

## California Radio

### Burney

**KAVA** — August 13, 1967: 1450 khz; 1 kw-D, 250 w-N, 1450 Park Ave. (96013). (916) 335-4515. Hermiston Bcstg. Co. Rep: Sandeberg-Glenn. • Robert Chopping, pres; Ken Preston, gen & coml mgr; Dave Woods, prog & news director; Randy Wells, mus dir & chief engr.

### Calexico

**KICO** — April 6, 1946: 1490 khz; 1 kw-D, 250 w-N, Box 861 (92243). (714) 352-1490. KICO Inc. (acq 6-15-73). Net: ABC/I, E; Amer Freedom. Rep: Savalli/Gates. Format: MOR; Variety. Spec prog: Sp 12 hrs wkly. • W. L. Gleason, pres, gen & coml mgr; Richard Sampson, chief engr.

### Camarillo-Oxnard

**KEWE(FM)** — Aug. 15, 1972: 95.9 mhz; 3 kw. Ant 155 ft. 2195 Ventura Blvd. (93010). (805) 482-8844. Hot Air Radio. Format: Inspirational/beautiful music. • Chester P. Coleman, pres & gen mgr; Frank C. Crothers, stn mgr; Tom Edminston, coml mgr; William Dukenfield, prog dir; Seymour Schafer, mus dir; Remington Noble, news dir; Roland Sparks, chief engr.

### Carlsbad

**KARL-FM** — Aug 22, 1965: 95.9 mhz; 3 kw. Ant 94 ft. horiz. 74 ft. vert. Box 949 (92008). (714) 729-7955. Stereo. Far West Bcstg (acq 12-15-69). Format: Contemp. Spec progs: Sp 3 hrs; C&W 17 hrs, both wkly. • Hugh R. Murchison, pres; Bob J. Gage, VP, gen, coml & prom mgr; Frank Mangio, prog, mus, & news dir; Marvin Vosper, chief engr.

### Carmel

**KLRB-FM** — April 29, 1971: 101.7 mhz; 630 w. Ant 590 ft. Box 3904 (93921). (408) 624-3859. Monterey Bay Area Media. Format: Progressive. • L. E. Johnson Jr., pres & gen mgr; C. R. Gardiner, coml mgr; Steve Seagrave, prog dir; Michael Fox, news dir; Richard W. Adler, chief engr.

**KRML** — Dec 25, 1957: 1410 khz; 500 w-D. Drawer 6478 (93921). (408) 624-6431. KRML Inc. Rep: Sandeberg-Glenn. • Sam Salerno, own, gen mgr.

### Cathedral City

**KWXY** — Oct. 4, 1964: 1340 khz; 1 kw-D, 250 w-N, 68700 Ave. 34, Palm Springs, Calif. (92262). (714) 328-1104. Glen Barnett. Rep: Lucas. Format: Btfl mus. • Glen Barnett, own, mgr, prog dir, chief engr; Alyce Walker, asst to own; Dick Donofrio, sls mgr; Mort Gleason, prod supvr; Roger Gallagher, sports dir.

**KWXY-FM** — Jan 19, 1969: 103.1 mhz; 3 kw. Ant minus 690 ft. Dups AM 100%. Stereo.

### Ceres

**KLOC** — Sept 15, 1963: 920 khz; 500 w-D, DA-2, Box 3689, Modesto, Calif. (95352). (209) 529-2024. KLOC Bcstg Inc. (acq 1965). Rep: Radio Time Sales Inc.; J. A. Lucas. Format: C&W. • Chester Smith, pres & gen mgr; Warren Stone, news dir; Cecil Lynch, chief engr.

### Chico

\***KCHO-FM** — April 22, 1969: 91.1 mhz; 10 w. Ant 100 ft. Mass Communications Dept. Calif. State Univ. (95926). (916) 345-5806. Calif. State Univ. (Chico) Foundation. Format: Ed, • George Benson, fac adv; William Walser, gen mgr.

**KEWQ** — (See Paradise, Calif).

**KFMF(FM)** — 1968: 93.7 mhz; 5 kw. Ant 215 ft. Box 937 (95926) (916) 877-3872. Kragwood Bcstg Inc. Rep: Sandeburg-Glenn.

**KHSL** — April 17, 1935: 1290 khz; 5 kw, DA-N, Box 489 (95926). (916) 342-0141. TWX: 910-536-0336. Golden Empire Bcstg Co. (acq 1939). Net:

CBS; Golden West. Rep: Torbet. Format: MOR. • Mickey McClung, pres & gen mgr; Charles Kingsley, exec VP; Robert Gheller, stn & coml mgr; Gary Avey, prog dir; Leon Washburn, mus dir; Lawrence Martz, news dir; Russell B. Pope, chief engr. • KHSL-TV affil.

**KPAY** — September 1949: 1060 khz; 10 kw, DA-N, Box 369 (95926). (916) 345-0021. Richardson Bcstg Co. (acq 3-1-71). Rep: Buckley; Tacher. Format: Contemp Stand. • Charles H. Wilson, pres; Frank J. Mertz, VP & gen mgr; Roy Cordell, VP; Art Douglas, prog dir; Morgan C. Morgan, news dir; Donald R. Widders, chief engr.

**KPAY-FM** — November 16, 1972: 95.1 mhz; 6 kw. Ant 1170 ft. Prog sep from AM. Stereo. Net: ABC/C. Format: MOR albums. • Timothy E. Armstrong, prog dir.

### Claremont

\***KSPC(FM)** — February 1956: 88.7 mhz; 3 kw. Ant minus 255 ft. 4th & College. (91711). (714) 626-4747. Pomona College. Format: Prog/Class. • Katharine P. Sheppard, gen mgr; Mike Herson, prog dir; Ben Bates, mus dir; Rich Clayman, news dir; Jeff Folkins, chief engr.

### Clovis

**KGPD** — Not on air, target date unknown. 790 khz; 500 w-D, DA. Clovis Broadcasters.

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MEDIA BROKERS - CONSULTANTS

### Coachella

**KCHV** — 1954: 970 khz; 5 kw-D, 1 kw-N, DA-2, Box 11, Indio (92201). (714) 347-2333. Coachella Valley Bcstg Co. Net: NBC, Golden West. Rep: RTX, Duard. Format: Contemp; Variety; MOR. Spec prog: Sp 14 hrs wkly. • Edward E. Gorges, pres; Robert P. Osterberg, gen mgr; Betty Felsen, coml mgr; George David, mus dir; Don Bish, news dir; James Shaw, chief engr.

**KVIM(FM)** — Co-owned with KCHV. Sept 1, 1960: 93.7 mhz; 50 kw. Ant minus 225 ft. Drawer 401, Indio (92201). (714) 347-2333. Format: Spanish. Prog sep from AM. • Gil Esquivel, prog dir & prom mgr; Ben Saiz, mus dir; Ray Elias, news dir.

### Coalinga

**KOLI** — Aug 9, 1950: 1470 khz; 500 w-D, Box 1164 (93210). (209) 935-0735. Pleasant Valley Bcstg (acq 9-1-72). Rep: Selcom. Format: Bright uptempo. • Roger A. Pond, pres, gen, coml & prom mgr; Stan Allen, prog & mus dir; Gene Warren, news dir; Jack Ebury, chief engr.

### Compton

**KJLH(FM)** — 1965: 102.3 mhz; 3 kw. Ant. 300 ft. 3847 Crenshaw Blvd., Los Angeles (90008). (213) 299-2992. John Lamar Hill. Format: Black. • John L. Hill, pres; Earl Hoskinson, gen mgr; Arthur Adams, stn mgr.

### Concord

\***KVHS-FM** — May 16, 1969: 90.5 mhz; 5.2 kw. Ant minus 145 ft. 1101 Alberta Way (94521). (415) 687-4721. Clayton Valley High School. Stereo. Format: Educl/Ent. • Ernest G. Wilson, faculty adv; Doug M. Smith, instructional aide; Tom Chouinard, gen mgr; Diane Dalbey, prog dir; Kathy Tyler, mus dir; Charles A. Freeman, chief engr.

**KWUN** — Nov 17, 1961: 1480 khz; 500 w-D, DA, Box 21-1480 (94521). (415) 685-1480. Adler Communications. (acq 2-1-71). Net: MBS. Rep: Radio Time Sis. Format: MOR, comm. affairs. Spec progs: Black 4 hrs. wkly. • William D. Adler, pres, gen-coml-prom mgr, prog dir; Dave Kesti, mus dir; Lou Davis, news dir; Mike Brown, chief engr.

### Corona

**KQLH(FM)** — Listing follows KREL.

**KREL** — 1948: 1370 khz; 5 kw-D, 500 w-N, DA-2, Box 100 (91720). (714) 737-1370. Major Market Sins Inc. (acq 1965). Rep: Adv Sins West. Format: MOR. Spec progs: Sp 16 hrs, Portugese 5 hrs, both wkly. • William J. Roberts, pres; Brad Melton, gen mgr, prog & mus dir; Al Ellis, coml mgr; Mike Nolan, prom mgr; Tim Swift, news dir; Dennis Gibson, chief engr.

**KQLH(FM)** — Co-owned with KREL. 95.1 mhz. Prog sep from AM.

### Crescent City

**KPLY** — July 1950: 1240 khz; 250 w. Box 248 (95531). (707) 464-5900. Summit Bcstrs. Rep: Adv Sins West. • Mason C. Deaver, gen mgr.

**KPOD** — Dec 5, 1959: 1310 khz; 1 kw-D, 267 ft. St. (95531). (707) 464-3183. William E. Stamps (acq 12-10-65). Rep: Sandeberg-Glenn. Spec progs: C&W 2 hrs wkly. • William E. Stamps, pres & gen mgr; Steve Spaulding, prog dir & chief engr; Dave Angell, news dir.

\***KVXJ(FM)** — 90.1 mhz; 10 w. Ant 100 ft. 306 36th St. Richmond, Calif. (94804). Corp for Community Radio. • Tim O'Malley, pres.

### Cupertino

\***KKUP(FM)** — May 15, 1972: 91.5 mhz; 42 w. Ant 2294 ft. Box 547 (95014). (408) 253-0303. Assurance Science Foundation Inc. Format: Progressive. Spec progs: Pol 2 hrs, Black 8 hrs, C&W 8 hrs, Sp 3 hrs, class 8 hrs; all wkly. • Dana Jang, pres & gen mgr; Mike Danberger, chief anncr; Carol Hurd, traf mgr; Diana Parham, bus mgr; Chris Bradford, mus dir; June Miller, news dir; Mike Emery, chief engr.

### Davis

\***KDVS-FM** — January 1, 1968: 91.5 mhz; 40 w. Ant. 149 ft. 14 Lower Freeborn. (95616). (916) 752-2777. Regents of the U. of Calif. Net: PCRN. Format: Prog/Rock. Spec progs: Black 16 hrs wkly, C&W 8 hrs wkly. • Robert Thomas, gen mgr; Glen Langer, prog dir; Mike Eggleston, coml mgr; Henry Jay, prom mgr; Tim Arnold, mus dir; Jim Stimson, news dir; Mike Fuerst, chief engr.

### Delano

**KCHJ** — Dec 1, 1951: 1010 khz; 5 kw-D, 1 kw-N, DA-2, Box 1000 (93215). (805) 725-8676. Jean Goss Johnes. Rep: Oakes. Format: MOR, Variety C&W. Spec progs: Sp 4 hrs: Filipino 12½ hrs, Religious 7 hrs, all wkly. • Jean G. Johnes, stn mgr; Charles H. Johnes, gen mgr & chief engr; Bill Lambert, news dir; Cindy Colo, women's dir; John Matthews, sports dir; Tom Dexter, prom mgr.

**KDNO(FM)** — Nov 1968: 98.5 mhz; 12.5 kw. Ant 630 ft. 819 Eleventh Ave. (93215). (805) 725-2599. Tape Networks Inc. (acq 9-74). Format: Sacred. • Dick Palmquist, pres & gen mgr; Dick Peloquin, prod mgr; Don Fipps, news dir; Larry La Course, chief engr.

### Dinuba

**KLTA(FM)** — Listing follows KRDU.

**KRDU** — Dec 26, 1946: 1130 khz; 1 kw, DA-1, 597 N. Alta Ave. (93618). (209) 591-1130. Radio Dinuba Co. Rep: Keystone. Format: MOR/relig. Spec progs: Sp 10 hrs; Japanese 2½ hrs, Armenian ½ hr, all wkly. • Dave Hofer Jr., pres, gen, coml mgr & prog dir; Jim Melban, news dir; Warren Nystrom, chief engr.

**KLTA(FM)** — Co-owned with KRDU. Not on air, target date 12-1-74. 98.9 mhz; 25 kw. Prog sep from AM. Format: MOR. Spec prog: Sp 12 hrs wkly.

### El Cajon

**KDEO** — 1955: 910 khz; 1 kw, DA-2, Box 2908 San Diego (92112). (714) 583-9100. Metro Communications Inc. (acq 1973). Rep: H-R/Stone. Format: Contemp. • Don Balsamo, VP & gen mgr;