

Radio Stations CONTINUED

ARKANSAS CONTINUED

WEST MEMPHIS, Crittenden County

KSUD (large date—October 1961): 730 kc; 250 w-D. Newport Broadcasting Co. (original owner). Harold Sudbury, pres.

Hey, Bud!!
In Memphis and West Memphis it's
K-SUD
730 kc—W. MEMPHIS—730 kc
Sudbury Quality Radio
See Pearson Co. for particulars

WYNNE, Cross County

KWYN (Sept. 28, 1956): 1400 kc; 250 w-SH (CP for 1 kw-D, 250 w-N, SH). P. O. Box 225. Phone Belmont 8-4141. East Arkansas Broadcasters Inc. (original owner).

Network Keystone.
R. O. Raley, pres & gen mgr; Carlston Berry, coml mgr; Onalee Brawner, prog dir; Larry Futrell, news dir; Art Rogers, chief engr.

CALIFORNIA

*Non-commercial.

ALAMEDA, Alameda County

KJAZ (FM) (Aug. 1, 1959): 92.7 mc; 1 kw. 2909 Telegraph Ave., Berkeley 5, Calif. Phone Thornwall 3-9655. Patrick Henry (acquired station May 15, 1959).
Rep Albert Chance.



ORANGE COUNTY 51 st STATE!

A little late perhaps, in requesting statehood, but Orange County is larger, population-wise (763,095), than Hawaii, New Hampshire, Delaware, Vermont, Wyoming and Nevada!

K-EZY, Orange County's #1 station, each week reaches 50% of the homes in this miracle market. (Pulse Cumulative Feb. '61)

**"The Magic Medium
IN THE MIRACLE MARKET"**

CLIFF GILL
President & General Manager PR 4-5170
IRA LAUFER
General Sales Manager HOLLYWOOD 3-5821
Hot! Top:
San Francisco—Torbet, Allen & Crane
Chicago and New York—Jack Mastia



Patrick Henry, gen mgr; Judson Snyder, prog dir; David Talbott, chief engr.

ALTURAS, Modoc County

KCNO (1951): 570 kc; 1 kw-D. (CP for 5 kw-D). P. O. Box 1358. Phone 2531. R. W. Hansen (acquired station May 1959).

Rep Tracy Moore.
Dick Barrett, station mgr & chief engr.

ANAHEIM, Orange County

KEYZ (May 18, 1959): 1190 kc; 1 kw DA-1. Disneyland Hotel. Prospect 4-5170. Radio Orange County Inc. (original owner).

Rep Masia; Torbet, Allen & Crane & (West Coast).
Cliff Gill, pres & gen mgr; Dan Russell, vp & station mgr; Ira Laufer, vp & general sales mgr; Johnny Gunn, prog dir; Glenn Edwards, chief engr.

KEYZ (FM) (April 17, 1961): 95.9 mc, 870 w. Duplicates KEYZ (above).

ANDERSON, Shasta County

KPON (Nov. 7, 1959): 1580 kc; 1 kw-D. P. O. Box 773. Phone Emerson 5-2711. Big Four Broadcasting.

ANGWIN, Napa County

KANG (FM) (May 20, 1961): 88.1 mc, 10 w. Pacific Union College Assn. for Education (original owner). P. O. Box 266. Phone Woodward 5-2025.

Tex W. Benedict, pres & gen mgr; Walter Bolinger, chief engr.

APPLE VALLEY, San Bernardino County

KAVR (June 5, 1954): 960 kc; 5 kw-D. P. O. Box 1. Phone Chapel 7-7251. Apple Valley Broadcasting Co. (original owner).
Rep Torbet, Allen & Crane.

Newton T. Bass, pres; Paul F. Kirkpatrick, gen mgr; Lou Rossi, prog dir; Dean Kiner, chief engr.

ARCATA, Humboldt County

KENL (1956): 1340 kc; 250 w. KENL Bldg. Phone Vandyke 2-2941. Humboldt Broadcasters Inc. (acquired station Nov. 15, 1957).

Rep Sandeberg-Gates.
Mel Marshall, pres & gen mgr; H. W. Bender Jr., chief engr.

*KHSC-FM (June 1, 1960): 90.5 mc; 10 w. Division of Language Arts—Humboldt State College, Arcata, Calif. Phone Van Dyke 2-1771. Humboldt State College (original owner).

Cornelius Siemens, pres; Dr. D. N. Anderson & Prof. George Goodrich, station advisors; John Rawlinson, prog dir Bert Evans, chief engr.

ARLINGTON, Riverside County

*KNFP (FM) (May 11, 1959): 89.7 mc; 1.7 kw. La Sierra College. Overland 9-4555. La Sierra College Broadcasting Co. (original owner).

W. F. Tarr, gen mgr; Don Dick, prog dir; Lester Cushman, chief engr.

AUBURN, Placer County

KAHI (Nov. 13, 1957): 950 kc; 1 kw-D, DA-D. P. O. Box 950. Phone Turner 5-5636. Donnelly C. Reeves (original owner).

Rep Ayres, Allen & Smith (San Francisco and Los Angeles).

Don C. Reeves, owner & chief engr; Gene Ragle, gen & coml mgr; Wes Myers, program & promotion dir; Sparky Heilbron, news dir; Bill Foster, farm dir; Beverly Schwecke, women's dir.

KAFI (FM) (not on air; granted April 13, 1960;

target date unknown): 101.1 mc; 5 kw. Same licensee as KAH1 (above).

AVALON, Los Angeles County

KBIG (June 1, 1952): 740 kc; 10 kw-D, DA-D. 6540 Sunset Blvd., Hollywood 28. Phone Hollywood 3-3205. John Poole Broadcasting Co. (original owner).

Rep Weed.
John H. Poole, pres & gen mgr; Robert J. McAndrews, vp & station mgr; Wayne Muller, sales mgr; Alan Lissner, prog dir; Beull H. Dalton, chief engr.

KB1Q (FM) (Feb. 15, 1959): 104.3 mc, 106 kw. KB1Q Inc. (original owner). Same ownership as KBIG (above).

BAKERSFIELD, Kern County

KAFY (October 1946): 550 kc; 1 kw, DA-1. P. O. Box 6128. Phone Empire 6-4411. Tullis & Hearne Inc. (acquired station October 1955). See Tullis-Hearne Stations in "Group Ownership."

Rep Eastman.
Howard R. Tullis, pres; Paul Battisti, gen mgr; Al Anthony, prog dir; Bob Mogg, chief engr.

KBIS (March 1961): 970 kc; 1 kw, DA-2. 1013 Chester Ave. Phone Fairview 4-6093. Eastern Electrosonic (acquired station Feb. 1, 1958).

Rep Headley-Reed.
Robert K. Straus, pres & owner; Charles R. Christianson gen mgr; Si Darrah, coml mgr; Ron Zimmer, prog dir; Hal Laffoon, news dir; Leon Jones, chief engr.

KERN (Jan. 30, 1932): 1410 kc; 1 kw. 1535 17th St. Phone Fairview 5-7475. TWX BK 21. McClatchy Newspapers (acquired station Jan. 30, 1932). See McClatchy Broadcasting Stations in "Group Ownership." Also see "Newspaper Ownership."

Network CBS. Rep Raymer.
Eleanor McClatchy, pres; Thomas C. Flynn, stn & prog mgr; James C. Thompson, sls mgr; Harold A. Sparks, news edit; Don L. Gatz, chief engr.

KERN-FM (1948): 94.1 mc; 9.1 kw. Duplicates KERN (above).

KGEE (1946): 1230 kc; 250 w (CP for 1 kw-D, 250w-N). Hotel El Tejon, 17th and K. Phone Fairview 7-3587. KGEE Inc. (acquired station July 1960).

Network NBC. Rep Sandeberg-Gates, Frank Smith.

C. Dexter Hammond, gen mgr & chief engr; Ronald Tuten, coml mgr; Vance Jones, prog dir.

KLYD (February 1958): 1350 kc; 1 kw-D. 2831 Eye St. Phone Fairview 7-7511. TWX BK 15. Kern County Broadcasting Co. (acquired station Aug. 1, 1960). See Lincoln Dellar Stations in "Group Ownership."

Rep Hollingbery.
Specialty programs: Spanish, 12½ hrs. wkly. Edward E. Urner, pres & gen mgr; Dave Maxwell, vp & gen sls mgr; Bill Walker, coml mgr; Jack Smith, prog dir; Burleigh Smith, news dir; Vern Tucker, chief engr.

KLYD-FM (Not on air; target date not announced): 96.5 mc; 3.2 kw. Same licensee as KLYD (above).

KLYD-TV: Tv companion of KLYD-AM-FM.

KMAP (February 1956): 1490 kc; 250 w. P. O. Box 1490. Phone Fairview 7-3541. KMAP Inc. (acquired station Aug. 1, 1958).

Specialty programs (wkly): Spanish, 15 hrs. Rep Adam Young (West); Spot Time Sales (East). Clifford E. Ball, pres & gen mgr; Pete Moller, prog dir; Paul Jones, chief engr.

KPMC (1933): 1560 kc; 10 kw, DA-1. P. O. Box 1709. Phone Fairview 7-5121. Pioneer Mercantile Co. (original owner).

Network ABC. Rep Venard, Rintoul McConnell (East); Art Moore (West).

L. A. Schamblin pres & prog mgr; Paul R. Bierman, news dir; L. P. Jarvis, chief engr.