prog dir; Johnny Morris, mus dir; Wes Moore, news dir; Harold Varner, pub affairs dir; John Rolih, chief engr. ■ Rates: \$38; 34; 40; 34.

KNEW(AM)—1922: 910 khz; 5 kw-U, DA-N. Box 910 (94604). (415) 836-0910. Metromedia Inc. (group owner; acq 4-30-66). Net: ABC/E, MBS. Net: APR. Rep: Metro. Format: C&W. ■ Hal Smith, VP, gen mgr; Jerrold Klein, gen s/s mgr; Cliff Haynes, opns mgr; Steve Leader, mus dir; Ben Glazer, bus mgr; Knowles Robertson, news dir; Clifford Foote, chief engr. ■ Rates: \$52; 41; 48; 25.

KSAN-FM—Co-owned with KNEW(AM). See San Francisco.

Oceanside

KJFM(FM)—Listing follows KUDE(AM).

KUDE(AM)—July 4, 1956: 1320 khz; 500 w-U, DA-1. Box 1320 (92054). (714) 757-1320. Dolph-Petty Bcstg Co. (acq 1959). Net: UPI. Format: MOR. Spec Rep: Sp 2 hrs wkly. ■ Hope D. Petty, pres; Lyle R. Richardson, gen mgr; Larry Thomas, coml mgr. ■ Rates: \$13; 13; 13; 13.

KJFM(FM)—Co-owned with KUDE(AM). Jan 20, 1962: 102.1 mhz; 9.5 kw. Ant 980 ft. Stereo. Prog sep from AM. Format: Beautiful music. ■ Rates: \$14; 14; 14; 14.

Ojai

KOVA(FM)—Jan 4, 1972: 105.5 mhz; 130 w. Ant 1180 ft. Stereo. 1205-A Maricopa Rd. (93023). (805) 646-1434. Radio Ojai Inc. Net: APR. Format: btfl mus; class, big band swing. Spec progs: Farm 1 hr wkly. ■ Fred M. Hall, pres, gen mgr, news dir & chief engr; Ralph Guerrero, coml mgr; Al Gross, prog dir; Timothy Hall, mus dir; Erik Toler, prom mgr. ■ Rates: \$7; 7; 7.70; 7.70.

Ontario

KNSE(AM)—1946: 1510 khz; 10 kw-D, 1 kw-N, DA-2. Box 5000 (91761). (714) 981-8893. Jato Communications Inc. (acq 3-20-78). Rep: HR/Stone. Format: Span. ■ Jack L. Siegal, pres & gen mgr; Sterling Zimmerman, stn gr; Bill Lawrence, s/s mgr; Bardo Sanchez, prog dir; Greg Carpenter, chief engr. ■ Rates: \$23; 18; 23; 14.

KNTF(FM)—Co-owned with KNSE(AM). 1967: 93.5 mhz; 3 kw. Ant minus 400 ft. (CP: Ant minus 165 ft.) Stereo. (714) 981-2876. Format: C&W. ■ Mike Wilson, prog dir. ■ Rates: \$18; 18; 18; 10.

Oroville

KFAM(AM)—Listing follows KORV(AM).

KORV Sandeberg-Glenn Company

KORV(AM)—Aug 4, 1962: 1340 khz; 1 kw-D, 250 w-N. Box 1340; Suite B, 2854 Olive Highway (95965). (916) 533-1340. Oroville Radio Inc. (acq 4-1-73). Net: ABC/I. Rep: Sandeberg-Glenn, Cakes. Format: MOR. Spec progs: C&W 2 hrs, farm 2 hrs wkly. ■ Vernon H. Uecker, gen mgr; Albert Setzer, coml mgr; David R. Kinding, prog dir; James E. Ragland, sports dir; Chris Lauritzen, prom mgr; James H. Moll, news dir; James E. Walfley, chief engr. ■ Rates: \$11; 10; 11; 10.

KFAM(FM)—Not on air, target date spring 1979: 97.7

mhz; 3 kw. Ant minus 47 ft. Prog sep from AM. Stereo.

Oxnard

KAAP-AM-FM—See Santa Paula.

KACY(AM)—See Port Hueneme.

KACY-FM—Sept 27, 1958: 104.7 mhz; 2.85 kw. Ant 1,580 ft. Stereo. Box 1520 (93034). (805) 488-5229. Channel Islands Bcstg Corp. (acq 12-1-77). Net: MBS. Rep: Katz. Format: Btfl mus. ■ Franz Allina, pres; Don Davis, VP & gen mgr; Charlie Champion, prog dir; Brian Wilson, news dir; Richard Schrieder, chief engr.

KBBQ(AM)—See Ventura.

KDAR(FM)—Oct 28, 1974: 98.3 mhz; 3 kw. Ant 240 ft. Stereo. Financial Plaza Tower Suite 1510, 500 Esplanade Dr. (93030). (805) 486-2475. Edward G. Atsinger III. Format: MOR, Inspirational. ■ Edward G. Atsinger III, pres; Rodney S. Henke, stn mgr & coml mgr; Bill DeFoi, prog dir; Mark Pallock, chief engr. ■ Rates: \$7; 6.50; 7; 6.50.

KGAB(FM)—See Camarillo.

KOXR(AM)—June 11, 1955: 910 khz; 5 kw-D, 1 kw-N, DA-2. Box 1186, 418 W. Third St. (93030). (805) 487-0444. Lotus Oxnard Corp. (acq 12-1-70). Rep: Lotus. Format: Span. ■ Howard A. Kalmenson, pres; Norman L. Posen, VP & gen mgr; Marco Antonio del Castillo, prog & mus dir; Efrain Corona, news dir; Lynden L. Williams, chief engr. ■ Rates: \$20; 20; 20; 20.

KVEN(AM)—See Ventura.

Pacific Grove

***KAZU(FM)**—Oct 1, 1977: 90.3 mhz; 10 w. Ant 205 ft. Stereo. Box 37 (93950). The Great Silence Bcstg Foundation Inc. Format: Div. Spec progs: Farm 2 hrs, Black 10 hrs, Class 30 hrs, Jazz 10 hrs wkly. ■ Don Mussell, pres & Chief engr; David Bean, prog dir; Steve Siatkowski, news dir & public affairs; Chas Burridge & Cese McGovern, prom mgr.

KOCN(FM)—April 10, 1977: 104.9 mhz; 950 w. Ant 550 ft. Stereo. Box KOCN (93950). (408) 375-2242. Monarch Broadcasters Inc. Net: MBS. Rep: P/W Radio. Format: Jazz, MOR, sports. ■ Roger Powers, pres & gen mgr; Jack G. Hamilton, coml mgr; Glenn Richards, prog dir; Rick Reeves, chief engr. ■ Rates: \$6; 6; 6; —.

Palmdale

KUXX(AM)—August 1957: 1470 khz; 5 kw-D. (Note: Anticipate 5 kw-D, 500 w-N approximately June 1; 1979.) Drawer K (93550). (805) 947-3107. Bates Hall Communications Inc. (acq 5-77). Net: UPI. Format: Adult contemp. Spec progs: Span 3 hrs wkly. ■ Bates Hall, pres; Ralph W. Casteel, gen mgr; prog dir & prom mgr; Trina White, coml mgr; Robin Bedner, mus dir; Dan West, news dir & chief engr. ■ Rates: \$8.50; 7.50; 8.50.

Palm Desert

KCMS(FM)—See Indio.

KGUY(AM)—Dec 7, 1963: 1270 khz; 1 kw-D, DA. Box 1270 (92260). (714) 346-5557. Bear Bcstg Corp. Net: MBS. Format: News. ■ J.A. Jolstead, pres; Dean Thueson, VP & gen mgr; Lee Roberts, opns mgr; Mark Stacey, news dir. ■ Rates: \$8; 7; 8; —.

Palm Springs

KCMJ(AM)—Feb 12, 1946: 1010 khz; 1 kw-D, 500 w-N, DA-2. Box KK (92263). (714) 325-2253. Westminster Bcstg Corp. (acq 9-1-61). Net: CBS. Rep: Lucas. ■ Morris Bergreen, pres; William Hesson, gen mgr; Jerry London, prog dir; Phil Stone, news dir; Edward Grossman, asst & s/s mgr; Edward Puchalski, chief engr.

KDES(AM)—Oct 29, 1956: 920 khz; 5 kw-D, 500 w-N, DA-2. 821 N. Palm Canyon Drive (92262). (714) 325-1211. Tourtelot Bcstg Co. (acq 11-9-71). Net: ABC/C. Format: Contemp. Spec progs: Sp 1 hr wkly. ■ Joseph L. Tourtelot, pres; Joseph V. Tourtelot, gen & coml mgr; Ty Stevens, prog dir; Steve Smith, mus dir; Thom Pinto, prom mgr; Mike Meenan, news dir. ■ Rates: \$21; 21; 21; 15.

KDES-FM—Feb 10, 1963: 104.7 mhz; 42kw. Ant 540 ft. Stereo. Format: Btfl mus. ■ Rates: \$12; 12; 12; 9.