

## California

See page B-3 for explanation of listings

**KRE** June 11, 1922: 1400 khz; 1 kw-D, 250 w-N. 601 Ashby Ave. (94710). 848-7713. Horizons Communications Corp. (acq 10-29-70).  
Net: ABC/E. Rep: Savalli/Gates, Radio Time Sales (San Francisco). Format: MOR. Spec prog: Black 5 hrs wkly.

Jerome Feniger, pres; Oliver W. Hayde, VP & gen mgr; Alice Potter, coml mgr; Bob Eldred, prog dir; Ron Wolfe, prom mgr; Dick Fitzmaurice, mus dir; Allan Jones, news dir; Art Leberman, chief engr.

**KRE-FM** April 29, 1949: 102.9 mhz; 50 kw horiz; 3.5 kw vert. Ant 170 ft horiz; 120 ft vert. Dups KPAT 42%.

\***KPFA(FM)** April 1949: 94.1 mhz; 59 kw. Ant 1330 ft. 2207 Shattuck Ave. (94704). 848-6767. Pacifica Foundation.

R. Hurwich, pres; Al Silbowitz, gen mgr; Elsa Knight Thompson, prog dir; Lincoln Bergman, news dir; Tom Greene, prom mgr; George Craig, chief engr.

\***KPFB(FM)** February 1954: 89.3 mhz; 150 w. Ant minus 100 ft. Same licensee and staff as KPFA(FM).

### Big Bear Lake (714) San Bernardino county

**KTOT** Nov 1, 1964: 1050 khz; 250 w-D, DA. Box 2810. (92315). 866-3434. Mountain Bcstg. Co. Inc. (acq 6-67).

Format: Adult Easy Listening.

Vernon E. Thompson, pres, gen mgr & chief engr; Lew Shank, coml mgr; Sidney Harper, news dir.

**KTOT-FM** Target date October 1972: 101.7 mhz. Dups KTOT 60%. Stereo.

### Bijou

**KOWL** Not on air, target date unknown: 1490 khz; 1 kw-D, 250 w-N. KOWL, Inc.

### Bishop (714) Inyo county

**KIBS** April 1, 1953: 1230 khz; 1 kw-D, 250 w-N. Box 757. (93514). 873-6324. Bishop Bcstg. Corp.

Rep: Lucas. Format: MOR-daytime; Rock-night.

Spec prog: C&W 8 hrs wkly.

Frank Oxarart, pres; John A. Helmer, Sr., gen & prom mgr, news dir; John Drozd, coml mgr; Terry Flodd, prog dir; Elwayne Clement, chief engr.

### Blythe (714) Riverside county

**KYOR** 1946: 1450 khz; 1 kw-D-DA, 250 w-N. Drawer K. (92225). 922-7144. Blythe Bcstg Inc. (acq 6-1-65).

Rep: Lucas. Spec progs: Sp 1 1/2 hr wkly. Robert Roddy, pres & gen mgr; Al Guthrie, coml mgr; Vern Sulier, chief engr.

### Brawley (714) Imperial county

**KROP** November 1946: 1300 khz; 1 kw-D, 500 w-N. Box 238. (92227). 344-1300. Ronke Inc. (acq 6-1-72).

Net: MBS. Format: C&W. Spec progs: Sp 10 hrs wkly.

Floyd Shelton, pres; Glen A. Weber, exec VP & gen & coml mgr; Gene Rome, prog, mus & news dir; Betty Warford, prom mgr; Don Ray Lopez, chief engr.

### Buena Park (714) Orange county

\***KBPK-FM** July 6, 1970: 90.1 mhz; 10 w. 6885 Orangethorpe Ave. 90620. 522-8412. Buena Park School District.

Net: NPR. Format: Educl.

Glen C. Nicholson, chief exec off; Jack Townsend, gen mgr; Roger Guiney, prog dir;

Pat Anderson, news dir & prom mgr; Anne Lindamood, mus dir; Harry Kroh, chief engr.

### Burbank (213) Los Angeles county

**KROQ** 1947: 1500 khz; 10 kw-D, 1 kw-N, DA-2. (CP: 10 kw, DA-2) 131 E. Magnolia Blvd. (91502). 849-3356. Burbank Bcstg Co. (acq 8-11-65).

Rep: Mc Gavren-Guild-PGW Radio. Format: Contemp.

Jack Gonsalves, pres; Gary W. Price, VP & gen mgr; Marilyn Guthrie, coml mgr; Johnnie Darin, prog dir; Jay Stevens, mus dir; Leo McElroy, news dir; Russ Latiolais, chief engr.

### Burney (916) Shasta county

**KAVA** August 13, 1967: 1450 khz; 1 kw-D, 250 w-N. Box 956 (96013). 335-4515. Ulysses S. Bartmess.

Net: MBS. Rep: Glenn.

Spec progs: C&W 35 hrs wkly.

U. S. Bartmess, pres; Ava E. Bartmess, VP; James M. Bartmess, gen mgr & chief engr; Judy Camou, prog. dir.

### Calexico (714) Imperial county

**KICO** April 6, 1946: 1490 khz; 1 kw-D, 250 w-Love.

Net: ABC/I, E; Amer Freedom; Padres.

Rep: Savalli/Gates. Format: Old fashion radio. Spec prog: Sp 16 hrs wkly.

Charles R. Love, own; W. L. Gleeson, pres & gen mgr; Bill Ransch, coml mgr; Steve Gonzales, news dir. Richard Sampson, chief engr.

### Camarillo (805) Ventura county

**KEWE(FM)** 1972 95.9 mhz; 3 kw. Ant 193 ft. 1784 N. Landen St. (93010). 796-9696. Hot Air Radio.

Format: Contemp/MOR.

Chester P. Coleman, pres & gen mgr; Frank C. Crothers, stn mgr; Marilyn Y. Crothers, coml mgr; William Dukenfield, prog dir; Leonard Shuck, prom mgr; Remington Noble, news dir; Roland Sparks, chief engr.

### Carlsbad (714) San Diego county

**KARL-FM** Aug 22, 1965: 95.9 mhz; 3 kw. Ant 94 ft. horiz. 74 ft. vert. Box 949. (92008). 729-7955. Stereo. Far West Bcstg (acq 12-15-69).

Rep: Gilbreath. Format: MOR.

Hugh R. Murchison, pres; Bob J. Gage, gen, coml & prom mgr & chief engr; Frank Richards, prog & news dir.

### Carmel (408) Monterey county

**KRML** Dec 25, 1957: 1410 khz; 500 w-D. Drawer 6478. (93921). 624-6431. KRML Inc.

**KLRB-FM** April 29, 1971: 101.7 mhz; 630 w. Ant 590 ft. Box 3904. (93921). 624-3859. Monterey Bay Area Media.

Rep: Lifestyle '71. Format: Prog rock.

L. E. Johnson Jr., pres & gen mgr; Corky Walsh, prog & mus dir; C. R. Gardiner, coml & prom mgr; Phillip S. Cogan, news dir; Richard W. Adler, chief engr.

### Cathedral City (714) Riverside county

**KWXY** Oct. 4, 1964: 1340 khz; 500 w-D, 250 w-N. (CP 1 kw D, 250 w N). 68700 Ave. 34, Palm Springs, Calif. (92262). 328-1104. Glen Barnett.

Rep: Lucas. Format: Btl mus.

Glen Barnett, own, mgr, prog dir, chief engr; Alyce Walker, asst to own; Dick Donofrio, sls mgr; Mort Gleeson, prod supvr; Roger Gallagher, sps dir.

**KWXY-FM** Jan 19, 1969: 103.1 mhz; 3 kw. Ant 690 ft. Dups KWXY 100%. Stereo.

### Ceres (209) Stanislaus county

**KLOC** Sept 15, 1963: 920 khz; 500 w-D, DA. Box 3689, Modesto, Calif. 95352. 529-2024. KLOC Bcstg Inc. (acq 1965).

Rep: Lucas. Spec progs: C&W 100%.

Chester Smith, gen mgr; Warren Stone, news dir; Cecil Lynch, chief engr.

### Chico (916) Butte county

**KCBM(FM)** 1968: 93.7 mhz; 5 kw. Ant 215 ft. Box 937 (95926) 877-3872, Butte Bcstg Co. Prog sep from KEWQ.

Rep: Sandeburg-Glenn.

Carl J. Auel, pres; Daniel L. Barnett, stn mgr; Scott L. Smith, sec-treas & sls mgr.

\***KCHO-FM** April 22, 1969: 91.1 mhz; 10 w. Ant 100 ft. Mass Communications Dept, Chico State College (95926) 345-6716. Chico State College Foundation.

Format: Ed.

George Benson, fac adv; Chris Lauritzen, gen mgr; Bill Gonzales, prog dir; Pat O'Rourke, mus dir; Larry Martz, news dir.

**KEWQ** (See Paradise, Calif).

**KHSL** 1935: 1290 khz; 5 kw, DA-N. Box 489. (95926). 342-0240. Golden Empire Bcstg Co. (acq 1939).

Net: CBS. Rep: Torbet. Format: MOR.

Mickey McClung, pres; Robert Gheller, stn & coml mgr; Gary Avey, prog dir; Russell B. Pope, chief engr.

**KHSL-TV** affil.

**KPAY** September 1949: 1060 khz; 10 kw, DA-N. Box 369 (95926). 345-0021. Richardson Bcstg Co. (acq 3-1-71).

Rep: Eastman, Tacher. Format: Contemp Stand. Spec progs: Sp 1 hrs wkly.

Charles H. Wilson, pres; Frank J. Mertz, VP & gen mgr; Roy Cordell, VP; Lee Gordon, prog dir; Morgan C. Morgan, news dir; Richard Harker, chief engr.

**KPAY-FM** Not on air, target date Sept 1972: 95.1 mhz; 6 kw. Ant 1170 ft. Prog sep from KPAY. Stereo.

### Claremont (714) Los Angeles county

\***KSPC(FM)** February 1956: 88.7 mhz; 3 kw. Ant minus 255 ft. Thatcher Music Bldg. (91711). NA 6-8511, ext 3060. Pomona College.

Format: Rock/Class.

S. Davis Carniglia, gen mgr; Linda Cook, prog dir; Fred Williams, chief engr.

### Coachella (714) Riverside county

**KCHV** 1954: 970 khz; 5 kw-D, 1 kw-N, DA-2. Box 11, Indio (92201). 347-2333. Edward Gorges.

Net: NBC, Golden West. Rep: RTS, Duard.

Format: Contemp; Variety; MOR. Spec prog:

Sp 14 hrs wkly.

Edward E. Gorges, pres; Robert P. Osterberg, gen mgr; Betty Felsen, coml mgr; George David, mus dir; Don Bish, news dir; James Shaw, chief engr.

**KVIM(FM)** Sept 1, 1960: 93.7 mhz; 50 kw. Ant minus 225 ft. Drawer 401, Indio (92201). 347-2333.

Format: Spanish. Prog sep from KCHV.

Gil Esquivel, prog dir & prom mgr; Ben Saiz, mus dir; Ray Elias, news dir.

### Coalinga (209) Fresno county

**KOLI** Aug 9, 1950: 1470 khz; 500 w-D. Box 1164. (93210). 935-0735. Pleasant Valley Bcstg (acq 7-1-72).

Rep: Smither, All West Broadcast Sales.

Format: Bright MOR.

Roger A. Pond, co-owner & gen mgr; Don Allen, co-owner & news dir; George Allen, co-owner; Stan Allen, mus dir; Jack Ebury, chief engr.

### Compton (213) Los Angeles county

**KJLH(FM)** 1965: 102.3 mhz; 3 kw. Ant. 300 ft.