

Clavis

KXQR(AM)—May 2, 1977: 790 khz; 500 w-D, DA. Box 9790, Fresno (93794). (209) 299-9541. Carl T. Jones. Format: Btlf mus. ■ Carl T. Jones, pres; Bill Dallas, gen mgr & prog dir; Diane Von Rueden, traf mgr; Steve Jernigan, mus dir; Peter Nazaretian, news dir; Rocco Dean, chief engr. ■ Rates: \$ 14; 11; 14.

Coachella

KCHV(AM)—1954: 970 khz; 5 kw-D, 1 kw-N, DA-2. Box 11, Indio (92201). (714) 347-2333. Coachella Valley Bcstg Co. Net: NBC. Rep: RTX, Duard. Format: Contemp, Var, MOR. Spec prog: Span 14 hrs wkly. ■ Edward E. Gorges, pres; Robert P Osterberg, gen mgr; Betty Felsen, coml mgr; George David, mus dir; Don Bish, news dir; James Shaw, chief engr.

KVIM(FM)—Co-owned with KCHV(AM). Sept 1, 1960: 93.7 mhz; 50 kw. Ant minus 255 ft. Drawer 401, Indio (92201). (714) 347-2333. Format: Span. Prog sep from AM. ■ Gil Esquivel, prog dir & prom mgr; Ben Saiz, mus dir; Ray Elias, news dir.

Compton

KJLH(FM)—1965: 102.3 mhz; 3 kw. Ant 100 ft. 3847 Crenshaw Blvd., Los Angeles (90008). (213) 299-2992. John Lamar Hill. Rep: Ed Deveny. Format: Black, MOR. ■ Rod McGrew, gen mgr & prog dir; Earl Johnson, public affairs dir; Earl Hoskinson, chief engr. ■ Rates: \$40, 45.

Concord

***KVHS(FM)**—May 16, 1969: 90.5 mhz; 410 w. Stereo. 1101 Alberta Way (94521). (415) 687-4721. Clayton Valley High School. Format: Talk, Ed, Top-40. ■ Ernest G. Wilson, faculty adv; Marvin Williams, gen mgr.

KWUN(AM)—Nov 17, 1961: 1480 khz; 500 w-D, DA. Box 4004, Myrtle and Holly Drives (94520). (415) 685-1480. Contra Costa Radio Inc. (acq 1-1-78). Format: MOR. ■ Arthur C. Youngberg, pres & gen mgr; Joseph Randall, coml mgr; Tom Wilson, prog dir, mus dir & chief engr; Rich Terry, news dir. ■ Rates: \$7.50; 7.50; 7.50; —.

Corona

KWRM(AM)—1948: 1370 khz; 5 kw-D, 500 w-N, DA-2. Box 100 (91720). (714) 737-1370. Major Market Stns Inc. (acq 1965). Format: Warm Sound of Rock. Spec progs: Span 21 hrs, Por 8 hrs; Hungarian 2 hrs wkly. ■ Donald Painter, VP & gen mgr; Donald G. Brown, coml mgr; Jason McQueen, mus dir; Mark Wolf, news dir; Rod Ferguson, sports dir; Paul Sautter, chief engr. ■ Rates: \$12.50; 12; 12.50; 11.50.

Crescent City

KPLY(AM)—July 1950: 1310 khz; 1 kw-D. Box 248 (95531). (707) 464-5900. Summit Broadcasters (acq 9-75). Rep: Adv Sls West.

KPOD(AM)—Dec 5, 1959: 1240 khz; 1 kw-D, 250 w-N. Drawer Q, 825 Mason Mall (95531). (707) 464-3183. William E. Stamps. Rep: Sandberg-Glenn. Format: Adult contemp. ■ William E. Stamps, mgr; Sue Williams, mus dir; Jerry Yarbber, news dir; Dave Angell, prod mgr; Dee Maltz, ops mgr; Tracey Stamps, prom dir.

Cupertino

***KKUP(FM)**—May 15, 1972: 91.5 mhz; 42 w. Ant 2294 ft. Box 547 (95014). (408) 253-0303. Assurance Science Foundation Inc. Format: Prog. Spec progs: Pol 2 hrs, C&W 6 hrs, class 4 hrs, jazz 18 hrs wkly. ■ Dana Jang, pres & gen mgr; Mike Danberger, prog coord; Dona Silva, bus mgr; Chris Bradford, mus dir; Rick Nagle, prog dir; Phil Sorsen, chief engr; Jean Phileen, pub ser dir.

Davis

***KDVS(FM)**—Jan 1, 1968: 90.3 mhz; 5 kw. Ant 350 ft. Stereo. 14 Lower Freeborn Hall (95616). (916) 752-0728. Regents of the U. of Calif. Format: Div. Spec progs: class 10 hrs; jazz 12 hrs wkly. ■ Mark Friedman, gen mgr; Russel Tolman, prog dir; Tom Gracyk, mus dir; Liz Hartinger, bus mgr; Mike Meyerstein, news dir; David Stumbo, chief engr.

KYLO(FM)—Not on air, target date unknown: 105.5 mhz; 3 kw. Ant 300 ft. Stereo. Box 189 (95616). KYLO Radio Inc. ■ Richard C. Dorf, pres; Vernon Miller, gen mgr.

Delano

KCHJ(AM)—Dec 1, 1951: 1010 khz; 5 kw-D, 1 kw-N, DA-2. Box 1000 (93215). (805) 725-8676. Jean Goss Johns. Net: UPI. Rep: Harlan Oakes, Sandberg-Glenn. Format: Div. Spec progs: Farm 2 hrs, Filipino 13 hrs, Span 4 hrs wkly. ■ Charles H. Johns, gen mgr & chief engr; Jean G. Johns, stn mgr; Bill Lambert, news dir; Cindy Colo, women's dir; Gary Girard, sports dir; Thomas Dexter, pub ser mgr. ■ Rates: \$10; 10; 10; 7.

KDNO(FM)—November 1968: 98.5 mhz; 12.5 kw-U. Ant 630 ft. Stereo. Box 489, 819 11th Ave. (93215). (805) 725-2599. Tape Networks Inc. (acq 10-74). Format: Sacred music. ■ Dick Palmquist, pres; Dolores Palmquist, mus dir; Mike Nullmeyer, opns mgr & chief engr. ■ Rates: \$6.10; 6.10; 6.10; 6.10.

Dinuba

KLTA(FM)—Listing follows KRDU(AM).

KRDU & KTLA-FM

KRDU(AM)—Dec 26, 1946: 1130 khz; 1 kw-U, DA-1. 597 N. Alta Ave. (93618). (209) 591-1130. Radio Dinuba Co. Rep: Keystone. Format: MOR, rel. Spec progs: Span 10 hrs, Japanese 3 hrs, Armenian 1 hr wkly. ■ Dave Hofer, pres, gen, coml mgr & prog dir; Jim Oliveras, mus dir; Randy Hamm, news dir; Warren Nystrom, chief engr. ■ Rates: \$5; 5; 5; 5.

KLTA(FM)—Co-owned with KRDU(AM). June 5, 1975: 98.9 mhz; 1.5 kw. Ant 2600 ft. Stereo. Prog sep from AM. Format: Btlf mus. Spec prog: Span 12 hrs wkly. ■ Rates same as AM.

El Cajon

***KECR(FM)**—1961: 93.3 mhz; 2 kw. Ant 1,850 ft. Stereo. 312 W. Douglas (92020). (714) 442-4414. Family Stns Inc. (group owner; acq 1-1-61). Format: Rel. Spec prog: Span 12 hrs wkly. ■ Harold Camping, pres; Richard Kerr, gen mgr & prog dir; John Ede, chief engr; Dennis Holt, pub affrs dir.

KMJC(AM)—1955: 910 khz; 1 kw-U, DA-2. Box 2908, San Diego (92112). (714) 583-9100. Lee Bartell & Associates. Rep: H-R/Stone. Format: MOR. ■ Thomas Sidley, VP & gen mgr; Morton Sidley, gen sls mgr; Mike McGregor, prog dir; John Lawrence, mus dir; Ed Murphee, chief engr. ■ Rates: \$14; 10; 14; 10.

El Centro

KAMP(AM)—June 21, 1958: 1430 khz; 1 kw-D, DA-D. Box 1018 (92243). (714) 352-2277. El Centro Radio Inc. Rep: Oakes, Devney. Format: Top 40. ■ A. E. Andreotti, pres; Bob Weaver, gen mgr; Cal mandel, gen sls mgr; Jack Robin, prog mgr; Gene Raymond, prom mgr; Frank Ellsworth, news dir; Ralph Melanson, chief engr.

KXO(AM)—January 1927: 1230 khz; 1 kw-D, 250 w-N. Box 140 (92243). (714) 352-1230. KXO Inc. (acq 1961). Net: NBC, Calif. Farm, Golden West. Rep: Howard. Format: MOR. Spec prog: farm 7 hrs wkly. ■ Gordon Belson, pres & gen mgr; Ed Muzy, sls mgr; Gene Brister, prog dir; Mickey Dale, mus dir; Carroll Buckley, news dir; Fred Gizowski, chief engr.

KXO-FM—Aug 2, 1976: 107.5 mhz; 50 kw. Ant 75 ft. Stereo. Sep from AM. Format: Btlf mus.

El Cerrito

***KECG(FM)**—Not on air, target date unknown: 88.1 mhz; 10 w. c/o James G. Nelson, 540 Ashbury Ave. (94530). El Cerrito High School.

Escondido

KOWN(AM)—May 1, 1958: 1450 khz; 1 kw-D, 250 w-N. Box 398 (92025). (714) 745-8511. Palomar Broadcasters Corp. (acq 5-15-73). Net: ABC/C. Format: MOR. Spec progs: Farm 1 hr, Span 2 hrs wkly. ■ John D. Feldman, pres; David A. Ruleman, VP & gen mgr; Clip Helps, opns mgr; Glen Howard, mus dir; Bob

California Radio

William A. Exline, Inc.

31 CARROLL COURT
SAN RAFAEL, CALIFORNIA 94903
(415) 479-0717

MEDIA BROKERS - CONSULTANTS

Stuck, news dir; Don Hobson, chief engr. ■ Rates: \$19; 17; 19; 27.

KOWN-FM—July 1966: 92.1 mhz; 3 kw. Ant 155 ft. (CP: 150 w. Ant 1,080 ft.) Dups AM 25%. Format: Top 40.

Eureka

KATA(AM)—See Arcata.

KFMI(FM)—Co-owned with KNCR(AM) Fortuna. 1973: 96.3 mhz; 30 kw. Ant 1580 ft. Stereo. Box 3718, 327 Second St. (95501). (707) 443-8688. C&M Broadcasting Inc. (acq 10-18-74). Net: APR. Rep: A/D Media, Market 4. Format: Contemp. Spec prog: Jazz 3 hrs wkly. ■ Roger J. Locke, pres; V. Richard Good, gen mgr; Dale Anderson, coml mgr; Rick Roome, prog dir; Lynda Smith, news dir; Richard Green, chief engr. ■ Rates: \$ 7.75; 6.75; 7.75; 6.75.

KINS(AM)—January 1946: 980 khz; 5 kw-D, 500 w-N, DA-N. Box "O" (95501). (707) 442-5744. Eureka Bcstg Co. (acq 3-1-58). Net: CBS, Golden West. Rep: Howard. Format: MOR. ■ Wendell Adams, pres & gen mgr; Hugo Papstein, mgr; Steve Jorgenson, news dir; Bruce Black, chief engr.

KNCR(AM)—See Fortuna.

KPDJ(FM)—Listing follows KRED(AM).

KRED(AM)—May 12, 1933: 1480 khz; 5 kw-D, 1 kw-N. 5640 S. Broadway (95501). (707) 443-1621. Paudion Inc. (acq 11-74). Rep: Jack Mastia & Co., Art Moore. Format: C&W. Spec progs: Farm 2 hrs, Por 2 hrs, Span 2 hrs wkly. ■ Paul Hoff, pres; James Hoff, gen mgr; Dan Hoff, prog dir; Doug Silveri, news dir; Jerry Whitaker, chief engr. ■ Rates: \$8; 7; 8; 3.50.

KPDJ—Co-owned with KRED(AM). 1979: 92.3 mhz; 100 kw. Ant 1,544 ft. Prog sep from AM.

Fairfield

KUIC(FM)—See Vacaville.

Fallbrook

KAVO—Nov 22, 1977: 107.1 mhz; 3 kw. Ant 300 ft. Stereo. 1106 S. Main St. (92028). (714) 728-5277. Burdick Bcstg Corp. Format: Adult mellow contemp. Spec progs: Farm 2 hrs, jazz 1 hr wkly. ■ Max L. Burdick Jr, pres & gen mgr, prog & news dir & chief engr; M. Karen Ranney, asst mgr; Rick Dobbins, mus dir. ■ Rates: \$8.80; 8.80; 8.80; 8.80.

Fort Bragg

KDAC(AM)—June 1948: 1230 khz; 1 kw-D, 250 w-N. Box 1248 (95437). (707) 964-3250. Charles & Josephine Stone (acq 11-60). Net: ABC/C. Format: MOR, C&W, Top 40. ■ Charles Stone, gen mgr; Ron Phillips, prog dir & chief engr; Faye E. Keller, news dir.

Fortuna

KNCR(AM)—Co-owned with KFMI(FM) Eureka. Oct 31, 1966: 1090 khz; 10 kw-D. 327 Second St., Eureka, Calif. (95501). (707) 443-8688. C&M Broadcasting Inc. (acq 10-18-74). Market 4, A/D Media. Format: C&W. Spec progs: Farm 1 hr, Por 2 hrs wkly. ■ Roger J. Locke, pres; Richard Good, gen mgr; Richard Green, chief engr. ■ Rates: \$4; 3; 4; 3.

Fowler

KLIP(AM)—July 1, 1962: 1220 khz; 250 w-D. Box