

## CALIFORNIA

Robert R. Mercado, gen mgr; Bill Jones, sls mgr; Gil Boucher, chief engr.  
**KSOM (FM)** 1947: 93.5 mc; 1 kw. (CP 6 kw). Ant minus 415 ft. Same licensee as KSOM.

**OROVILLE (916)** Butte county  
**KAOR** Aug 4, 1962: 1340 kc; 1 kw-D, 250 w-N. 580 Orodam Blvd. (95965). 533-9161. James E. Walley.

Rept: Jalco; Chance.  
 James E. Walley, owner, gen mgr & chief engr; Boyd Crawford, asst mgr; Jan Claire, prog dir; George Wilkins, news dir.

**OXNARD (805)** Ventura county  
**KACY** (See Port Hueneeme, Calif.).  
**KOXR** June 11, 1955: 910 kc; 5 kw-D, 1 kw-N, DA-2. 1280 S. Oxnard Blvd. (93030). 483-2303. Oxnard Bcstg Corp.

Rep: Lucas. Spec progs: Sp 150 hrs wkly.  
 Paul R. Schneider, pres, gen mgr & chief engr; Henry C. Palomino, coml mgr; Mario Contreras, news dir; Marco Antonio Castillo, prog dir.  
**KPMJ (FM)** Sept 27, 1958: 104.7 mc; 10.5 kw. Ant 14 ft. Prog sep from KOXR.  
**KUDU** (See Ventura).  
**KVEN** (See Ventura).

**PALMDALE (805)** Los Angeles county  
**KUTY** August 1957: 1470 kc; 5 kw-D. P. O. Drawer K. (93550). 947-3107. Sherwood J. Tarlow (acq 5-14-62).

Rep: Piano, Tracy Moore.  
 Sherwood J. Tarlow, pres; Robert B. Mitchell, gen mgr; Arthur Furtado, coml mgr; M. Keith Allgood, prog & news dir; Wayne Hoffmeyer, chief engr.

**PALM DESERT (714)** Riverside county  
**KGOL** Dec 7, 1963: 1270 kc; 500 w-D, DA. Box 1270. (92260). Fl 6-1270. Palm Desert Bcstg Co.

**PALM SPRINGS (714)** Riverside county  
**KCMJ** Feb 12, 1946: 1010 kc; 1 kw-D, 500 w-N, DA-2. Box KK. (92263). 325-2253. Westminster Bcstg Corp. (acq 9-1-61).

Net: CBS. Rep: J. A. Lucas.  
 Morris Bergreen, pres; William Hesson, gen mgr; Jerry London, prog dir; Phil Stone, news dir; Edward Grossman, asst & sls mgr; Edward Puchalski, chief engr.  
**KDES** October 29, 1956: 920 kc; 5 kw-D, 500 w-N, DA-2. 611 S. Palm Canyon Drive. (92262). 324-1211. KDES Inc. See Nwspr.

Rep: Savalli/Gates.  
 George E. Cameron Jr., pres; Norman W. Lofthus, VP, gen & prom mgr; Paul Stoddard, coml mgr; Hap Trout, prog dir; John Howell, news dir; Robert L. Cook, chief engr.

**KGEC(FM)** Feb 10, 1963: 104.7 mc; 20 kw horiz. Ant minus 600 ft. 2.1 kw vert. Ant minus 640 ft. Stereo. Prog sep from KDES.  
**KPAL** 1954: 1450 kc; 1 kw-D. 250 w-N. Box 1450. (92262). 324-9171. KPAL Bcstg Corp. (acq 7-56).

**KWXY** (See Cathedral City, Calif).

**PALO ALTO (415)** Santa Clara county  
**KIBE** 1947: 1220 kc; 5 kw-D. 149 California St., San Francisco. (94111). 982-6272. Sundial Bcstg Corp. (acq 1953).

Rep: Coleman.  
 William R. Crocker, pres; Edward Davis, gen mgr; Ward Glenn, coml mgr; Robert Levine, prog dir; Walter Harcourt-Palmer, chief engr.  
**KDFC (FM)** (See San Francisco).

**PARADISE (916)** Butte county  
**KEWQ** Sept 1960: 930 kc; 500 w-D. Box KEW. (95969). 877-3872. Butte Bcstg Co. (acq 12-21-66).

Net: ABC.  
 William P. Ledbetter, pres & gen mgr; Phillip D. Williams, local sls mgr; Carl J. Auel, natl sls mgr; Robert J. Stewart, prog dir; Scott L. Smith, prom mgr; Michael D. Williams, news dir; Norman J. Gardner, chief engr.

**PASADENA (213)** Los Angeles county  
**KALI** (See San Gabriel, Calif.).  
**KBMS(FM)** (See Los Angeles).  
**\*KPCS (FM)** September 1957: 89.3 mc; 370 w. Ant minus 540 ft. 1570 E. Colorado. (91106). Sycamore 5-6961. Pasadena City Junior College District.

Paul W. Smith, gen mgr; John Gregory, stn mgr & prog dir; A. Kenneth Johnson, chief engr.  
**KPPC** December 1924: 1240 kc; 100 w-SH. 585 E. Colorado Blvd. (91101). 681-0448. Pasadena Presbyterian Church. (acq 12-24).  
 Spec progs: Ger 3 hrs; Ital 1 hr; Pol 1 hr; Sp 10 hrs; Russian 1 hr, all wkly.

Edgar C. Pierce, gen mgr; Allen P. Herion, coml mgr; Robert Mayfield, prog dir; Tom Lewis, chief engr.  
**KPPC-FM** November 1962: 106.7 mc; 22.5 kw. Ant minus 250 ft. Dup KPPC 12%.  
**KRLA** 1942: 1110 kc; 50 kw-D, 10 kw-N, DA-2. 1401 S. Oak Knoll. MURray 1-2591. TWX 213-449-3351. Oak Knoll Bcstg Corp. (acq 1964).

Rep: H-R.  
 Larry Webb, VP & gen mgr; John Barrett, stn mgr; Cecil Tuck, news dir; Jack Reeder, chief engr.  
**KWKW** Sept 12, 1942: 1300 kc; 5 kw-D. 1 kw-N, DA-2. 6233 Hollywood Blvd. (90028). HOLLYwood 5-6171. Lotus Theater Corp. (acq 6-1-62).

Rep: Masla. Spec progs: Sp 100%.  
 Howard A. Kalmenson, pres; Larry Mazursky, gen mgr; Teddy Fregoso, prog dir; R. H. Rogers, control; Andy James, dir of sls; Jaime Jarrin, news dir; A. V. Noto, chief engr.

**PASO ROBLES (805)** San Luis Obispo county  
**KPRL** Oct 1, 1946: 1230 kc; 1 kw-D, 250 w-N. Box 96. (93446). 238-1600. F. Ray Bryant. (acq 1-1-67). See Nwspr.

Net: ABC.  
 F. Ray Bryant, owner-mgr; Lin Key, prog dir; Phil Dirks, news dir; Joe Aleman, chief engr.

**PATERSON (209)** Stanislaus county  
**KOSO (FM)** June 8, 1966: 93.1 kc; 1.10 kw. Ant 1790 ft. P. O. Box 171, Modesto, Calif. (95353). 529-7740. Sierra-Pacific Radio Corp. (acq 12-65).

Gary D. Suggs, pres & gen mgr; Ralph Bran- non, coml mgr; Michael Beeson, prog dir; James D. Brown, prom mgr; Jack Tartar, news dir; Richard Jerome, chief engr.

**PETALUMA (707)** Sonoma county  
**KTOB** Jan 10, 1950: 1490 kc; 1 kw-D. 250 w-N. Box 590. (94952). 763-1505. Sonoma Bcstg Co. (acq 2-66).

Rep: Lucas. Spec progs: Ger 1 hr; Sp 2 hrs, both wkly.  
 Clifford H. Hansen, gen mgr; Don Davis, prog dir; Ron Walters, local mgr; Ken Phillips, chief engr.

**PITTSBURG (415)** Contra Costa county  
**KKIS** September 1949: 990 kc; 5 kw, DA-2. 230 E. 4th St. (94565). 689-2929. Coastal Communications Corp. (acq 8-15-66).

Rep: Radio Time Sls; Oakes; Gill-Perna.  
 H. Duane Wadsworth, pres; Celia Bustos, coml mgr; Art Douglas, prog dir; Ron Garner, prom mgr; Gerald Hurlburt, chief engr.

**POMONA (714)** Los Angeles county  
**KKAR** Dec 23, 1960: 1220 kc; 250 w-D, DA. 1430 E. Phillips Blvd. Box 1220. (91769). 623-3434. West Coast Communications. (acq 1-1-67). See Leonard Walk Stns.

Rep: J. A. Lucas. Spec progs: Sp 2½ hrs wkly.  
 Leonard Walk, pres; Armand Kovitz, gen mgr & news dir; Walter Carle, coml mgr; William Schubert, prog dir; Jay Kovitz, prom mgr; Manny Barraza, chief engr.

**KWOW** May 12, 1947: 1600 kc; 5 kw-D, 500 w-N. South Mills & Olive (91766). 628-5541. Valley Bcstg Co.

Rep: Ewing. Spec progs: C&W 161 hrs wkly.  
 Dean H. Wickstrom, gen mgr; Jim Robinson, coml mgr; Tom Cross, prog dir; Johnny Dallas, chief engr.

**PORT HUENEME (805)** Ventura county  
**KACY** July 1958: 1520 kc; 10 kw-D, 1 kw-N, DA-2. Box 1520 (93041). 488-3551. KACY Inc. (acq 5-1-60). See Lincoln Dellar Stns.

Rep: McGavren-Guild; Simpson.  
 Lincoln Dellar, pres; Ron Thompson, VP & gen mgr; Donald Davis, sls mgr; Bill Tanner, prog dir.

**PORTERVILLE (209)** Tulare county  
**KTIP** 1947: 1450 kc; 1 kw-D, 250 w-N. Box 1450. (93257). 784-1450. Gateway Bcstrs Inc. (acq 5-1-59).

Spec progs: Sp 16 hrs; C&W 10½ hrs, both wkly.  
 Gareth F. Garlund, pres & gen mgr; Lawrence D. Cotta, asst mgr; William T. Pukmel, prog dir; Henry Burford, news dir; George A. Sears, chief engr.

**QUINCY, Plumas county**  
**KQCY** Aug 16, 1963: 1370 kc; 500 w-D. Pioneer Plaza. Phone 662. John H. Boyd.

John H. Boyd, pres; John P. McMullen, gen mgr; John McKnight, prog dir; Gene Bauer, news dir; Lynden L. Williams, chief engr.  
**NEW FM** not on air, target date unknown: 95.9 mc; 910 w, Ant minus 720 ft. Wonderland Bcstg Co.

**RED BLUFF (916)** Tehama county  
**KBLF** 1946: 1490 kc; 1 kw-D, 250 w-D. Box 1010. (96080). 527-3511. North Sacramento Valley Bcstg (acq 5-1-63).

Rep: Savalli/Gates. Spec progs: Sp 1 hr wkly.  
 Walter B. Lake, pres; Willard F. Baumgarten, gen mgr; Dolores J. Smoots, prog dir; Howard Parsons, chief engr.

**REDDING (916)** Shasta county  
**KAHR** June 1958: 1330 kc; 5 kw-D. Box 997. (96001). 246-1330. High Fidelity Stns Inc. (acq 1-13-61).

Rep: Grant-Webb; Simpson.  
 Tom Kelly, pres & gen mgr; Dave McLaughlin, VP & coml mgr; Fritz Egger, prog dir; Ron Rose, chief engr.

**KCFR-FM** Jan 1, 1967: 92.9 mc; 25 kw. Ant 54 ft. Charles J. & Elma A. Reed. Prog sep from KAHR. Stereo.  
**KEWB(FM)** Oct 24, 1967: 104.3 mc; 78 kw. Ant 29 ft. 775 East Cypress Ave. (96001). 246-1043. Shasta Intercom Inc.

Rep: Walker.  
 John M. Rice, pres; James A. Fallbeck, gen mgr; Robert R. Mendenhall, sls mgr; Jerry K. Iverson, prog dir; Gary E. Brooks, chief engr.

**KRDG** August 1956: 1230 kc; 250 w. 1551 Market St. (96001). 243-0343. Redding Bcstg Co.  
 Net: ABC. Rep: Howard. Spec Progs: C&W 20 hrs wkly.

Howard N. Martineau, gen mgr; Jim Croxton, coml mgr; Dolores Hammon, prog dir; Weldon Rogers, prom mgr; Lee Gordon, news dir; Warren Anderson, chief engr.

**KQMC** 1954: 1400 kc; 250 w. Box 1400. (96001). 246-1400. Radio Redding Inc. (acq 8-67).  
 Net: NBC. Rep: Hollinbery, Burrow.  
 J. L. DeArmond, pres; Ray Johnson, exec VP; Harry E. Barker, gen mgr; Lee Davis, prog dir; Frank Conley, news dir; Ellis Feinstein, chief engr.

**KVCV** Sept 1937: 600 kc; 1 kw, DA-1. Box 1918. (96002). Chestnut 3-1515. Golden Empire Bcstg Co. (acq 1939).

**KVIP** Dec 19, 1957: 540 kc; 1 kw-D. Box 540. (96002). 241-1540. Shasta Bcstg Corp.  
 Rep: Hollingbery.  
 Laurence W. Carr, pres; Donald L. Chamberlain, gen mgr; Rae Ward, chief engr.

**REDLANDS (714)** San Bernardino county  
**KCAL** April 1954: 1410 kc; 5 kw-D, 500 w-N, DA-2. Box 390. (92373). 793-2358. Southwest Bcstg Co.

Rep: Masla. Spec progs: Sp 100%.  
 Andy James, pres & gen mgr; Laverne Hooker, stn mgr; Alfred Gonzales, prog dir.

For explanation of listings see page B-8.