

O. Wayne Rollins, pres; Norman Posen, gen mgr; Lon Boutin, coml mgr; Kelley Daniels, prog dir, prom mgr & news dir; Robert Dye, chief engr.

KSRF (FM) Dec 22, 1960: 103.1 mc; 1 kw horizontal; 630 w vertical. Ant minus 165 ft. Pacific Ocean Bcstg Inc. (acq 3-1-62).

George A. Baron, vp & gen mgr; Lawrence T. Larson, opns dir.

SANTA PAULA (805) Ventura county

KPSA 1948: 1400 kc; 250 w. 110 Middle Road. Jackson 5-6333. Frank James (acq 1-1-57).

SANTA ROSA (707) Sonoma county

KHUM Dec 3, 1961: 1580 kc; 500 w-D. Box "M". Liberty 5-1881. Bay Area Electrocin Inc.

Rep: Savelli-Gates. Spec progs: Sp 1 hr, Danish 1 hr, both wkly.

Don F. Davis, gen mgr; Mike Crawford, news dir; Vernon E. O'Brien, chief engr.

KJAX Dec 7, 1958: 1150 kc; 5 kw-D, 500 w-N, DA-2. Hotel Santa Rosa. Liberty 5-9060. KJAX Inc. (acq 1961). See Polaris Stns.

KSRO May 1937: 1350 kc; 5 kw, DA-N. Box 1597. 545-3313. Finley Bcstg Co. See Nwspr.

Rep: Hollingbery.

Mrs. E. L. Finley, pres; Frank McLaurin, gen mgr; Gordon Lofgren, sls mgr; Merle Ross, prog dir; Alan Milner, prom mgr; Fred Allen, news dir; Hilmar Cann, chief engr.

KVRE April 1, 1962: 1460 kc, 1kw, DA-D. 2555 Bennett Valley Road. Liberty 5-2024. Santa Rosa Bcstg Co.

SIERRA MADRE (213) Los Angeles county

KMAX (FM) Dec 3, 1960: 107.1 mc; 850 w. Ant minus 700 ft. Box 324. Elgin 5-7243. Sierra Madre Bcstg Co.

Spec progs: Neg 1 hr, Sp 1 hr, both wkly.

Max H. Isoard, pres, gen mgr, prom mgr & chief engr; Mary Ellen Isoard, coml mgr, prog dir & news dir.

SONORA (209) Tuolumne county

KVML 1948: 1450 kc; 250 w. Box 967. Jefferson 2-7426. Sonora Bcstg Co. (acq 4-1-60).

Net: ABC, Keystone. Rep: Webb.

Ralph P. Bowen, gen mgr, prog dir & chief engr; John Camp, coml mgr.

STOCKTON (209) San Joaquin county

KJOY 1947: 1280 kc; 1 kw, DA-N, 110 N. Eldorado St. Howard 6-2844. Joseph Gamble Stns. Inc. (acq 10-53). See Gamble Stns.

Rep: McGavren-Guild.

Ort J. Lofthus, gen mgr; Ken Minyard, coml mgr; Johnny Hyde, prog dir; Alan Oak, prom mgr; Jerry Simpson, news dir; James Tracewell, chief engr.

KSTN November 1949: 1420 kc; 5 kw-D, 1 kw-N, DA-2. 2171 Ralph Ave., z 6. Howard 4-7338. San Joaquin Bcstg Co.

Rep: Hollingbery. Spec progs: Sp 9 hrs wkly. Knox LaRue, pres; Jayne Swain, gen & coml mgr; Bill Drake, prog dir; Jay Jones, prom mgr & news dir; Alvor Olson, chief engr.

KSTN-FM 1962: 107.3 mc; 8.9 kw. Ant 1570 ft. Dup KSTN.

KUOP (FM) 1947: 91.3 mc; 3.4 kw. Ant 70 ft. University of the Pacific, z 4. 464-0129. University of the Pacific.

Dr. John Dennis, dir of bcstg; Rod C. Rigg, chief engr.

KWG Nov 21, 1921: 1230 kc; 1 kw-D, 250 w-N. Box 5007. Howard 5-2611. Royal Bear Bcstrs Inc. (acq 11-14-61).

Net: MBS. Rep: Venard, Torbet & McConnell. Spec progs: 1t 1 hr, Sp 14 hrs, both wkly.

Roland B. Vaile, pres & gen mgr; Ted Carlsen, stn mgr; James P. Francois, prog dir; John Moline, chief engr.

SUSANVILLE (916) Lassen county

KSUE April 22, 1948: 1240 kc; 1 kw-D, 250

w-N. Box 501. 257-2121. James E. McKahan. Net: Keystone. Rep: Sandeburg. Spec progs: C&W 7 hrs wkly.

James E. McKahan, pres & gen mgr; Sharon B. McKahan, coml mgr; Ernest Moffet, prog dir; Joel Buffington, news dir; Hal Houston, chief engr.

TAFT (805) Kern county

KTKR March 16, 1948: 1310 kc; 1 kw-D. P. O. Bin WW. Roger 5-6101. Louise E. & Gerald K. Mann (acq 4-8-59).

Louise E. & Gerald K. Mann, co-owners; Louise E. Mann, gen mgr, coml mgr & prog dir; Jerry Mann, news dir; Ken Aitken, chief engr.

TAHOE VALLEY (916) El Dorado county

KTHO March 17, 1963: 590 kc; 1 kw-D, D-A. Box Q, Stateline, Calif. Kl 4-6471. Emerald Bcstg Co.

Rep: Sandberg. Albert W. (Walt) Nelson, pres; Joseph P. Cosgrove, gen mgr; James Fitzgerald, chief engr.

THOUSAND OAKS (805) Ventura county

KNJO (FM) April 1, 1963: 92.7 mc; 3 kw. Ant minus 20 ft. 1776 Moorpark Rd. 495-2124. Thousand Oaks Bcstg Co.

Sandy Koufax, pres; Norm Allen, gen mgr.

TRUCKEE (916) Nevada county

KHOE May 1959: 1400 kc; 1 kw-D, 250 w-N. Box 247. 587-9986. Robert Sherman (acq 1-1-61). Net: MBS.

Robert Sherman, pres.

TULARE (209) Tulare county

KCOK Aug 1, 1946: 1270 kc; 5 kw-D, 1 kw-N, DA-N. Box 119. Murdock 6-2866. KCOK Inc. (acq 8-57).

Net: MBS. Rep: Sandeburg. Spec progs: Portu 11 hrs wkly.

Keith Munger, pres & gen mgr; Dene Simpson, coml mgr; Casey Santos, prog dir; Ken Clifford, news dir; Elbert Dean, chief engr.

KGEN 1957: 1370 kc; 1 kw-D. Box 122, Hanford, Calif. Murdock 6-3406. Meldean Upp (acq 7-59).

Rep: Grant Webb. Spec progs: Port, 1 hr wkly. Meldean Upp, pres; Harold Williams, gen mgr; Robert Padgett, coml mgr; Jan Carlton, prog dir; Russell Vestal, prom mgr; Bruce Clayton, news dir; Dean Lee, chief engr.

TURLOCK (209) Stanislaus county

KCEY October 1949: 1390 kc; 5 kw, DA-2. Box 1390 Mercury 2-1390. KTUR Inc. (acq 6-1-59).

Net: United Pacific. Rep: Sandeburg. Spec progs: Sp, 1½ hr; Port, 10½ hrs; C&W, 3 hrs, all wkly.

Harrison M. Fuerst, pres; Jay Drennan, gen mgr; Howard Allred, coml mgr; Gene Bastian, prom mgr & news dir; Glenn Johnson, music dir; Mel Freedman, chief engr.

KHOM (FM) July 6, 1961: 93.1 mc; 3.5 kw. Ant 94 ft. Stereo. Box 408. 632-4223. House of Music.

Spec progs: Swed 1 hr wkly. Ray E. Wilder, gen & coml mgr; Donald R. Krieger, prog dir; Cederic Benjamin, chief engr.

TWENTY-NINE PALMS (714)

San Bernardino county

KDHI April 3, 1961: 1250 kc; 1 kw-D. Box 908. 367-2345. Hi-Desert Bcstg Corp.

Art Sipherd, pres, gen mgr & news dir; George Osborn, coml mgr & chief engr; Adeline F. Sipherd, prog dir.

UKIAH (707) Mendocino county

KMSL Dec 9, 1960: 1250 kc; 500 w-D. Box 645. 462-8621. Edward B. Mulrooney (acq 4-1-62).

Rep: Glenn, Ward. Spec progs: C&W 66 hrs wkly.

Edward B. Mulrooney, pres & gen mgr; Michael Sedenko, prog dir; Sara J. Allen, news dir.

KUKI Dec 1, 1950: 1400 kc; 1 kw-D, 250 w-N. Box 638. Homestead 2-4771. Marguerite E. Sims.

VALLEJO (707) Solano county

KNBA 1947: 1190 kc; 250 w-D. Box 1112. 644-8944. Louis J. Ripa (acq 6-1-61).

Rep: Gates. Spec progs: Sp 1 hr wkly.

Louis J. Ripa, pres & gen mgr; Greg Prichard, coml mgr; Al Dougherty, prog dir; Sam Gordon, news dir; Paul Heeder, chief engr.

VENTURA-OXNARD (805) Ventury county

KAAR (FM) (see Oxnard).

KACY (see Port Hueneme).

KUDU 1948: 1590 kc; 1 kw, DA-1. 398 S. Mills Road, Ventura. 642-2125. Tri-Counties Public Service Inc. (acq 1957).

Rep: Walker Rawalt, Oakes, Gates-Hall. Charlie Powers, gen mgr; Harry Gift, prog dir; Bill Fabor, chief engr.

KUDU-FM Dec 27, 1962: 95.1 mc; 28 kw. Ant minus 27 ft. Dup KUDU.

KVEN March 1948: 1450 kc; 250 w. (CP for 1 kw-D, 250 w-N, DA-D. Box 1611. Miller 3-8675. Coast Ventura Co. See Tullis-Hearne Stns.

Net: MBS. Rep: Savilli-Gates. Spec progs: Sp 7 hrs wkly.

Carroll Hauser, pres; Sidney M. Held, vp & gen mgr; Mike Thomas, coml mgr; Jerry Thomas, news dir; Fred M. Hall, prog dir & chief engr.

KVEN-FM Jan 1, 1962: 100.7 mc; 39 kw. Ant 1210 feet. Same licensee as KVEN.

VICTORVILLE (714) San Bernardino county

KCIN Sept 1, 1961: 1590 kc; 500 w-D. Victor Valley Shopping Center. CHapel 5-8635. Victor alley Bcstrs Inc.

VISALIA (209) Tulare county

KONG January 1948: 1400 kc; 250 w. Box 1429. Redwood 4-5811. Air Ways Inc. (acq 6-1-57).

Rep: J. A. Lucas; Feltis, Dove, Cannon. Spec progs: Sp 1½ hrs wkly.

Harry E. Layman, pres & gen mgr; Carl Switzer, coml mgr; Don Bell, prog dir; Mike Kirmeyer, news dir; Russ Swamb, chief engr.

KONG-FM Sept 1, 1961: 92.9 mc; 3.3 kw. Ant 267 ft. Same licensee as KONG.

WALNUT CREEK (415) Contra costa county

KWME (FM) Dec 10, 1959: 92.1 mc; 250 w. Ant 97 ft. 1822. Mount Diablo Blvd. Yellowstone 4-5300. Walnut Creek Bcstrs.

WASCO (805) Kern county

KWSO May 17, 1950: 1050 kc; 1 kw-D. Box 366. Plateau 8-2145. Maple Leaf Bcstg Co.

WATSONVILLE (408) Santa Cruz county

KOMY 1937: 1340 kc; 1 kw-D, 250 w-N. 40 Atkinson Lane. 724-5641. Frontier Bcstg Co. of California (acq 6-16-63).

Rep: Savalli/Gates; Day-Wellington. Philip E. Rather, pres & gen mgr; Craig R. Lawrence Jr., sec-treas; Sam Kerr, sls mgr; Jim Workman, prog dir.

WEED (916) Siskiyou county

KDAD: 800 kc; 1 kw-D. Box 68, Klamath Falls, Ore. J. C. Lemire.

WEST COVINA (213) Los Angeles county

KDWC (FM) Nov 18, 1957: 98.3 mc; 810 w. Ant minus 265 ft. Yorktown 2-9020. Pacific South Bcstg Co.

J. Kent Blanche, pres; William A. Dalgliesh &

For explanation of listings see page B-3.