

enrg; Henry C. Palomino, coml mgr; Carlos Palomares, prog dir; Mario Contreras, prom mgr; Jose Castellanos, news dir.

KPMJ (FM) Sept 27, 1958: 104.7 mc; 10.5 kw. Ant 14 ft. Programs separately from KOXR.

KUDU (See Ventura-Oxnard).

KVEN (See Ventura).

PALMDALE (805) Los Angeles county

KUTY August 1957: 1470 kc; 5 kw-D. Box 5. (93550). 947-3107. Sherwood J. Tarlow (acq 5-14-62). See Tarlow Associates Stns.

Rep: Piano, Lucas.

Sherwood J. Tarlow, pres; James T. Hall, gen & coml mgr; Mike Porter, prog & news dir; W. E. Pritchett Jr., chief engr.

PALM DESERT (714) Riverside county

KGOL Dec 7, 1963: 1270 kc; 500 w-D, DA. Box 1270. (92260). Fl 6-1270. Palm Desert Bcstg Co.

PALM SPRINGS (714) Riverside county

KCMJ Feb 12, 1946: 1010 kc; 1 kw-D, 500 w-N, DA-2. Box KK. (92263). Fairview 5-2253. Westminster Bcstg Corp. (acq 9-1-61).

Net: CBS. Rep: J. A. Lucas.

Morris Bergreen, pres; Patrick Raymond, gen mgr; William Hesson, prog dir; Phil Stone, news dir; Glen Barnett, chief engr.

KDES October 1956: 920 kc; 1 kw-D. 611 S. Palm Canyon Drive. (92262). 324-1211. KDES, Inc. See Nwspr.

Rep: Savalli/Gates.

George E. Cameron Jr., pres; Norman W. Loftus, vp, gen & prom mgr; Adam J. Waran, coml mgr; Robert Devine, prog dir; Hap Trout, news dir; Cliff Miller, chief engr.

KDES-FM Feb 10, 1963: 104.7 mc; 20 kw. Ant minus 1040 ft. Stereo. Programs separately from KDES.

KPAL 1954: 1450 kc; 250 w. (CP 1 kw-D, 250 w-N). Box 1450. (92263). Fairview 4-9171. KPAL Bcstg Corp. (acq 7-56).

PALO ALTO (415) Santa Clara county

KIBE 1947: 1220 kc; 1 kw-D. 149 California St., San Francisco. (94111). YUKon 2-6272. Sundial Bcstg Corp.

Rep: Holmes.

William K. Crocker, pres; Edward Davis, gen mgr; William E. Nichols, coml mgr; Donald Wirtz, prog dir; James Stewart, chief engr.

KDFC(FM) (San Francisco) Dup KIBE 50%. See San Francisco listing.

PARADISE (916) Butte county

KNGL Sept 9, 1961: 930 kc; 500 w-D. Box 930. (95969). 877-9646. Arthur L. Bray (acq 9-15-62).

Net: ABC. Rep: Lucas, Bcst Time Sls.

Arthur L. Bray, owner & mgr; Roy Bray, coml mgr; Barbara Bray, prog news dir.

PASADENA (213) Los Angeles county

KALI 1950: (See San Gabriel, Calif.).

***KPCS (FM)** September 1957: 89.3 mc; 370 w. Ant minus 540 ft. 1570 E. Colorado. (91106). Syracuse 5-6961. Pasadena City Junior College District.

John E. Twomey, gen mgr.

KPPC December 1924: 1240 kc; 100 w-SH. 585 E. Colorado Blvd. (91101). 793-0200. Pasadena Presbyterian Church.

Spec progs: Ger 6½ hrs wkly.

Dr. Ganz Little Sr., minister; Roy Potts, com chmn; Mike Stroka, coml mgr; DelMar Reynolds, prog dir; James Mason, prom mgr; Dale Swiatek, news dir; Robert Holden, chief engr.

***KPPC-FM** November 1962: 106.7 mc; 22.5 kw. Ant minus 250 ft. Dup KPPC 20%.

KRLA 1942: 1110 kc; 50 kw-D, 10 kw-N, DA-2. 1401 S. Oak Knoll. 681-2591. Oak Knoll Bcstg Corp. (acq 1964).

Larry Webb, vp & gen mgr.

KWKW Sept 12, 1942: 1300 kc; 5 kw-D, 1 kw-N, DA-2. 6233 Hollywood Blvd., (90028).

Hollywood 5-6171. Lotus Theatre Corp. (acq 6-1-62).

Reps: National Time Sales, Theo B. Hall. Spec progs: Sp 100%.

Howard A. Kalmenson, pres & gen mgr; Larry Mazursky, asst gen mgr; R. H. Rogers, controlr; Andy James, dir of sls; Jaime Jarrin, new dir, Henry Gripp, chief engr.

PASO ROBLES (805) San Luis Obispo county

KPRL Oct 1, 1946: 1230 kc; 1 kw-D, 250 w-N. Box 96. (93446). 238-1600. KPRL Inc. (acq 12-1-61). See Nwspr.

Net: MBS. Rep: Savalli-Gates. Spec progs: Sp ½ hr wkly.

Arthur C. Youngberg, pres; Ron Greenslate, gen & coml mgr, prog & news dir; Joe Aleman, chief engr.

PETALUMA (707) Sonoma county

KTOB Jan 10, 1950: 1490 kc; 1 kw-D. 250 w-N. Box 590. (94953). POrter 3-1505. William B. Grover, James H. Hurley and Kal W. Lines, co-trustees. (Receivership October 1963).

Net: MBS. Rep: Don R. Pickens Co., San Francisco. Spec progs: It 2½ hrs wkly.

Lloyd Burlingham, gen mgr; Don Davis, coml mgr & prog dir; Dan White, news dir; Ken Phillips, chief engr.

PITTSBURG (415) Contra Costa county

KKIS September 1949: 990 kc; 5 kw, DA-2. 230 E. 4th St. (94565). 682-2830. Major-Minor Corp. (acq 5-1-64).

Rep: Howard.

W. Ernest Minor, pres & gen mgr; Larry Ickes, prog dir; Bob Lee, news dir; Robert Bird, chief engr.

POMONA (714) Los Angeles county

KKAR Dec 23, 1960: 1220 kc; 250 w. DA-D. 1430 E. Phillips Blvd. (91766). NAtional 3-3434. Intrastate Bcstg Inc. See Harriscope Stns.

Rep: J. A. Lucas; Bcst Time Sls.

Abbott London, pres & gen mgr; William Bishop, coml mgr; Joe Scott, prog dir; Elizabeth Ross, prom mgr; Jerry Carr, news dir; Jack Calaway, chief engr.

KWOW May 12, 1947: 1600 kc; 1 kw-D, 500 w-N. South Mills & Olive (91766). NAtional 8-5541. Valley Bcstg Co.

PORT HUENEME (805) Ventury county

KACY July 1958: 1520 kc; 10 kw-D. 1 kw-N. DA-2. Box 1520 (93041). HUnter 7-3553. KACY Inc. (acq 5-1-60). See Lincoln Dellar Stns.

PORTERVILLE (209) Tulare county

KTIP 1947: 1450 kc; 1 kw-D, 250 w-N. Box 1312. (93258). SUnset 4-1450. Gateway Bcstrs Inc. (acq 5-7-59).

Rep: Simpson.

QUINCY, Plumas county

KQCY Aug 16, 1963: 1370 kc; 500 w-D. Pioneer Plaza. Phone 662. Pioneer Bcstrs Inc.

RED BLUFF (916) Tehama county

KBLF 1946: 1490 kc; 1 kw-D, 250 w-D. Box 1010. (95971). 527-3511. Northern Sacramento Valley Bcstg (acq 5-1-63).

Rep: Bcst Time Sales; Lucas.

Walter B. Lake, pres; Willard F. Baumgarten, exec vp & gen mgr; Dolores J. Smoots, prog dir; Howard Parsons, chief engr.

REDDING (916) Shasta county

KAHR June 1958: 1330 kc; 5 kw-D. Box 997. (96002). 243-5511. High Fidelity Stns Inc. (acq 1-13-61).

Rep: Oakes, Sandeburg, Simpson, Burn-Smith. Tom Kelly, pres & gen mgr; Dave McLaughlin, vp & coml mgr; Dean Reeter, prog dir; Ron Rose, engr.

KQMS 1954: 1400 kc; 250 w. Box 887. (96002). 243-2454. Radio Redding Inc. (acq 4-1-62).

Net: MBS. Rep: J. A. Lucas.

J. L. Carpenter, pres & gen mgr; J. R. Short,

vp & chief engr.

KRDG July 26, 1956: 1230 kc; 250 w. 1347 Yuba St. (96002). 243-0343. Redding Bcstg Co.

KVCY Sept 1937: 600 kc; 1 kw, DA-1. Box 511. (96002) CHestnut 3-1515. Golden Empire Bcstg Co. (acq 1939).

KVIP Dec 19, 1957: 540 kc; 1 kw-D. Box 1818. (96002). 241-1540. Shasta Bcstg Corp. (acq 12-19-57).

Rep: Hollingbery.

George C. Fleharty, pres; Donald L. Chamberlain, gen mgr; Neva Ross, traf mgr; Keith Machin, chief engr.

REDLANDS (714) San Bernardino county

KCAL April 1954: 1410 kc; 1 kw-D (CP 5 kw-D. 500 w-N, DA-2). Box 390. (92374) PYramid 3-2358. Southwest Bcstg Co.

KCAL-FM: 96.7 mc; 180 w. Ant minus 330 ft. (CP 290 w. Ant minus 1,150 ft). Same licensee and address as KCAL.

REDONDO BEACH (213) Los Angeles county

KAPP (FM) Aug 5, 1961: 93.5 mc; 1 kw. Ant 82 ft. 2159 Hawthorne Blvd. (90278). 371-5551. South Bay Bcstg Co.

Rep: Lucas. Spec progs: Greek 2 hrs wkly.

George Gillum, gen mgr & chief engr; Steve Edwards, coml & prom mgr; Bob Dyk, prog dir & news dir.

RIDGECREST, Kern county

KLOA Dec 11, 1956: 1240 kc; 250 w. Box 696. (93555). FRontier 8-9211. Norval H. Dorman Co. (acq 11-1-63).

Net: Indian Wells Valley. Rep: Sandeberg; Oakes.

Brooke Temple, gen mgr & news dir; Tom Hamlin, prom mgr; Paul Byus, chief engr.

KRCK 1957: 1360 kc; 1 kw-D. 227 W. Ridgecrest Blvd. FRontier 8-4061. Unlimited Service Organization.

Net: MBS; Keystone. Rep. Broadcast Time Sales; Lucas; Feltis, Dove & Cannon (Seattle & Portland).

George Padgett, pres; Harry Nungester, vp & gen mgr; Mark Malone, coml mgr; Rocky Nungester, prog dir; Bea Moore, prom mgr; Jeff Besser, news dir. Paul Byuss, chief engr.

RIVERSIDE (714) Riverside county

KACE June 22, 1957: 1570 kc; 1 kw-D. DA. 7351 Lincoln Ave. (92504). Overland 8-1570. KACE Radio Inc. (acq 5-8-58).

Rep: Burn-Smith, Harlan G. Oakes.

Ray Lapica, pres & gen mgr.

KACE-FM 1959: 92.7 mc; 1 kw horizontal, 1 kw vertical. Ant minus 50 ft. (CP 2.1 kw. Ant minus 90 ft). Same licensee as KACE.

KBBL(FM) not on air, target date unknown: 99.1 mc; 5.95 kw. Ant. 155. C. Edwin Goad.

KDUO (FM) March 17, 1959: 97.5 mc; 72 kw. Ant 1630 ft. Stereo. 3639 8th St. (92501) Overland 4-6080. KFXM Bcstg Co. (acq 1-1-62). See Tullis-Hearn Stns.

KPLI (FM) Feb 27, 1959: 99.1 mc; 1.6 kw. Ant 1630 ft. 3639 8th St. (92501). Overland 3-6200. Parker-Lee Inc.

KPRO 1941: 1440 kc; 1 kw. Box 487. (92502). 686-0260. KPRL Inc. (acq 8-16-61). See Southern California Group.

Net: MBS. Rep: Venard, Torbett & McConnell. Tolbert Foster, pres; Dave Taylor, gen mgr; Ralph Lawler, prog dir; Frank Knight, news dir; John Henke, chief engr.

SACRAMENTO (916) Sacramento county

KCRA April 1945: 1320 kc; 5 kw-D, 1 kw-N, DA-2. 310 10th St. (95814). Hickory 4-7300. TWX 916-444-7766. Kelly Bcstg Co.

Net: NBC. Rep: Petry.

Ted Richeson, gen mgr; Wm. Zimlich, opns mgr; Bob Whitten, news dir; Walt Berger, chief engr.

For explanation of listings see page B-3.

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