

Oceanside

KUDE — July 4, 1956: 1320 khz; 500 w. DA-1. Box K1320 (92054). (714) 757-1320. Dolph-Petty Bcstg Co. (acq 4-29-59). Rep: Savalli-Gates. Format: MOR. Spec Prog: Sp 2 hrs wkly. • Lyle R. Richardson, VP & gen mgr.

KUDE-FM — Jan. 20, 1962: 102.1 mhz; 10 kw. Ant 950 ft. Stereo. Prog sep from AM. Format: Beautiful Music. Rep: Selcom.

Ojai

KOVA(FM) — January 4, 1972: 105.5 mhz; 130 w. Ant 1180 ft. 1205-A Maricopa Rd. (93023). (805) 646-1434. Radio Ojai, Inc. Format: Variety; classical. • Fred M. Hall, pres, gen mgr, news dir & chief engr; Ralph Guerrero, coml & prom mgr; David Meyer, prog & mus dir.

Ontario

KSOM — 1946: 1510 khz; 10 kw-D, 1 kw-N, DA-2. Box 1510 (91762). (714) 982-8888. Pacific Coast Bcstg. (acq 9-1-67). Rep: Jalco. Format: Adult Easy Lstng. • Conrad G. Sprenger, pres; William J. Gigante, gen mgr; Michael L. Parrish, sls mgr; Chuck St. Clair, prog dir.

KSOM-FM — Sept 11, 1967: 93.5 mhz; 3 kw. Ant minus 400 ft. Dups AM 100%.

Oroville

KORV — Aug 4, 1962: 1340 khz; 1 kw-D, 250 w-N. Box 1340 (95965). (916) 533-1340. Oroville Radio Inc. (acq 4/1/73). Net: ABC/I, ACB/C; Golden Pacific Sports. Rep: Sandeberg-Glenn. Format: MOR. Spec progs: C&W 4 hrs; Relig 1½ hrs, both wkly. • Vernon H. Uecker, gen mgr; Gregory E. Spraul, coml mgr; David Kindig, prog dir; James Mall, news dir; James E. Walley, chief engr.

Oxnard

KACY — (See Port Hueneme, Calif.)

KDAR(FM) — Oct. 28, 1974: 98.3 mhz; 3 kw. Ant 105 ft. Financial Plaza Tower; Suite 1510, 500 Esplanade Dr. (93030). (805) 485-8881. Edward G. Atsinger III. Format: Inspirational. • Edward G. Atsinger III, pres & gen mgr; Rod Henke, prom mgr; Tony Webb, news dir; Mark Pallock, chief engr.

KEWE(FM) — (See Camarillo, Calif.)

KOXR — June 11, 1955: 910 khz; 5 kw-D, 1 kw-N, DA-2. 131 West Third St. (93030). (805) 487-0444. Lotus Oxnard Corp. (acq 12-1-70). Rep: Masla. Format: Spanish. • Howard A. Kalmenson, pres; Larry Mazursky, gen mgr; Manual Palma, prog dir; Javier Santana, news dir.

KPMJ(FM) — Sept 27, 1958: 104.7 mhz; 2.85 kw. Ant 2325 ft. 1280 S. Oxnard Blvd. (93030). (805) 483-2303. Oxnard Bcstg Corp. Net: ABC/FM. Rep: Lucas, Jalco. Format: MOR/Beautiful mus. Spec progs: Ger 3 hrs wkly. • Paul R. Schneider, pres, gen mgr, chief engr; Jim Swumber, coml mgr; Richard Schneider, prog dir; Claude Swonger, news dir.

KQIQ — (See Santa Paula, Calif.)

KUDU — (See Ventura, Calif.)

KVEN — (See Ventura, Calif.)

Pacific Grove

KOCN(FM) — October 1970: 104.9 mhz; 1 kw. Ant 50 ft. Box 579 (93950). (408) 373-7721. Pacific Ocean Bcstrs. Format: News, clascl, jazz. • Jack Tobin, pres; Rick Smith, gen mgr; Chuck Gatling, sls mgr; Donna Frantz, prog dir; Bob Bewersdorf, bus mgr; John Jennings, news dir; Dick Adler, chief engr.

Palmdale

KUTY — August 1957: 1470 khz; 5 kw-D. Drawer K (93550). (805) 947-3107. Mende Inc. (acq 9-22-67). Rep: Tracy Moore. Format: Top 40. Spec progs: Sp 1 hr, both wkly. Black 1 hr. • Kay Mende, pres; Art Furtado, gen & coml mgr; B. Jacobson, prog dir; Chris Hampson, prom mgr; Kent Lacy, news dir;

Mark Beauchamp, mus dir; Claude A. Blacker, chief engr.

Palm Desert

KGOL — Dec 7, 1963: 1270 khz; 1 kw-D, DA. box 1270 (92260). (714) 345-1270. Duggay Corp. (acq 11-1-70). Net: MBS. Rep: McGavern Guild/PGW. Format: C&W.

Palm Springs

KCMJ — Feb 12, 1946: 1010 khz; 1 kw-D 500 w-N. DA-2. Box KK (92263). (714) 325-2253. Westminster Bcstg Corp. (acq 9-1-61). Net: CBS. Rep: Lucas. • Morris Bergreen, pres; William Hesson, gen mgr; Jerry London, prog dir; Phil Stone, news dir; Edward Grossman, asst & sls mgr; Edward Puchalski, chief engr.

KDES — October 29, 1956: 920 khz; 5 kw-D, 500 w-N, DA-2. 821 N. Palm Canyon Drive. (92262). (714) 325-1211. Tourtelot Bcstg Corp. (acq. 11-9-71). Net: ABC/C. Format: Contemp. Spec progs: SP ½ hr wkly. • Joseph L. Tourtelot, pres; Joseph V. Tourtelot, gen & coml mgr; Ty Stevens, prog dir; Mike Wagner, mus dir; Durry Jones, news dir; Lee McGowan, chief engr.

KDES-FM — Feb 10, 1963: 104.7 mhz; 20 kw horiz. 2.10 kw vert. Ant minus 660 ft. horiz, minus 640 ft. vert. Stereo. Dup AM 4%. Format: MOR. Spec Prog: Sp ½ wkly.

KPSI — 1954: 1450 khz; 1 kw-D, 250 w-N. 174 N. Palm Canyon Drive, Suite 145 (92262). (714) 325-2582. KPSI Radio Corp. (acq 6-69). Rep: Dahlsten. Format: MOR. Spec prog: Talk 5 hrs wkly. • Rozene R. Supple, pres; Elliot Field, gen mgr; Stanton B. Layne, prog dir; A. H. (Chris) Christensen, coml mgr.

KWXY — (See Cathedral City, Calif.)

Palo Alto

KDFC(FM) — (Listing follows KIBE.)

KIBE — 1947: 1220 khz; 5 kw-D. 495 Beach St., San Francisco (94133). (415) 776-4720. Sundial Bcstg Corp. (acq 1953). Rep: Groskin; Potter (Los Angeles). Format: Classical. • William R. Crocker, pres; Edward Davis, gen & coml mgr; Michael Weakley, prog dir; Keith Davidson, chief engr.

KDFC(FM) — Co-owned with KIBE. (See San Francisco.)

Paradise

KEWQ — Sept 1960: 930 khz; 500 w-D. Box KEWQ (95969). (916) 877-3872. Butte Bcstg Co. (acq 12-21-66). Rep: Sandeberg-Glenn. • Carl J. Auel, pres; Daniel L. Barnett, stn mgr; Scott L. Smith, sec-treas & sls mgr.

Pasadena

KALI — (See San Gabriel, Calif.)

KIGI — Not on air, target date unknown: 1110 khz. Western Bcstg Corp.

***KPCS(FM)** — September 1957: 89.3 mhz; 3.8 kw. Ant minus 510 ft. 1570 E. Colorado. (91106). (213) SYcamore 5-6961. Pasadena City Junior College District. Format: Contemp, variety. Stereo. Net: NER. • Dr. Harold E. Salisbury, gen mgr; John F. Gregory, stn mgr & prog dir; A. Kenneth Johnson, chief engr.

KPPC — December 1924: 1240 khz; 100 w-SH 3884 E. Foothill Blvd. (91107). (213) 681-2486. KPPC Inc. (acq 10-7-73). Rep: Universal Bcstg. Format: Variety. Spec prog: Black 11 hrs wkly. • Howard Warshaw, pres; Erik North, gen & coml mgr; Michael Callahan, chief engr.

KRLA — 1942: 1110 khz; 50 kw-D, 10 kw-N, DA-2. 1401 S. Oak Knoll. (213) 681-2591. TWX 213-449-3351. Oak Knoll Bcstg Corp. (acq 1964). Rep: Bassett. Format: Mod. • Lawrence Webb, exec VP & gen mgr; Harold Mathews, stn mgr; Leo McElroy, news dir; Jack Reeder, chief engr.

KROQ-FM — Co-owned with KROQ Burbank, Calif. November 1962: 106.7 mhz; 25.5 kw. Ant 660 ft. Stereo. Format: Contemp.

California Radio

KWKW — Sept 12, 1942: 1300 khz; 5 kw-D, 1 kw-N, DA-2. 6777 Hollywood Blvd., Box 3969 (90028). (213) 466-8111. Lotus Communications Corp. (acq 6-1-62). Rep: Masla. Format: Spanish, Variety. • Howard A. Kalmenson, pres; Larry Mazursky, VP & gen mgr; Everett Kunin, gen sls mgr; Paul Hill, ctrlr; Jaime Jarrin, news dir; Xavier Navarro, prog dir; A. V. Noto, chief engr.

Paso Robles

KPRA(FM) — (Listing follows KPRL.)

KPRL — Oct 1, 1946: 1230 khz; 1 kw-D, 250 w-N. Box 96 (93446). (805) 238-1230. F. Ray Bryant. (acq 1-1-67). Net: ABC/I. Rep: Howard. Format: MOR. • F. Ray Bryant, owner-mgr; Doris Hopper, prog dir; Phil Dirks, news dir; Joe Aleman, chief engr.

KPRA(FM) — Co-owned with KPRL. 11-20-72: 94.3 mhz; 3 kw. Ant 53 ft. Progs sep from AM. Stereo. Format: MOR.

Patterson

KOSO(FM) — June 8, 1966: 93.1 mhz; 1.10 kw. Ant 1790 ft. Box 171, Modesto, Calif. (95353). (209) 529-7740. Sierra-Pacific Radio Corp. (acq 12-65). Stereo. Net: ABC/I. Rep: Savalli/Gates. Format: MOR, easy listening. • John Markovich, pres; Roy D. Swanson, gen mgr.

Petaluma

KTOB — Jan 10, 1950: 1490 khz; 1 kw-D, 250 w-N. 21 Washington St. (94952). (707) 763-1505. KTOB Inc. (acq 3-72). Spec progs: Ger ½ hr; C&W 10 hrs, both wkly. Format: Adult, day/Contemp, night. • Robert S. Lipman, co-own; David F. Devoto, co-own; Jack R. Garrison, co-own.

Pismo Beach

KPGA(FM) — Not on air, target date unknown: 95.3 mhz; 1.68 kw. Ant. 389 ft. 366 Ledo Place, Arroyo Grande, Calif. (93420). James M. Strain.

Pittsburg

KKIS — Sept 1949: 990 khz; 5 kw; DA-2. Box 552, 230 E. 4th St. (94565). (415) 432-3700. Schofield Bcstg Corp. (acq 8-72). Rep: Savalli/Gates. • Dick Schofield, co-own; Wayne Hoffman, co-own.

Pomona

KKAR — Dec 23, 1960: 1220 khz; 250 w-D, DA. 1430 E. Phillips Blvd. Box 1220 (91769). (714) 623-3434. Bassett Bcstg Co. (acq 1973). Rep: Savalli/Gates. Format: C&W. Spec progs: Sp 7 hrs, Black 4 hrs, both wkly.

KWOW — May 12, 1947: 1600 khz; 5 kw-D, 500 w-N. South Mills & Olive (91766). (714) 628-5541. Valley Bcstg Co. Rep: Neville. Format: Adult contemp. • Dean H. Wickstrom, gen mgr; D. Thomas Wickstrom Jr., coml mgr; Thomas Neville, ntl sls mgr; Jon Wickstrom, prog mgr & chief engr; Mike Haile, mus dir; Bill Jaeger, news dir.

Port Hueneme

KACY — July 1958: 1520 khz; 50 kw-D, 1 kw-N, DA-3. Box 1520 (93034). (805) 488-3551. KACY Inc. (acq 5-1-60). Rep: Katz. Format: Contemp. Net: ABC/C. • Lincoln Dellar, pres; Ron Thompson, VP & exec dir; Donald Davis; VP & gen mgr; Lou Murray, sls mgr; Tom Lynch, prog dir.

Porterville

K100(FM) — (Listing follows KTIP.)

KTIP — 1947: 1450 khz; 1 kw-D, 250 w-N. Box 1450 (93257). (209) 784-1450. Gateway Bcstrs Inc. (acq 5-1-59). Rep: Radiotime Slis. Format: MOR. Spec progs: Sp 18 hrs wk. • Gareth F. Garland, pres & gen mgr; Lawrence D. Cotta, VP & stn mgr; Steve La Mar, prog dir; Edd Lamb, chief engr.

K100(FM) — Co-owned with KTIP. Oct 1972: 99.7 mhz; 15 kw. Ant 690 ft. Box 100 (93257). (209)